

**CRITERION 7**

**INDUSTRY AND INTERNATIONAL CONNECT**

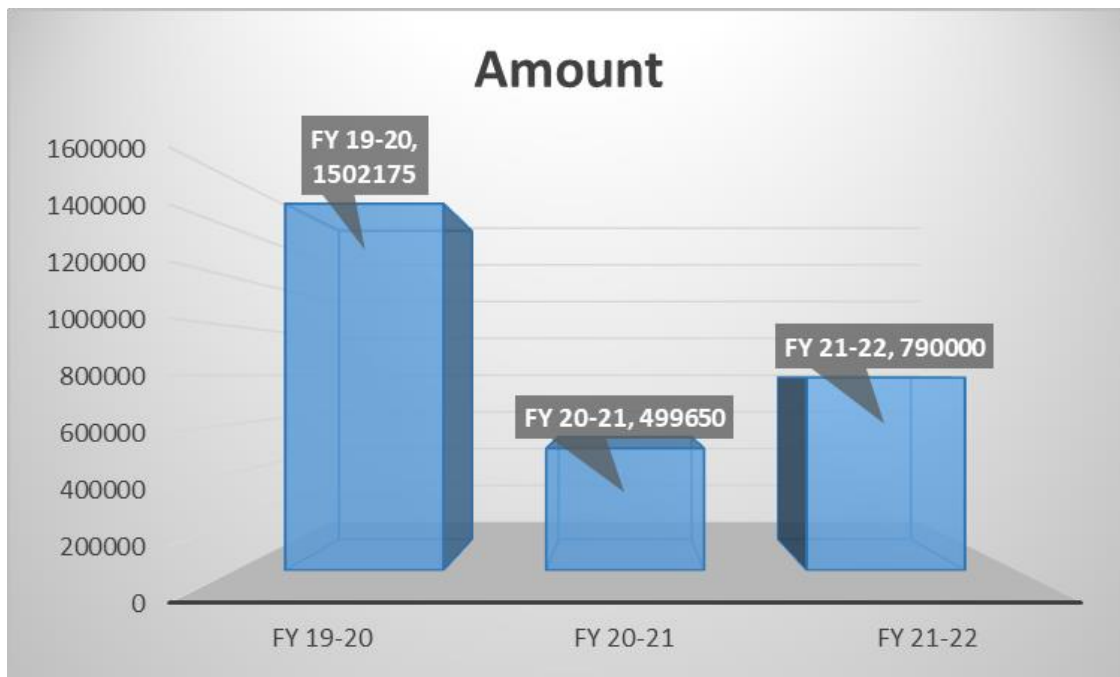
**130**

## 7.1 INDUSTRY CONNECT (90)

*(Provide a list with Project Title, Funding Agency, Amount and Duration)*

Industry connect is one of the key strategic linkages or dimensions that the Institute promotes through activities and initiatives such as regular addresses/talks by industry leaders, joint research work, consultancy assignments, participation in curriculum reviews, organizing events on the campus and industrial visits.

### 7.1.1. Consultancy from Industry (25)



## Consultancy from Industry 2021-22

S. No	Project Title	Funding Agency	Amount	Duration
1.	Leadership Coaching	Apollo Tyres	Rs. 3,00,000/-	10 days
2.	Consultancy Services on Case Development	GLS University Ahmedabad	Rs. 40,000/-	1 day
3.	Consultancy Services on Case Development	GLS University Ahmedabad	Rs. 40,000/-	1 day
4.	Consultancy services on Agile Product Development	TVS Motors Ltd	Rs. 1,18,000/-	1 day
5.	Practical Coaching on Agile New Product Development	TVS Motors Ltd	Rs. 1,18,000/-	1 day
6.	Services rendered in connection with Publishing Research Papers	DY Patil Institute of Management & Research	Rs. 53,100/-	1 day
7.	Consultancy Services on Agile services Development	Tarento Technologies Ltd	Rs. 1,18,000/-	1 day
8.	Coaching on Research Paper Writing	DY Patil Institute	Rs. 53,100/-	1 day

9.	Coaching on Agile New Product Development	TVS Motors	Rs. 1,18,000/-	1 day
10.	Coaching on Agile New Product Development	TVS Motors	Rs. 1,18,000/-	1 day
<b>Total</b>			<b>Rs. 7,90,000/-</b>	

### Consultancy from Industry 2020-21

S. No	Project Title	Funding Agency	Amount	Duration
1.	Production Optimization	Kesoram Industries Ltd	Rs. 3,60,000/-	10 days
2.	Skill and Knowledge Assessment	JJ Glastronics Pvt. Ltd.	Rs. 60,000/-	2 days
3.	Skill and Managerial Development	Apollo Tyres	Rs. 79,650/-	2 days
<b>Total</b>			<b>Rs. 4,99,650/-</b>	

### Consultancy from Industry 2019-20

S. No	Project Title	Funding Agency	Amount	Duration
1.	Leadership Team Development	Panasonic Life Solutions India Private Limited	Rs. 2,20,000/-	2 days

2.	Design Thinking and Innovation	Bharat Electronics Limited	Rs. 2,07,000/-	2 days
3.	Profit Maximization	Planting Profits LLC	Rs. 71,175/-	1 day
4.	Business Excellence	L3 Communications India Pvt Ltd	Rs. 2,07,000/-	2 days
5.	Innovation & Coaching workshop	Bharat Electronics Limited	Rs. 2,07,000/-	2 days
6.	Performance Management	Centre For Development of Telematics	Rs. 1,18,000/-	5 days
7.	Innovation Management	T V S Motor Company Limited	Rs. 2,36,000/-	2 days
8.	Innovation Management	T V S Motor Company Limited	Rs. 2,36,000/-	2 days
<b>Total</b>			<b>Rs. 15,02,175.00</b>	

### 7.1.2 Faculty as a consultant of the industries (15)

*(Qualitative assessment on the basis of type of consultancy, number of faculty involved, type of industries and completion of consultancy assignments)*

XIME's faculty development policy includes encouragement and support for the faculty to undertake consultancy. There is a 'Dean External Programme's appointed by the Institute in order to support such initiatives. A consultancy policy also forms part of the Faculty Handbook which is circulated among faculty members. As per the policy, the faculty are granted 'Duty Leave' to undertake consultancies. Many faculty members of XIME have had records of long service in industry in senior positions. Therefore, they are as a matter of course are

engaged in supporting industry through consultancies. A summary list of the consultancies undertaken during the assessment period (2019 to 2022) is given below:

### Consultancies Undertaken in 2021-22

S. No	Company	Type of Industry	Type of Consultancy	Completion of consultancy assignments	Faculty Coordinator
1.	CII	Consulting	Leadership Coaching	2021-22	Dr. NMK Bhatta
2.	GLS University Ahmedabad	Education	Consultancy Services on Case Development	2021-22	Dr. NMK Bhatta
3.	GLS University Ahmedabad	Education	Consultancy Services on Case Development	2021-22	Dr. NMK Bhatta
4.	DY Patil Institute of Management & Research	Education	Services rendered in connection with Publishing Research Papers	2021-22	Dr. NMK Bhatta
5.	Tarento Technologies Ltd	Software	Consultancy Services on Agile services Development	2021-22	Dr. NMK Bhatta
6.	DY Patil Institute	Education	Coaching on Research Paper Writing	2021-22	Dr. NMK Bhatta
7.	TVS Motors	Auto Manufacturing	Coaching on Agile New Product Development	2021-22	Dr. NMK Bhatta

8.	TVS Motors	Auto Manufacturing	Coaching on Agile New Product Development	2021-22	Dr. NMK Bhatta
----	------------	--------------------	---	---------	----------------

### Consultancies Undertaken in 2020-21

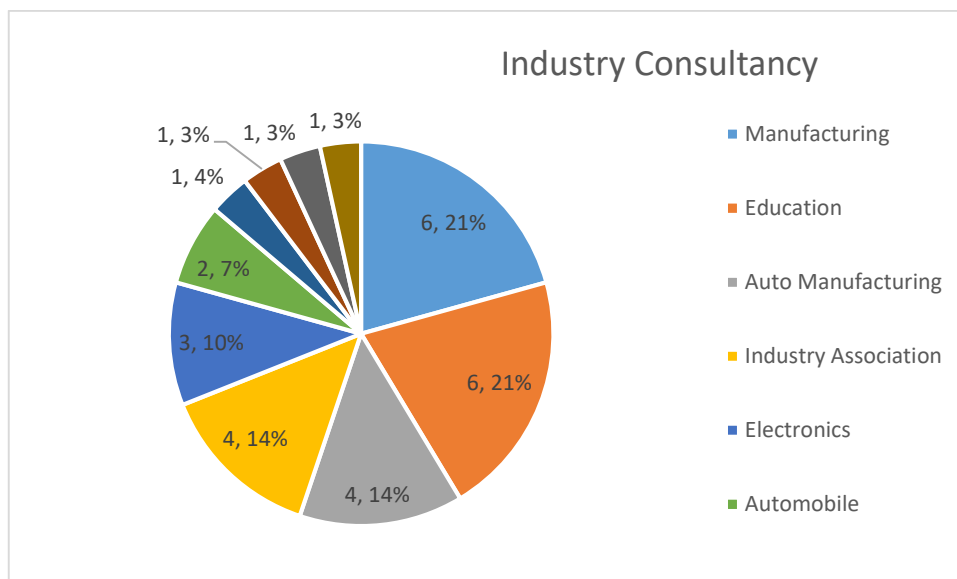
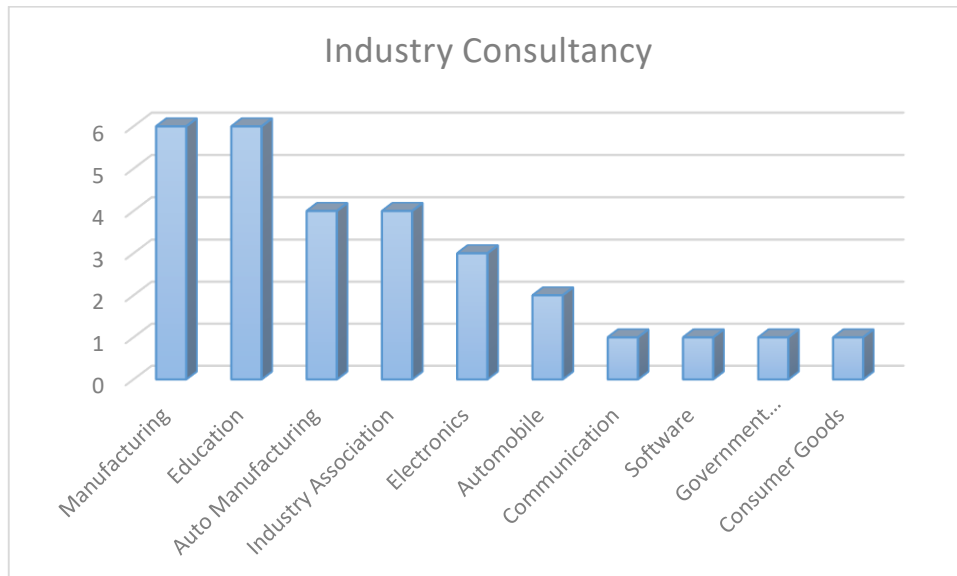
S. No	Company	Type of Industry	Type of Consultancy	Completion of consultancy assignments	Faculty Coordinator
1	Kesoram Industry Ltd	Manufacturing	Consultancy	2020-21	Prof. Rajendra Desai
2	JJ Glastronics Pvt Ltd	Manufacturing	Consultancy	2020 – 21	Prof. Sanjoy Mukherjee and Mr. Rajarajan
3	Apollo Tyres	Manufacturing	Consultancy	2020 -21	Prof. Rajendra Desai

### Consultancies Undertaken in 2019-20

S. No	Company	Type of Industry	Type of Consultancy	Completion of consultancy assignments	Faculty Coordinator
1.	Panasonic	Consumer Goods	Core Leadership	2019-20	Dr. NMK Bhatta

			Team Training		
2.	BEL	Manufacturing	Design Thinking & Innovation for PDIC Engineers	2019-20	Dr. NMK Bhatta
3.	Planting Profits	Education	Consultancy service - USD 600/-	2019 -20	Dr. NMK Bhatta
4.	Planting Profits	Education	Consultancy service - USD 600/-	2019 -20	Dr. NMK Bhatta
5.	L3 Communication	Communication	Coaching for Business Excellence	2019 -20	Dr. NMK Bhatta
6.	BEL	Manufacturing	Coaching workshop on Innovation	2019 -20	Dr. NMK Bhatta
7.	CDOT	Government Telecommunication	Consulting on Performance Management	2019 -20	Dr. NMK Bhatta
8.	TVS Motors	Automobile	Innovation Coaching	2019 -20	Dr. NMK Bhatta
9.	TVS Motors	Automobile	Innovation Coaching	2019 -20	Dr. NMK Bhatta

A summary of the consultancy assignments for various industries for the last 3 years is as below



### 7.1.3 Initiatives related to industry interaction including Industry Internship / Summer Training/Study Tours/ Guest Lectures (15)

XIME maintains close interactions with professionals in the industry. The latter are variously invited to be part of the Institute's admission interviews, curriculum development, extension lectures, assessment of student projects, promotion of



industrial visits, etc. A detailed account of the interactions of XIME with the people in industries is given below:

### A. Industry Internship

Industry internship is an integral part of the PGDM curriculum. Every year corporate organizations take XIME students as paid interns. The internship provides them hands on corporate experience thereby helping them practice the theory they have studied in class rooms. The Internship is for a period of 8 to 10 weeks. The range of the important organisations where XIME students carry out their internships are is evidenced by such corporations as Hedge Equities, Tata Steel, KPMG India, ITC, Dell, Infosys, BOSCH, Volvo, Centrum, Flipcarbon, Hunger Box, Mind Tree, TEAMLEASE, VM - Ware, Schneider Electric, and HDFC. Many companies pay stipends to students which range from Rs. 5,000/- to Rs. 70,000/- per month. The record of student internships over the last three years is provided in the tables below:

### Companies offered Internship for AY 2021 – 22

EY	15	Translab Technologies	4
Symphony Summit	7	Bajaj Capital	4
Agile Capital Services	7	Schneider Electric	3
Homeosphere	7	Growth Arrow	3
Wrogn	6	Mozohunt	3
Big Basket	5	AFM Advisors	3
Finflux	5	Funngro	3
Oben Electric	5	Poshway Consultants	3
Reliance Retail	5	1 Crowd - Textmercato	3
ScripBox	5	Gati KWE	3
Indigo	4	Havells India	3
UCAM India	4	Slice	3
AIM	4	TCS	3
Covie Ventures	4	Third Wave	3
		ThoughtWorks	3

Tata Steel	2
KPMG	2
Mphasis	2
McCain	2
Bosch	2
Ashok Leyland	2
Textron	2
B Sharp	1
Bonito Designs	1
FitBots	1
HapUp	1
Indian Oil	1
Leafround	1
Mahindra & Mahindra	1
Maple Tech Space	1
Micron	1
Nexgen Power Systems	1
Pitch Fork Foods	1
Ratna Traya Capital	1
Skill Vertex	1
Steer Through	1
Synergy Labs	1
Winuall	1
John Distilleries	2
KIOCL	2
Ninjacart	2
Wild Craft	2
ACE Trust Solutions	2
Arzoo	2
Euphoric Beverages	2

Linways Technologies	2
Woxen Digital	2
TVS Motors	2
Ankit Aerospace	2
D'Art Design	2
IBM	2
Wabtec	1
BEML	1
Daimler Innovation	1
Britannia	1
Tata Motors	1
Cisco	1
Customer Centria	1
Expeditors	1
ISG One	1
KRG Consultants	1
L&T Infotech	1
L&T Power	1
Maiva Pharma	1
Nykaa	1
Oracle	1
Recruit NXT	1
Smoor	1
Sonata Software	1
Tech Mahindra	1
Titan	1
Accord innovations	1
Ashield	1
64 inspired	1
6point3	1

Acqualite	1
Ally Spaces	1
Growth Arrow	3
Daimler Innovation	3
Forzza	3
Kesoram	3
Newell	3
Tata Consumer	3
UnSchool	3
Symphony Summit	2

UCAM India	2
Exim Bank	2
Eagle Owl	2
First Wave	2
McCain	1
VMware	1
Adobe	1
SMC Global	1
Tata Power	1

### Companies offered Internship for AY 2020 – 21

AMCH	4
Bajaj Allianz	4
BEML	9
Big Basket	8
Brisk	4
CIED	4
GRSE	5

Indigo	4
JSW	10
Maini Group	6
Schneider Electric	3
TenHard	5
The Capital Box	9
Veripure	5
Wabtec	12

### Companies offered Internship for AY 2019 – 20

Confiance Mobility	1
Conscript HR Adviors	1
Continental Corporations	1
Corporate Galaxy	1

Defacto Veritas	4
digiDNZ	1
Dr. Reddy Lab	1
Edge Next	1

Emami	1
Embibe	1
Engineers India	1
Feedback Consulting	1
Finalytics	5
GD International	1
GetMyUni	4
Godrej & Boyce	1
Grotog Investment	1
Hedge Equities	35
Heycaliber	1
HighNxt	1

Hotel Vinayak	1
KPMG	2
MasterSoft	6
MyCaptain	7
Ruby Pixel	8
Semac Consultants	3
Sports 365	3
Talent Corner	7
Tata Steel	15
TVS Motors	2
Veeam	3

## B. Industry Visits

Industrial visits are a valuable part of the PGDM programme, providing students insights into the internal working environment of industries. Industrial visits sensitize students to the practical issues and challenges that organizations face in the business world. Industrial visits also give greater clarity about various management concepts to the students as they actually witness how these concepts are put into action.



Students of Batch 27 visited BEML Limited, KGF Plant on 8<sup>th</sup> October 2021



Students of Batch 25 visited TVS Motocorp on 26<sup>th</sup> September 2019



Students of Batch 24 visiting Infosys Mysore Campus on 19th June 2019

### Industry Visits during the Academic Year 2021-2022

S. No	Factory Visit to	Date of Visit
1	BEML Ltd., Rail & Metro-Bangalore Complex	08 <sup>th</sup> Oct 2021
2	BEML Ltd., Mining & Construction – KGF Complex	09 <sup>th</sup> Oct 2021
3	HAL – Overhauls Division, Bangalore Complex	10 <sup>th</sup> Oct 2021

4	Volvo (I) Pvt Ltd., Hoskote, Bangalore	10 <sup>th</sup> Dec 2021
5	Fanuc (India) Pvt. Ltd.,	21 <sup>st</sup> Dec 2021

### Industry Visits during the Academic Year 2020-2021

On Account of the Covid 19 pandemic, no Industrial visits could be conducted for the period July 2020 – June 2021.

### Industry Visits during the Academic Year 2019-2020

S.No.	Factory Visit to	Date
1	BEML Ltd - Manufacturing	14 <sup>th</sup> Feb 2020
2	3M Pvt Ltd - Manufacturing	29 <sup>th</sup> Aug 2019
3	WIPRO Pvt Ltd - IT	30 <sup>th</sup> Oct 2019
4	WIPRO Pvt Ltd - IT	28 <sup>th</sup> Aug 2019
5	MTR Pvt Ltd - Food & beverages	06 <sup>th</sup> Jul 2019

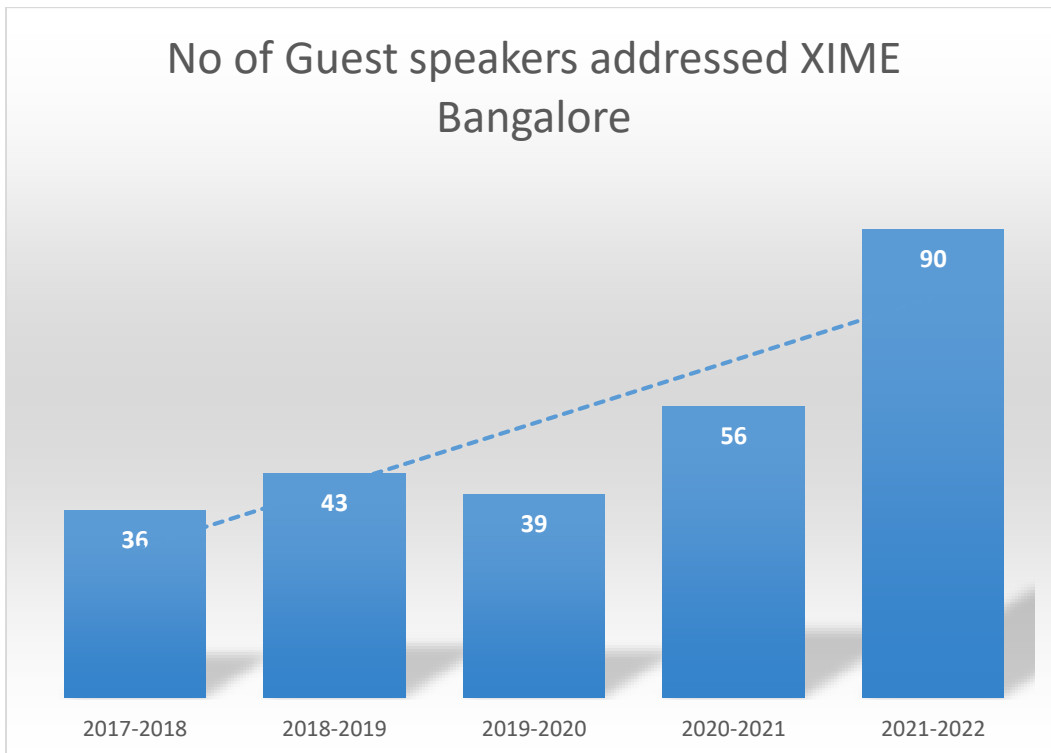
### C. Distinguished speakers' series / Guest Lectures/Industry/Business:

At XIME, students stand to significantly benefit from the regular lectures/talks delivered by speakers from various spheres of business and industry. Eminent business and industry leaders discuss in these lectures and interactive sessions current issues as well as contemporary concepts in business and address managerial competencies required to face the exacting challenges of the future. There are four different types of such guest lectures by professionals from the industry;

1. **Distinguished Speaker Series:** This is by very highly important/accomplished persons from the industry. They are usually of the category of CEO, COO and not below the rank of Vice President. The Distinguished Speaker Series take place every month. All students attend and benefit from the programme.

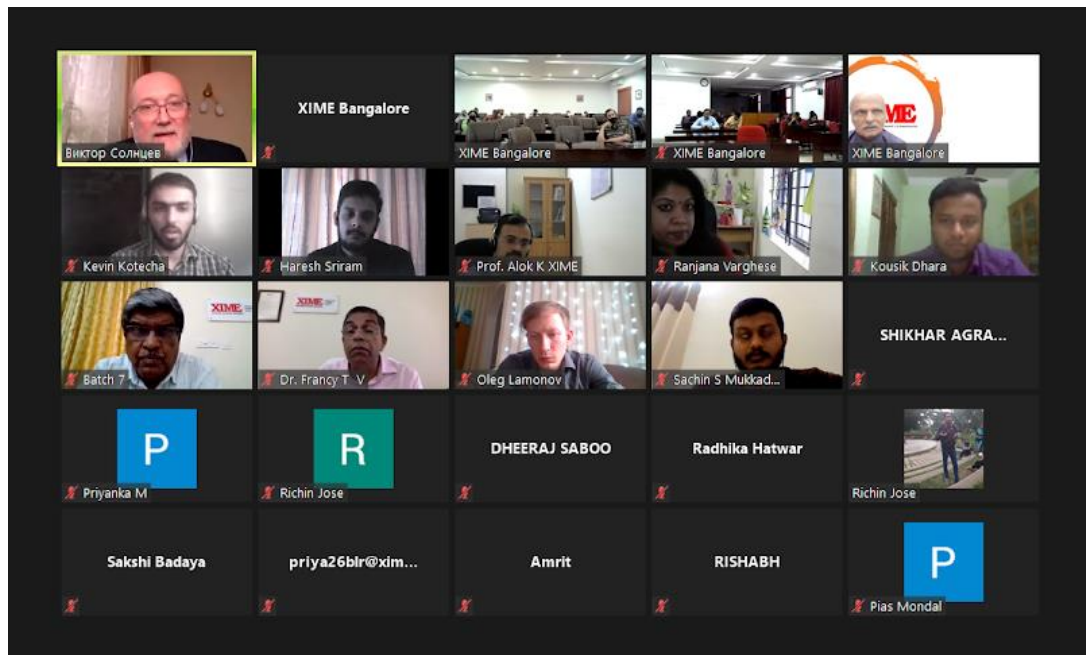
- 
2. **Special Address:** Special addresses are often given by senior industry leaders. These are usually organized for one batch – for the first year or for the second year of the PGDM programme.
  3. **Extension Lectures:** This is to supplement the awareness of a particular topic that is covered in the class room. The faculty taking the particular course would invite such speakers to give students a deeper appreciation of the topic and its application to the real world of business.
  4. **Clubs and Talks:** Each XIME student's club as part of its purpose of deepening domain expertise invites speakers for extension lectures. Members of the club participate in the programme. Interested students from other clubs are also encouraged to participate in such talks/ sharing.

**No. of Guest lectures held at XIME for the past 5 years**



Mr. Svetozar Vesic of Canada- delivering a guest lecture on “**Cyber Security**” held at XIME Bangalore on 8<sup>th</sup> December 2020





Prof. Victor Solntsev, Director of the International Scientific and Educational Center for Innovation Management (ISECIM) from RANEP, Moscow, Russia, delivering a guest lecture on “**Effective Management Skills for Successful Organizations**” held at XIME Bangalore on 23.12.2020



Mr. Anand Sen, Executive Director, TATA International delivering a lecture on Make in India Make it work Conference held at XIME, Bangalore dated 10.01.2020



Mr. Vikram Kirloskar, President, CII delivering a lecture on Make in India Make it work Conference held at XIME, Bangalore dated 11.01.2020



Mr. Ian Faria, Founder & Owner of SOLUTIONZ-IN addressing guest lecture on "Creating Success in VUCA world" held at XIME, Bangalore dated 15.11.2019

## List of Guest Speakers in 2021-22

S. No	Date	Topic	Resource Person
1.	8-Jan-2021	Known and the Unknown	Mr. Deepak Padaki, Executive Vice President, Chief Risk Officer, Infosys
2.	11-Jan-2021	Driving the digital Transformation of Healthcare	Mr. Jereon Tas, Chief Strategy officer at Philips Healthcare
3.	12-Jan-2021	Corporate Social Responsibility	Mr. Anna Charly, Director (Volunteering) of Habitat for Humanity
4.	7-Feb-2021	What happens in a good business school	Mr. Vinay James Kynadi, Chairman, Csmartspeakers & Managing Partner, Venture Way Capital
5.	7-Feb-2021	Transformation to a Management Career	Mr. George Selvam, Chairman, 5E Serpraise
6.	8-Feb-2021	MBA students a future requirements	Mt Pradeep Nair, Vice President & Managing Director, VMware India
7.	9-Mar-2021	Data & Decision Making	Dr. Lilly Santhanam, Independent Statistical Consultant

8.	9-Mar-2021	immense applications of data science (Kochi)	Dr. Lilly Sanathanan, PhD Statistics, University of Chicago
9.	11-Mar-2021	Horizon of Possibilities in Behavioural Finance	Dr. Angela Pova, Professor at Pontifical Catholic University of Rio de Janeiro
10.	30-Mar-2021	Cyber Security	Mr. Svetozar Vesic, IT Manager at Institut national de la recherche scientifique (INRS), Canada
11.	6-Jun-2021	Environmental Day Observed (Kochi)	Mr. P Vijayan IPS (IG, Kerala Police) and Dr. N. Krishnakumar IFS (retd) - (President, OISCA)
12.	9-Jun-2021	Key Components of Communication	Mr. Kaushik Mahapatra, Founder of Indian Leadership Academy
13.	4-Nov-2021	Distinguished Speaker Series (Kochi)	Mr. Ashok Remi John, innovation ambassador
14.	7-Jul-2021	Prof. A Anantha Raman, Provost	Knowing, Doing Being in Business Education
15.	7-Jul-2021	Leadership Agility	Mr. Anand Pillai, Chief Transformation Officer, Mothersonsumi Infotech and Designs Ltd & amp; Managing Director, Leadership Matters Inc
16.	10-Jul-2021	How organizations use Twitter Analytics for Decision making	Mr. Praveen S.V., Researcher, National Institute of Technology, Tiruchi

17.	13-Jul-2021	Panel Discussion on “Communication Skills & Success in Career”	1. Ms. Padma Srinivas, OD & HR Consultant, 2. Ms. Shalom Thomas, Senior Manager-HR International, and 3. Mr. Kaushik Gopalan, Director-HR, Neustar Labs, India.
18.	14-Jul-2021	Alumni Connect-HR	Mr. Nanjappa B.S., Head HR- APAC, LATAM, Enabler Functions and Employee Relations. Infosys,
19.	15-Jul-2021	Integrating People, Planet, & Profit	Mr. Ashok Prasad, Co-Founder & Managing Trustee, Clothes2Causes
20.	19-Jul-2021	A Growth Mindset while doing your Management Programme	Mr. Yarid Jacob, XIME ALUMNUS, Manager of Projects, Triune Energy Services Pvt. Ltd.
21.	20-Jul-2021	Shaping Yourself as a Leader	Dr. Manoj Varghese, Former Director of User Operations, Facebook
22.	21-Jul-2021	A hard look at Soft Skills	Mr. Manoj Prabhu, Executive Coach, Black Board India.
23.	22-Jul-2021	Alumni Leader Connect-Operations	Mr. Gopakumar KA, Specialist- International Supply Chain Management and Logistics, BMW Group,

24.	23-Jul-2021	Entrepreneurs-The New Age Freedom Fighters	Mr. C.K. Kumaravel, CEO and Founder, Naturals Saloon and Spa
25.	26-Jul-2021	Alumni Leader Connect- Entrepreneurship	Mr. Sandipan Mitra, : Co-Founder & CEO, HungerBox,
26.	27-Jul-2021	Alumni Leader Connect- Finance	Mr. Dennis Abraham, Senior Director-Finance, Hewlett Packard Enterprise
27.	28-Jul-2021	Do What You Love Doing	Mr. Mike Murali, Director Marketing & Chief Fun Officer, Capgemini
28.	13-Aug-2021	Teachable point of View	Mr. Nachiket Sukhtankar, Managing Director, DXC Technology India
29.	20-Aug-2021	Hruday Inauguration	Mr. Raj Narayanan, Chief Human Resources of Titan Company Limited, India
30.	31-Aug-2021	myths and reality of sales and marketing (Kochi)	Mr. Cheriyan M Tharakan, GM Sales and Marketing, Kajaria Eternity
31.	7-Sep-2021	Alumni Leader Connect- Marketing	Mr. Burzeen Vakil, Director, Red Hat Asia Pacific
32.	22-Sep-2021	MARK XIME Inauguration	Mr. C.K. Kumaravel, CEO and Founder, Naturals Saloon and Spa

33.	22-Sep-2021	Webinar on "Investment Banking" (Chennai)	Mr. Chandrashekar Kupperi, Founder of ANOVA Corporate Service Pvt Ltd
34.	22-Sep-2021	MARK XIME Inauguration	Mr. S. Jayaram, Head of market Development, Business Standard
35.	23-Sep-2021	XSEED Inauguration	Mr. Ramesh Padmanabhan, CEO, Armman Foundation
36.	25-Sep-2021	Sales in IT Industry	Mr. Ifthikar Ahmed, Head -Digital & Analytics Presales, HCL technologies Ltd
37.	25-Sep-2021	Talent Acquisition	Mr. Raj Narayanan, Chief Human Resources of Titan Company Limited, India
38.	29-Sep-2021	Managing Brands	Mr. CK Venkatraman, Managing Director of Titan
39.	8-Oct-2021	valuable guidance about the ethics and practices that PGDM or MBA students (Kochi)	Mr. Ganesh Vaidyanathan, Executive Vice President-Head of Business at Vodafone Intelligent Solutions
40.	13-Oct-2021	How nations attain developed status?	Mr John Samel, IAS (Retd) former Chief Post Master General, Chairman, Transform consulting

41.	13-Oct-2021	Ethical responsibilities of Indian financial Institutions.	Mr Prabhu Guptara, Ex Director, Wolfberg Bank, subsidiary of UMS
42.	14-Oct-2021	Integrity in Financial Accounting and Reporting	Mr John Samel, IAS (Retd) former Chief post master general, Chairman, Transform consulting
43.	14-Oct-2021	Digital Marketing for B2B Technology Products	Ms. Akshata, Digital marketing Manager, Saviom Softwre
44.	15-Nov-2021	Social Responsibility	Mr. Anith Puthiyankath - Director at World of Origins, Partner at Ittiyera Group, Leader in Residence, Management Department, Leeds University
45.	17-Nov-2021	Corporate Social Responsibility	Mr. Nixon Kuruvila - Ex-Chief, SBI Foundation
46.	18-Nov-2021	Business Transformation- Digital Way	Mr Sairam Ballapragada, Director Microfocus and Head Global Delivery India
47.	19-Nov-2021	Empreseario BootCamp	Mr. Sandipan Mitra, : Co-Founder & CEO, HungerBox,
48.	22-Nov-2021	Corporate Social Responsibility	Dr. Mansee Bal Bharghava - Entrepreneur, Researcher, Educator



49.	7-Dec-2021	Challenges in the Post-Covid World	Mr. Bijou Kurien, Chairman, Retailers Association of India
50.	7-Dec-2021	Dr J Alexander, President XIME Society	Chase your dreams
51.	15-Dec-2021	Analytics future road map	Ms Padmasree, SVP, CapGemini
52.	15-Dec-2021	AICTE guidelines on National educational policy	Prof. Anil D Sahasrabudhe Chairman AICTE
53.	15-Dec-2021	NEP Policy, and road blocks	Dr R Natarajan, Former AICTE Chairman
54.	15-Dec-2021	NEP Policy updates	Dr MR Rao, Former Director IIM Bangalore
55.	15-Dec-2021	NEP policy and accreditation needs	Dr Kuncheria Isaac, Former member secretary, AICTE and Director General XIME
56.	16-Dec-2021	Managing Culture	TV Rao, Chief TVRAO learning systems
57.	16-Feb-2022	Global Poverty And Inequality Through The Lens Of Economics.	Prof. Gray Fields, Professor of International and Comparative Labour and Economics at Cornell University.
58.	22-Feb-2022	Cyber Security and its Global Impact	Mr. Svetozar Vesic - Director of IT, National Institute of Scientific

			Research (INRS UCS Center), Montreal, Québec, Canada.
59.	22-Feb-2022	Cyber Security and its Global Impact	Mr. Agnidipta Sarkar - Global CISO Biocon, India
60.	22-Feb-2022	Cyber Security and its Global Impact	Mr.Rajesh Menon - Cyber Security specialist, NCR Corporation, Dallas, USA.
61.	3-Mar-2022	Campus to Corporate	Mr. S J Amalan, President of the Karnataka Chapter of the Indian Society for Training and Development.
62.	3-Mar-2022	Campus to Corporate	Dr VG Dhanakumar, President of the Karnataka Association of Autonomous Business Schools (KAABS)
63.	3-Mar-2022	Campus to Corporate	Mr. Krish Shankar , Group Head – Human Resources, Infosys
64.	3-Mar-2022	Campus to Corporate	Dr Aneetha Madhok, Managing Director, Open Spaces Consulting
65.	3-Mar-2022	Campus to Corporate	"Mr Raj Raghavan, Senior Vice President and Head
66.	3-Mar-2022	Outlook for India's economy for the next ten years	Human Resources, IndiGo (Inter Globe Aviation Ltd)"

67.	28-Mar-2022	What Is Our Future In A Time Of Questions?	Mr. Montek Singh Ahluwalia - Economist, former Deputy Chairman of Planning Commission, Government of India
68.	30-Mar-2022	Covid Innovation Imperative - Hospitality Industry	Prof John T Delaney - Dean, University of Pittsburgh.
69.	30-Mar-2022	Covid Innovation Imperative - IT Industry	Mr. Sanjaya Bose, Executive Vice President, ITC Hotels
70.	30-Mar-2022	Covid Innovation Imperative - Hospitality Industry	Mr. AV Sreenath, SVP. DXC Technology, Bangalore
71.	30-Mar-2022	Covid Innovation Imperative - Pharma Industry	Mr. Hari Narayan Sharma, President Manipal Group
72.	6-Apr-2022	Covid Innovation Imperative - Manufacturing Industry	Mr. Mandar Ghatnekar, Chief Digital Officer, BLOCO
73.	6-Apr-2022	Covid Innovation Imperative - Retail Industry	Mr Kamal Bali, President & MD, Volvo Group
74.	6-Apr-2022	Covid Innovation Imperative - Education Industry	Mr. Bijou Kurien, Chairman, retailers Association of India

75.	8-Apr-2022	CRM Concepts and Business Strategy.	Dr GVR Prasada Raju, Vice Chancellor, JNTU Kakkinada
76.	9-Apr-2022	SME Industry and Entrepreneurship	Mr. Anil Padmanabhan , Former Head Finance Shared Services
77.	9-Apr-2022	SME Industry and Entrepreneurship	Mr M ANIL KUMAR, MD, SLN TECHNOLOGIES(PAST PRESIDENT, INDIA ELECTRONICS AND SEMICONDUCTOR ASSOCIATION)
78.	9-Apr-2022	SME Industry and Entrepreneurship	Mr ARUNAKAR MISHRA, ZENSER AEROSPACE AND COUNCIL MEMBER SIATI)
79.	9-Apr-2022	SME Sector and Government support	Mr D PRASHANTH REDDY, MD, FUNDERMAX INDIA PVT Ltd. (CII, SME PANEL)
80.	9-Apr-2022	Entrepreneurship	Mr G . R. AKADAS, DIRECTOR, MSME INSTITUTE, BANGALORE
81.	9-Apr-2022	Entrepreneurship	Mr. VIJAYKRISHNAN VENKATESAN, MD, KENNAMETAL INDIA, VICE CHAIRMAN, CII, BANGALORE
82.	9-Apr-2022	Aerospace - Entrepreneurship experience	Mr. Jacob Crasta , Chairman at CM Envirosystems Pvt. Ltd and Lsqare Eco-products Pvt. Ltd.

83.	9-Apr-2022	Entrepreneurship	Mr Arunakar Mishra, MD of Genser Aerospace and Council Member Society of Indian Aerospace Technologies and Industries (SIATI)
84.	9-Apr-2022	SME award process	Mr Pramod Sethi, MD Poly Fluoro Ltd. REPRESENTING Bommasandra Industrial Area (BIA)
85.	9-Apr-2022	Entrepreneurship	Mr S. Viswanathan, XIME Board member
86.	12-Apr-2022	Eight areas where post-pandemic effects are evident	D Prashanth Reddy, MD, Fundermax India Pvt Ltd. & Member CII, SME Panel
87.	12-Apr-2022	Post-pandemic Capital Market and its attraction for youngsters	Dr. L. Ravindran, Managing Director, WealthMax Enterprises Management Pvt. Ltd. Bangalore
88.	12-Apr-2022	Future of Finance	Mr. Kranthi Bathini, Director, Equity Strategy, WealthMills Pvt. Ltd. Mumbai
89.	13-Apr-2022	Covid Innovation Imperative - Construction Industry	Ms. Sandhya J, Group CFO, Narayana Health
90.	13-Apr-2022	Covid Innovation Imperative - Hospitality Industry	Mr. Anup Mathew, Senior Vice President & Head of Godrej Constructions

91.	13-Apr-2022	Covid Innovation Imperative - Banking and Financial services Industry	Mr. Prabhat Verma, Executive Vice President, Indian Hotels
92.	30-Apr-2022	MBA graduates- What is expected	Mr. Challa Sreenivasulu Setty, Managing Director, Retail Banking State Bank of India

### List of Guest Speakers in 2020-21

S. No	Date	Topic	Resource Person
1.	13-Jul-2020	Guest Speaker	Mr. Anil Valluri, Senior Director, Google India
2.	13-Jul-2020	Guest Speaker	Mr. Deepak Padaki, Executive Vice President, Chief Risk Officer, Infosys
3.	14-Jul-2020	Guest Speaker	Mr. B Muthuraman, Former Vice Chairman, TATA Steel Ltd
4.	14-Jul-2020	Guest Speaker	Mr. Krish Shankar, Global Head of HR Infosys
5.	15-Jul-2020	Guest Speaker	Mr. Krishnakumar Natarajan, cofounder, Mindtree
6.	15-Jul-2020	Guest Speaker	Mr. Selvam George

7.	16-Jul-2020	Guest Speaker	Mr. Kamal Bali, President & MD, Volvo Group, India
8.	16-Jul-2020	Guest Speaker	Dr. Manoj Varghese, Consultant and Ex- Director, XIME Kochi
9.	17-Jul-2020	Guest Speaker	Mr. Stephen Sudhakar, Senior VP and Head HR, Hyundai
10.	20-Jul-2020	Guest Speaker	Mr. Anil Philip, Executive Vice President, Vodafone India
11.	20-Jul-2020	Guest Speaker	Mr. Srinivas Chebbi, President, Schneider Electric India
12.	21-Jul-2020	Guest Speaker	Ms. Ipsita Nayak, Consulting CEO, 5F World/ Kalzoon Advisor
13.	21-Jul-2020	Guest Speaker	Mr. Sanjeev Sanyal, Principal Economic Advisor, Ministry Of Finance GOI
14.	22-Jul-2020	Guest Speaker	Prof. A. Anantharaman, Ex Provost XIME
15.	22-Jul-2020	Guest Speaker	Mr. Sudhir Banerjee, Senior Vice President, Head of Global Business Services, Asea Brown and Boveri, Bangalore
16.	23-Jul-2020	Guest Speaker	Mr. Raj Raghavan, Senior Vice President, Human Resources, Indigo

17.	23-Jul-2020	Guest Speaker	Mr. Bijou Kurien, President and Chief Executive, Lifestyle Reliance Retail
18.	24-Jul-2020	Guest Speaker	Mr. Anand Pillai, Managing Director, Leadership Matters. Inc.
19.	24-Jul-2020	Guest Speaker	Mr. B. Venkataraman, President-Group HR, Landmark Group
20.	27-Jul-2020	Guest Speaker	Mr. Manish Sabharwal, Chairman and Co-founder, TeamLease Services
21.	27-Jul-2020	Guest Speaker	Mr. Kris GopalaKrishnan, Chairman, Axilor Ventures, Former CEO and Founder: INFOSYS
22.	28-Jul-2020	Guest Speaker	Mr. R. Rao, Former Dean, Indian School Of Business, Hyderabad
23.	28-Jul-2020	Guest Speaker	Dr. Jacob Crasta, CEO, CM EnviroSystems Pvt, Ltd
24.	29-Jul-2020	Guest Speaker	Mr. Shrikrishna Kulkarni, Chairman of the Board of Governors, IIM-Kolkata
25.	8-Oct-2020	Interactive Series	Ms. Subhasri Vishwanathan, Psychologist
26.	16-Nov-2020	How Technology is Disrupting the Marketing landscape	Mr. Puneet Gupta, Co-Founder and Global CTO at CoantumLeap



27.	17-Nov-2020	Operational Excellence in Manufacturing Organizations (Chennai)	Dr. Nithyanandan Devaraaj, Executive Director – AMEX Alloys & Chairman – Shri Avinashiappar Trust
28.	18-Nov-2020	Marketing Challenges in the Digital Era (Chennai) On-line session for all three campuses	Mr. R Balachandar, Co-founder & CEO of Wassup
29.	19-Nov-2020	Entrepreneurial Challenges (Chennai) (On-line)	Mr. Antony Paul Kunnath, Director – HR, Kunnath Papers
30.	20-Nov-2020	Branding Strategies (Chennai) (On-line)	Ms. Abilasha Anish, Assistant Vice President, Marketing at Star Network - Vijay TV
31.	21-Nov-2020	Career Planning as a Management Student (Chennai)	Ms. Anne Helena Devashayam, Scholar – Princeton University, USA
32.	23-Nov-2020	IPL story – New Business Concept (Chennai)	Mr. S N. Prasad, Chartered Accountant and Former CFO, Kingfisher
33.	24-Nov-2020	Managerial abilities in Uncertain times (Chennai)	Mr. R. Varadharajan, Executive Director, Rjashree Sugars & Chemicals Ltd.
34.	25-Nov-2020	Success story of 108 Ambulance (Chennai)	Mr. Venkat Changavalli, Advisor, Leadership Mentor & Author

35.	26-Nov-2020	Management Skills for the New Normal: What to Learn and How (Kochi)	Mr. Debashish Ghosh, Vice President and Country HR Head, Berkadia Services India Pvt. Ltd. (A Berkshire Hathaway and Jefferies Financial Group Co.)
36.	27-Nov-2020	“A Way Ahead for Reliance” (Kochi)	Mr. K.C. Narendran, Senior Vice President and State Head-Kerala, Reliance Jio Infocomm Ltd.
37.	12-Aug-2020	Cyber Security: Present and Future Challenges for End Users, Corporations and Government	Mr. Svetozar Vesic, Director of IT, National Institute of Scientific Research, Montreal, Canada.
38.	19-Dec-2020	Webinar	Mr. Gokul Santhanam, Sr. Vice President Mphasis
39.	21-Dec-2020	Accreditation, Quality, Rankings, Benchmarking and Roadmap for Excellence in Higher Education'	Prof. Natarajan, Former Chairman of AICTE
40.	23-Dec-2020	Effective Management Skills for Successful Organizations	Prof. Victor Solntsev, Director of the International Scientific and Educational Center for Innovation Management (ISECIM) from RANEP, Moscow, Russia

41.	1-Jun-2021	Webinar on Emerging Trends in Finance	Mr. N Dhanushkodi, a Financial Professional, founder and director of bizcatalyst Consultants Pvt Ltd
42.	1-Dec-2021	Post Budget Analysis (Kochi)	Ms. Ramya Kannan, Vice President – Delivery, UST Global
43.	15-Jan-2021	Advancements in B2B Marketing	Mr. Arun Gopalaswami, CEO and Co-Founder of Recotap
44.	19-Jan-2021	Distinguished Speaker Series (Kochi)	Mr. Utkarsh Amitabh, Founder and CEO, Network Capital
45.	10-Mar-2021	Speaker Series (Chennai)	Mr.C.K.Kumaravel. CEO & Cofounder, Naturals Salon
46.	2-Sep-2021	Strategic Account Management, Revenue Growth, Customer satisfaction	Mr. Aniruddha Chatterjee, Market Leader of Key and Strategic Account Management at Refinitiv
47.	2-Oct-2021	Speaker Series (Chennai)	Mr. Rajat Pathak, Founder Rajat Synergy
48.	2-Oct-2021	Scope of Data Science	Ms.Anubha Dadhich, Automation Engineer
49.	19-Feb-2021	The impact of the pandemic on the economy.	Mr. David Rasquinha, MD of EXIM Bank
50.	22-Feb-2021	Distinguished Speaker Series (Kochi)	Ms. Anju Rakesh, Assistant Vice President – Research and Solutions, Avtar

51.	22-Feb-2021	Distinguished Speaker Series (Chennai)	Lt. General A Arun YSM, SM, VSM, General Commanding officer, Dakshin Bharat
52.	24-Feb-2021	Speaker Series (Chennai)	Mr.Padmanaban, Founder, Nofood waste
53.	27-Feb-2021	Post Budget Analysis	Prof. Nithin Thomas, Professor of Economics, Bharatmata College, Thrikkakara, Kochi

### List of Guest Speakers in 2019 – 2020

S. No	Date	Topic	Resource Person
1.	8-Jan-2019	Distinguished Speaker Series	Mr. Aroon Raman, Former President, CII
2.	8-Jan-2019	Interactive Session	Mr. Dipu Jojo, Global Marketing and Digital Communications Manager, ABB
3.	8-Jun-2019	HRUDAY Inauguration	Ms. Dhanya Rajeswaran, Director HR, Accenture
4.	9-Jun-2019	Distinguished Speaker Series	Mr. Lakshminarayan Chairman, Herman International
5.	9-Jul-2019	XINSIGHTS Session	Mr. Rohit Anand, Vice President, JP Morgan Chase Bank
6.	23-Jul-2019	Guest Speaker	Mr. Saurabh Govil, President and Chief HR Officer of Wipro

7.	26-Jul-2019	MARKXIME Inauguration Session	Mr. Gaurav Nigam, Corporate Marketing, Infosys
8.	27-Jul-2019	Distinguished Speaker series	Mr. David Rasquinha, Managing Director, EXIM Bank of India
9.	30-Jul-2019	Fininitiative the Finance Club	Mr. Neel Kingston Jasper, Head of Finance and IT, ITC Ltd.
10.	22-Aug-2019	Empressario the Entrepreneurship Club	Mr. Selvakumar Vardarajan, Founder and the chief executive of Layman Agro Ventures Pvt. Ltd.
11.	24-Aug-2019	Distinguished Speaker Series	Dr. Subinoy Das & Dr. Banani Chakraborty From Mind Master - Topic - Success with Inner Technology - A new Dimension
12.	30-Aug-2019	XOPS Session	Mr. Ganesaraman K, VP, Information Systems.ai
13.	23-Sep-2019	Distinguished Speaker Series	Mr. Venkatesh Majji,co-founder of RED Solar
14.	27-Sep-2019	Distinguished Speaker Series	Mr. Manish R, Head, Product Communication, ICICI Prudential Asset Management Company
15.	25-Oct-2019	Distinguished Speaker Series	Mr.Vijay & Mr.Darshan, Disability Awareness Seminar organised, Cheshire Disability Trust
16.	15-Nov-2019	Creating Success in VUCA World	Mr. Ian Faria,

17.	01-Oct-2022	National Seminar on “Make in India- Make it Work”	Mr. Jaimini Bhagwati, IFS (Retd.). Former Indian High Commissioner to the UK
18.			Mr. B. Muthuraman, Former Vice Chairman, TATA Steel
19.			Mr. Deepak Hota, CMD, BEML
20.			Mr. Kamal Bali, President & MD, Volvo Group, India
21.			Mr. Mukundan, MD, Tata Chemicals
22.			Mr. Raghavan Srinivasan, Editor, Business Line
23.			Mr. S.D. Tripathi, VP-HRM, TATA Steel
24.	01-Nov-2020	National Seminar on “Make in India- Make it Work”	Mr. David Rasquinha, MD, EXIM Bank
25.			Prof. Suresh Babu, : Indian Institute of Technology, Madras
26.			Mr. Sam Jacobs, Founder & CEO, Bizz Universe Group
27.			Mr. Manoj Mehrotra, President, Hikal Ltd.

28.	01-Nov-2020	National Seminar on “Make in India- Make it Work”	Mr. Adithya Ganguly, MD, UK & India, Vertaag, USA
29.			Mr. Anand Sen, Executive Director, TATA International,
30.			Prof. C.P. Chandrasekhar, Former Professor of Economics, JNU
31.			Dr. M.V. Rajeev Gowda, MP, Bangalore
32.			Mr. Narayanan Ramachandran, Advisor, The Takshashila Institution
33.			Mr. Srinivas Shirgurkar, Founder & MD, ACE Designers
34.			Mr. L. Krishnan, President, Taegu Tech, India
35.			Mr. Nitin Kunkolienkar, President, MAIT
36.			Ms. Smita Purushottam, IFS (Retd.) Former Ambassador to Switzerland and Chairperson, SITARA
37.			Mr. Rakesh Sasibhushan, CMD, Antirx
38.			Mr. Vinay Deshpande, Chairman, Encore Software Ltd
39.			Mr. Vikram Kirloskar, President, CII

---

#### **D. Major National Conferences Talks – 2020-21**

XIME has been organizing (till the Covid 19 period) two or three major/high profile conferences, at least one of which international. Such conferences are organised with the active collaboration of Industry /B-Schools Associations. Often there is sponsorship from industry as well for such programmes. Senior business executives invited to these conferences as speakers or panel members. Conferences are always held on a current and relevant topic.

On 15<sup>th</sup> December 2021 XIME in partnership with the Karnataka Association of Autonomous Business Schools organized a conclave titled “PGDMs under NEP: Imagining Creative Alternatives”. Highlights included address by Dr. V.G. Dhanakumar, Director, (Indian Institute of Plantation Management Bangalore) and President, (KAABS) Prof Anil D. Sahasrabudhe, (Chairman, AICTE) inaugural address.

In Jan 2020 the Institute organised a National Seminar on “**Make in India: Making it Work**” at its campus. It brought together government policy makers, business leaders and senior academicians and had corporate sponsorship. The seminar spread over two days consisted of deliberations leading to preparation of a report with recommendations to the government for consideration and action. The report was forwarded to the Government of India.

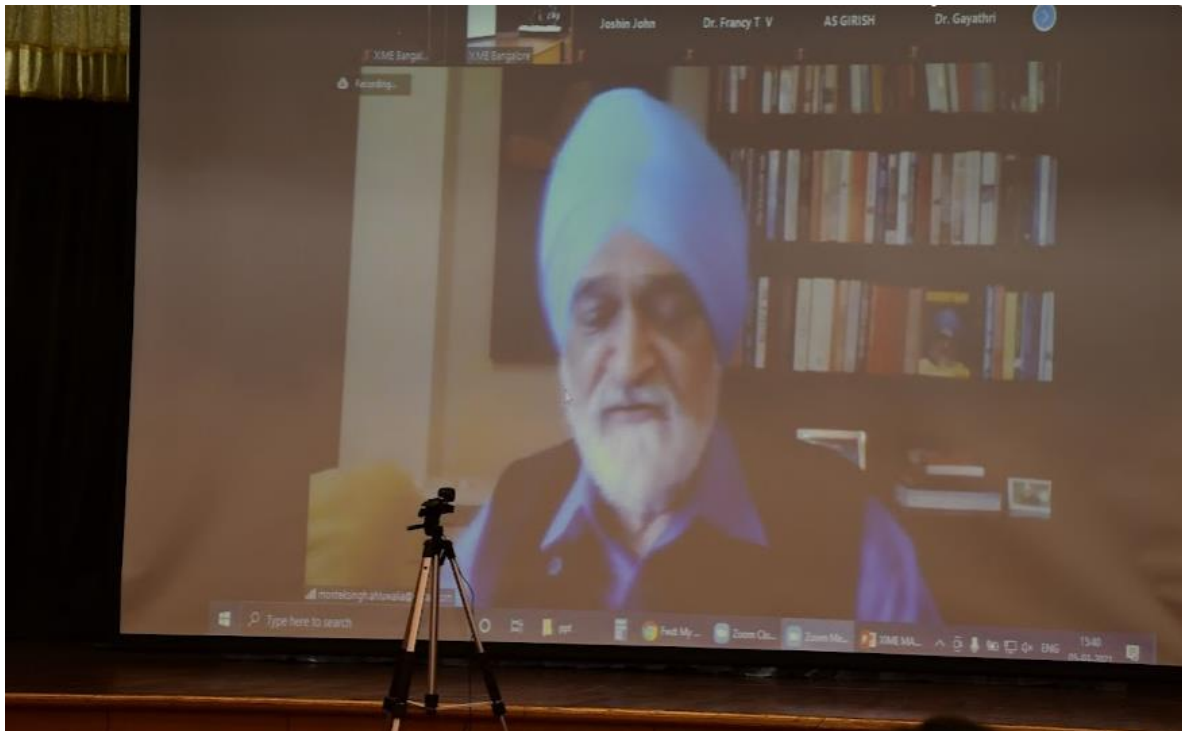
#### **E. National/ International Study Programmes/Tours**

Every year XIME has been organizing national and/or international study tours, except during the COVID period since 2020 – 21. In the past years the tours have included France, China, Japan and Brazil. These international study tours have been great learning opportunities for students. XIME is a member of the Association of BRICS (ABBS) Business Schools. XIME students have regularly participated in the annual BRICS Student Meets which have taken place in Brazil, Russia, and China besides India itself. However, during the COVID period, these annual conferences did not take place.





Inauguration of Make in India Conference on 10<sup>th</sup> January 2020



Mr. Montek Singh Ahluwalia former Deputy Chairman of the planning Commission of India delivering a lecture on “**Thirty Years of Liberalization**”

During the COVID-19 pandemic in 2020-2021, XIME organized a national online seminar on “**Thirty years of Liberalization**” on 5<sup>th</sup> March 2021 with Mr. Montek Singh Ahluwalia former Deputy Chairman of the Planning Commission of India, as Chief Guest.

**Guest Lectures to XIME Students delivered by overseas resource person during the COVID-19 Pandemic since March 2020.**

Since the onset of COVID-19 Pandemic, in March 2020, XIME’s active programme of exchanges with foreign academic institutions, has had to be suspended. However, several such lectures and even joint classes involving interactions for XIME students with students in partner Institutions abroad, were made possible Online

The list of the Online lecturers from Overseas:

S. No	Name	Organization
1.	Prof. Thomas Kuruvilla	MD of Arthur De Little, Dubai
2.	Mr. Tim Yeaton	Executive Vice President, Redhat
3.	Mr. Svetozar Vesic	IT Manager at Institut national de la recherche scientifique (INRS), Canada.
4.	Mr. Rajesh Menon	Cyber Security specialist, NCR Corporation, Dallas, USA
5.	Mr. Jereon Tas	Chief Strategy officer at Philips Healthcare, Netherlands
6.	Dr. Angela Pova	Professor at Pontifical Catholic University of Rio de Janeiro

7.	Mr. Anith Puthiyankath	Director at World of Origins, Partner at Ittiyera Group, Leader in Residence, Management Department, Leeds University
8.	Prof. Gray Fields	Professor of International and Comparative Labour and Economics at Cornell University
9.	Mr.Rajesh Menon	Cyber Security specialist, NCR Corporation, Dallas, USA
10.	Prof John T Delaney	Dean, University of Pittsburgh
11.	Olga Gumilevskaya	RENEPA University
12.	Sergey Kalendzhyan	RENEPA University

### **JOINT CLASS SESSIONS:**

#### **7.1.4 Participation of industry professionals in curriculum development, projects assignments and evaluation of summer projects (10)**

XIME invites participation of industry professionals in curriculum development and assessments. When area-wise Expert Committees were constituted for curriculum revision, industry representation featured prominently. In addition to this, the Academic Council of the Institute also consists of representatives of business.

XIME usually invites Alumni and Industry experts as part of the evaluation teams for both summer internship viva voce and Socially Useful Productive Action (SUPA) report viva voce.

#### **List of Industry Professionals in Curriculum Development**

S. No	First Name	Designation & Company Name	Name of Course/Module	Year
1.	Mr. Anil J. Philip	Sr. Vice President, Vodafone,	Design Thinking	2020-2021
2.	Dr. Anant Koppar	Former President of BCIC	Economics	2020-2021
3.	Dr. L. Ravindran	Vice President BCIC	Decision support tools and Analytics	2020-2021
4.	Mr. TR Parasuraman	Deputy Managing Director, Toyota Industries Engine India Pvt. Ltd.,	Contemporary Business Environment	2020-2021
5.	Ms. Christina Mitali Ghose	Director, Stylus Commercial Services Pvt. Ltd.	IT	2020-2021
6.	Mr. Sailesh Menezes	HR / Director & Head, Hewlett Packard Enterprises	HRM, HR Electives	2020-2021

7.	Mr. Pradeep Jayaraman	Vice President, Fractal Analytics	IT and Analytics	2020-2021
8.	Mr. Elson P Kuriakose	Sr. Manager, Tata Hitachi Construction Machinery Co. Ltd.	HRM, HR Electives	2019-2020
9.	Mr. Anik Saha	Co-Founder & CEO, Quick Learn	B2B Marketing	2018-2019
10.	Mr. Sandeep Sen	Former MD, Ageis Global BPO	Consumer Behaviour	2018-2019
11.	Mr.L. Krishnan	MD, TaeguTec India Pvt. Ltd.	Overall Curriculum	2018-2019
12.	Mr. Elson Kuriakose	HR Chief, Mahindra & Mahindra	Organization Behaviour	2018-2019
13.	Ms. Padma Srinivasan	HR consultant, Free lancer	Organization Behaviour	2017-2019

Many Industry experts have played the role of reviewers as part of the Institute's Summer Internship Project review.

S. No	Names of Industry Experts	Organization/Area of Expertise
1.	Mr. Deepak Sankar	Investment Banker & Consultant
2.	Mr. Perumal Jayakumar	Manager - Risk Management - EY
3.	Ms. Priti Bala Verma	HE Manager - BEML
4.	Mr. Alwin	HR Manager - BEML
5.	Ms. Charishma Narayan	Technology Consultant - Siemens Technology
6.	Mr. Yogesh	Zonal Manager - Shiksha
7.	Ms. Riya	Senior Manager - Shiksha
8.	Mr.Suresh Kumar	DRDO - Operations
9.	Mr. Divien Premnath	Manager - Talent Edge
10.	Mr. Soumik Bhusan	CFO - Coco Blue Retail

### **7.1.5 Initiatives related to industry including executive education, industry sponsored labs and industry - sponsorship of students' activities (15)**

#### **A. Executive Development /Management Development Programmes.**

XIME encourages faculty to engage in Executive Development programmes. The faculty handbook provides details of the Institute's policy on Executive Development with involvement by the faculty. Most of the Executive Development programmes take place on the company premises itself. Requests for EDP are addressed to the Dean External Programmes and the Dean identifies suitable faculty member(s) for the task. A list of the programmes offered by XIME faculty is given below:

**MDP/OBP/FDP held at XIME during the last three years**

Academic Year	MDP	OBP	FDP	Total
July 2021 – June 2022	4	4	1	9
July 2020 – June 2021	3	6	1	10
July 2019 – June 2020	6	3	-	9
<b>Total</b>				<b>28</b>

**B. Industry Sponsored Infrastructure**

During initial years of creating the infrastructure for XIME, the following business groups supported the Institute. There were also many philanthropists and alumni who joined hands to contribute to the building fund.

S. No	Date	Name Of The Company	Purpose	Amount
1.	31-01-1998	M/s Casino Group of Hotels	Class Room	5,00,000.00
2.	25-01-2001	M/s EIH Ltd	Auditorium	25,00,000
3.	03-02-2001	Bhageeratha Engineering Ltd	Class room	5,00,000
4.	28-12-2002	Hotel & Allied Traders Pvt Ltd	Class room	1,50,000
5.	29-05-2002	Sir Dorabji Tata Trust	Library	25,00,000
6.	17-06-2002	Biocon India Ltd	MDP Hall	5,00,000
7.	03-10-2007	Tata Power Company Ltd	Building Fund	1,00,000

### C. Sponsorships for Student Activities

Every year – except during the Covid 19 period- XIME organises an all India inter collegiate students' meet- its name is XIMERA. This is a mega event attended by large number students from across the country. Therefore, many industries come forward to provide sponsorships for the event. The sponsorship details of the programme during the assessment period are given below.

S.No	Date	Name of the Industry	Name of the Event	Amount Received
1.	23-01-2020	M/s WIPRO Limited	XIMERA -2020	21,186.00
2.	24-01-2020	M/s Gym X	XIMERA -2020	10,000.00
3.	28-01-2020	M/s F2 Fun & Fitness India Pvt Ltd	XIMERA -2020	10,000.00
4.	03-02-2020	Kristu Jayanti College	XIMERA -2020	7,200.00
5.	04-02-2020	Eapen Chandy	XIMERA -2020	10,000.00
6.	05-02-2020	Ms EtripGuru Online Pvt Ltd	XIMERA -2020	30,000.00
7.	06-02-2020	Ms Progressive Video LLP	XIMERA -2020	50,000.00
8.	07-02-2020	SS Marketing	XIMERA -2020	25,000.00
9.	08-02-2020	Ms Mindshaft Media Pvt Ltd	XIMERA -2020	50,000.00
10.	13-02-2019	Binita Vartak	XIMERA -2019	6,313.00
11.	14-02-2019	Guys Shak Food	XIMERA -2019	5,428.00
12.	16-02-2019	Andra Bank	XIMERA -2019	25,000.00
13.	11-02-2019	Canara Bank	XIMERA -2019	30,000.00
14.	25-03-2019	South Indian Bank	XIMERA -2019	50,000.00
15.	30-03-2019	Ms EtripGuru Online Pvt Ltd	XIMERA -2019	65,000.00
16.	31-03-2019	LIC	XIMERA -2019	5,000.00



---

### **7.1.6 Involvement of industry professionals as members of various academic bodies / board (10)**

To ensure broad spectrum of representation, XIME brings Industry experts as part of the Board of Governors and the Academic council. In the past three years there have been 10 meetings of the BoG which were attended by members representing Industry/business.

Similarly, at present, there are five members representing Industry in the Institute's Academic Council. There have been seven meetings of the Academic Council in the past three years and these benefitted from the participation of the industry/business representatives.

**List of Industry professionals as members of various academic bodies / Boards**

First Name	Designation	Company Name	Company Sector	Type of Governing Body
Mr. Kamal Bali	President & Managing Director,	Volvo Group	Automobile	Board of Governors
Mr. TR Parasuraman	Deputy Managing Director,	Toyota Industries Engine India Pvt. Ltd.,	Automobile	Academic Council
Mr. Pradeep Jayaraman	Vice President	Fractal Analytics	IT	Academic Council
Mr. Sailesh Menezes	Director & Head - Human Resources,	Hewlett Packard Enterprise, India	IT	Academic Council
Ms. Hema Hattangady,	Co-founder,	Conzerv & Author of book "Lift Off-Transforming Conzerv"	IT	Board of Governors

Mr. Vinay Deshpande	Chairman	Encore Software Ltd	IT	Board of Governors
Mr. Ian Faria,	Founder, & Owner	SOLUTIONZ-IN	IT	Board of Governors
Mr. Viju Jacob	Deputy Managing Director	Synthite Industries Limited	Food Products and Beverages	Board of Governors
Mr. George M Alexander	Executive Director	Muthoot Groups	BFSI	Board of Governors
Mr. Jortin Antony	Director	V. C Homes Ltd	Real Estate	Board of Governors
Mr.V. O Sebastian	Chairman	Former MD, Areca LLC, UAE	Trade	Board of Governors
Mr.S. Viswanathan	Former MD	John Fowler (India) Pvt. Ltd. Former Chairman, CII Karnataka State Council	Manufacturing	Board of Governors

Mr. Anil J. Philip	Senior Vice President	Vodafone	Telecommunication	Board of Governors
Mr. Dennis Abraham	Senior Director	Hewlett Packard	Software	Board of Governors
Ms. Christina Mitali Ghose	Director	Stylus Commercial Services Pvt. Ltd.	Services	Board of Governors
Mr. Bijou Kurien	President & Chief Executive	Reliance Life Style	Retail	Board of Directors
Mr. Pradeep Jayaraman (Alumnus)	Vice President	Fractal Analytics	Fractal Analytics	Academic Council
Mr. Elson P. Kuriakose (Alumnus)	Sr. Manager-Human Resources	Tata Hitachi Construction Machinery Co. Ltd	Tata Hitachi Construction Machinery Co. Ltd	Academic Council

---

## **7.2. INTERNATIONAL CONNECT (40)**

With the express objective of providing global exposure to its students, XIME has established partnerships with foreign Institutions. Besides leveraging the Institute's role as a founder member of the Association of BRICS Business Schools (ABBS whose Founder Chairman is Prof. J. Philip and whose office is at XIME Bangalore), these external linkages have enabled XIME to derive ample benefits in terms of academic exchanges, cooperation, and shared global learning.

Since 2003, XIME has been hosting every year international conferences with different themes relating to management education in an effort to serve the cause of management education at the national and global levels.

To illustrate the themes for these conferences: the "Role of Dean in Management Schools", Globalization and Management Education and Transformation of Management Education".

Till Covid 19 crisis precluded the holding of such annual international conferences XIME used to have these high profile international conferences every year.

Most notably XIME has instituted what is arguably the worlds' most expensive Award for a Management Educationist.through the Instittuion of Prof. J. Philip Annual Award worth \$10,000 for the best Management Educationist in BRICS. an generous an annual award for the "Best Management Educationalist in BRICS". Although steps were underway to select the first recipient during 2019 -20 it could not be carried forward during 2021-22 owing to the exigencies of Covid 19.

### **7.2.1 MoUs / partnerships and its effective implementation (10)**

#### **A. International University Collaborations with MoUs**

XIME has entered into Memoranda of Understanding (MoU) with a number of prestigious universities around the world to promote academic cooperation and exchanges.

They include the following:

- 
1. Audencia Business School, Nantes, France
  2. Institut D' Administration Des Entreprises De Paris Sorbonne Graduate Business School, France
  3. GDUFS – Guangdong University of Foreign Studies, Guangzhou, China
  4. Shanghai University of International Business and Economics, China
  5. Nagoya University of Commerce and Business, Japan
  6. Avans Hogeschool University of Applied Sciences, Netherlands
  7. RANEPa, Moscow, Russia
  8. SUM - State University of Management, Moscow, Russia
  9. Houston Baptist University, Houston, Texas, USA
  10. Redlands University, California, USA

Audencia Nantes School of Management, a highly rated B-School in France has been sending its students to XIME during some of the academic terms. Earlier, Avans Hoge School, Netherlands pursued a Student Exchange programme with XIME. Over the years, XIME has hosted students and faculty groups from Institutes such as Houston Baptist University, University of Redlands (USA), La Salle University (USA), University of Milano-Bicocca (Italy), St. Thomas University (USA), ITAM University, Mexico and University of Akron (USA).

### **B. Association of BRICS Business Schools (ABBS)**

As said before, XIME hosts the office of the above international association.

XIME students benefit from the several activities of ABBS, notably the annual of BRICS Students Meet and faculty exchanges within the framework of the Association of the BRICS Business Schools (ABBS).

The 10th BRICS Students Meet was held at Pontifical Catholic University of Parana (PCUP) University, Brazil in November 2018. A team of 10 students and two faculty from XIME participated in this meet.



10th BRICS meet hosted by PUCPR University, Curitiba, Brazil from 12 – 15 November, 2018.

The 11th Association of BRICS B-Schools (ABBS-BRICS) Student's Meet was organized from 15th to 17th of November, 2019 in Guangzhou, China. Various business schools across the BRICS countries including universities like GDUFs, GSCM, Shantou University, KCT Business School, Hindustan University and XIME, participated in the three-day programme. A total of 15 students of XIME participated in the event.



Prof. J. Philip and Prof. C.P. Ravindranathan with students  
BRICS B-Schools (ABBS-BRICS) Student's Meet from 15<sup>th</sup> to 17<sup>th</sup> of November,  
2019 in Guangzhou, China



Prof. J. Philip and Prof. C.P. Ravindranathan with Mr Anil Sahasrabudhe, AICTE Chairman and the Association of BRICS Business Schools on the 10<sup>th</sup> Anniversary held at XIME Bangalore Campus on 30<sup>th</sup> January 2019.

The following are some of the eminent International speakers who spoke during the annual international conference on “Indian Management Education: Time to Transform” hosted by XIME on 30<sup>th</sup> January 2019.

### Speakers

Prof. Junwu Dong, School of management, Guangdong University of Foreign Studies

Prof. Bruno Fernandes, Dean, PUCPR, Curitiba



---

Prof. Vladimir Korovkin, Head of Innovations and Digital Research, Moscow School of Management, Skolkovo
---

Prof. Ian Fenwick, Sasin School of management, Thailand
---

Prof. Norman de Paula Arruda Filho, Founder, ISAE Brazilian Business School, Curitiba, Brazil
--

Prof. Colin Jones, QUT Business School, Queensland, Australia
---

Mr. Kulshan Singh, Chief People Officer, Charoen Pokphand Group, Thailand
---

Prof. Kang Xinghua, Hainan University School of Business, China
---

## 7.2.2 Students exchange program (10)

### A. Winter Program at GDUFS, China

Every year except during the Covid period, around 40 XIME students have been annually attending their winter exchange programmes at Guangdong University of Foreign Studies, Guangzhou, China. The programme consists of lectures and discussions on Chinese business and culture. It also includes visits to industries and the cities of Shanghai and Beijing.

The recent three exchange programmes took place during Jan 02 to 17, 2018, December 28, 2018 to January 12, 2019 and from Dec 21, 2019 to Jan 4, 2020.

The programs consisted of classroom lectures on China's economic situation, business and industry Chinese enterprises and their business strategies, Chinese leadership and innovation and Chinese culture and society.



The Student Exchange program from XIME, Bangalore to Guangdong University  
China  
3rd to 12th January 2019



Students at the luxury liquor brand, “**Pearl River**”, and Guangzhou Zhujiang Brewery  
Group Co.Ltd.  
3<sup>rd</sup> -12<sup>th</sup> January 2019

During the programme, the students visited organizations and places of interest including the manufacturing units of Othello- a premium kitchenware brand, Guangzhou; Guangdong Eagle Gifts Co. Ltd, Guangdong; and the luxury liquor brand, Pearl river, and Guangzhou Zhujiang Brewery Group Co.Ltd,. The visit to Shanghai and Beijing provided them insights into the work culture of the Chinese and operations of public systems in the country. The exchange program’s overall focus was on the topic “International Business Opportunities”. The students who participated had a very good learning about Chinese culture and lifestyle.



Students interacting with GDUFS professor. Dated: 3<sup>rd</sup> -12<sup>th</sup> January 2019

### **B. Winter Program at Audencia Business School, Nantes, France**

Except during the Covid period around 40 XIME students have been annually attending their winter exchange programmes at Audencia Business School, France. The programme includes seminars on the 'European Union as an Economic Community', 'Doing Business in Europe', 'International Business' and such others by guest lecturers from Paris, Nantes and Brussels.

Latest three programmes took place in the following days

- 07 January to 18, 2018
- 31 December 2018 to 20 January 2019
- 3 December 2019 to 18 January 2020



Students at Audencia Winter Programme 2019: Dated: 31<sup>st</sup> Dec 2018 to 20<sup>th</sup> Jan 2019



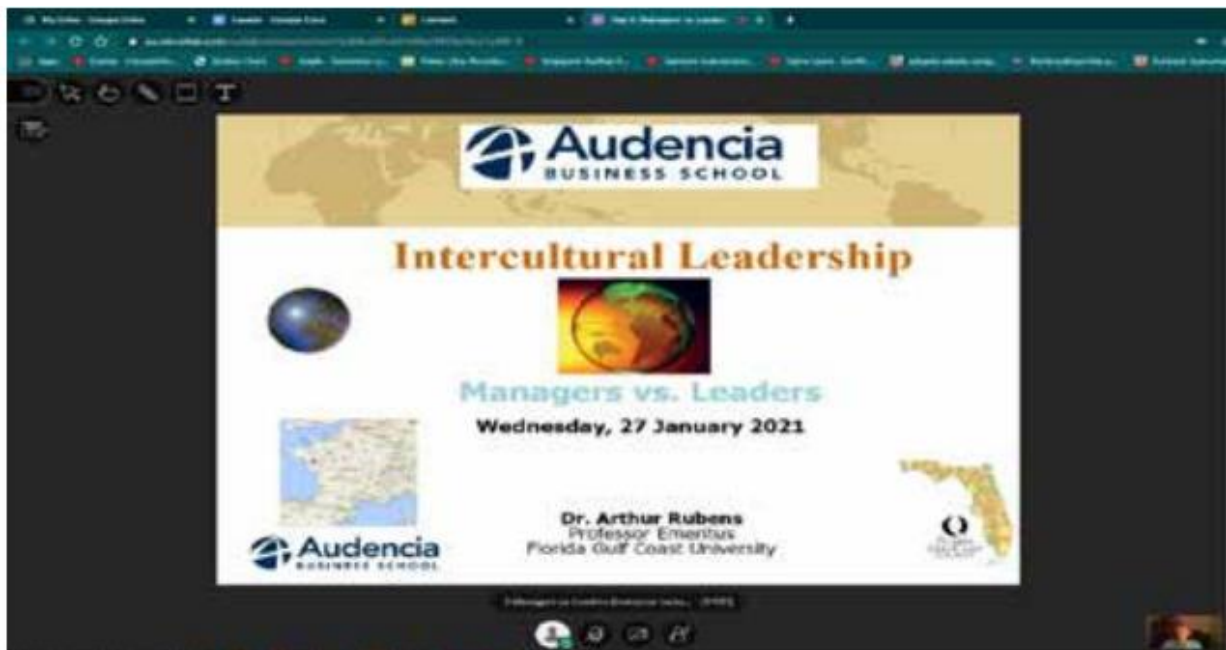
Students at European Union on 12<sup>th</sup> January 2019

The students took courses like Managing Business in Cross Cultural Contents, Brand Management, Design Thinking & Innovation and the like. After completing the course in the University, they got an opportunity to acquaint themselves with the functioning of the European Union through visit to the EU Headquarters in Brussels how the European Union Institutions function; and collaborate to make decisions that influence world economy and business.



Students at Brussels dated: 31<sup>st</sup> Dec 2018 to 20<sup>th</sup> Jan 2019

During the COVID period, the Students Exchange Programme with Audencia, France was conducted online. The programme was held from 25th January 2021. The course subjects included Intercultural business leadership and Sustainability.



### **Students Exchanges during the COVID 19 Period:**

A joint class session with Russian students of RANEP Business School, Moscow.

A most noteworthy experience in student exchanges for the institute consisted of the following joint class sessions online as listed below:

Date	Title	Remarks
23 <sup>rd</sup> Dec 2020	“Effective Management Skills for successful organizations”	Pro. Victor I Solnstev, RANEPa, Moscow, Russia Class Session – Lecture
24 <sup>th</sup> Feb 2021	“Digitalization and Management”	Student Interaction with Prof. C. P Ravindranathan, Prof. NMK Bhatta First Interactive session for XIME – GCSM Students
23 <sup>rd</sup> Mar 2021	“Application of Artificial Intelligence in Business: Indian and Russian Perspectives”	Student Interaction with Prof. C. P Ravindranathan, Prof. NMK Bhatta Second Interactive session for XIME – GCSM Students
07 <sup>th</sup> Apr 2021	“Application of Artificial Intelligence in Business: Indian and Russian Perspectives”	Interactive Session: Faculty: Victor Solntsev and Lev Varnazov Third Interactive session for XIME – GCSM Students

### C. Summer Program at NUCB Japan

Mr. Rituraj Asthana, student of Batch 23 was selected for the Global Leadership Programme at Nagoya University of Commerce & Business (NUCB) during April – July 2018. Mr. Soham Dhakole and Ms. Kavitha Hemanath of Batch 24 were selected for the same programme from April to July 2019.

### D. Foreign Students in XIME, Bangalore as part of Exchange Agreement

Nine students, from Audencia Business School, France, in two batches, were at XIME Bangalore for a full term to do courses. The first batch of four students attended courses during September-December, 2019 term and the second batch of five students during the January - April 2020 term. Two students from Audencia Business

School, Paris pursued courses at XIME in term II/V during September- December 2018 and 3 students took 5 courses during January- April 2019 in Term III/VI.

### **E. Study and Cultural Exchange Programme for GDUFS, China students at XIME**

XIME Bangalore hosted an Exchange Programme for students of GDUFS, China during 7-14 April 2019. A group of 18 students attended the programme which included sessions on the following themes. Sino-Indian Business ties and cultural relations, Indian heritage and culture, Design Thinking and Innovation, IT Sector in India, Social Entrepreneurship, Marketing Excellence of Chinese Mobile companies in India, Indian Corporate Entities and Global Competitiveness, and Indian Economy- A Business Perspective. The students visited Tata Power Solar and Infosys, and an NGO- Goonj. Visit to Nrityagram- Dance village around Bangalore gave the visitors a unique flavor and experience Indian culture.

#### **7.2.3 Faculty Exchange Program (10)**

- Mr. Heung Joo Cha, Associate Professor and Chair, Department of Business Administration and Accounting from University of Redlands US, taught a course at XIME on International Finance for the 23<sup>rd</sup> batch students during July-August 2018.
- Dr. Arthur Rubens taught intercultural leadership, and Prof. Boleslaw Rok taught Sustainable Drivers in January 2021. Due to COVID-19 pandemic the faculty taught the course virtually.
- Prof. Gerald Groshek of Red Lands USA visited XIME campus and taught a course on Risk Management during Jan – April 2018.

#### **7.2.4 Collaborative research project (10)**

SL No	Programme	Faculty Coordinator	Amount

---

1	Panasonic Life Solutions India Private Limited	Dr. Rony George Kurian	Rs. 2,20,000
---	---	------------------------	-----------------



