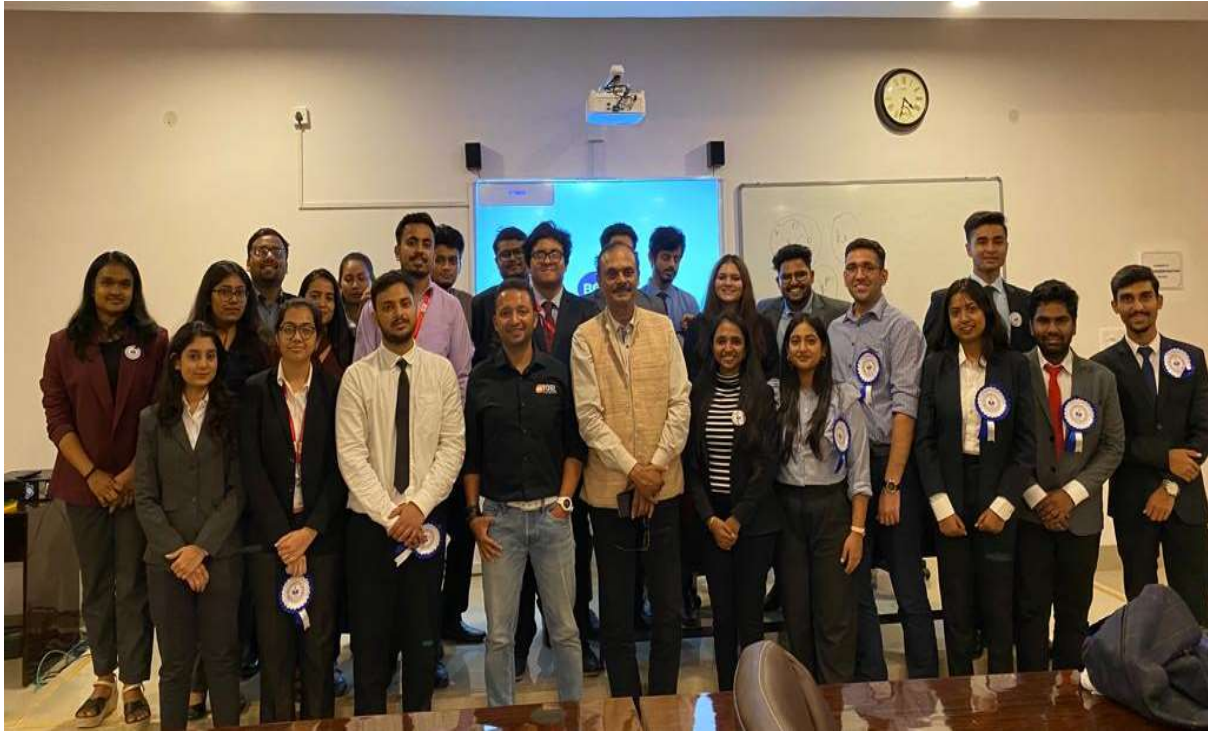


TALK SHOW SERIES-3RD EPISODE

14th October 2022



Empresario hosted the 3rd episode of the Talk Show series at XIME, Bangalore on 14th October, 2022 with the gracious presence of one of the prominent personalities in India's ever growing Start-up community, Mr. Anish Basu Roy, the CEO & Co-founder of #TAGZ Foods (Shark Tank Featured). Incidentally, his entrepreneurship venture is considered to be one of the fastest growing D2C GENZ snack brands catering to the health-conscious consumers at large pan-India and abroad too. Being one of the young faces in this field and then taking the brand to great heights within short span of time starting from 2019 to 2021 with a current valuation of 3.13 Mn USD, it's certainly is no mean an achievement for Mr Basu Roy .

The session was initiated with a short intro on the profile of Mr. Anish by one of our club members, Ms. Kathryn Hanna. The interactive session followed immediately thereafter with the smart exchange of dialogues between Mr Anish and the students. Apart from sharing his own entrepreneurial journey during last one decade or so subsequent to his corporate stint, Anish was quite candid in his own submission to mention that a founder entrepreneur can't succeed if he/she works on a single specialised sector of the firm; rather he/she needs to adopt a versatile approach across domain boundaries when it comes to execution of one's own idea. Mr. Roy was emphatic on following one's own passion and excel in whatever gives kick in life. As espoused by him, there is no secret mantra for success in life which may differ from person to person. However, one needs to be passionate enough to pursue his hobbies and interests beyond his profession to remain active all through. For Anish, the measure of success depends on how

happy and contented he is at the end of the day. His keen interest on various sports activities like cycling, golfing, biking etc., and also travelling far and wide keeps him on good stead to pursue his entrepreneurship business.

After an insightful session, the programme ended with the distribution of Club Badges by Mr Basu Roy to the new faces of EMPRESARIO from the Batch 28 & BA-02, closely followed by a token gift to our guest speaker by our faculty mentor, Dr. Santosh Kumar Pattanayak.