

# XIME

Shaping Future Leaders



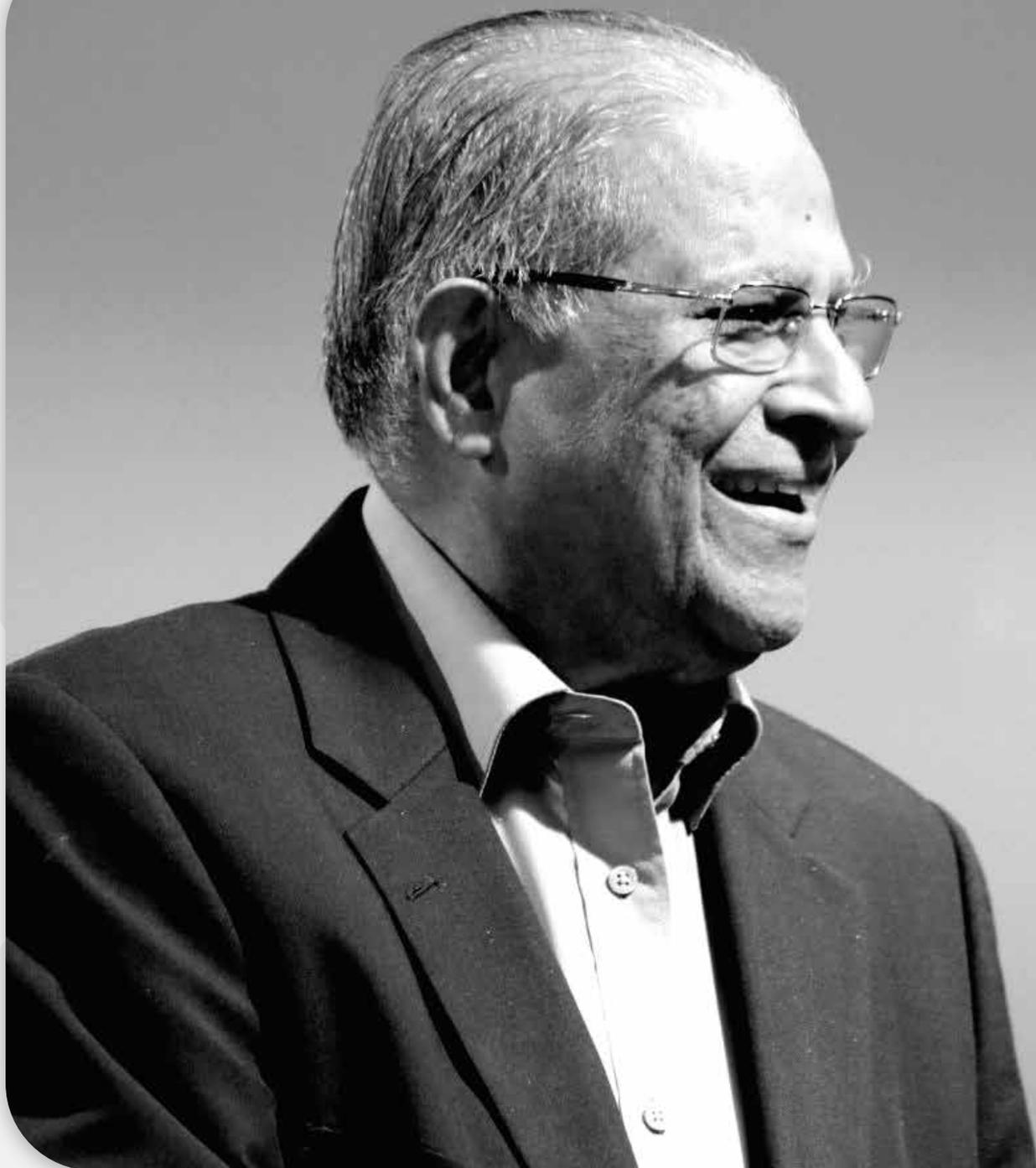
# PLACEMENT INVITATION

2023-2024

PGDM & PGDM-BA

Placement Commencement Date: **16th October 2023**

XAVIER INSTITUTE OF MANAGEMENT & ENTREPRENEURSHIP



### **A “home-grown guru” with 60+ years of Professional Contribution to Management Education**

Prof. J. Philip is the Principal Founder and builder of Xavier Institute of Management & Entrepreneurship (XIME) Bangalore, with campuses also in Kochi and Chennai.

He is currently the Chairman of XIME, Bangalore. Just before founding XIME in 1991, he was the Director of IIM Bangalore.

# INVITATION FROM THE CHAIRMAN

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**Dear Fellow Professionals,**

Greetings from XIME!

Founded on a strong value system that focuses on merit, integrity and ethics, XIME takes pride in being a Center of Excellence in business education – providing Indian Industry with managers and leaders who are well equipped with the requisite personal and professional qualities to respond to the challenges of modern business and industry. XIME provides its students wholesome learning in the contemporary business environment, inculcating them with strong business fundamentals and managerial competencies.

XIME's PGDM Course Curriculum is one with the highest academic rigour among such programs globally, in terms of credits requirement. The class room learning totals 1150 credit hours in the curriculum. Further, the curriculum is strengthened through unique skill development courses like – Learning Circle, Leadership in Action, Research Project, Presentation Skills, Negotiation Skills, and Effective Written Communication.

Pursuing the philosophy of learning by doing, we engage our students in interventions like Socially Useful and Productive Activity (SUPA), Live Industry Projects, Industry Internship, International Study Tours, Activities by XSEED (Social Action Club) which provide intensive experiential learning outside classroom hours.

The success achieved by our students along with XIME's quality infrastructure has made it possible for the institute to achieve 33rd rank given by Careers 360 in their 2022 ranking. We also got 24th rank in Top Business School rankings by Outlook Icare in their 2022 rankings and 39th place by The Week in 2022. We also featured in the Top 65 college list published by InsideIIM.

It gives me great pleasure in inviting you to participate in the Annual Placement Process for XIME, starting in October 2023.

With Warm Regards,



**Prof. J. Philip**

Chairman, XIME – Bangalore

Former Director – IIM Bangalore

# ABOUT XIME

Xavier Institute of Management and Entrepreneurship (XIME) Bangalore was established in 1991 by a group of academicians, under the leadership of Prof. J. Philip, former Director of IIM-B. XIME today is a global brand. It collaborates with over fifteen partner institutions across the globe and prepares the students through exchange programmes, international study tours and conferences besides faculty exchange programmes.

## VISION

To contribute to nation building by providing a steady stream of competent, value - driven and globally oriented managers.

## VALUES

- Excellence
- Innovation
- Integrity
- Openness to ideas
- Diversity
- Societal Concern

## MISSION

To be a globally oriented Business School that is counted among the leading Business Schools of India as well as abroad with high levels of international accreditation. The Institution will forever have students at the centre of its aspirations and endeavours while manifesting wholehearted commitment to all its stakeholders.

Competence, dedication and contribution to society will be the watchwords of XIME.

Being staunchly devoted to excellence in quality, every unit of XIME will admit to its portals only an adequate number of students so as to accomplish that objective.



## XIME Bangalore

XIME Bangalore is located in the very heart of Electronics City, flanked by neighbours like Infosys, TCS and Hewlett Packard. The campus is vibrant with myriad activities such as conventions, conferences, student competitions, short term industry relevant programmes and cultural activities, along with excellent co-curricular activities. The Institute has AICTE approval for an intake of 180 students in PGDM and 60 students in PGDM - BA every year. It also enjoys the Accreditation of NBA, India.

## XIME Kochi

XIME's modern campus at Kochi was inaugurated on December 2, 2012. The campus is located in the Kinfra Hi-Tech Park in Kalamassery with neighbours like Apollo Tyres and GAIL. The PGDM programme has an AICTE approval for an intake of 120 students per year.

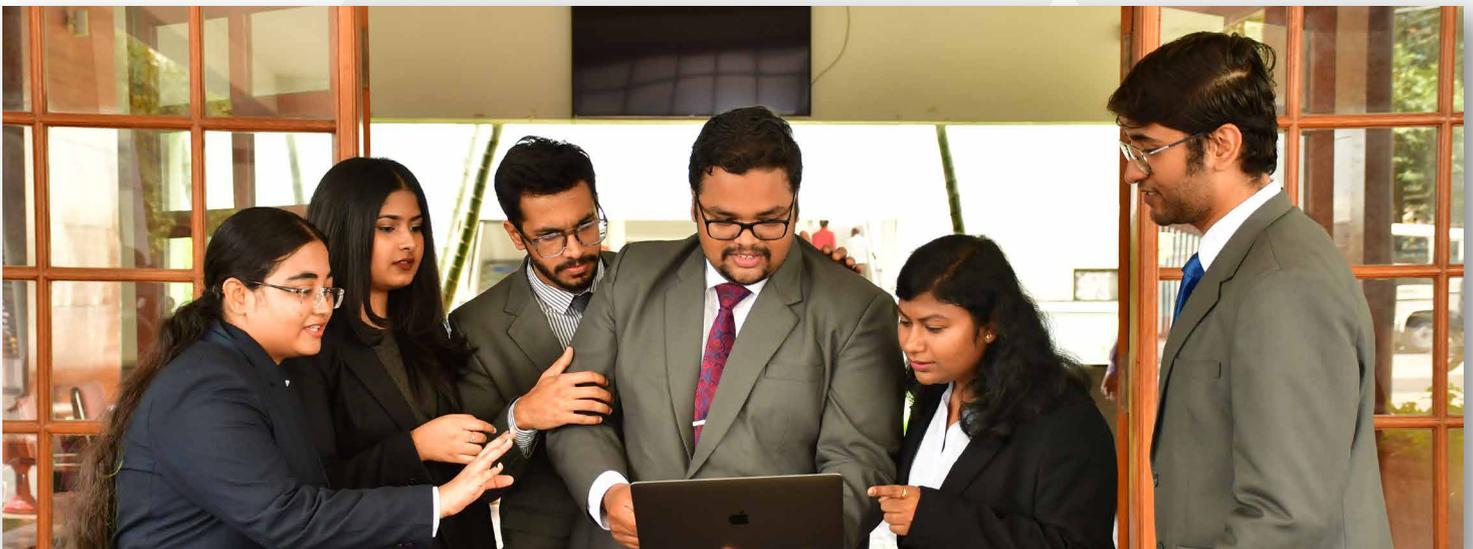
## XIME Chennai

XIME's campus at Oragadam, Chennai was inaugurated on 29th July, 2016. The campus is surrounded by organizations who contribute to India's automobile industry like Apollo Tyres, Renault Nissan, Bharat Benz, Royal Enfield and Komatsu. The Institute has an AICTE approval for an intake of 120 students every year.

# SALIENT FEATURES - PGDM & PGDM-BA

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1. This two-year flagship programme of XIME is AICTE approved and NBA Accredited. It is fully residential with state-of-the-art classrooms, a well-stocked library, Wi-Fi enabled campus, gym, sports facilities etc.
2. All three campuses follow a common curriculum, pedagogy and a centralized placement process.
3. Curriculum insists on extensive usage of Harvard Business School cases for all courses.
4. The summer internship programme (SIP) is an integral part of the course curriculum. Students can also work on live projects along with their academic activities.
5. Socially Useful and Productive Activity (SUPA) is a mandatory winter internship with a social organization - hospitals, NGOs and SMEs, to appreciate societal issues.
6. Periodical review of curriculum is done to make sure they are contemporary. The last review was done in April 2023.
7. International networking and linkages: A strong active network with universities and institutions across the globe and MoUs with foreign institutions.
8. Diversity –
  - (i) Students representing 24-25 states in each batch.
  - (ii) Gender diversity (45-55)
  - (iii) Vibrant mix of fresher's and experienced students.
9. Accreditation by NBA, International Accreditation by ACBSP of America, Certified by AIU saying our PGDM is equivalent to MBA of Indian Universities.



# PLACEMENT PROCESS

1.

**Important Dates:** Placement process commences on 16th October 2023.

2.

**Pre-placement Talks:** A session planned to facilitate interaction with the Senior batch and the recruitment team to understand the work profile of recruiting company, key opportunities and the work environment. A question and answer session followed by the presentation. Companies have the choice to either come to campus and address the Final Year students or to deliver the same via any virtual platform.

3.

**Application Process:** Interested students will apply through the Placement committee in the college for the positions offered by the recruiter. The placement representative will share a detailed resume of the student with a summary spreadsheet of all the applicants. A representative from the placement committee will interact with the recruitment team and the interested/ shortlisted candidates.

4.

**Selection Process:** The recruitment team can visit the campus and conduct the selection/interview process with the shortlisted candidates. They can choose to do the selection process virtually through any convenient medium. If required, the companies can conduct the selection process over an extended period.

5.

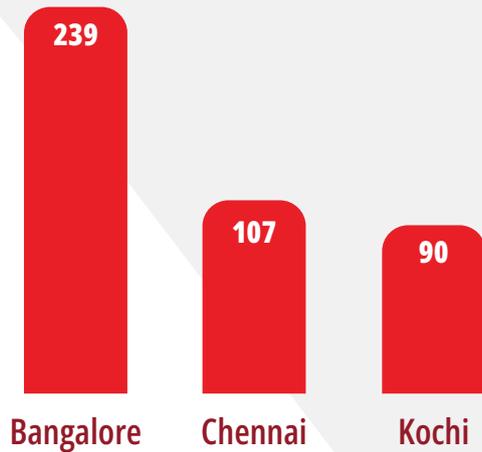
**Offer and Acceptance:** The company can make the offer anytime after the interview is over. The offer letter should include details of the job role, remuneration, location, and relevant terms and conditions. The company shall communicate the selection list through the placement committee to the selected student. As per the Placement code of conduct, once an offer is made to a student, the student is out of the placement process.

6.

**Pre-Placement Offer:** Companies that have seen the capabilities of our students during the Summer Internship or Live Project can provide a Pre-Placement Offer (PPO). This may be communicated in a mail to [placements@xime.org](mailto:placements@xime.org).

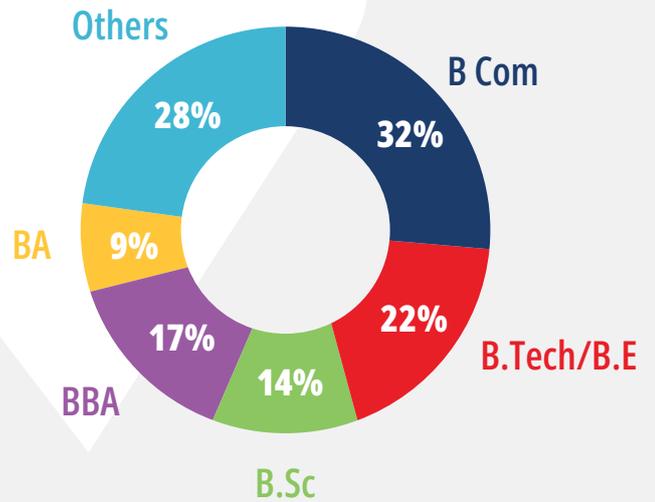


## BATCH SIZE - 436



STRENGTH

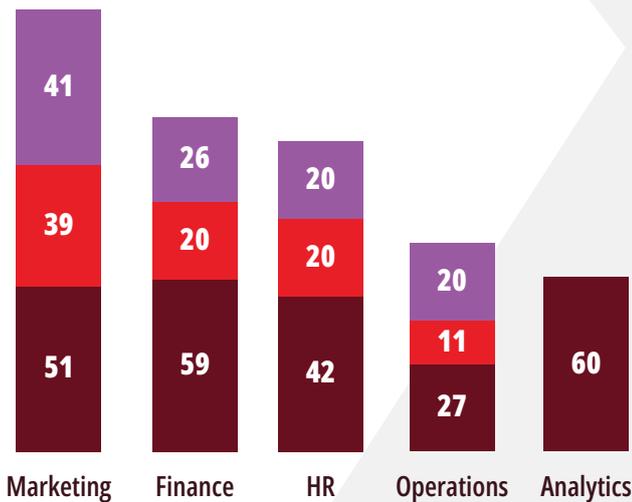
## EDUCATION BACKGROUND



COUNT - 141 | 96 | 61 | 77 | 33 | 28

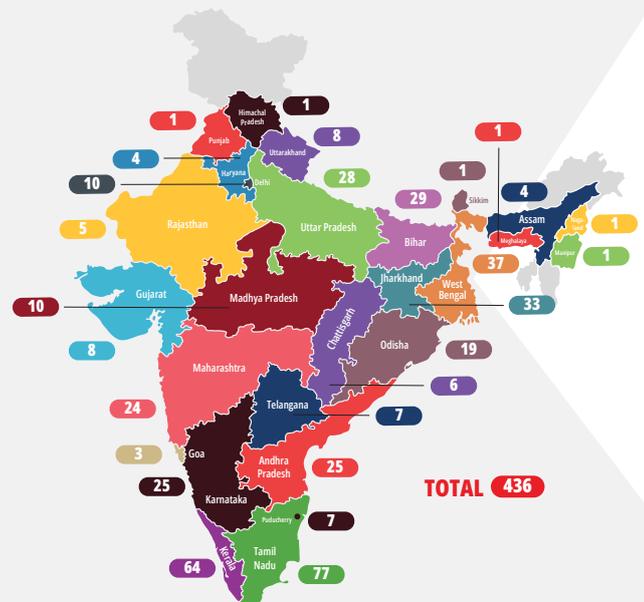
## SPECIALIZATION

● Bangalore ● Kochi ● Chennai



TOTAL Mktg-131 | Fin-105 | HR-82 | Ops-58 | Analyt-60

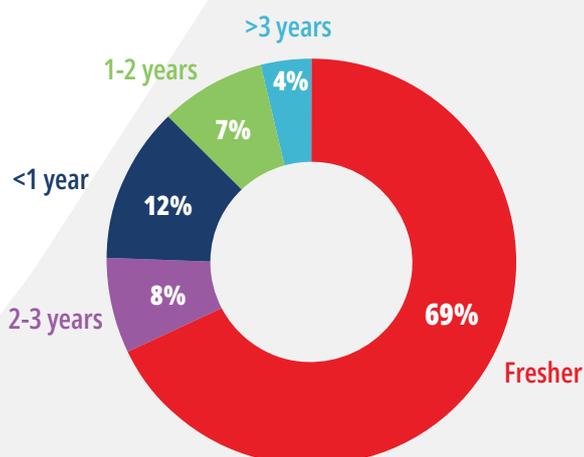
## DIVERSITY



TOTAL 436

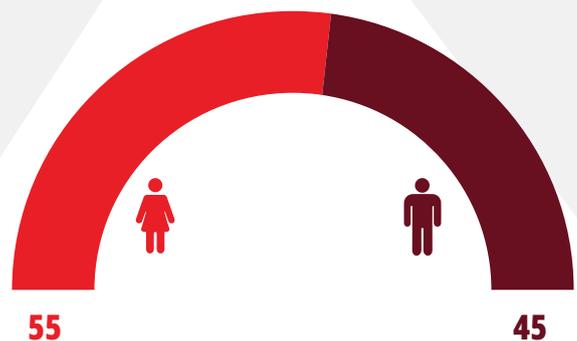
STRENGTH

## WORK EXPERIENCE



COUNT - 301 | 53 | 34 | 30 | 18

## GENDER RATIO



BATCH SIZE - 436

# COURSE CURRICULUM - PGDM

TERM 1		TERM 2		TERM 3	
Subject	Credits	Subject	Credits	Subject	Credits
Statistical Methods for Decision making	3	Marketing Planning & Implementation	2	Corporate Finance	3
Business, Government & Society	2	Cost & Management Accounting	3	Human Resource Management	3
Financial Analysis & Reporting	3	Macroeconomics	2	Managerial Effectiveness	2
Managerial Economics	3	Organisational Behaviour II	2	Operations Management	3
Organisational Behaviour I	3	Optimization Models	2	Learning Circle	1.5
Marketing Fundamentals	3	Environmental Issues & Sustainability	2	Elective (IT Project Management/Consulting/Business History)	2
Effective Written Communication	2	Research Methodology	2	Research Project	2
Presentation Skills	2	Business Analytics Fundamentals	2		
		Contemporary Business Environment	1.5		
<b>TOTAL</b>	<b>21</b>	<b>TOTAL</b>	<b>18.5</b>	<b>TOTAL</b>	<b>16.5</b>

TERM 4		TERM 5		TERM 6	
Subject	Credits	Subject	Credits	Subject	Credits
Business Strategy	3	International Business	3	Leadership in Action	1.5
Entrepreneurship	2	Business Ethics	2	Business Law	2
Contemporary Business Environment-2	1.5	Electives-4*3	12	Electives-4*3	12
Electives-4*3	12				
<b>TOTAL</b>	<b>18.5</b>	<b>TOTAL</b>	<b>17</b>	<b>TOTAL</b>	<b>15.5</b>

Field Activity	
Summer Internships (8 weeks)	5
Socially Useful & Productive Activity (3 Weeks)	2
<b>TOTAL</b>	<b>7</b>
Core Courses	69
Electives	38
Field Activities	7
<b>GRAND TOTAL</b>	<b>114</b>

## Specializations

- Specializations in Marketing, Finance, Human Resource, Operations, Analytics and General Management
- Twelve electives are to be taken by every student
- Minimum six electives from a discipline to be chosen to qualify as a major specialization
- There is a provision for major and minor specializations

# COURSE CURRICULUM - PGDM-BA

TERM 1		TERM 2		TERM 3	
Subject	Credits	Subject	Credits	Subject	Credits
Business Communications (Written)	2	Business Analytics using Advanced Excel	2	Block Chain & IoT & Cloud Computing	3
Database Management Systems	2	Business Government & Society	2	Business Analytics using Python (Lab)	2
Database Management Systems (Lab)	2	Corporate Finance	3	Data Science Fundamentals	2
Financial Analysis & Reporting	3	Macro Economics	2	Data Visualization using Tableau	3
Managerial Economics	2	Marketing Management	3	Human Resource Management	2
Organizational Behaviour	3	Operations & Supplychain Management	3	Information System for Managers	2
Presentation Skills	2	Optimization Models	2	IT Project Management	2
Statistical Methods for Decision Making	3	Python Programming & Data handling	3	Learning Circle	1.5
				Managerial Effectiveness	2
<b>TOTAL</b>	<b>19</b>	<b>TOTAL</b>	<b>20</b>	<b>TOTAL</b>	<b>19.5</b>

TERM 4		TERM 5		TERM 6	
Subject	Credits	Subject	Credits	Subject	Credits
Agile Project Management	3	Big Data Analytics	3	Analytics Practical Project	2
Business Strategy	3	Data Mining	3	Business Applications of Artificial Intelligence & Machine Learning 3	3
Contemporary Business Environment	1.5			Business Ethics	2
Data Visualization using Power BI	2				
Elective-3*3	9	Elective-3*3	9	Elective-3*3	9
<b>TOTAL</b>	<b>18.5</b>	<b>TOTAL</b>	<b>15</b>	<b>TOTAL</b>	<b>16</b>

<b>Field Activity</b>	
Summer Internships (8 weeks)	5
Socially Useful & Productive Activity (3 Weeks)	2
<b>TOTAL</b>	<b>7</b>

Core Courses	81
Electives	27
Field Activities	7
<b>GRAND TOTAL</b>	<b>115</b>

# ELECTIVES

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## **Analytics**

- Big Data Analytics
- Agile project Management Methodologies
- Information System for Managers
- Database Management & Data Warehousing
- Data Mining & Business intelligence
- IT Strategy
- IT Project Management
- Cloud Computing, Internet of things, Artificial Intelligence
- Business Analytics using R /python
- Digital Transformation

## **Finance**

- Financial Derivatives
- Investment Analysis & Portfolio Management
- Merger & Acquisitions (MAR)
- Indian Banking & Financial Services
- Fixed Income Securities
- Corporate Taxation
- Financial Modelling
- Venture Capital & Private Equity
- Enterprise Risk Management & Insurance
- International Finance
- Finance Analytics

## **OB & HR**

- Industrial Relations & Employee Welfare
- Learning & Development
- Strategic HRM
- Performance Management
- Organization Planning & Development
- Compensation & Benefits Management

- Competency Based Management
- Personal Growth Lab
- Talent Management
- Organization Development
- HR Analytics

## **Operations**

- Supply Chain Management
- Enterprise Resource Planning
- Total Quality Management & Lean
- Project Management
- Operations Planning & Control
- Procurement & Materials Management
- Service Operations Management
- Strategic Operations & Process Innovation
- System Dynamics Modeling & Simulations
- Design Thinking
- Supply Chain Analytics

## **Marketing**

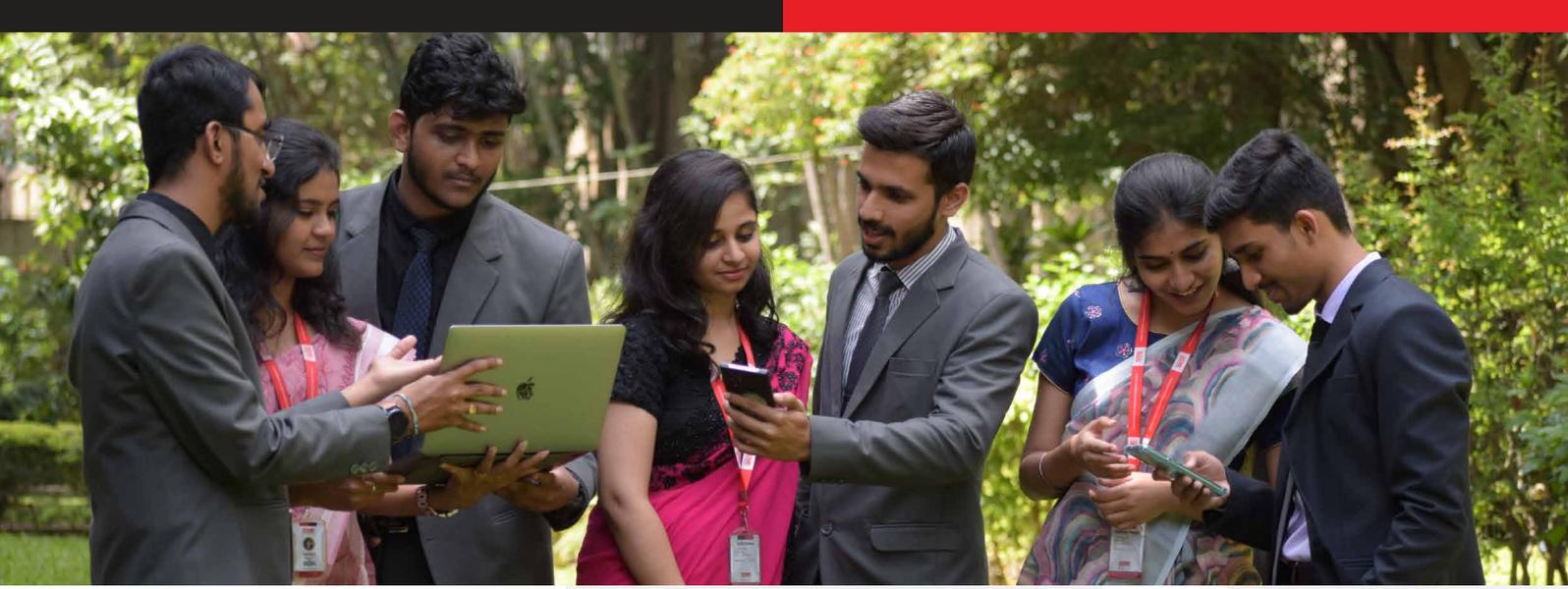
- Product & Brand Management
- Retailing
- Rural Marketing
- Business to Business Marketing
- Consumer Behaviour
- Sales & Distribution Management
- Services Marketing
- Advertising & Sales Promotion
- Digital Marketing
- Market Research
- Customer Relationship Management
- Strategic Marketing
- Marketing Metrics
- Marketing Analytics

## **General**

- Creativity and Innovation
- Entrepreneurship
- Sustainability

# PARTIAL LIST OF RECRUITERS





## Career Assistance Team

### Mr. Prashant Sabnis

Dean, Placement - XIME Bangalore  
prashant@xime.org

### Mr. Anand Christopher

Head, Placements - XIME Bangalore  
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### Mr. Rajarajan

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### Mr. Jomy Lawrence

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## Student Coordinators



### Aishvaryya Ramesh

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### Ankita Saha

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### Bhavithra V

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### Indranil Mukherjee

Mob: 7439815988



### Ishita M

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### Karthik Krishnan

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### Rohit Raj

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### Shruthi Rajagopal

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## Central Placement Office

Xavier Institute of Management & Entrepreneurship  
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Contact - [placements@xime.org](mailto:placements@xime.org)