

INAUGURATION OF XIME INCUBATION CELL

31st October 2022



XIME witnessed a day like never before. We aren't bragging, but yes, we do set the bars very high each time we organize an Empresario event. This time, we invited **Mr Sandipan Mitra, the CEO of the Hunger Box** to share his journey of a successful entrepreneur. The day began with some surprises in store for all of us as we came out of our class rooms to figure out something happening on the open lawn of our main building.

Before we could all settle ,an auspicious Ganesh Vandana dance performance by Miss Anushka Chakraborty followed by a funny but heart-touching and informative skit entertained all the onlookers. It was all about an **Incubation Center** as to how it can help our budding entrepreneurs to realise dreams with their business ideas. The students of Batch 28 & BA-02 truly enthralled us with their performance under the direction of Shaurya Sharma and Garima -the two of our empresario's active core members from the newly added squad. All those present could not control their giggles as our actors showed how Appas's Chappal hits hard when you have such weird ideas to become Entrepreneurs!

Soon after the entertaining skit performance, we all proceeded to the 2nd floor of the new MDP block to witness the ribbon cutting ceremony by our beloved Chairman in the presence of Mr Sandipan Mitra, the Guest of Honour for the day before making a gallant entry to our renovated Incubation Centre. It was then wrapped up with a friendly yet insightful conversation with one of the most

successful entrepreneurs, Mr. Sandipan Mitra, our XIME Alumnus. Listening to Sandipan's Hunger Box, one of the frontline platform leaders in the institutional food space management sector, was indeed a fairytale to most of us. We were all eager to learn the trick of the trade from Mr Sandipan as to how he could manage to make the Hunger Box become big hit in a short span of time.

We no doubt believe in creating an experience, wholesome and hunger satisfying! And, it happened exactly the way we perceived. At the round table, Mr Sandipan shared his satisfying journey to the exciting world of startup entrepreneurs and took us down his own journey to get the best feel of it : those little heartfelt stories to underlie the actual essence of what success looks like! It was also heartening to learn how sublime gestures and sincere efforts can make a difference while inviting big hits! We all were touched to listen the real-life story of the daughter of a cab driver pf Mr Sandipan, who could make her way to the Company by dint of her own effort, but soon after acknowledged her success to the owner of the Company with a gift of a sapling.

It was indeed a great learning for all of us as we could take the gist at the end of his captivating talk that mainly focused on what business looks like and what it means to be an entrepreneur! They are not made specially; they are special just the way they are.