



XIME NEWS
Shaping Future Leaders

**XAVIER INSTITUTE OF MANAGEMENT
&
ENTREPRENEURSHIP,
BANGALORE, CHENNAI & KOCHI**

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OUR NEW LINE UP

Prof. J. Philip after 26 years of yeoman service to the cause of Management Education, as a principal founder of XIME and subsequently as President of the XIME Society, has now taken charge as the Chairman of XIME Bangalore.



Prof. J. Philip, an alumnus of the Harvard Business School, has held several senior positions in industry, both in the public sector and the private sector prior to taking up Directorship of the Indian Institute of Management Bangalore (IIMB).

He is also an alumnus of XLRI (who had taught there and served as Dean of XLRI), was a recipient of the Lifetime achievement award from XLRI. He had also received AIMA's Kewal Nohria Award for Academic Leadership in Management Education. The Hindu Group felicitated Prof. J. Philip, as a 'Doyen of Management Education' in an event to celebrate the 'Guardians of Knowledge' organized on 26th March 2017 at the Ritz Carlton, Bengaluru. He is also the Founding Member / President of several Key Associations including Association of Indian Management Schools (AIMS), Association of BRICS Business Schools (ABBS), and Indian Association of Autonomous Business Schools (IAABS). He has authored several books on management and management education.

Prof. J Philip
Chairman, XIME Bangalore

Fr. Dr. George Sebastian has recently assumed charge as the Director of XIME Bangalore. He was the Director of the XIME Chennai campus till 23rd September 2017. Fr. Dr. George Sebastian is a Jesuit belonging to the Jamshedpur province. He is an alumnus of XLRI (PMIR), and has obtained a Master of science in positive Organizational Development from Case Western University, USA. His PhD thesis is on Transformational Leadership and Organizational Citizenship Behaviour from Madras University. For a decade he worked in XIMB as the Dean of Finance and professor in the field of Organizational Behaviour, then he worked at XLRI as Dean of Administration and professor in OB.

He is a visiting faculty at Loyola University, Baltimore, USA. His expertise is in the field of Transformational leadership, Emotional Intelligence, Positive Organizational Development and Managerial Counselling. He has conducted numerous MDPs, in-company programs, and workshops.



Fr. Dr. George Sebastian
Director, XIME Bangalore

P C Cyriac IAS (Retd.) has been elected as the President of the XIME Society on 30th September 2017. He has been associated with XIME for several years and has been the chairman of XIME Chennai since its inception.



He was selected to the Tamil Nadu Cadre of the IAS in 1966, and has held several important positions under the Government of Tamil Nadu and the Government of India and produced outstanding results in every one of these postings. His last stint was as the Additional Chief Secretary to the Government of Tamil Nadu.

He is an Engineering Graduate, from the College of Engineering, Trivandrum and also holds a Post Graduate Diploma in Public Sector Management from the Strathclyde Business School, Glasgow, UK. After quitting the IAS he has assumed various positions and performed various roles including Director, Federal Bank, for 6 years and as its Chairman, from 2010 to 2012; President of Infam, the largest independent Farmers Association in Kerala; Director of Kochi Vaartha, Chairman of the Anti-Corruption Peoples' Movement of Kerala, Kochi. He has published articles on economic and social issues in popular Newspapers like Malayala Manorama, Deepika and Mangalam.

P C Cyriac IAS (Retd.)
President, XIME Society

Prof A. Anantharaman has been appointed as the first Provost of XIME. He will offer leadership in all Academic activities at XIME and will work closely with Directors and Deans across the 3 XIME Campuses. He is a Professor of Strategy, Innovation and General Management, who has taught at the Harvard Business School and the Lubin School of Business in USA, INSEAD Business School in France and at several other prestigious international schools of Business in Europe and Asia. He is a graduate in Mechanical Engineering, an MBA, and AMP (Advanced Management Program) of the Harvard Business School and a Ph.D. from Columbia University. He has also served as a UNIDO Expert and an Advisor to several West African Governments on Industrial Policy.

He started his career with the Unilever group in India and has subsequently served in several senior positions as CEO with Multinational corporations in Asia, Africa and the USA.



Dr. A Anantharaman
Provost, XIME Institutions

PROF. J. PHILIP HONoured WITH THE DR KCG VERGHESE EXCELLENCE AWARD



*Prof. J Philip receiving the KCG Verghese Excellence Award
from Sri K V Thomas, MP, Former Minister of Food and Civil Supplies, GoI*

Prof. J. Philip, President, XIME was felicitated with the '**Dr KCG Verghese Excellence Award**' for his outstanding academic achievements, as a part of the Golden Jubilee Celebrations organized by the Hindustan Group of Institutions in Chennai on 28th July 2017. Fifty eminent personalities were recognized across various fields for their contribution to the betterment of society. The award is instituted in the name of the founder of the Hindustan Group, Late Dr. KCG Verghese. The awards ceremony recognized the eminent personalities in the presence of dignitaries such as Prof K.V Thomas, Member of Parliament (Lok Sabha), Former Minister of Food and Civil Supplies, Govt. of India and Justice P. Jothimani, judicial member, Green Board of India. It is noteworthy, that, there is a series of awards recognizing Prof J Philip this year, starting with the Hindu Group's felicitation of Prof. J. Philip, as a '**Doyen of Management Education**' during an event organized on 26th March 2017 at the Ritz Carlton, Bengaluru, followed by the '**Golden Leaf Excellence Award**' at the Future Kerala Education Conclave on 21st June, 2017.

XIME – SHAPING FUTURE LEADERS

Communication and trust are two main ingredients of a successful brand, and XIME planned on conceptualising a tagline for the Institute, which creates a brand resonance in the minds of the stakeholders. The management team followed a democratic model while selecting the best tagline.



Students and Faculty were invited to suggest an appropriate tagline for XIME, which both reflects the ethos of the institute and communicates the key objective and focus of XIME. The management team shortlisted a few taglines, and called on the student body of XIME to decide the best tagline. It was a tough call but eventually XIME came up with the tagline – **Shaping Future Leaders**. The top three students who came up with the taglines closest to the finally chosen one were awarded cash prizes worth a total of Rs. 15,000. First prize went to Ms. Bhavya Mukundan (Batch 22) and Second prize jointly went to Mr. Albin Francis and Mr. Aravind M A (Batch 23). Prizes were distributed by our President Prof J Philip, which was followed by a scrumptious pizza meal.

“MEMORIAL SERVICE” FOR **FR EDWARD HUGH McGRATH**



Holy Mass in memory of Fr E H McGrath

A Holy Mass was held on 12th August 2017 at XIME Bangalore in memory of Fr Edward Hugh McGrath, who passed away on 4th August 2017. Fr Edward Hugh McGrath was an American Jesuit who introduced teaching of Business Management and Labor Relations in India. He taught extensively in XLRI which he cofounded, and Xavier Institute of Management, Bhubaneswar, Odisha. He authored the Best-Seller, ‘Basic Managerial Skills for All,’ a sort of Bible for entry level managers. The main celebrant was Fr. Ozzie Mascarenhas, S.J., senior marketing professor at XLRI. The sermon by the celebrant shed light upon the humble, pious and passionate life Fr McGrath had led through his calling. He truly abided by the vow of poverty and remained faithful and jovial even in the most painful phases of his life. A number of XLRI Alumni took part in the memorial service. The mass was concluded by a song, composed by an alumnus of XLRI, as a tribute to Fr McGrath. He was also a mentor to our President Prof. J. Philip.

INDEPENDENCE DAY **CELEBRATIONS**

XIME Bangalore

The Independence Day celebration at XIME Bangalore started with a welcome address by Anna Johnson from batch 23. The flag hoisting was done by Prof. J Philip, President of XIME which was followed by the National Anthem. Prof. Philip addressed the gathering enlightening the students on how the country has progressed over the last 70 years’ post-



independence, and how the responsibility of building a great nation depends on the young managers. Awards and scholarships were then given away to the following students:

Tuition fee waiver was given to the following 9 students from batch 23:

Debopriya Sengupta, Sadia Khanam, Richa Scaria, Anupriya S, Ishpreet Kaur, Teena Thomas, M. Prachita Pradeep, Simona D Fernandez and Mathi Chandralekha

Merit-Cum –Means Scholarship was given to following students

- E Pavan Kumar (Batch 22) - M. K. Nambiar Memorial Scholarship - Rs. 2 Lakhs
- Prathima Dwivedi (Batch 22) - Prof J. D. Cherayil Memorial Scholarship - Rs. 1 Lakh
- Adharsha Mariam Abraham (Batch 22) - Chairman's Scholarship - Rs. 1 Lakh
- Hamid Raza Mikrani (Batch 22) - Sarosh J Ghandy Scholarship - Rs. 1 Lakh
- U Sreeraksha (Batch 23) - President's Scholarship - Rs.1.3 Lakh

Nishant Kakkar who has secured 7.37 CGPA was awarded cash prize of Rs. 25,000 for the student with highest CGPA from Batch 22. The following students who have 100% attendance (with CGPA of minimum 6.50) were also recognised through cash prizes

- Suhriti Sen - 7.07 CGPA cash prize of Rs. 10,000/-
- Bharati H.R - 6.60 CGPA cash prize of Rs. 5000/-
- George Kurian - 6.53 CGPA cash prize of Rs. 5000/-



Prof. J. Philip, President XIME also donated study kits to under-privileged children of migrant workers from Gubbachi Learning Community. This was followed by a vote of thanks by Kamala Sundaresan from batch 22. The celebration came to an end with a cultural show on the theme- "Tribute to the Nation."

XIME Kochi

Similarly, on the occasion of the 71st Independence Day, the national flag hoisting ceremony at XIME Kochi was performed by the Chairman Dr. J Alexander, IAS (Retd.) along with the Director Dr. Manoj Varghese and the Dean Dr. Francy TV.

The Chairman of XIME Kochi, Dr. J Alexander, IAS (Retd.) gave the Independence Day address where he encouraged the students to be like Janus, the Roman god of all beginnings. This animistic spirit of doorways has two heads, one facing forward and the other facing backward- symbolizing the future and the past. The students were told to look towards the future while keeping in mind the events of the past.

The annual Independence Day scholarships were given to four meritorious students (two worth Rs. 1 lakh and two worth Rs. 50,000). The award winners were Mala Ramya Bharti, Biny



***Dr. J Alexander, IAS (Retd.), Chairman XIME Kochi, Hoisting the National flag (Left).
Chairman XIME Kochi interacting with a student (Right).***

Jolly Babu, M Armaan Abbasi and Gokul S Kumar respectively. The Chairman's club was also officially inaugurated this year comprising of the seven brightest students of Batch 4, namely Neethu Babu, Nikhil P, Ajay, Srivatsan, Anusha S, M Isaac Khan and Sindhuja K. The day's celebration ended with the vote of thanks.

XIME Chennai



***The ceremonial slow march welcoming the Chief Guest Mr. P.C.Cyriac, IAS (Retd.),
Chairman XIME Chennai (Left). The Chief Guest delivering his independence day address(Right).***

At XIME Chennai, the 71st Independence Day programme commenced with the ceremonial slow march welcoming the chief guest Mr. P.C.Cyriac IAS (Retd.), Chairman XIME Chennai and all the faculty members. This was followed by the flag hoisting and an inspirational speech by the chief guest to the young Indians to become better citizens of the nation and also a cultural extravaganza. The programme ended with a happy note of awarding scholarships to the deserving students.

MANAGEMENT DEVELOPMENT PROGRAMME

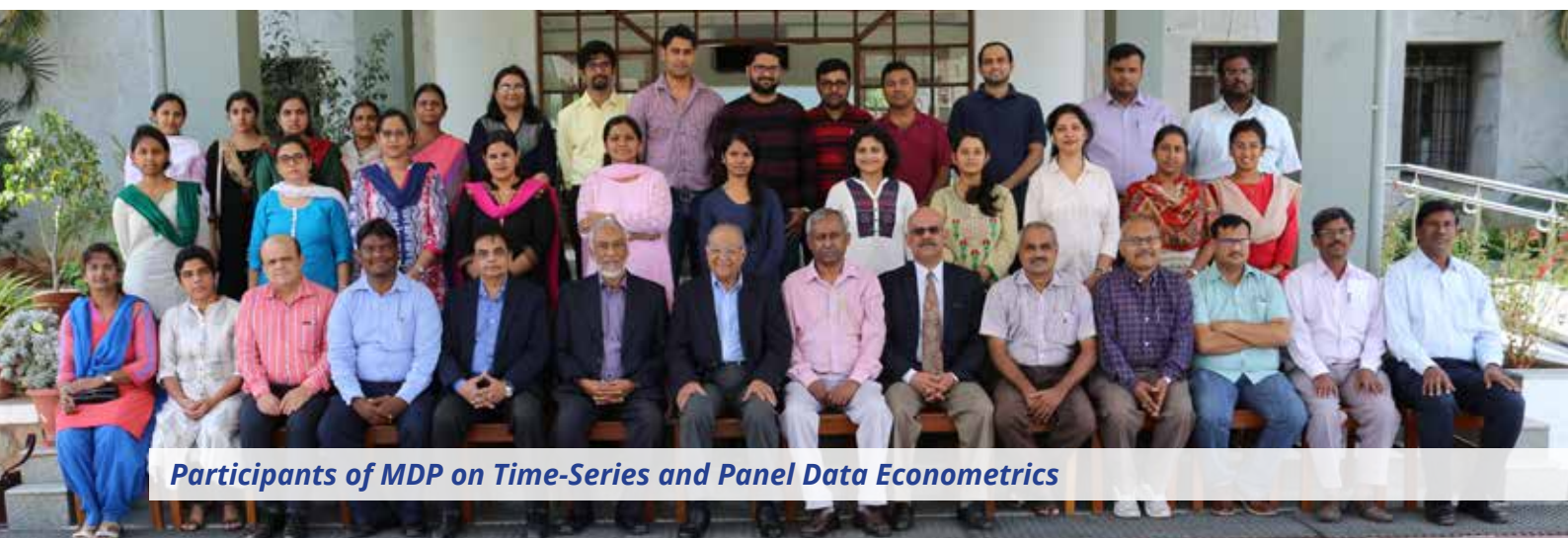
MDP on Managerial Decision Modelling Using Excel Spreadsheets

Microsoft Excel is a ubiquitous, highly potent, but mostly underutilized tool that can be used by managers for problem-solving and decision-making. This thought triggered the two day MDP on Managerial Decision Modelling using Excel Spreadsheets held on the 6th & 7th July 2017. DR. T.V. Francy (Dean Academics, XIME, Kochi) and Prof. Kurian Mathew (Associate Professor, XIME,

Kochi) were the key resource persons for the program. The program was rated as a very good learning program witnessing participation from 19 participants from different industries and companies. The program covered the following: excel's functionalities, practical and statistical applications using excel functionalities, practical session on how to use excel for decision modelling, and the aspects of advanced applications of excel functions.

MDP on Time-Series and Panel Data Econometrics

XIME, Bangalore conducted a two-day workshop on 'Time-Series and Panel Data Econometrics' on 28th - 29th July 2017. The primary objective was to provide orientation in essential Econometrics relevant for research in Business and Finance. The external resource person for the workshop was Dr. N. Vijayamohan Pillai, Associate Professor of Centre for Development Studies (CDS), Trivandrum, Kerala. 35 participants comprising faculty members, business analysts and research scholars attended the programme. The workshop had eight sessions, and were equally shared and delivered by Dr. P. Srinivasan, Assistant Professor – XIME and Prof. N. Vijayamohan Pillai – CDS, Trivandrum. The workshop provided a platform for the participants to learn the developments in theoretical tools and empirical methods with special focus on Bivariate and Multivariate models and Time-Varying Conditional Variance models in Finance and Business Research. The final session of the workshop provided hands-on instruction on empirical applications using relevant statistical software.



MDP For VKC Group

XIME Kochi had organized an MDP for 25 management trainees of the VKC Group from 7th-12th August 2017. One week of the MDP was designed to help the management trainees learn the various management concepts that could make them better leaders and managers. The sessions of eminent speakers like Prof. J. Philip, Prof. Anantharaman, Prof. Mathew J. Manimala, Dr. Manoj Varghese, Mr. M. P. Joseph IAS (R), Dr. Gopala Pillai, Dr. T.V Francy, Mr. Hari Gopal, Dr. K.P. Mani, Mr. Alok K, Mr. John Thomas, Ms. Mercia Selva Malar, Mr. John Eappen, Mr. Varkey Pattimattom and Ms. Ranjana Varghese had made the programme the most highly rated MDP organized by XIME Kochi.



Participants from VKC Group who attended the 'MDP' at XIME Kochi

The participants gave a good feedback for the program and according to them learning SPSS, how to remove bottlenecks, managing conflicts, goal setting, budgeting, analytical skills for the concept of business research, design thinking etc. were some of the specific skills that they could take away from this program. It is proposed that we have a follow up program after 6 months.

Faculty Development Programme

The first FDP in XIME Chennai was organized on 21st August 2017 "Ideal Teacher Style and Professionalism" by Dr. Jabamalai Vinanchiarachi. The programme was attended by all the faculty members of XIME Chennai.

Leadership Development Programme

XIME, Bangalore conducted a two-day residential 'Leadership Development Program' for Alten India Private Limited on September 14th and 15th 2017. The objective of the two day LDP was to conduct sessions on improving managerial effectiveness of the mid-senior level employees of Alten India. The workshop had eight sessions on topics like effective communication & negotiation skills, managing & mentoring effectively, change management, innovation, presentation skills, time management, goal setting, and managing conflict. 12 Senior level employees of Alten India joined the LDP. The Programme was well received and they appreciated both content coverage and knowledge of the resource persons. The sessions were conducted by Mr. Shanmugam G, Associate Professor, XIME Bangalore; Dr. Manoj Varghese, Director, XIME Kochi; Dr. George Sebastian, Director, XIME Chennai; Prof. Joy Varghese, Dean (Academics), XIME Bangalore; Prof. J. Philip, President, XIME; Prof. A. Anantharaman, Professor, XIME Bangalore; Prof. Sam Placid, Director (External Programmes).



Participants from Alten India who attended the 'Leadership Development Program'

FACULTY PUBLICATIONS

An Article Titled '**Labour Law framework and its impact on Industry - A Comparative study across selected Nations**' authored by Prof. J Philp was published in the Journal of Management and Entrepreneurship, Vol. II on the 2nd June 2017.

An Article Titled '**HR Analytics-Impact on human resources function and skillset of HR professionals**' authored by Dr. Manoj Varghese was published in the NHRD Journal July 2017.

A paper titled '**Determinants of Organizational Success based on study among MSMEs of Kerala**' authored by Dr. Joesph Cherukara was published in the Business Review and Research Journal, KMA June 2017.

A paper titled '**Evolution of Entrepreneurship theories through different schools of thought**' authored by Dr. Joesph Cherukara that was published through Research Gate has reached over 4500 reads as on 7th August 2017.

An article titled '**Positional Entrepreneurship: Theoretical and Policy Implications in Developing Countries**' authored by Prof. Naseer Mohamed Jaffer and Ms. Mareena Mathew was published in the Journal of Management and Entrepreneurship, Vol. II on the 2nd June 2017.

An article entitled '**Human Resource Practices in the Disruptive Business World**' authored by Dr. Selvam Jesiah, Dean (Academic) of XIME Chennai was published in NIPM-NATCON (National conference, 15-16 September 2017).

An article titled '**The role of Self Help Groups-Bank Linkage Programs in the Financial Inclusion efforts in India**' authored by Ms. Sakeerthi was published in the 38th edition of IJSPR (a UGC Approved Journal), August 2017.

An article titled '**Building Brand Equity – In the digital era**' authored by Mr. Alok Krishna was published in the 6th edition of International Journal of Management and Development Studies, July 2017.

FACULTY AWARDS

Best Teacher of the Year

XIME has instituted the Best Teacher Award this year, to acknowledge and celebrate the untiring efforts of faculty who plays an active role in the overall development of students. Prof. Shanmugam Gnanasambandam was selected for the Best Teacher Award this year for his outstanding contribution to development of students. He received a cash prize of Rs. 25,001 and a plaque.

He is extremely popular among the students for his commitment to guide and mentor them in both academic and personal levels.



Dr. Mercia Selva Malar of XIME Kochi

She was awarded the Distinguished Educator and Scholar Award from National Foundation for Entrepreneurship Development, Coimbatore on Teachers' Day (5th September 2017).



PLACEMENT UPDATES

The placement season for PGDM 2015 – 2017 batch started on the 13 December 2016 in XIME Bangalore for the students of both Bangalore and Kochi campuses. As of now, 218 out of a total of 227 students are placed with an average package of Rs.6.50 lakhs. This is indeed a good milestone considering the turbulence seen across industries especially sectors like IT and ITES. Almost 70 reputed companies have recruited students so far. Highest salary offered is Rs.11.27 lakhs. It is expected that placements will reach 100% by the end of Sep - Oct, 2017.

Placement Status - 2017		
Details	XIME BANGALORE	XIME KOCHI
Percentage of Students Placed	96%	97%
Highest CTC	Rs. 11.27 Lakhs pa	Rs. 8.8 Lakhs pa
Average CTC	Rs. 6.7 Lakhs pa	Rs. 6 Lakhs pa
Median CTC	Rs. 6.5 Lakhs pa	Rs. 6 Lakhs pa

INDUSTRIAL VISITS

Visit to Makino India

On 9th August, 2017, 22 students from batch 23 made their way to Makino India for an industrial visit. Makino is a Japan based service provider of machining technologies, engineering services, processes and applications such as advanced machine tools-precision metal-cutting and EDM production. The students were given a glimpse of the shop floor by the Makino staff and they gave an in-depth explanation regarding their manufacturing processes.



Visit to BHEL Electro Porcelain Division

The students of Batch 23 visited the BHEL Electro Porcelains Division, Bangalore on 12th August, 2017. The group was guided through the processes involved with the making of large scale insulators. The plant predominantly produces disk and cylindrical insulators and solar panels. The solar panel line is the newest addition, which was inaugurated in January 2017. The students had a very comprehensive insight to one of India's oldest and largest insulator manufacturing divisions, making the visit truly enriching.



Industrial Visit To Hinduja Foundries, Chennai

An industrial visit to Hinduja Foundries, Chennai, was organized on the 19th of July, 2017. Hinduja Foundries plays a key role in vehicle casting and manufacturing, the students were briefed about the process and the steps of manufacturing.

STUDENTS WINNING STREAK

Chennai International Youth Fest 2017- Students from XIME, Bangalore and Chennai campus participated in the Chennai International Youth Fest 2017 organized by VIT Vellore, conducted in collaboration with the Ministry of Youth Affairs, Ministry of Urban and Rural Development and Ministry of Finance of the Govt. of India during 17th -18th August 2017 and won awards in the following events

Start-up pitch event comprised of 5 rounds and Mr. Ananthram K. from XIME Bangalore was declared the winner with his Start-up Plan – 'PAARIJATHAM'.



Mr. Ananthram receiving the 1st prize for his start up plan from Ms. Kiran Bedi, Governor of Pondicherry

Business JAM - Ms. Gayathri. S from XIME Bangalore bagged the 1st prize and Mr. Dinesh Konidala from XIME Chennai bagged 2nd prize.

Stress interview- Ms. Ramya. R from XIME Bangalore bagged the 1st prize.

Business Debate - Mr. Dinesh Konidala and Mr. Prabhjeet Singh from XIME Chennai won the 1st prize and the 2nd prize respectively..

HIRE – ME- Mr. Dinesh Konidala and Ms. Shreelekha from XIME Chennai won the 1st prize and 3rd Prize respectively.

The Prestigious NIPM National Quiz Competition - Winners



Mr. Ajay Kumar A and Mr. Abheeshek RR from XIME Kochi Campus emerged as winners in one of the most prestigious national level quiz contests in the country - National Institute of Personnel Management (NIPM) Business Quiz. They emerged as winners in the regional level competition conducted on 17th August 2017 at SCMS School of Business from among 75 odd teams from various colleges spread across Kerala.

They also emerged winners and bagged a trophy and cash prize of Rs. 20,000 in the National level Business Quiz finals conducted on 14th September 2017 at Taj Coromandel, Chennai.

The Prestigious MMA Quiz Competition – Winners 4 times in a row

It was a very special moment for XIME Kochi when two of the Batch 4 students, Rahul Majumdar and Subham Goswami bagged the 1st position in the MMA Quiz that was held at Chennai on 22nd September 2017 beating 45 teams that participated in several rounds. And this is the fourth time that XIME Kochi students are winning this title consecutively.



XIME BANGALORE

EVENTS



ACADEMIC INAUGURATION CEREMONY

XIME, Bangalore inaugurated its academic session for the year 2017-18 on 03rd July 2017. As per tradition, the new academic year commenced with a holy mass led by Rev. Fr. Manoj D'Souza, SJ Executive Director, St. Joseph's Institute of Management. The ceremony started with a formal welcome to the new batch of students (Batch 23) who were ready to start academic life at XIME and the senior batch students (Batch 22) who had just completed their summer internships in different corporations across India.

The President of XIME, **Prof J Philip** while welcoming the students mentioned various insightful theories which are relevant in the current business scenario and also discussed the economic changes happening in India, and its possible impact on business education.

The chief guest for the inauguration ceremony was **Mr. Rajnarayan**, Senior VP & Chief Human Resources Officer, Titan Company Limited. He addressed the students on the basic factors that managers in this generation should know about. He talked about the various developments including digitisation, diversity, de-globalisation and de-centralisation, which are disrupting business operations profoundly. He also mentioned about the concept of perennial learning, which is a must for today's managers. Other dignitaries like Prof. P G Apte, Former Director of IIM Bangalore also attended the inauguration.



Mr. Rajnarayan, Senior VP & Chief Human Resources Officer, Titan Company Limited addressing the students



Prof. J. Philip, President, XIME welcoming Batch -22 after their summer internship

DISTINGUISHED SPEAKER SERIES

Dr. Jebamalai Vinanchiarachi



Dr. Jebamalai Vinanchiarachi, former Principal Adviser to the Director General of United Nations Industrial Development Organization (UNIDO), Vienna, Austria, addressed the students of Batch 22 on 18th August 2017. Currently, he is the Chairman of Experience Foundation and Principal Adviser to Knowledge Management Associates, Vienna, Austria. He spoke about the role of innovation in transforming the traditional agrarian society to an industrial one. He also pointed out that digitization has enabled the shift from mass production to production by the masses. He highlighted that the industrial revolution has also increased the pollution levels at an alarming rate and concluded that our focus should be on sustainable innovative strategies.

Ms. Joysy John

Ms. Joysy John, a computer engineering alumnus of NTU, Singapore and a gold medalist from the London School of Business addressed the students of Batch 22 and 23 on 18th August, 2017. She spoke about the current trends shaping careers in the 21st century. She stressed on the importance of building a career according to our skill. It is important to adapt to the technological, social and cultural change. In this new era of automation, people don't stick on to their jobs anymore. It is important for youngsters to develop an entrepreneurial mind-set to survive stiff competition in the industry. She advocated her passion for entrepreneurship and urged the students to carefully choose their career.



Mr. Krish Shankar



Mr. Krish Shankar, Global Head of HR of Infosys addressed the students on the 22nd of August, 2017. The first part was an interactive session with students on how to manage in the VUCA World. This was followed up by a discussion on the career opportunities for future managers, and their role in developing upcoming businesses. It was a great privilege to have him in the campus and he enlightened all with his key insights about the current and future trends in the Industry.

Mr. Anurag Agarwal

Mr. Anurag Agarwal, Managing Director and CEO of Natural Remedies visited XIME on 24th August, 2017. He addressed the gathering on '**Entrepreneurship**' and his journey in building Natural Remedies Pvt. Ltd – a start-up manufacturing herbal medicines for Animals. He also shared the hurdles of his entrepreneurial journey. In his words, Natural Remedies succeeded due to their Simplicity, Honesty, and Transparency. He stressed that these are the only 'Survival Mantras' in this competitive world. The company now has 11 patents and has a turnover of 250 crores.



Mr. John Joseph

Mr. John Joseph, Former Senior VP, Petroleum Marketing - Reliance Industries (RIL) addressed the students of XIME on 1st August, 2017. Mr. John is also a Board Member of XIME and spoke about his 45 years of experience in the industry. He revealed the importance of deep rooted ethical values, risk taking attitude and humility and encouraged the students not to shy away from committing mistakes, rather learn from the mistakes and ensure they are never repeated. Mr. John finally gave 10 pieces of valuable advice to the audience to make the best use of their time at XIME and achieve all round development in career as well as in life.



Mr. Prabhask Nirbhay



HRuday-the HR Club of XIME invited Mr. Prabhask Nirbhay, Managing Director of Flip Carbon Integrated Solution Pvt Ltd to address the students on "Employer Branding" conducted on 7th September, 2017. Mr. Prabhask spoke about how in an increasingly competitive global marketplace, attracting and retaining the right kind of talent is central to a company's ability to grow. A strong employer brand can be a powerful business tool that can connect an organisation's values, people strategy and HR policies to the corporate brand and help in attracting the right kind of talent for the organisation. Mr. Nirbhay explained Branding from the HR perspective and went on to suggest methods and techniques to enhance the value proposition of the organisation before the potential candidates while recruiting. He also suggested ways on how companies can differentiate themselves from competitors in the market and create and retain a good corporate image.

CLUBS' ACTIVITIES

X-Seed Club Inauguration

The XSEED club inauguration was held on 26th July, 2017. The agenda for the meeting was to finalize the activities for the academic year 2017-2018. It was decided to focus on eight major activities, such as I-Connect-interaction with famous industrialists, businessmen, etc., adopting a village, Walkathon 2018, associating with government schools, Blood donation camp, associating with REDS Bangalore for tutoring rag pickers' kids, children's day celebration and monthly NGO visit. The session concluded with an inspirational talk by Mr. L. Krishnan, Managing Director of TaeguTec.



Mr. L Krishnan spoke about his company's contribution to the society

Book Launch: The Elephant Chaser's Daughter



***Launch of the book
"The Elephant Chaser's Daughter"***

On 31st August, 2017 Ximeans of both batch 22 and 23 had the good fortune of attending a book launch event at the Bangalore campus of Ms. Shilpa Raj who has authored a book called 'The Elephant Chaser's Daughter'. The book has been published by Rupa and Co, an eminent publishing house. The book is about the story of the author's life. Ms Shilpa spoke about her humble beginnings as the daughter of parents who indulged in the illicit liquor trade. She also spoke about her troubled childhood and how Shanthi Bhavan has changed her life. The book is her honest attempt to portray the starkly opposing worlds she was exposed to. The

story of Shanthi Bhavan left many students teary eyed and motivated them to give back to society, in one form or another.

X-Seed Blood Donation

The social service club of XIME, X-Seed, conducted a blood donation camp in the college premises on 7th September 2017 in collaboration with the Kidwai Memorial Institute of Oncology. Students of XIME and employees of corporates in Electronic city volunteered as donors, and the response was encouraging, with a total of 120 units of blood being donated, which would help at least 400 children for blood transfusion! A few were first time donors, and the satisfaction that they got by donating was immense as it not only helps these children but also benefits the donor by improving his/her health.



Students of XIME donating blood



***Mr. Sujoy Guha, CMD - Criticalog pvt. Ltd
inaugurating the e-shop***

Empresario Inaugural

The entrepreneurship club of XIME- Empresario, was inaugurated on the 1st August 2017. The Chief Guest for the event was Mr. Sujoy Guha, CEO & MD at Criticalog India Private Limited; and also, serving as the Director at Ezytruk Solutions Private Limited. He started off by talking about what pushed him to start his own venture. He emphasized on the aspect, that learning from his colleagues and the ability to soak in what one sees and hears

is what differentiates one, from the rest of the aspiring entrepreneur crowd. He then told the students to keep in mind a few things while starting a new firm, like being distinctive, having a tunnel vision, and having a group of passionate people who work for their collective goals relentlessly. He then talked about the importance of goal setting and the common pitfalls that are faced by Entrepreneurs.

MarkXime Inaugural

The marketing club of XIME – 'MarkXime' was inaugurated on the 31st July 2017. The Chief Guest for the event was Mr. Manikandan B, CMI- Sr. Research Consultant, Motorola. He said what is important in the world of marketing, is knowing your customers and relationship building for the long term, apart from the knowledge about the product and market. He then emphasised that the field of marketing is challenging, but if one is able to cope up with it, the kind of learning curve that one experiences is immense. The event ended with a teaser video about the upcoming event of MarkXime, Liga Xoccer.



Mr. Manikandan B, CMI-Sr. Research Consultant, Motorola inaugurating MarkXime

X-OPS Inaugural



Mr. Rinkesh Yadav, COO, Hungerbox addressing the XOPS Club

The inaugural ceremony of 'X-OPS', the Operations Club of XIME Bangalore, was conducted on 20th July, 2017 by Batch 22. The Chief Guest for the day was Mr. Rinkesh Yadav, Head of Operations, HungerBox, who unveiled the promotional video to officially inaugurate the Club's activities for the year. The Chief Guest then addressed the gathering explaining what operations meant to him, his journey from IIMC to HungerBox and the importance of people management skills an Operations Manager must possess.

X-OPS Treasure Hunt

X-OPS in association with the Empressario Club jointly conducted a fun event for batch 22 & 23 on 31st August 2017. The event had three rounds named Picture Hunt, Leaning Tower of Pisa and How well you know your partner. A total of 55 teams participated out of which 30 teams were selected for the second round and 10 teams for the finals. The winners were Tanu Kaushik and Venkat R M. While the runners up were Samrudha Srinivasan and Yuva.

Continued in page 20



Chief Guest Mr. Sebastian Paul, Former MP and senior advocate of the High court of Kerala addressing the gathering

MARIA PHILIP DEBATE COMPETITION



Xavier Institute of Management and Entrepreneurship (XIME) is one of India's leading business schools with its campuses in Bangalore, Kochi and Chennai. Prof J Philip, former Director, IIM Bangalore, has founded, nurtured, and developed this institution, to enliven the dream of his beloved daughter **Ms. Maria Philip**.

Maria, once visualized a management school to empower the younger generation of the nation, and Prof. Philip transformed that vision into reality, but Maria did not live to see it happen. She was a born leader and an excellent orator. To commemorate, Maria's passion for debating and to encourage debating talent among college students XIME organizes the "Maria Philip Memorial Debate Competition" every year.

ALL KERALA MARIA PHILIP MEMORIAL DEBATE COMPETITION, 2017

The finals of the **All Kerala Maria Philip Memorial Debate Competition, 2017**, the most prestigious event of XIME was conducted on 26th September 2017 at XIME Kochi. **Mr. Sebastian Paul**, Former MP and senior advocate of the High court of Kerala was the chief guest for the event.

The **North Zone Prelims** of All Kerala Maria Philip Memorial Debate Competition, 2017, was conducted at Farook Institute of Management on 13th September 2017. The **South Zone Prelims** of the Debate Competition was conducted at Assumption College Changanassery on 14th September 2017. The **Central Zone Prelims** of the Debate Competition was conducted at Bharat Matha College, Thrikkakara on 19th September 2017. The 3 winning teams from each of the 3 zonal prelims were invited to speak in the finals along with the home team. Nine teams competed with each other for the winning trophy. The teams debated on the topic: **"India is not ready yet for a cashless economy"**.

Ms. Lida Jacob IAS (Retd.), Mr. M. P. Jospeh IAS (Retd.), Ms. Mini Monesh (Group HR Head of Eastern Group) and Mr. S. Bindish (Circle Head- Kerala, Axis Bank) were the judges for the finals. Ms. Lida Jacob chaired the panel of judges. After the debate, our beloved president **Prof. J Philip** and the judges pointed out in their speech that, with each passing year the quality of the participants taking part in this prestigious event is going up and that they are delighted to see the kind of response that this event is gaining from different parts of Kerala.



*The Winning team receiving the rolling trophy
from Chief Guest Mr. Sebastian Paul, Former MP and Prof J Philip, President XIME*

For the judges it was a tough call to decide the winners. After much discussion, finally **Ms. Divya Devassy and Ms. Alphy Tom of Christ College, Irinjalakuda** were selected as the winners. They received the cash prize of Rs. 25,000 and the rolling trophy from the chief guest, Mr. Sebastian Paul. **Ms. Priya Alphonsa Mathew and Ms. Minna Jose of the Sacred Heart College, Thevara** were selected as the first runners up and they took home the cash prize of Rs. 20,000. Ms. Priya Alphonsa Mathew also won the title of the best speaker and won the cash prize of Rs. 15,000.

After the valedictory and lunch, the crowd dispersed with the promise of returning back with a heightened spirit for the next edition of the debate in 2018.

THE ANNUAL MARIA PHILIP MEMORIAL INTER B-SCHOOL DEBATE COMPETITION, 2017, BANGALORE

A total of 12 teams competed in the Annual Maria Philip Memorial Inter Collegiate Debate Competition 2017 organized by XIME Bangalore on the 28th September 2017. They debated on the topic: **"Young India: Demographic Dividend or Ticking Time-Bomb"**. **Mr. Amitabh Jaipuria**, President and CEO, Qness Corp, was the Chairman of the Panel of Judges & Chief Guest for the debate competition, panel members were **Mr. B. Venkataramana**, Group President - HR, Landmark Group, **Mr. Bhaskar Das**, Former Head of HR, Cognizant & Partner - Think Talent, and **Ms. Christina Ghose**, Managing Director, Snap Offices.

Ms. Shwetha Grace Eapen & Mr. Ramakrishnan Srinivasan from Madras Christian College emerged as winners and bagged the prestigious rolling trophy and a cash prize of Rs. 50,000. **Ms. Malvika G. & Ms. Vaishnavi Narayanan** from Jyothi Nivas College, Bangalore were selected as the first runners up and they took home a cash prize of Rs. 25,000. **Ms. Claire C John & Ms. Parvathi Arul Joshi** from St. Joseph's College, Irinjalakuda were selected as the second runners up.

Ms. Shwetha Grace Eapen from Madras Christian College also won the title of the best speaker and won the cash prize of Rs. 15,000.

The zonal semi-final of Annual Maria Philip Inter B-school Debate Competition 2017 was held in PSG Institute of Management, Coimbatore on the 23rd September 2017 and a total of 11 teams participated in the event. Another zonal semi-final of the Annual Maria Philip Memorial Inter Collegiate Debate Competition 2017 was held in XIME, Chennai on the 23rd September 2017 and a total of 9 teams registered for the event. The top three winners from each zone joined the Bangalore teams and competed in the finals.

Lean Management and Value-added Production System

X-Ops, the operations club of XIME organised a guest lecture on 1st September, 2017. The speaker for the session was Mr. Gopakumar K A, Programme Manager, Planning at BMW and an alumnus of XIME. He pointed out the application of lean management and the value-added production system of BMW. He spoke about different types of waste under lean management termed as Muda, Mura and Muri. It is important for companies to strike a trade-off between quality, cost and time to achieve a competitive advantage. He concluded that the value of a product or service is created by the manufacturer or service provider and it is defined by the customer. It was indeed an insightful session for the students



**Mr. Gopakumar K A, Manager, BMW
addressing the gathering**

Finitiative Inaugural

The finance club of XIME, finitiative was inaugurated amidst much fanfare on the 12th August 2017. Mr. Hemant Garodia, Sr. Vice President, Citibank was the chief guest and he inaugurated the club. He shared his in-depth knowledge and experiences about the capital markets in India. He gave suggestions to students on long term investing, expounded on the profitable asset classes in the years to come, and tried to make investing simple for the students.



**Mr. Hemant Garodia,
Sr. Vice President, Citi Bank**

Finshiksha Event by Finitiative

On 21st July 2017 a session on Finance was conducted by FinShiksha, which is an IIM-Calcutta based start-up. The seminar was conducted by Mr. Parth Parikh, an alumnus of NMIMS. He spoke at length about the financial services industry. He also spoke about the skill sets required for entry into the industry, and also spoke about the number of jobs available. Guidelines were given to the students regarding how they were supposed to acquire these skill sets.

HRuday Inaugural

On 28th July 2017, the HR Club of XIME, HRuday was inaugurated, and the Chief Guest of the event was Mr. BS Nanjappa, Vice President of Employee Relations at Infosys and also an alumnus of XIME. The Office bearers of Batch 22 were then introduced to the audience with the Annual Plans of HRuday which consisted of interesting events that included Panel discussions, Guest lectures, Poster Series activities and inter-college activities. Mr. B S Nanjappa spoke to the audience regarding the importance of polished skill sets in modern corporate life. His

discussions were at length about the pace of technology in today's world and stressed heavily on the importance of empowerment, influencing capabilities, individual responsibility and stepping out of the comfort zone.

Buddy Program

The HR club started the "Buddy Program", a HRuday initiative with the focus to foster communication amongst the batches. The response was overwhelming, while the task was that each Mentee (Batch 23) had to find their assigned Mentor (Batch 22) with the help of clues, and post a picture along with their buddy on the HRuday Facebook page. It turned to be a fun-filled task, and served as an icebreaker between the mentor and the mentee. The objective being networking with people, and learning a little more than you already know.

X-Oration inauguration

25th June 2017 witnessed both the induction and inauguration of XIME's first Public Speaking Club, X-Oration. Dean Academics, Prof Joy Varghese in his introductory speech said that X-ORATION would strive to enhance existing talent and help its members be confident speakers and presenters.

The Chief Guests were Mr. Muaaz Quadri and Mr Sumit Tapadia, who own The Swirling Pen, an Instagram page that promotes writing Poems, Quotes and Blogs.

The dignitaries stated how speaking in India is under-rated. The duo highlighted that the most important aspect of public speaking was to be one's own self. They also encouraged the audience to focus on the psychology of "fear of failure" which is what inhibits most of us from speaking.



Mr Muaaz Quadri and Mr Sumit Tapadia, owner of The Swirling Pen interacting with Club President

Freshers' Night

The 22nd Batch of XIME Bangalore organized a Fresher's Night for the students of Batch 23 on 26th July 2017 at the central lawn with the intention of breaking the ice between the students of both batches. The newcomers had to befriend a senior and attend the event with the same person. The theme of the evening was 'Summer'. The iconic 'Mr. & Ms. Fresher' event was organized and Mr. Vipul Ingle & Ms. Anna Johnson were selected for the popular title.



Students enjoying during Freshers' night

Cricket Premier League

Ximeans received their first sports offering of the new academic year in the form of Xavier's Cricket League. The event was conducted from 11th - 17th July 2017. All the matches were closely contested, and had a great support from students, who came in large numbers to support their sections and that added to the excitement. Team 22C emerged as winners in the final, which was held amidst much fanfare on the 17th July 2017.



Students of batch 22 & 23 competed against each other

Liga Xoccer

The annual inter-class football tournament Liga Xoccer, conducted by MarkXime, commenced on 16th August 2017. The 4 sections of Batches 22 and 23 were divided into 2 leagues of 4 teams each. The ensuing weeks witnessed the teams battle it out for their spot in the finals.

MarkXime also conducted a marketing competition for Batch 23. The students had to market their respective teams in the most creative ways possible within a limited budget. This set the ball rolling both on and off the field. The different sections of Batch 23 indulged in activities like creating handmade posters, conducting fun games for the audience, a golgappa eating challenge and also sponsoring a First-Aid kit for the entire tournament. The best Marketing Team prize was awarded to Section D of Batch 23, Team Dracarys.



Team Carnifex (22C) after winning the trophy

In the finals on 4th September, Team Carnifex (22C) went on to be proclaimed the Liga Xoccer Champions for the second year in a row, beating Team Dothraki (22B).

ANSHUL CHOWDHARY MEMORIAL MUSIC COMPETITION



On 15th August, 2017, the Club Coordinators of the Cultural Club of XIME, X-Seed, organized the 'Anshul Chowdhary Memorial Music Competition'. The event was held after the flag hoisting ceremony. The competition is held every year in the memory of late Anshul Chowdhury, a student of XIME Batch 7, who was a very good singer but passed away in an accident. The competition was held in two categories, Western style and Indian Style. The performances were incredible and the audience enjoyed a lot. Singers of both categories were equally good. Both winners were awarded a cash prize of Rs. 5000 each.

QUIZ COMPETITION ON “INDIA’S INDEPENDENCE MOVEMENT”

XIME, Bangalore has organized Quiz Competition for students on the theme of “India’s Independence Movement” on the eve of India celebrating its 71st Independence Day. The event spanned three rounds; the first round was on What, Who, When and where; the second round was a visual round while the third round was on slogans/ speeches given by the leaders of the freedom struggle. The teams participated with great fervor and enthusiasm and made the event a great success.

COLLEGE BUS INAUGURATION



Prof J Philip, President XIME, Directors, Deans and others with the newly inaugurated bus

Our President, Prof J Philip cut the ribbon, and officially inaugurated XIME’s first ‘Bus’ on the 26th August, 2017. The event was marked by cake cutting, and followed up by a joy ride in Electronic City. The bus would be used for various club events and also to ferry students to competition.

INFOSYS INGENIOUS 2017

Infosys, our long-term recruiter came down on campus on the 9th September, 2017. The Infosys team was headed by Ms. Harleen Sondhi, Senior Lead, Talent Acquisition, Infosys. Also accompanying her was Ms. Saloni Dhage. Harleen started of the session by interacting with the students, testing them on their knowledge regarding the company. She then continued this by telling the students, about what Infosys does. This was followed by talking about the kind of roles that are offered by Infosys to MBA students and how an associate consultant is the bridge between the clients and the technical team. Students



*Ms. Harleen Sondhi
interacting with students*

were intrigued to know about the revenue model of Infosys as a service company and Harleen explained it with ease, much to the delight of the students. She also talked about how, in the future the revenue model will change, to sustain and grow the firm. The program ended with an online, real-time quiz, which was open to all. It was a closely fought battle among the students, and Varsha Sharma of batch 22 bagged the first prize and got an offer to play the next round at the regional level.

Right after this session, the first round of Infosys- Ingenious case study competition, was conducted in the computer lab, where 10 teams from XIME battled against each other in the business simulation round. The team comprising of Saurabh Arora, Nishant Kakkar and Sagar Choudhary won the first prize, and was selected to play the next round at the regional level.

LUNCH WITH PRESIDENT'S CLUB MEMBERS

On the eve of Independence Day, the most prestigious club called "Presidents' Club" was inaugurated. The membership of this club is kept exclusive, and given to the students who excelled in academics and other areas. To begin with, the initial members were the top ten students of batch 22. The club members had the privilege to join Prof. Philip, President XIME for lunch at The Oberoi, where the students also discussed on the changes needed for making the learning process more efficient.



President's club at The Oberoi

ONAM CELEBRATION



Students dressed up in the traditional attire

Onam, the harvest festival of Kerala, was celebrated with much elan and enthusiasm on the 9th September 2017. The elaborately laid flower carpet and sights of people adorned predominantly in white and gold, displayed the culmination of students across cultures dressed in the traditional attire of Kerala to celebrate Onam.

The evening began with fun events like lemon-and-spoon race for faculty and students alike. This was followed by students performing the

traditional dance of Thiruvathira and a surprise flash mob by the students of batch 22.

After an exhausting round of Tug-of-War in both male and female categories, the students were treated to the traditional Onam *sadya*, which consisted of more than 10 varieties of authentic Kerala delicacies laid out on banana leaves.

XIME CHENNAI

EVENTS

“XIME CHENNAI GOES GREEN!”

As a part of students' initiative programme, the students planted 6 Gulmohar trees on the campus on 21st July 2017. Prof. Sam Placid, Dr. Selvam Jessiah and Rev. Fr. George Sebastian also joined their hands along with the students in the tree plantation programme. The tree plantation programme ended with a promise to take a step forward towards making the earth a cleaner and greener place to live in.



DISTINGUISHED SPEAKER SERIES

Mr. Gopal Hari



Mr. Gopal Hari, Former TVS GM-HR, delivered a lecture on “Industrial Relations in the companies of the 21st century”. The two-hour interactive session on the 20th July 2017 was very informative wherein he shared his experiences pertaining to ethics of his job role. This gave the students a boost to follow the right things at the right time without having any bias and making sure industrial peace is maintained. The session ended with retreating the famous quote “change the change before the change changes you.”

Mr. Vishwanath Kumar G

Dr. Vishwanath Kumar's lecture on the 14th Aug 2017 revolved around the problems faced by the Operations Manager in an organization. The two-hour interactive session was very informative wherein he shared his experiences tackling three major problems: Routing, Resources and Location. He made the students understand that the main duty of the Operations Manager is to balance Supply and Demand in an organization.



Dr. Jabamalai Vinanchiarachi

On the 19th & 20th of Aug, 2017, the guest speaker Dr. Jabamalai Vinanchiarachi, Former Principal Advisor UNIDO was extended a cordial welcome by the XIME Chennai family, and the pre-lunch session was a motivational lecture wherein students drew insights from his personal life. The post-lunch session was on the topic "New Industrial Development". The following day's session was on Demonetization in India.



Ms. Joysy John

Ms. Joysy John, an alumna of London Business School, was the guest speaker on Entrepreneurship and Leadership on 21st August 2017. Students gave her a warm welcome. The first session was on Leadership, and it aimed at developing the qualities of leadership in students, with examples drawn from her own life experiences. The second session was delivered with an intent to inculcate a culture of Entrepreneurship at XIME.



SPORTS EVENT



"All work and no play makes jack a dull boy." Keeping this in mind, the sports cabinet of XIME CHENNAI organized Carrom and Table Tennis matches for both girls and boys on 28th July 2017. The winner of table tennis singles is Sudeep John and runner up is Praveen Sridhar.

CULTURAL FEST



With excitement in the air, the students of XIME Chennai portrayed their talents in singing, dancing and dramatics on 1st August 2017. The best performers among the students were awarded during the ceremony, and it culminated with words of appreciation from Fr. George Sebastian, Director XIME Chennai.

XIME KOCHI EVENTS



INAUGURATION OF THE ACADEMIC YEAR

XIME, Kochi saw the inauguration of its new academic year on 3rd July 2017. The day started off with the Holy Mass, which was followed by the inaugural ceremony. The crowd was honored to have the presence of Dr. Anantharaman as the chief guest for the day. He enlightened the future managers about how they need to prepare themselves for the dynamic world and how they can make the best use of the resources available. The event was adorned with the presence of Mr. P. C. Cyriac, IAS (retd.), Chairman of XIME Chennai, Dr. Manoj Varghese, Director, XIME Kochi and Dr. T V Francy, Dean, XIME Kochi



JOSH TALKS - “STORIES, AMBITION, IDEAS, KNOWLEDGE, FUTURE”

Josh Talks 2017, held in association with Facebook, was hosted by XIME Kochi with a view to enlighten and inspire future entrepreneurs and young minds. The event was introduced by **Mr. Rajat Arora**, Policy Program Manager at Facebook, India.

The first speaker, **Mr. Vinay Menon**, a stand-up comedian, and English teacher, had a humorous talk on the topic- “Sex, Religion and Politics”. According to him, “If you want to tell the truth, make them laugh or else they’ll kill you.” **Dr. D Dhanuraj**, who was the next speaker, spoke about the public policy issues. Investing only in mobility does not solve local transport needs. The public transport system would only be successful if it is affordable, available, and accessible to all.

Our needs and fears are eternal and universal. The third speaker for the session, **Mr. Pradeep Chakravarthy**, a behaviouralist, spoke about how temples can have a profound impact on the mind and heart. He cited examples of two temples in South India the Brihadeeswara Temple in Thanjavur and the Ranganathaswamy Temple in Srirangam in his speech, where he mentioned



that these were not only institutions of faith but places that brought minds and hearts together. This in turn could make people more empathetic towards others, thereby, fulfilling their own needs and fears.

Mr. Mukesh Chhabra, casting director of over 120 films, was the fourth speaker. He encouraged the audience to do what they themselves wanted to do. **Ms. Zara Sheika**, the first transgender person to be selected from Kerala for an MNC, shared her life story next. She said that if one was ready to accept challenges, one had to be willing to take challenges. The sixth speaker, **Mr. Achyut Jayagopal**, a renowned musician was the youngest of all the speakers. He spoke about the major decisions that he had to take regarding his career and his major dreams which included stepping out of his comfort zone, taking up challenges and to keep aiming higher.

There was a selfie stand and props and a board where one could write about one's dreams and ambitions. The audience and guests were welcomed after the intermission with a spell-binding guitar solo by Achyut. The next speaker, **Mr. Mohammad Ahmed Ismail**, spoke on the topic 'For Earth's Sake' in which he emphasized on the need to shift from anthropocentric to ecocentric living as ecology increasingly clashed with economy. **Ms. Priyanka Idicula**, the next speaker and founder of Birth Village, run entirely by mid-wives; shared her experiences with the audience. She also stressed on the need for increasing awareness about the issue of teenage pregnancy.

Prof. Janakrajan spoke next about the importance of conserving natural resources. This was followed with a speech given by the tenth speaker, **Ms. Teresa George**, who talked about carving an identity for oneself. Since the world has become flatter, it has now become increasingly important to redefine one's identity.

One in every four people is mentally affected. This alarming fact was revealed to the audience by **Ms. Chitra Venkateswaran**, co-founder of Mehak Foundation who talked about the need to spread awareness about mental health. The next talk was by **Ms. Radhika Menon** who preferred to be known as the 'accidental social entrepreneur'. Her message to the audience was to slow down, and to make life beautiful to live by. The last speaker was **Mr. Varun Chandran** (CEO of start-up Corporate 360) who talked about how he had to struggle to become an entrepreneur. He urged the audience to try and build a problem that can be solved - find a solution, validate it, and see if it was commercially feasible before building a business on it.

Josh Talks 2017 proved to be quite enlightening and motivational. It taught everyone to 'do it with passion'.



NATIONAL SEMINAR ON “INTELLECTUAL PROPERTY RIGHTS IN BUSINESS”

XIME, Kochi hosted the National Conference on “Intellectual Property Rights in Business” on 22nd July 2017 jointly organized with the Patents Information Centre, Kerala.

The conference was aimed to set a platform for the budding managers to understand the concept of patents, trademarks & copyrights.

The Conference was inaugurated in the presence of Dr. Manoj Varghese & Adv. Binoy K Kadavan. While through the first session on “IPR a tool to protect inventions & creations”, Adv. Kadavan explained the concept of IP, patent, copyright, Trademark etc. quite beautifully, the second session by Adv. Febie James on “Role of Trademark in Business Studies - A Case Study Approach” was more towards Trademarks & its nuances.

Post Lunch sessions by Mr. RS Praveen Raj & Mr. Arun Alfred, concentrated on “Management perspective of IPR” & “Support from PIC-Kerala for IPR protection” respectively



CLUBS' ACTIVITIES

ENTREPRENEURSHIP

The Entrepreneurship Club of XIME Kochi, Empresario, was inaugurated by Mr. Sandith Thandassery, CEO of NavAlt Solar & Electric Boats on 5th of August, 2017. The speaker started with a series of objectives and scenario in the entrepreneurship world. Entrepreneurship leads to wealth creation, job creation and nation building as mentioned by Mr. Sandith. It involves self-development, studies and fun; and enhances wisdom and knowledge.



An Entrepreneur cannot be rational but can have over estimating ability. Probability of failures are high and success is very low so he says to dig out such failures and visit bar, the one place to see people who have failed. Learn from failures and move forward.

XSEED

The Xseed Club of XIME Kochi was inaugurated on August 2nd by Dr. S. Sudheendran, Clinical Professor, Amrita Hospitals. An eminent personality who is one of the few best Transplant Surgeons in the country, he explained the nuances of Organ donation, the myth prevailing in the market and importance of organ donation through which one can save 8 other lives. He shared examples of teenagers to old people who helped many such families by donating their organs

MARKETING (MARKXIME)

Markxime, the marketing club of XIME, Kochi was inaugurated on 2nd of August, 2017 by Mr. Satish Vijayan, Chief Manger, Digital Marketing, Manappuram Finance. He spoke on the "Role of search engine optimization in E-commerce".



FINANCE (FINITIATIVE)

Finitiative, the Finance Club of XIME Kochi was inaugurated by Mr. Jomon K. George (FCA), Managing Partner of JVR & Associates, on 2nd August, 2017. In his inaugural lecture he emphasized on knowledge building activities to be carried out by the Finance club as Finance Managers are not meant for cubicles but for corner offices. He also emphasized on the importance of technological skills as technology has turned from the status of enabler to essential. Knowledge professionals must have the updated technological skills to survive, and then thrive. He also encouraged students to engage less in Facebook but more on face-to-face time. The need for excellent communication skills was also reiterated by him. He presented a detailed lecture on a very current and hot topic - Financial Reporting Trends.

HR (HRUDAY)

Hruday inaugurated its club for the academic year 2017-2018 on 29/07/2017. The chief guest for the function, Mr. Krishna Prasad, Head of HR - Idea Cellular for Kerala declared the club open for the academic year and addressed Batch 5 on HR as a profession in today's world of business.



OPERATIONS (X-OPS)

The Operations club of XIME Kochi, X-OPS, was inaugurated by Mr. Jerry Jacob Mathew, DGM-Nippon Toyota and Mr. Cerine Pathrose, Assistant Manager- Nitta Gelatin on 29th of July, 2017.

EMPRESARIO B-PLAN COMPETITION

Empresario, the Entrepreneurship club of XIME Kochi had conducted the final rounds of inter-XIME B-plan competition on 9th September 2017 at XIME, Kochi campus. The event was one of its first types in XIME and proved to be a great success with 32 teams participating from all the three campuses for the title of best B-plan. The event was special for one more reason, i.e., for its prize money sponsorship. It was one of the XIME Kochi Batch 1 alumni, Mr. Srinivas who sponsored the prize money for the winning team and he during his speech on the final day of the competition expressed it as a way of showing his gratitude to his teachers at XIME who strived hard to make him the person he is today.



The 6 finalists were selected after a thorough scrutiny by the judges in the previous two rounds and hence, the finals saw the best people showcasing their entrepreneurship ideas. Mr. Srinivas (XIME Kochi Batch 1 alumni), Mr. John Mathew (CEO and Co-founder, Riafy Technologies and Mr. John Chirammel, Ex-CEO of Intimate Fashions and Country head of MAS Holdings were the judges for the finals. Rose Mary Joshy & Shiva Nirvana (XIME Bangalore) emerged as the winners and Pratima & Ojasvi (XIME Bangalore) bagged the runners up title.

FRESHER'S DAY CELEBRATIONS

A little lilting music, new faces, smiles all along, resounding laughter-yes, it was the Fresher's Day party that Batch 4, XIME-Kochi organized for their juniors. The event started off with Batch 5 walking the red carpet along with their randomly selected Batch 4 partner. In the Maria Philip auditorium, the talents of the freshers were unveiled through the various rounds conducted to identify Mr. Fresher and Ms. Fresher. When the ballot boxes opened, it was Ankit Menon and Maria Mamta who came out as victorious. The day ended with a special dinner and a DJ party.



DISTINGUISHED SPEAKER SERIES

Mr. L. Selvam George

A session was conducted for batch 5 with Mr. L. Selvam George, Founder of 5E Serpraise and former HR Head of 3M. He spoke about Transformation for a management career.

The session was interactive and fun filled. The speaker conducted activities featuring the topic itself like 'Launching pad', 'Corporate jungle' and 'Happiness or success?' Three groups of students enacted the three phases of corporate life. The activities were interesting and knowledgeable. He talked about P (production) and PC (production capability) as mentioned by Stephen Covey in the book, '7 Habits of Highly Effective People'. He also brainstormed the students to think on how to balance P/PC and how PC is more important and also made them to differentiate hard work and smart work and prove how smart work is effective. He asked the students to utilize the opportunities for their 2 years at XIME through ASK i.e. Attitude, Skill and Knowledge. He concluded saying, 'Identify and make a hero of yourself'.



CASE STUDY WORKSHOP

A one-day brainstorming and interactive session! The case study workshop on Apple Inc. conducted by Dr. A. Anantharaman, Provost, XIME and Former Adjunct Professor, Harvard can be summed up as very useful for the faculty group for understanding the relevance of case-study teaching and how to conduct it. It also gave a practical view of case study teaching in a classroom atmosphere when a group of 25 selected second year students of XIME Kochi took part in the Apple Inc. case study discussions. The workshop began with an introductory session on case study teaching, followed by an interactive session with students on understanding the case study of Apple Inc.



The workshop began with an introductory session on case study teaching, followed by an interactive session with students on understanding the case study of Apple Inc.

As the workshop progressed, the students seemed to develop refined and quality thinking. The workshop proved valuable both for the faculty and students' vis-a-vis, and it was on how to design a case study session and do a critical analysis on what can be the future of Apple Inc.

SUMMER INTERNSHIP AT NUCB, JAPAN

The Global Leadership Program at Nagoya University of Commerce and Business (NUCB), Nagoya, Japan has been an amazing experience for me to learn in a cross-cultural environment. NUCB's mission is to educate innovative and ethical leaders who possess a 'Frontier Spirit', and



to create knowledge that advances business and society. Students from 58 countries were part of this program. I was entitled to get the JASSO Scholarship of 80,000 JPY Per Month. (3 Months)

I had taken up 5 courses namely, International Mergers & Acquisitions Strategies, Energy Climate Nexus and Business, Managerial Marketing, Digital Marketing and Consumer Behavior and Statistical Business Analysis. I had the opportunity to work on the live project of Kenja Corporation. Intellameet Software, Product of Kenja Corporation which is similar to Webex which is an instant & hassle free online conference and collaboration tool.

It is an all-in-one online meeting that is simple, secure, and works both in a standard browser and on mobile. I had an opportunity to work on developing the product for online recruitment agencies, and making a digital marketing plan for the product. The marketing plan that I had made for the product fetched me appreciation from Mr. Ted Katagi, CEO, Kenja Corporation. The plan was also used by him in the class as model to teach the other students.

The Case Study report that I had written was a part of my International Mergers & Acquisitions Strategies course, on the topic **“Vodafone – Idea Merger: The Birth of a Telecom Giant Amidst the Fierce Price War” has been shortlisted by Ivey Business School, London Case Studies Publication.** As a part of my program, I had two company visits Toyota Takaoka Plant and Maruei Ceramic Works Co. Ltd. The company visits gave me great insights about how Japan has achieved greater heights by using Technology and Human Resource.

The Global Leadership Program at NUCB, Japan gave me a great platform to learn and shape my skills. The main learning goals of the program were Critical Thinking for frontier spirit, Diversity Awareness, Business Ethics and Sustainability, Analytical Decision-making Skills, Asian Business-making Skills, Asian Business Perspective, Executive-level Leadership and Innovative Thinking. Finally, all that I want to say is *Arigatōgozaimashita Nihon Koku* for those beautiful three months of my life and Thank You XIME for giving a lifetime opportunity.

Ms. Sinduja Kandasamy (Batch 4)

SITAR CONCERT BY PURBAYAN CHATTERJEE

On the 29th August 2017, XIME Kochi had the pleasure of organizing a Sitar concert in association with SPICMACAY, the Society that actively promotes Indian culture and music among the younger generations. This event featured sitar maestro Shri. Purbayan Chatterjee, an award-winning artiste in the field of Indian classical music. Accompanying him on the tabla was Shri. Shaheen P Nazer.

Before performing, the artiste said that he would be playing for severe monsoon situation in Mumbai. The musician played a raga that had three parts to it: the first, slow and lyrical however unrhythmic, Aarav. The second part was the Jod with its subtle inherent tempo and the third part, the Gat that had a fast rhythm and consisted of a sixteen-beat cycle. It was in this final



stage where the audience heard both the Tabla artiste and the Sitar artiste playing together. The recital ended with a Jhala –the climax, which saw the musicians play the rhythm strings and notes at quite a high speed. As the raga progressed, the audience seemed to be drawn as if into a trance. The mesmerizing rendition by the artistes left the audience thoroughly invigorated and refreshed as they left the concert venue that musical evening.

QUEST 2017 PROMOTIONS- FLASH MOB ORGANIZED AT MARINE DRIVE, KOCHI

The promotions for Quest 2017 were kick started with a power packed Flashmob at Kochi's Marine Drive on 27th August 2017 at 5.30 PM. A pack of 50 students let their foots loose to conjure 'the Josh' of QUEST 2017. The electrifying performance of our students drove the energy of the crowd, making them more inquisitive about the event and the institution. A series of flash mobs are planned at Centre Square Mall and Vytilla Mobility Hub to spread the fever of Quest 2017.



STUDENTS AND TEACHERS FROM MALDIVES @ XIME KOCHI



On 24th August 2017, a team comprising 11 students and 4 teachers of F.Atoll Education Centre, Nilandhoo, Republic of Maldives had visited XIME Kochi for having a better understanding of our PGDM program, the selection process and the job prospects on completion of the program. Dean Academics, Dr. T.V.Francy , Assistant Deans Mr. Alok K., Ms.

Ranjana Varghese and Assistant Professor Mr. Jackson D'Silva addressed them and gave a detailed outline of the vision, mission and objectives of XIME. They were also detailed on the educational prospects in Kerala, in general. They also had a tour of our sprawling campus and left with great memories and impressions.

ONAM CELEBRATION

Onam was celebrated with much enthusiasm and energy at XIME Kochi campus on 9th September, 2017. The program was completely coordinated and initiated by students making it a special one. The event started with Chendamelam to which the students and the student “Mahabali” danced in rhythm, followed by Thiruvathirakali, the traditional dance of Kerala. Some sports events like filling the bottle with water using hands, lemon spoon for students and faculty added color to the day. It was a great show by the students and an opportunity for the non-Keralites for understanding the culture and traditions of God’s own country.



LUNCH WITH CHAIRMAN’S CLUB MEMBERS

The Chairman’s club was also officially inaugurated this year by Dr. J Alexander, IAS (Retd.), the Chairman of XIME Kochi and 7 of the brightest students of Batch 4 were formally inducted into the club. Neethu Babu, Nikhil P, Ajay, Srivatsan, Anusha S, M Isaac Khan and Sindhuja K were chosen to be a part of this prestigious club and they had the honour of joining the Chairman of XIME Kochi for Lunch at Flora Hotel, Kochi on 15 August 2017.



TEACHER’S DAY CELEBRATION



Teacher’s Day was celebrated with much pomp and gusto at XIME Kochi and much so because we were honored to have our President among us. The students decorated the campus beautifully with balloons and streamers to celebrate this occasion. A fun activity was conducted wherein the students and faculty were asked to guess the particular teacher’s

name based on a short catchy description. The President, then made an inspiring speech where he said that the students were key influence of the professional climb of the faculty and how the faculty formed the bed rock of the strength and vitality of the institution. Gifts and cards were distributed. The celebration ended with the cake cutting ceremony.

“Those who educate children well are more to be honored than parents, for these only gave life, those the art of living well.” –Aristotle.

UPCOMING EVENTS

Management Development Programmes

	Dates	Location
Developing a Startup to a Standup Position	9-10 Oct, 2017	Kochi
Academic Writing and Publication Skills	13-14 Oct, 2017	Bangalore
Finance for Non-finance Executives	25-26 Oct, 2017	Kochi
Business Analytics for Production and Operations Management	27-28 Oct, 2017	Chennai
An MSME CEO Conclave	30 Oct, 2017	Kochi
Strategic Thinking for Mid/Senior/ Top Management	9-10 Nov, 2017	Bangalore
Finance for Non-finance Executives	10-11 Nov, 2017	Chennai
Workshop on Case Teaching	16-17 Nov, 2017	Bangalore
Update on Labor Laws with particular reference to IT Industry	17-18 Nov, 2017	Kochi
Data Analysis Using R	17-18 Nov, 2017	Bangalore
Inferential Statistics for Research Using Excel and SPSS	23-24 Nov, 2017	Kochi
Transformational Leadership for Senior Executives	23-24 Nov, 2017	Chennai



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