



International Conference
On

Methodological Developments in Business Research

3 - 4 March 2017 (Friday & Saturday)
9:00 am to 5:00 pm

In collaboration with



IMPORTANT DATES

Submission of Abstracts: January 25, 2017
Acceptance of Abstracts: February 6, 2017
Submission of Full Papers: February 20, 2017
Participation Confirmation: February 24, 2017

VENUE

XAVIER INSTITUTE OF MANAGEMENT & ENTREPRENEURSHIP
KINFRA Hi-Tech Park, Off HMT Road, HMT P.O, Kalamassery, Kochi-683503

Tel: + 91-484-2972972 / 2972973; Website: www.xime.org

ABOUT XIME

XIME's Kochi campus was established in the year 2013, offering PGDM program with specialization in Finance, Marketing, HR, and Operations. The first two batches of XIME Kochi have been successfully placed in prestigious companies within the country and abroad.

- XIME is one of the top B-schools of India with excellent campuses in Bangalore, Kochi and Chennai.
- The institution was founded in 1991 by a group of academicians headed by **Prof. J. Philip**, *Former Director of IIM-Bangalore and Former Dean of XLRI*.
- XIME's flagship programme is its **2 year PGDM**, whose products have consistently been placed in prestigious companies across India and abroad.
- XIME has strong ties with leading institutions in France, Germany, Italy, USA, Brazil, China, Russia and South Africa.
- Accredited by **ACBSP (USA)** for excellence in education.

XIME's Chennai campus is now ready, and will be operational shortly.

KEY RESOURCE PERSONS

Prof. K. Kalyanaraman

Business Analyst (Former Professor,
University of Kerala)

Prof. (Dr.) Mathew J. Manimala

Director, XIME, Bangalore

Prof (Dr.) Martin Patrick

Chief Economist, CPPR, Kochi, Kerala

Prof (Dr.) Manoj Varghese

Director, XIME, Kochi

ABOUT THE CONFERENCE

Research is an intellectual activity aimed at the discovery of new knowledge, revision of accepted theories or laws in the light of new facts and the application of such new or revised theories for the overall development of human society. With the extensive use of technological developments, researchers have witnessed significant changes in the process and methodology of research for the last two decades. So to remain competitive, researchers and professionals should be able to accept and adapt the emerging and modern tools in their respective area of research.

In this backdrop XIME Kochi is organizing a two-day national conference on the theme "Methodological Developments in Business Research". This conference is a platform to provide an opportunity for researchers, academicians, industry professionals and practitioners about the emerging tools and its application in business research. The conference also provides an opportunity for the researchers to present their original work and get it published in the edited volume.

WHO SHOULD ATTEND?

Research Scholars/ Final Year PG Students, Academicians, Industry Executives, People engaged in or interested in research etc.

CALL FOR PAPERS

We invite high quality original conceptual/theoretical/empirical papers or case studies from research scholars, academicians and industry practitioners in the broad area of Economics, Commerce and Management (covering all specializations).

GUIDELINES FOR PAPER PRESENTATION

- Abstract should not be more than 300 words & should be mailed to conference@xime.org by January 25, 2017
- Full paper should be submitted in MS Word format and should not exceed 5000 words.
- Heading and sub-heading should be bold faced in font size 14 and 12 respectively.
- Text should be typed in Times New Roman, font size 12
- Text should be one and half line spaced and fully justified.
- Reference should be in APA format

PUBLICATIONS

Selected papers after peer reviews will be published in an edited volume through a reputed publisher. A copy of the publication will be sent to all registering for the paper presentation.

CONFERENCE REGISTRATION & PAYMENT MODE

Interested participants are requested to complete the attached Registration Form and send it along with crossed Cheque or DD in favour of 'XIME, Kochi', payable at Cochin. Online transfer option also available.

Category	Early Bird Registration (On or Before 15th January 2017)		Regular Registration	
	Paper Submission & Participation (INR)	Participation only (INR)	Paper Submission & Participation (INR)	Participation only (INR)
Research Scholars	3000	1500	4000	2000
Academicians	4500	2000	5000	2500
Industry Executives	6000	3000	7000	3500

For International Participants: \$50

20% discount for three or more registrations from the same organization and ACBSP accredited colleges.

BANK ACCOUNT DETAILS

Account Name	XIME
Bank & Branch	South Indian Bank, Kalamassery
Account Number	0224053000026911
IFSC Code	SIBL 0000224

ACCOMMODATION

Limited accommodation available in XIME Kochi Campus on per day basis.

Type of Room	INR
Double Non-AC accommodation	750
Single Non-AC accommodation	1250
Double AC accommodation	1000
Single AC accommodation	1500

Single AC room for international participants: \$25

CONFERENCE ORGANIZATION

CHAIRMAN: Prof. J. Philip, President, XIME Group of Institution, India

CONFERENCE ADVISORY COUNCIL

Dr. J. Alexander IAS (Retd), Chairman, XIME Kochi

Prof. (Dr.) Mary Joseph T., Dean, Bharata Matha Institute of Management, Kochi

Prof. Mathew J. Manimala, Director, XIME Bangalore

Prof.(Dr.) Manoj Varghese, Director, XIME Kochi

Prof. M.P Joseph IAS (Retd), Hon. Professor, XIME Kochi

CONFERENCE EXECUTIVE COMMITTEE

Conference Director : Dr. Francy. T.V., Associate Professor, XIME Kochi

Conference Co-ordinator : Ms. Ranjana Varghese, Assistant Dean, XIME Kochi

CONFERENCE CORRESPONDENCE

Conference Executive Committee

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