

XIME News

November 2012



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From the Editorial Team

Welcome to the November issue of the newsletter. In this issue we bring to you the events in the campus right from the Walkathon organised by XSeed Club, the ISTD National Council Meet, guest lectures, visit by foreign faculty and much more. The Editorial Team also brings to you 'Xavion', the first ever inter Xavier B-School fest organised by The Xavier Association of Management Institutes (XAMI) and hosted by XIME and updates on the new Kochi Campus. We are open to constructive criticism and your valuable suggestions for the newsletter.

Please write to us at:

XIME News

Xavier Institute of Management & Entrepreneurship,
Electronics City Phase II
Hosur Road, Bangalore- 560100
Tel : + 91-80-2852 8477 / 8597 / 8598
Tele-Fax : +91-80-2852 0809
web: www.xime.org

Editorial Team:

**Shilpa Subramanian, Rahul Unnikrishnan, Athena Listin C. Anto
Chiranjit Ganguly, Prerna Chauhan, Ledo Padinjarathala & Vidhya Ramachandran**

Mega Alumni Meet 2012



Alumni present during the Mega Alumni meet held on 28th September, 2012

The alumni meet of Xavier Institute of Management and Entrepreneurship held on 28th September 2012 involving alumni from all the previous sixteen batches of XIME evoked nostalgia among one and all present in the college premises. The music in the background was ecstatic and the ambience was a toast to the party. With alumni ranging from the earliest batches to the latest addition to the family of XIME, Batch 18, the event demonstrated the spirit of the XIME community.

The current students of XIME came forward in extending a warm welcome to all the 135 ex-students who managed to carve time out of their busy schedule and made them feel at home and relive their college days again by organizing a string of events including musical chairs, limbo and couple dance. The taste of the event was further enhanced by the cultural event organized by the students which allowed the alumni to shake a leg as well. The alumni was treated to a sumptuous lunch thereafter which gave them time to catch up with each other and revisit the golden

memories of which they were all a part of. Mementos and T-shirts were given to each alumnus who came for the event as a token of appreciation. All the alumni from different batches interacted with each other and made the event a day to remember. The day was a great success giving the current students an opportunity to interact with the alumni and build greater bonds for all their future endeavours.



Back to college days once again

Walkathon



Participants of the Walkathon

Xavier Institute of Management and Entrepreneurship (XIME) in association with Narayana Hrudayalaya Hospitals, Ramakrishna Healthcare & Trauma Centre and Electronics City Industries Association (ELCIA) organized a walkathon on, Sunday 9th of September 2012 at Electronics City. The event was inaugurated by Mr. Babu Rangaswamy, President ELCIA Trust and Business Head, HP and Ms. Ramakrishna, COO, Narayana Hrudayalaya Hospitals.

The walkathon, which comprised of two events, a 5 km walk and 10 km run, was organized in and around the vicinity of Electronics City. More than 550 participants, including academicians, professionals, staff and students from other B-schools participated in the event. Both the 5 km and 10 km events were flagged off by the President of XIME, Prof. J. Philip in the presence of the chief guests. Participants who included men and women, young and old, displayed their athletic spirits as they competed against each other on the pleasant Sunday morning.

This is a first of its kind event organized by XIME and has set benchmarks for other events to follow. The event was organized by the social wing of XIME called XSEED. The aim of the walkathon is to spread awareness on the prevailing health conditions of school

going children and to improve their health. With active support from leading hospital chains such as Narayana Hrudayalaya and Ramakrishna Hospitals, the proceeds from the event will be used to provide free health check-up to 4099 students belonging to 14 different local government schools located in the vicinity of Electronics City.

With participation from a large number of professionals from Bangalore and also XIME alumni, the event turned out to be a huge success. The collaboration with huge hospital chains such as Narayana Hrudayalaya and St. Johns Hospitals provided a significant boost to the event. This also ensured that the benefits from the event reach the children. The event provided a great sense of satisfaction not only to the organizers but also the participants and volunteers as it enabled them to be part of a noble cause. The city traffic police also provided their assistance in controlling the traffic at various points along the route.

The winners of the 5 km and 10 km events were awarded certificates by Dr. Regi V Mathew, Dean (Academic Programs), XIME. The certificates were distributed to the first, second and third runners up of both the events.

ACBSP Accreditation



Prof J Philip receiving the ACBSP Candidature Certificate on behalf of XIME from Mr Doug Viehland, Executive Director, ACBSP and Dr Duncan McDougall, Mentor, ACBSP

XIME is seeking accreditation for its PGDM programme from Accreditation Council for Business Schools & Programs (ACBSP), USA. It is a leading specialized accreditation association for business education that supports, celebrates, and rewards teaching excellence. Mr Doug Viehland, Executive Director, ACBSP and Dr Duncan McDougall, Mentor, ACBSP visited the campus to present the ACBSP Candidature Certificate.

15th EDP Programme



Participants at the EDP session

The 15th Entrepreneurship Development Programme got off to a grand start on 2nd November 2012 in the XIME campus. This programme is designed to provide an implementable entrepreneurship framework spread over six modules which include an additional one with emphasis on starting an e-business enterprise. The EDP also provides practical advice from practitioners, industry experts and SME facilitators to help the entrepreneurs grow and build a sustainable business. There are networking opportunities between people of diverse backgrounds and interests. The modules covered include identification and evaluation of a business opportunity, finance and taxation management for a business, marketing of a product or service etc. The programme received wide recognition from all the participants.

Maria Philip Memorial Annual Competition



Dr. Regi Matthews, Ms. Padma Srinivas, Ms. Chitra Talwar, Mr. S. Chandrasekhar, Ms. Teresa Mishra, Mr. Burzeen S. Vakil and Dr. Maria C.N along with Prof J. Philip and Mrs. L. Philip

8th October, 2012 Bangalore: The Maria Philip Memorial Annual Competition, an annual tradition at XIME, was held with great vigour and enthusiasm. This state level, Inter B-School debate competition is held in memory of Maria Philip, daughter of the President, Prof. J Philip, with teams from prominent B-Schools like IIM Bangalore, TAPMI among others. Participants were judged by a panel of judges with Ms. Chitra Talwar, former VP (Global Sales) Pepsico Beverages International, New York, as the chairperson. The Chief Guest for the occasion was Mr. S. Chandrasekhar, MD, Bhorkula Power Corporation and Former Chairman, CII Karnataka. Each team consisted of two members who were asked to speak both for and against the topic: "Should India focus on being a Superpower or a Developed Nation?"

Participants put forth various facts such as rampant malnutrition, lack of access to basic facilities like electricity and health care and the below poverty line status of a large proportion of the country's population. All of these questioned India's quest to attain the status of a superpower, in view of the fact that fundamental requirements are yet to be met by the country. Three key areas of agriculture, tourism and demographic dividend were identified which could be used to overcome the gaps in proper development of

the nation.

However, there were other viewpoints that elaborated on the various reasons due to which India should concentrate on becoming a superpower. These mainly involved the country's large military, large sized economy and demographic dividend.

The first prize was awarded to the team from T.A. Pai Management Institute, while the contestants from IIM Bangalore were declared the runners up. The debate was exciting and informative and prompted every member in the audience section to think about his/her role in contributing towards the development of the nation, whether to achieve a developed nation status or to become a superpower.



Winners (right): T.A Pai Management Institute with runners up (left) IIM Bangalore

Sports Leagues

XIME Soccer League

XIME organized its own soccer league for the students to show their skills in football. The league commenced on 23rd August, 2012 and consisted of eight teams divided into two groups. The soccer league also gave an opportunity for the students who did not participate in the playing squad to hone their marketing skills by promoting different teams. They were encouraged to make slogans and chant during the matches. The final of the XIME soccer league was played out in a pulsating match on 10th September, 2012 between 'Ballistics Five' and 'Spartans'. Abdul Sathar scored the only goal of the match to ensure that 'Ballistics Five' became champions of the league. Rohit Padmanabhan from 'Foot Fanatix' was the top scorer of the league with four goals.



A photograph from the XIME Soccer league

XIME Basketball League

This term has seen quite a lot of sporting action from the start. The league had very supportive viewers and was quite entertaining for the whole crowd. There were 8 teams in the league. Each team consisted of 10 players who were auctioned out before the start of the



Students battle it out at the Basketball court

league and each team had to have at least one woman player who would play.

The league saw many interesting and tough matches. The semi-finals and the finals had the crowd on their feet rooting for the teams they were supporting. It was a close finish which saw team 'Slam Bammer' stake the winners title.

Xavier Premier League

Cricket enthusiasts were in for a treat as the Xavier Premier League (XPL) Season 3 found its way into the busy schedule of the students, held between the months of September and October 2012.

Six teams with 3 each from both batches, the cricket tournament in the MDP Block ground saw scintillating performances and outstanding cricket both on and off field. With mesmerizing bowling performances, hard hitting coupled with aggressive captaincy, the XPL was an event to cherish for both players and supporters of the respective teams.

The final was played between the best performing teams of Batch 17 : Invincibles and Silent Screammers.

Sports Leagues

The hard fought match came to a close with Team Invincibles by showcasing their cricketing skills and lifting the XPL Season 3 Trophy.



Team Invincibles -
Winners of the XIME Premier League

A very special cricket league, just for the ladies, was recently held at XIME for the first time ever. Two teams each, from both Batch 17 and Batch 18, went head on head with each other to deliver spectacular performances on field. From batch 17, Team Absolut played against Team Trendsetters, with the match ending in a win for the latter. Thereafter, Team Brash Blues from Batch 18 took on against Team Kryptonites of the same batch. Here, Team Kryptonites emerged as winners. The final match is bound to be an exciting affair with the best players from both the batches competing for the title of the first ever winners of the first women's cricket league at XIME.

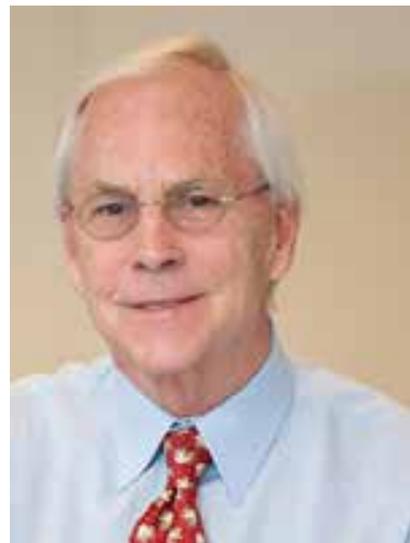


Women students enjoying a cricket match



The XIME Premier League Trophy

Prof Donald E Hawkins visits XIME



Dr. Donald E Hawkins,
Eisenhower Professor of Tourism Policy

Dr. Donald E Hawkins, Eisenhower Professor of Tourism Policy, from the School of Business, George Washington (GW) University, visited XIME, Bangalore on 20th August 2012. The distinguished Professor, with expertise in the field of tourism in a wide spectrum of areas such as tourism planning, policy analysis, sustainable tourism, ecotourism and environmental management, visited the upcoming Kochi campus of XIME accompanied by our distinguished President Prof. J. Philip. Dr. Hawkins met the senior faculty members and also addressed the students.

Industrial Visits

Times of India

The students of XIME made a visit to the manufacturing facility of Times of India on 27th September, 2012. They were given a warm welcome and the VP, Mr. Alan Carvalho, took time out of his busy schedule to personally give the students details of the functioning of the facility. The Bangalore manufacturing unit of TOI is one of the most renowned paper manufacturing facility in the world and the best TOI manufacturing facility in India.

Mr. Carvalho explained to the students the various factors that are considered while producing and marketing the newspaper. He also described the whole process of production, giving the students a technical understanding. He spoke about the importance of advertising while selling a newspaper, and also briefed the students about the evolution of paper from black and white to full colour. The students were later accompanied by floor executives to the production area where they explained the functioning of various machines. The visit helped students in understanding the world of newsprint.

TVS

As part of the corporate grooming initiatives at XIME, students visited the Hosur plant of TVS Motors as part of their industrial visit on 8th September, 2012. TVS Motors is the third largest two-wheeler manufacturer in India and one among the top ten in the world, with annual turnover of more than \$1 billion in the previous financial year and is the flagship company of the \$4 billion TVS Group which deals with a wide range of automobiles ranging from motorcycles, variomatic scooters and mopeds. Students were enthralled by the manufacturing facilities at the factory and had an enlightening discussion with senior company personnel thereby gaining practical insight into the business, its manufacturing operations

and how the industry operates. A step by step guided tour of the factory gave insights to the students about the schematic processes abundant in TVS. With a customer base of over 1 million and expanding, the industrial visit to TVS Motors was very memorable.



XIME students at the TVS campus for the industrial visit

Taegu Tec

Students visited the manufacturing plant of Taegu Tec on 25th October, 2012. The visit was an excellent learning experience and all the students were in awe of the way the factory worked. The factory used technologically advanced machines that did most of the work, due to which there was a minimal requirement of employees in the factory. The factory was also extremely neat and tidy which was unusual for a shop floor.

The class was divided into batches which toured the factory and learnt how the company manufactured its products ranging from ISO standardised tools to specialised proprietary products. The tools are manufactured to precision with extreme care to ensure that the products are of high quality and functionality. This industrial visit was a very useful and important field trip for the students to better understand operations management and actual work dynamics on the floor of a manufacturing plant.

Blood Donation Camp



Xime organizes blood donation camp in association with St. John's Medical College Hospital

A blood donation camp was held at XIME in association with St. John's Medical College Hospital, Bangalore on 16th October, 2012. The camp is organized every year by XSeed, the social activity club of XIME. It was held from 10.30 am to 5 pm. A total of 134 donors comprising students and faculty of XIME participated. Many of them were first time donors. The number of girls participating in the camp was significantly higher than last year.

XAVION Update

The Xavier Association of Management Institutes (XAMI) is organising "Xavion", the first ever inter Xavier B-School fest held in November this year! It is indeed a privilege for Xavier Institute of Management & Entrepreneurship, Bangalore, to be the hosting this fest for the very first time. The fest will see participation from about 10 XAMI colleges from all over the country, including XISS Ranchi, LIBA, XIM Jabalpur, Mount Carmel Institute of

Management and St. Joseph's Management Institute, Bangalore.

"Xavion" will have events from each of the four major domains – HR, Finance, Marketing and Operations as well as "Run of the Mill" - an innovative amalgamation of all four management functions, developed by XIME students. Apart from the core events, a quiz competition, which is a flagship event, will also be held.

The fest is expected to attract over 200 PGDM students from the XAMI Business schools, making it one of Bangalore's most coveted events.

XIME associates with IIMM

The Operations Club of XIME associated with Indian Institute of Materials Management for certificate courses and industry exposure. Indian Institute of Materials Management is a leading body for supply chain management which is further involved in various conferences and industrial meets with stalwarts in the operations sector. Nine students from XIME went for the certification course based on e-learning for 16 weeks comprising of a series of tests for grading purposes.

Socially Useful & Productive Activity

SUPA (Socially Useful Productive Activity) is both a vital and a differentiating factor of XIME in that all students of first year undertake a 20 days internship at a recognized NGO. SUPA moulds the students into sensitive and socially responsible citizens. The students of batch 18 will pursue SUPA from 27th December, 2012 to 17th January, 2013.

From the Presidents' Diary



Prof. J. Philip and Prof. C.P. Ravindranathan with the delegates at State University of Management, Moscow, Russia

Prof. J. Philip, XIME President, addressed the inaugural ceremony of the 2nd batch of Post Graduate Executive Programme at IIM-Ranchi on August 25th and 26th.

On 27th August, the President attended a meeting at Vigyan Bhavan, Delhi on the occasion of presentation of the Prime Minister's trophy for the Best Integrated Steel Plant of India. Prof. Philip was a member of the assessing panel.

The keynote address at the Conference of Catholic Hospital Administrators, "Synergy" was delivered by him on 13th September at Ashirbhavan, Ernakulam.

Prof. Philip also spoke at the Hyderabad Regional conclave of Global compact network on "Essentiality of sustainable business" which was held on 18th September.

In the "Emerging Kerala" programme which took place on September 12th to 14th, at Le Meridian, Kochi, Prof. J. Philip, President, Mr. K.C. Mohan, Chairman, Board of Governors, Mr. V. O. Sebastian, Vice President and Dr. J. Alexander, Member of Board of Governors participated.

Prof. J. Philip was a member of the Technical Committee of Kerala Academy for Skills Excellence (KASE), for the evaluation of "Expression of Interest" for a Construction Academy of international standards. Meeting for the same was held at Mascot

Hotel, Trivandrum on 11th October.

On 17th October, Prof. Philip chaired the panel discussion at the Education Promotion Society of India (EPSI) National Conference on "From scarcity to plenty- Roadmap for Indian Higher Education@2025".

Prof. J. Philip and Prof. C.P. Ravindranathan visited State University of Management, Moscow, Russia, on October 25th and 26th for the International Conference on "Problems of Management in the Real Economy". They presented a paper each on 'Challenges of Modernization: Management in a Globalizing India' at the Conference.

A guest lecture on 'Fearless Leadership' was delivered by Prof. Philip on 17th November at College of Air Warfare, Indian Air Force, Secunderabad.



Prof. J Philip at the "Synergy" Conference in Kochi

Guest Lectures @XIME

'In life, it's not very difficult to get what you want. But it's difficult to know what you want'

These were the opening words of Dr. S. Chandrasekhar, IBM VP & Head -HR (India, S.E Asia), who visited XIME on 24th August, 2012 and delivered an engaging address. The main message communicated to the students was the present scenario in the market on new jobs and hiring techniques. The tips on getting hired evoked a lot of interest in the audience. The advice of not running after brands, building up entrepreneurial abilities, going after the content of the job rather than the pay scale, building in depth knowledge about subjects and honing the presentation skills was spot-on.

Dr. Chandrasekhar spoke of the challenges of doing nitty gritty work successfully, reinvesting in one's own merit to sharpen it further and the ability to differentiate between temporary success and innovation. The talk ended with a general description of the procedure of hiring and comments on the impact of the current economic performance of the country on various organizations, presaging a decrease in the robustness with which MBA students were hired earlier. It was a very stimulating talk for the students of XIME and made their day.



Dr. S. Chandrasekhar, IBM VP and Head-HR (India, S.E Asia) with the President during the guest lecture



Mr. R. Narayanan, Financial Controller, Sequoia Capital India Advisors Pvt. Ltd. delivering a guest lecture

Mr. R. Narayanan, Financial Controller, Sequoia Capital India Advisors Pvt. Ltd. delivered the guest lecture on the topic "How to incorporate Corporate Governance while preparing a business plan" on 26th October, 2012 at the Xavier Institute of Management and Entrepreneurship (XIME), Bangalore campus. He provided insights on the characteristics essential to become a successful entrepreneur and how Sequoia Capital zeroes in on ventures for their investments. The importance of sound practices of corporate governance while running a business was the hot topic of discussion and he cited examples from his previous experience as head of a leading IT firm overseas.

Mr. Narayanan emphasised the need to prepare a business plan that contains all the necessary information about the business, in addition to sound business principles. This, he said, must be the unique selling proposition through which new start-ups could attract venture capitalists. The speaker also spoke about the need to encourage entrepreneurship in today's competitive environment by providing them with the ecosystem needed to sustain their business and ended the interactive discussion by taking questions from the audience.

Guest Lectures @ XIME



Ms. Vidya Laxman, Chief Operating Officer of Thought Works

The students of XIME were given valuable insights into the role of effective teamwork and group dynamics in the overall performance of an organization by Ms. Vidya Laxman, Chief Operating Officer of Thought Works in a session held on 31st October, 2012. Speaking at length about the working of Thought Works as a privatized organization, she focused on aptitude skills and empathetic behavior for attaining success in the management sector. Briefly touching upon various other topics, Ms. Laxman took up questions from the students about conflict management and ways of dealing with them in a workplace atmosphere. The session was very informative for each and every student present.



Mr. Keshav Prasad addressing the faculty at XIME

Mr. Keshav Prasad, Executive in Residence at The School of Business, George Washington University, addressed the faculty on November 3rd 2012. He currently leads Differential Web Solutions (DWS), a Virginia based company that develops and markets internet based software products and services for the hospitality, healthcare and photo imaging industries. He has over two decades of experience in research, strategy and operational management in the hotel industry in the USA and abroad. He was a member of faculty at the Indian Institute of Management, Ahmadabad and is an MBA from Harvard Business School. Mr. Prasad talked on 'Continuous Quality Improvement'.



Mr. Sharu S Rangnekar

Mr. Sharu S. Rangnekar is a Chemical Engineer from Bombay with a Master of Business Administration degree from Kansas University, U.S.A. He has carried out research work in Mathematical Economics at the Carnegie-Mellon University, Pittsburgh, U.S.A. He is one of the leading management advisors of the country. His talk was related to how people perceive success in different ways and the discussion then moved on to how relationships form the basics of HR. While he said the traditional view was money, status and power, another view has emerged today - autonomy, creativity and integrity. He said that success can also be taken as a product of ability, effort and luck. Thus, it is up to an individual as to which triangle of success he or she chooses to follow.

ISTD National Council Meet



Prof. J. Philip, moderating the panel discussions on 'New Directions in Training & Development' at the National Council Meet of Indian Society for Training and Development hosted by XIME

Indian Society for Training and Development (ISTD) conducted a workshop at XIME on 13th October, 2012. President Prof. J. Philip moderated the workshop which consisted of distinguished persons such as National President of ISTD, Dr. K. R. Gangadharan; National VP of ISTD, Dr. Rajeshwari Narendran; Group Chief People Officer of Landmark Group and Regional VP South - ISTD, Mr. B. Venkatramana; Head HR of Omega Healthcare, Mr. Guruvayurappan PV; Prof. Joy Varghese of XIME, Prof. Vinayshil Gautam of IIT Delhi; Mr. Y R Reddy, Director(HR), Vizag Steel Plant; Dr. M.S.Balaji,

Chief Manager, Learning & Development, Siemens; Mr. Anupam Anand, Director(HR), Hindustan Copper Ltd and Mr. Varagha Swamy, Chairman, ISTD Bangalore.

The panel discussion was attended by the HR students of Batch 17. The entire session was an invaluable experience for all the students and faculty who attended. The discussion was on 'New Directions in Training & Development' in the industry and the audience enjoyed the extensive exchange of views on how organisations today are venturing into different methods of employee training.



Council members of ISTD at XIME

Awards Gallery



Rishi Manchanda bagged the first prize and Rachel Ferreira came second in the big debate on “Are MBA’s better suited to be managers than entrepreneurs” conducted by Madras Management Association(MMA)



Rahul Das and Ramachandran Diraviyam of Batch 17 - 1st Prize at the Operations Competition held at St. Josephs’ College of Business Administration, Bangalore



Merin Mandanna, Best Management Student - Chanakya Mastermind receiving a cheque of Rs. 1,000,00 from MMA



The team of Narendran Chandrashekar, Vipin Janardanan, Sumit Verma and Mugda Madhurima Mishra came third in the regional finals of Chanakya-AIMA 16th Management Simulation Games. The team comprising of Phani Kiran Mungipudi, Siddhartha Singh, Athena Listin C. Anto and Arpita Karmakar was also among the finalists.



Inderjeet and Neeraj came 2nd in the Corporate Quiz defeating the Tata Crucibles Bangalore Champion Team



Students of XIME at Vista, organized by IIM B

The biggest event of the season organized by IIM B – ‘Vista 2012’ saw students of XIME emerging glorious in major events of the fest like Creative Minds, Ad Honchos, Barter and Paksh Vipaksh, and retain its brand image among other tough competitors like S.P Jain, NITIE, TAPMI, IMT, SRCC and a number of IIMs. While Creative Minds - the advertising event of Vista '12 saw Soumya Suravarpu, Sharavani Mishra, Somya Sharma, Udayan Nandi and Shagun Segan (Batch 18) fighting it out in structuring innovative designs of mascots and themes to emerge victorious, Ad Honchos - the creative ad making & enacting event saw Ushasi Bandyopadhyay, Taha Khambatty, Swastik Das, Jimmey Jose and Roshan John (Batch 18) emerge as winners. Barter - the event of negotiations and trade, medieval style, saw the XIME team comprising of Kanupriya Wadhwa and Shagun Segan (Batch 18) win the 1st position with the icing on the cake provided by Ushasi Bandyopadhyay, who portrayed her dominance as an orator to win hands down in Paksh Vipaksh - an event characterized by charismatic speakers.



Scholarship in memory of (Late) Mr Sujith Valsalan, PGDM Batch 15



Mr. Sujith Valsalan was an alumnus of XIME. Friends, teachers and well wishers remember him as an endearingly friendly and delightful person. Tragically, on 14th November, 2011, he lost his life in a road accident. To keep his memory alive, his batchmates along with his parents and friends have instituted a scholarship fund of Rs. 4.5 lakhs at XIME to be used for the benefit of meritorious students of government schools in the Electronics City area.

Placement Week

The placement week for the 17th batch is slated to commence on 6th January 2013. Mr. Ravikiran Gopalakrishnan, Assistant Professor will be the placement Coordinator for the academic year 2012-2013. The other members of the faculty committee are: Associate Dean (Corporate Relations) - Mr. Anant Pophali, Associate Professor - Mr. Suryanarayanan and Associate Professor - Mr. Nirmal Joseph. The committee will guide the students in the right direction for placements this academic year.

The student placement representatives for the year are: Cydwel Mascarenhas, Nidhi Shah, Subin Mathew Mammen, Thrinath Reddy, Vinay Gatagat, Edison Kuriakose, Krupa Bhaskaran and Sandeep Reddy.

For details, contact: Mr. Ravikiran, Placement Coordinator at +91 98808 92064

Club Activities

Beg, Borrow, Steal

Initiative, the finance club of XIME organized an event – ‘Beg, Borrow, Steal’ on 7th September, 2012. The event was designed to test the financial knowledge of the students as they had to decipher a set of clues given to them and in the process collect a set of items. The event called for innovativeness and the ability to think on your feet. They were allowed to beg, borrow or steal any item, thereby leading to numerous duels between different teams. The team consisting of Aditya Hosangadi, Anuja Kaushik, Alysia D’souza and Eliza Mariam Mathew won the event.

Theatrix 2012



Winners of Theatrix 2012 with the faculty and organizers

HRuday organised “Theatrix”, an HR related role play event, which saw a great degree of enthusiastic participation from the students of Batch 18. Around 30 participants were grouped into 5 teams and each team was assigned an HR based theme, namely- conflict management, motivation, whistle blowing, business ethics and politically correct organisations- as the basis for a five minute long play.

The panel of judges saw a very innovative show being put up by the teams. After witnessing some impressive and praiseworthy acting performances,

Team Pressure Cookers were declared the winners of the event with Team Oxymorons following close behind as the runners up.

Make Your Margin

The marketing club of XIME, MarkXIME conducted an event “Make Your Margin”. The event was a marketing simulation event and had more than 25 teams participating. Each team was allowed to choose a particular segment of the apparel industry. Based on various parameters such as cost, advertisement budgets and sales forecasts the teams had to reap maximum profits out of their product. The results of the event are yet to be announced.

Inter club debate

This term a debate on “Should the government regulate social media in the wake of the North-East fiasco or not” was conducted. The session saw quite a few interesting points from both sides. The first prize was shared between two clubs – Mark XIME and MarkOps which are the Marketing and Operations Clubs. The second prize was awarded to HRuday, the HR Club.

Prayas

Prayas is the mutual fund investment initiative by Initiative, the finance club of XIME. It is a yearly event where the contributions made by interested students are invested in various sectors in the stock market based on the inputs by the students. The event coordinator is Mr Ravi Kiran. G, Asst. Professor, XIME and the fund handler is Mr Phani Kiran. Smooth functioning of Prayas is ensured by three teams namely, trading desk operations, financial support and communication. Meetings are held to review the progress of the fund. The best performing team responsible for highest growth of the fund will be rewarded with a cash prize.

Children's Day Celebrations @ XIME



Winners of the painting competition on Children's Day at XIME

Children's Day celebrations were hosted for the tiny tots of Shanthi Bhavan by XSEED, the social activity club of XIME. The day was an eventful one for the kids who participated in workshops like painting, crafts, singing, cooking, advertising, collage making and dancing. The workshops were conducted by the

volunteers of XSEED. The children also enjoyed a sumptuous meal at the XIME Cafeteria. The day culminated with the giving away of scholarships worth Rs 4.5 lakh to the children in memory of (Late) Mr. Sujith Valsalan of PGDM Batch 15.



Participants of the collage making competition on Children's Day at XIME

XIME now in Kochi

With this issue of the newsletter, we are happy to announce the completion of our campus in Kochi. The campus has spacious air-conditioned classrooms, a large canteen, a state-of-the-art auditorium, comfortable hostel facilities, a fully furnished executive block, a well-equipped gym, an excellent library and various other facilities. It is located in a fast developing industrial area called Kinfra Industrial Park, Kalamassery. It is a proud moment for the college to have a branch in Kochi along with the main Bangalore campus. The campus is to be inaugurated on Sunday, 2nd December 2012.

Shri Oommen Chandy, Hon'ble Chief Minister of Kerala will preside over the function and Shri Vayalar Ravi, Hon'ble Minister for Overseas Indian Affairs will be the Chief Guest. The list of guests of honour includes Shri P. K. Kunhalikutty, Hon'ble Minister for Industries and I.T., Govt. of Kerala, Shri K. M. Mani,

Hon'ble Minister for Finance & Law, Govt. of Kerala and Shri Oscar Fernandes, M. P., General Secretary, Indian National Congress. The other dignitaries on the occasion are Shri P.K. Abdu Rabb, Hon'ble Minister for Education, Govt. of Kerala; Shri V.K. Ebrahim Kunju, Hon'ble Minister for Public Works, Govt. of Kerala; Shri K. Babu, Hon'ble Minister for Excise & Ports, Govt. of Kerala; Shri Shibu Baby John, Hon'ble Minister for Labour & Rehabilitation, Govt. of Kerala; Shri K.P. Dhanapalan, Member of Parliament; Shri Jamal Manakkadan, Chairman, Kalamassery Municipality and Mr. T. Balakrishnan, IAS(Retd.), MD, Inkel, Kerala & Former Additional Chief Secretary, Govt. of Kerala. The campus will be fully functional by the early 2013 academic year and the college will be accepting applications for admissions for its inaugural batch of students by April 2013.



The Emerging XIME - Kochi Campus



**XIME students emerged as the winners of the Fashion Show
conducted by IFIM Business School, Bangalore**

To

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IF UNDELIVERED PLEASE RETURN TO:

Xavier Institute of Management & Entrepreneurship

Electronics City, Phase II, Hosur Road, Bangalore - 560100

Tel : (080) 28528477/8597/8598 Fax : (080) 28528733

E- mail : xime@xime.org Website : www.xime.org