

# NATIONAL CONFERENCE ON FINANCE IN THE POST-COVID: METAMORPHOSIS



APRIL 11 & 12, 2022 ONLINE CONFERENCE

XAVIER INSTITUTE OF MANAGEMENT & ENTREPRENEURSHIP Electronics City, Phase II, Hosur Road, Bangalore- 560 100, India

# **ABOUT XIME**

XIME was established in 1991 by a group of distinguished academicians under the leadership of Prof. J. Philip, former Director of IIM, Bangalore.

XIME is today a global brand and hosts regular international events in collaboration with fifteen partner institutions from around the globe, including strong student exchange programs, faculty exchange programs, and international study tours for its students.

Today, XIME offers PGDM programme at three campuses; Bangalore, Kochi and Chennai.

#### Introduction to the Conference theme

Finance has evolved with time and it has transitioned from an unorganized field to professionally managed and defined field. The challenges in the transition were not easy ones. The traditional finance approach has gained momentum as it integrated modern processes through technology adaptation to stay relevant. Even more so in an event like black-swan during the COVID-19 pandemic induced new normal. The challenges it brought, have seen the magnitude of changes in the field of finance. The changes were on a need basis and are resultant of traditional and modern approaches not being sufficient, efficient, and relevant. This can be seen from the fiscal drag during these uncertain times yet capital gains in the financial market offsetting the losses to the investors. The early exits whether startups or business closures have been replaced by the new owners. The Brick-and-mortar retail stores and malls are seen replaced by the e-commerce rush almost overnight. The new normal has brought the significance of flexible processes as Finance that was well known from the public (budget and revenue process), personal (health, investing and saving), corporate (raising capital and redemption, value creation or additions and allocation of financial resources either to take or retain control) aspects are not the same. Everything that has been affected require review as the assessment tools which were once foolproof have failed to work.

The post-COVID metamorphosis in finance surely will need all the stakeholders to play our part in increasing the efficiency of each function rather than focusing on an institutional role. A green environment rather than red tape may better equip the finance to cope for black-swan like events such as the COVID-19 pandemic, in the hope that finally those changes will return to how it was in the pre-COVID era. Will the situation return back to normal or the persistence of the change lead to an era of post-COVID-19 metamorphosis?

# **CONFERENCE CHAIR**

Prof. J. Philip Chairman

#### **Steering Committee**

Dr. M. Nellaiappan Director Prof. Madhukumar P.S Dean Academics Dr. NMK Bhatta Dean Research

#### **Conference Organizers**

Dr. Mercia Justin Associate Professor Dr. Trinley Paldon Assistant Professor

### **SUB THEMES**

- \* E-Commerce
- \* Investment Analysis and Portfolio Management
- \* Financial Modelling
- \* Derivatives
- \* Capital Markets
- \* Corporate Finance
- \* Personal Finance
- \* Public Finance

- \* Behavioral finance
- \* Accounting
- \* FinTech
- \* Cryptocurrency
- \* Risk Management
- \* Banking
- Non-Banking Financial Services

**Note:** Topics mentioned above are indicative and not conclusive.

# **CALL FOR PAPERS**

Authors are invited to submit their original and unpublished manuscripts that demonstrate research ethics and processes leading to decision-making and practical implications.

#### **Submission Guidelines**

Submission should be typed in Times New Roman font size 12, with 1.5 line spacing and with a 1-inch margin on all sides. The recommended length for different types of articles published in JME is as indicated:

- a. Research Paper (Empirical or Conceptual): 5000 to 10,000 words
- b. Case Study or Research Note: 5000 to 8000 words
- c. Reflective Practice Papers: 4000 8000 words
- d. Book Review: 1000 to 1500 words

**Manuscript Title:** The title of the paper should be in 16-point Times New Roman font. It should be bold typed, centered and fully capitalized.

**Abstract:** Following the cover page, there should be an 'Abstract' page, which should contain the title of the paper, the subtitle 'Abstract' and a summary of the paper in single space, not exceeding 150 words. The text of the paper should not start on this page, but on a fresh page with the title of the paper repeated.

**Keywords:** Abstract must be followed by a list of keywords, subject to a minimum of five words.

**Body of Manuscript:** Manuscript must be prepared on standard A4 size paper setting. It must be prepared on a 1.5 spacing and single column with a 1-inch margin set for top, bottom, left and right. It should be typed in 12-point Times New Roman font with page numbers at the bottom-centre of every page.

**Headings:** All section headings should be in 14-point Times New Roman font and sub-section headings should be in 12-point Times New Roman font.

**Figures, Tables and Exhibits:** Each Figure, Table, or Exhibit should be printed on a separate sheet. Figures, Tables and Exhibits are to be separately numbered, titled and attached at the end of the text serially. The position of the Figure, Table, or Exhibit should be indicated in the text on a separate line with the words "Table 1 about here".

Notes: Do not use footnotes.

**In-text Citations:** Indicate the position of the reference in the text within brackets by the author's last name and the year of publication; e.g.: '(Porter, 1980)' or incorporate it into a sentence, e.g.: 'as pointed out by Hannan and Freeman (1977)'.

**References:** References should be cited in the style prescribed in the Publication Manual of the American Psychological Association (APA), 6th Edition.

**APA format:** There are many universities using 6th Edition APA format.

## **IMPORTANT DATES**

Abstract deadlines: 28<sup>th</sup> February, 2022 Communicate acceptance of Abstract: 2<sup>nd</sup> March, 2022 Registration & Full paper deadlines: 4<sup>th</sup> April, 2022

# **REGISTRATION DETAILS**

#### Link: https://forms.gle/kdYYaF4ruGw5RCXQ8

#### Fees:

S. 1	No.	Details	Amount
1	l.	Students & Ph.D Scholars	Rs. 2000/-
2	2.	Academicians & Industry professionals	Rs. 2500/-

#### **Payment:**

Beneficiary : Xavier Institute of Management & EntrepreneurshipBank Name : South Indian Bank,Branch : Koramangala,Account No.: 041605300000201IFSC Code : SIBL0000416

# **PUBLICATION OPPORTUNITIES**

- Selected papers to present at the conference will be published in the JME (Institute journal listed under UGC CARE).
- At least 10 best papers will be selected for Scopus Indexed journal publication strictly based on merit.

#### **Contact Details:**

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