

# XIME News

APRIL 2014



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# Kochi News

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**Ms. Mareena Mathew & Ms. Hinna Pathak**



## International Conference on Revisiting the MBA



Dr. V G Dhanakumar, Director, Indian Institute of Plantation Management; Dr. N Ravichandran, Professor, IIM Ahmedabad and Former Director, IIM Indore; Mr. Arun Balakrishnan, Former Chairman, Hindustan Petroleum; Prof Shekhar Chaudhuri, Founder Director, School of Management & Entrepreneurship, Shiv Nadar University and Former Director, IIM Calcutta; Prof J Philip, President, XIME; Dr. M J Xavier, Executive Director, VIT University and Former Director, IIM Ranchi; Dr. M Nellaiappan, Director, XIME; Dr. Kirill Flegonov, State University of Management, Moscow and Mr. Pramod Mahatme, VP, Wipro.

XIME in collaboration with the Association of BRICS Business Schools (ABBS) and the Karnataka Association of Autonomous Business Schools (KAABS) organized an International Conference during 30<sup>th</sup> -31<sup>st</sup> January on the topic '**Revisiting the MBA in the Asia Pacific Context**'. Eminent speakers from eleven countries presented their views on the theme. The occasion also marked the fifth anniversary of the founding of Association of BRICS Business Schools (ABBS), which is headquartered at XIME. A book titled 'Human Resource Practices and Labour Laws – An International Perspective' authored by distinguished professionals across the globe and edited by Prof J Philip, President XIME and Dr. Sumathi Annamalai was released. The book was released by

Mr. Arun Balakrishnan, Former Chairman, Hindustan Petroleum. The Chief Guest of this grand conference was Prof Shekhar Chaudhuri, Founder Director, School of Management & Entrepreneurship, Shiv Nadar University and Former Director, IIM Calcutta. Keynote address was delivered by Dr. M J Xavier, Executive Director, VIT University and Former Director, IIM Ranchi. Felicitations were given by Dr. Kirill Flegonov, State University of Management, Moscow, Dr. V G Dhanakumar, Director, Indian Institute of Plantation Management and Dr. N Ravichandran, Professor, IIM Ahmedabad and Former Director, IIM Indore. The countries represented in this event were **USA, China, Australia, Japan, Malaysia, South Korea, Thailand, Vietnam, Russia, Bangladesh and India.**



Prof. J. Philip, Dr Kavita Laghate and Dr. R. C. Natarajan



Mr. Pradeep Nair, Dr. Kirill Flegonov, Prof. C.P. Ravindranadhan, Prof Julian Teicher and Dr. Alimullah Miyan



Dr. Sumathi Annamalai, Mr. Pradeep Nair & Dr. Kirill Flegnov.

The first Session was handled by Prof. Evan J Douglas, Professor of Entrepreneurship and Head – Department of Marketing, Griffith Business School, Australia and Prof. Dr. N. Ravichandran. This session was chaired by Dr. N.R. Parasuraman, Director, SDM IMD, Mysore.

Prof. Yuping DU, Associate Professor, Business School, GDUFS, China and Prof Dr. Kamlesh Mehta, Professor & Director, MBA Program, National University, California, USA spoke during the second session .The session was chaired by Mr. Sanjay Padode, Secretary, IFIM Business School.

Dr. Kavita Laghate, Director, Jamnalal Bajaj Institute of Management Studies and Dr. R.C. Natarajan, Director, TAPMI, Manipal carried forward the third session and it was chaired by Prof. J Philip

The fourth session had papers by Dr. Tetsuhiro Kishita, Ryukoku University, Kyoto- Japan, Mr. Pradeep Nair, Dy. Vice Chancellor, Taylors University, Malaysia and Prof Dr. Ian Fenwick, Sasin Graduate Institute of Business Administration, Chulalongkorn University, Thailand. This session was chaired by Prof. Mathew Manimala, IIM – Bangalore.

The next session saw Prof. Young-Ryeol Park, Dean, Younsei Business School, South Korea and Dr. Kirill Flegonov, State University of Management, Moscow.



Dr. N. Ravichandran, Dr. N.R. Parasuraman & Prof. Evan J Douglas



Prof. Julian Teicher, Dr. Subhash Sharma & Dr. Alimullah Miyan

The session was chaired by Mr. Pradeep Nair, Dy. Vice Chairman, Taylor University, Malaysia.

Prof. Julian Teicher, Monash University, Victoria, Australia, formerly Professor in RMIT International University, Ho Chi Minh City and Prof. Dr. Alimullah Miyan, Founder & Vice Chancellor, International University of Business, Agriculture & Technology, Dhaka, Bangladesh spoke in the sixth session. Dr. Subhash Sharma, Director, Indian Business Academy chaired this session.

In the last session Prof. S.D. Tyagaraj, Senior Dean, XIME and Mr. John Ben, Asst. Professor, XIME presented the . This session was chaired by Prof. Alimullah Miyan, Founder and Vice Chancellor, IUBAT, Dhaka.

Dr. Alimullah Miyan, Prof Julian Teicher, Mr. Pradeep Nair and Dr. Kirill Flegnov spoke in the concluding session. The session was chaired by Prof. C.P Ravindranadhan, XIME.

The day ended with a paper presentation competition by the students from six B-Schools in South India. The colleges that participated were PSGIM Coimbatore, St. Joseph's College of Commerce Bangalore, Hindustan University, Chennai, XIME Bangalore and the winners were Jennie George and Vishak E.B. from XIME, Bangalore.



Mr. Pradeep Nair, Prof Evan J Douglas, Prof. Mathew Manimala & Dr. Tetsuhiro Kishita



## CSR: A Partnered Approach In Implementation



Dr. M. Nellaiappan, Mr. Pooran Chandra Pandey, Ms. Pushpa Sundar, Prof. J. Philip, Mr. A.M. Muralidharan, Dr. M. J. Xavier & Prof Joy Varghese

With the advent of the New Companies Act, 2013 Corporate Social Responsibility is being given a sharper focus in private and public organizations- be it national or international. The Indian industry is also striving to work towards providing socio-economic development and sustainability. With this thought, XIME in association with Global Compact Network India and CRY, organized a one day workshop on 'CSR: A Partnered Approach in Implementation on 15<sup>th</sup> March. This unique event had active participation from leading corporate houses, NGOs and B Schools

The event was inaugurated by the Chief Guest, Mr. A. M. Muralidharan, President Volvo India Pvt. Ltd. The other members who participated in the session were Dr. M. J. Xavier, Executive Director, VIT University, Ms. Pushpa Sundar (IAS Retd), Trustee, Partners in Change and Mr. Pooran Chandra Pandey-Executive Director, Global Compact Network of India. This session threw light on 'Triple Bottom Line' and '360 Degree Concept' with case studies being the tool for driving it.

Infosys, MphasiS, HAL, BEML, ONGC and Vizag Steel participated in the conference presenting their CSR initiatives and core values that helped them in

contributing towards the welfare of the society.

Dr. Meenu Bhambhani , Associate VP and Head – Global CSR, MphasiS; Mr. Ashoke Joshi (IAS Retd), Chairman of SST, TVS; Ms Aruna Newton, Associate VP, Infosys; Ms. Suma Ravi, Suma Ravi. Director - Southern Region, CRY; Mr. K P Garg, Deputy GM, BEL; Mr. I. Mohanlal, Chief Manager (HR), Foundry & Forge Division, HAL; Mr. U S Rao, Asst. GM, RINL; Mr. S Prasanna, Manager HR and CSR, Ma Foi Foundation; Mr. Monu Bhatnagar, Superintending Chemist, ONGC; Mr. A K Nanda, General Manager (HR), BEML; Mr. S V Murugan, National Agro Foundation and Mr. Platosen S, Acquisition Director, ASSIST presented their views on CSR implementation.

Business Schools panel comprised of Dr. S V Ramana Rao, Siva Sivani Institute of Management, Dr. M. J. Xavier, Executive Director, Vellore University and Ms. Surabhi Ramachandran, student of XIME. This session briefed about various CSR activities implemented by B-Schools like I-CONNECT and WALKATHON.

NGOs also formed a part of the conference and

Mr. S Prasanna, Ma Foi Foundation, Mr. S. V. Murugan, National Agro Foundation and Ms. Suma Ravi, Child Rights and You (CRY) were the participants in this session. They discussed several projects like Project

Disha, Project Ekam and other CSR activities like promotion of alternate crops after Green Revolution.

Lastly a workshop was organized to project various insights and recommendations towards CSR activities.

## CSR Conference Speakers



Ms. Aruna Newton, Associate VP- Infosys



Mr. Pooran Chandra Pandey-Executive Director, Global Compact Network of India.



Mr. Ashoke Joshi (IAS Retd.), Chairman of SST, TVS and Dr. Meenu Bhambhani, Associate VP and Head Global CSR, Mphasis



Pushpa Sundar, (IAS Retd), Trustee, Partners in Change



Mr. Platosen S, Acquisition Director - ASSIST



Mr. S. Prasanna, Manager HR and CSR, Ma Foi Foundation



## CSR Conference Speakers



Mr. S. V. Murugan, Nodal Officer,  
National Agro Foundation



Ms. Suma Ravi, Director Southern Region - CRY

## ACBSP Site Visit to the Campus



Dr. V. V. Ravi Kumar, Brig. Dr. Sandes, Mr. N P Thomas, Ms. Mareena Mathew, Mr. Khaled Mostaque, Dr Fatemeh Zakery,  
Prof. J. Philip, Mr. Amit Sareen, Dr. M. Nellaiappan, Mr. C. J. Kuncheria & Mr. T J Kuriakose



Prof. J. Philip with ACBSP Site Visit Team

XIME has applied for accreditation by the Accreditation Council for Business Schools and Programmes, USA. As part of this process a three member expert team from ACBSP, USA visited XIME during 2-5 March 2014, and had interactions with Board members, Academic council, Faculty members, Alumni and Students. Dr. Fatemeh Zakery, Mr. Khaled Mostaque and Mr Amit Sareen were the team members. The team had spent three days at the campus going through the entire operations of the Institute.

## OBP & MDPs

### MDP for NGOs



Participants of MDP-‘Enhancing Effectiveness of Voluntary Organizations’

An MDP titled ‘Enhancing Effectiveness of Voluntary Organizations’ was conducted from the 16<sup>th</sup> - 18<sup>th</sup> of January 2014. This MDP focused on key areas like building a credible NGO Leadership, People management in an NGO, sustainable business models for NGOs funds raising and budgetary control. The program was addressed to the senior and middle level managers, staff of voluntary organizations/ NGOs and Faculty associated with teaching and research in this area. This MDP saw 18 participants from various NGOs who actively participated and made it a grand success.

‘Finance Made Easy’-A Practical Guide to Managerial Finance **on the 7<sup>th</sup> and 8<sup>th</sup> of February, 2014.** The topics included Basic Understanding of Finance, Financial Statements, Cost Management and Financial Decisions Involved in Every Day Working of the Firm. The MDP had 12 participants.

### Finance Made Easy



Prof J. Philip with participants of MDP-Finance Made Easy

XIME conducts OBPs and MDPs for fostering the potential of its industry interaction and also contributing to the development of the corporate firms . As a part of their MDP initiatives, XIME organized an MDP on

### OBP for IG Infotech

XIME organized a three day OBP on “Leading and Managing Work Teams” on the 27<sup>th</sup> - 28<sup>th</sup> March and 1<sup>st</sup> April 2014. Thirteen executives from IG Infotech actively participated in the programme and made it a huge success. President Prof. J Philip, Director Dr. M. Nellaiappan, Sr. Dean Prof. S D Tyagaraj and Prof. Joy Varghese handled different sessions on effective leadership and management of work teams.



A session during the OBP on Leading and Managing Work Teams for IG Infotech



## Foundation Day Celebrations



Ms. Puja Marwaha, CEO of CRY



Ms. Ushasi Bandyopadhyay, Winner of the Maria Philip Memorial Best Speaker Contest

The Foundation day 2014 and Maria Philip Memorial Best Speaker Competition were held on 5<sup>th</sup> April, 2014 at XIME, Bangalore campus.

Ms. Puja Marwaha, CEO of CRY was the Chief Guest for the day. A panel of four eminent corporate experts were invited to judge the best speaker contest. Mr. Raghavendra, K, V.P. and Head HR of Infosys BPO, Mr. Philip Mammen, V.P. – HR of TATA Elxsi, Ms. Christina M Ghose, CEO of Stylus Serviced Office and Mr. Pradeep Jayaraman, Head – Analytics of Cognizant Technologies Ltd. were the judges.

The Best Speaker competition was held among the first and second year PGDM students of XIME, Bangalore. The topic for the debate was “Profits or Societal Development: Where should the focus of Indian business be?” Six finalists participated and Ms. Ushasi Bandyopadhyay won the Best Speaker award with a cash prize of ₹ 15,000/-

Apart from the Maria Philip Memorial best speaker contest, prizes were distributed for the Best Students' Club of the year and Best Manager of Batch 19. MARK XIME, the Marketing Club won the Best Club Award with a cash prize of ₹ 10,000 and Mr. Aayush Meira won ₹ 10,000 for the BEST Manager of Batch 19.



Mr. Raghavendra K., V.P. and Head HR of Infosys BPO



Mr. Philip Mammen, V.P. – HR of TATA Elxsi



Mr. Pradeep Jayaraman, Head – Analytics  
Cognizant Technologies



Ms. Christina M Ghose, CEO - Stylus Serviced Office

## From The President's Diary



President Prof. J Philip and Dr. Michael Warder

The President Prof. J Philip attended the Seminar on 'Business Opportunities in Malaysia' at Hotel Ritz-Carlton on 27<sup>th</sup> January. This seminar was organized by Malaysian Investment Development Authority. On 1<sup>st</sup> February he participated in the Xavier Association of Management Institutes (XAMI) meeting at XLRI Jamshedpur and had interactions with heads of institutions of other Xavier institutions.

The President was happy to be part of the Infosys Prize Ceremony at ITC Gardenia on 8<sup>th</sup> February during which Dr. Kofi Annan, Seventh Secretary-General of the United Nations felicitated the winners.

The valedictory address at KMA's Management



President Prof. J Philip with Alumni

week on 'Responsible Business' was delivered by the President at Regent Hotel, Kochi on 1<sup>st</sup> March.

On 6<sup>th</sup> April Prof. J Philip delivered the inaugural address to the students of 7<sup>th</sup> Batch of the flagship "International Program for Management Executives" (IPMX), of IIM Lucknow at Noida campus.

During 2<sup>nd</sup> - 5<sup>th</sup> March, the President welcomed ACBSP site visit team and had detailed discussions with them on the successful journey of XIME.

The President also welcomed many international dignitaries, addressed the mega Alumni meet and encouraged students activities at XIME Bangalore and Kochi by his valuable presence in almost all major events conducted at the XIME campuses.



Prof. J Philip addressing the students during the Christmas function at XIME Kochi.



Prof. J Philip presenting a memento to Prof. Shekhar Chaudhuri during the international conference.



## Winning Streak at XIME Continues...

**XIME Students proved it again and again. The Winning Streak continues. List of wins and awards of recent three months are:**

|   |   |
|---|---|
| <b>Xavier Board of Higher Education in India (7 April 2014)</b><br>National Level Essay Writing Competition, 2013-14<br>Winner – Leena Jacob ( Cash award of ₹ 5000)  | <b>Mahindra &amp; Mahindra and NMIMS (March 2014)</b><br>Online comics strip design contest<br>Second prize – Nicy S ( Cash award of ₹ 7500)  |
| <b>Indus Business Academy Bangalore (7,8 March 2014)</b><br>Overall Champions – XIME team<br>Marketing Event – winners - Charishma Narayan & Tanika Naik<br>Finance Event - winners - Ayush Garodia & Avik Sengupta<br>Retail Event - winners -Prithvi Raj Ambati & Ramakrishna Anish Damerla<br>Business Plan Event - winners -Sampath Soundappan & Venkatesan Ramji<br>Systems Event - winners -Josy John & Swastik Jamadar | <b>Thiagarajar School of Management, Madurai (22,23 February 2014)</b><br>Overall Champions – XIME<br>Best CEO – Surabhi Ramachandran<br>Best CFO – Vamsi Krishna<br>Best Banker - Vamsi Krishna<br>B Quiz – winners - Taha & Swastik<br>Innovation Quotient - winners - Siddhartha, Sourrendere & Venu Madhavi<br>Best Management Team – Steven, Shobin, & Srivatsav |
| <b>SDM IMD Mysore (6,7,8 February)</b><br>Overall Champions - XIME team<br>Best Manager – Surabhi Ramachandran<br>HR event – winners – Chandini & Sarnava<br>Operations event – winners- Awadooth & Udipta<br>IT event – winners- Josy John & Swastik Jamadar<br>Retail event- winners- Sidharth Chitrappu & Md Avaish<br>Marketing event – runners up – Tanika & Ujaani<br>Finance event – runners up – Subendra & Shubham   | <b>Christ University – Pioneer 2014</b><br>Winners in B Plan – Shikhar Saxena, Vishal Verma and Anand Chaturvedi (cash prize – ₹ 20,000) 1 <sup>st</sup> Feb 2014<br>Live case - Second prize – Anand Bose & Ameer Sayyed (cash award of ₹10,000) 1 <sup>st</sup> Feb 2014  |
| <b>IIM-B, Unmaad</b><br>Online Poster making competition, 31 <sup>st</sup> January 2014<br>Winner – Tanika Naik   | <b>ABBS, KAABS &amp; XIME-International Conference</b><br>Research Paper contest<br>Winners – Jennie George & Vishak E B (cash award of ₹ 15,000)   |
| <b>Christ University Kengeri Campus Fest (24,25 January 2014)</b><br>Business Plan contest<br>Winners - Shikhar Saxena and Anand Chadurvedi   | <b>Rotary Club</b><br>Yadalam Nanjaiah Shetty Shield Debate<br>Winners – Ushasi Bandhyopadhyay & Debesh Prasad Rath (17 <sup>th</sup> -18 <sup>th</sup> January 2014) cash award - ₹ 20,000   |
| <b>TRIDENT GROUP December 17</b><br>Open Mega Online Business Simulation Challenge – Winner - Ansh Khandelwal (Cash award- ₹ 15,000)  | <b>Bajaj Allianz December 21</b><br>Digital Campaign Design Contest<br>Winners Nicy S and Mithun J B (Cash prize – ₹ 50,000)  |

## Overall Champions



XIME Team - Overall Champions at SDMIMD, Mysore



XIME Team - Overall Champions at IBA, Bangalore



XIME Team - Overall Champions at TSM Madurai



## International Linkages

### Maryland University



Maryland University Team with XIME Students & Faculty

A group of five students and one faculty member from Maryland University, USA were at XIME during 4<sup>th</sup> - 17<sup>th</sup> January, 2014 for a 'campus abroad' programme. Prof. Kanti Srikantaiah led the visiting

team in multiple interactions with XIME students and faculty. The international group had good exposure to the unique cultural aspects of India and its Businesses & educational systems.

### Pepperdine University

The Vice Chancellor of Pepperdine University, US, Prof Michael Warder visited XIME on February 15<sup>th</sup> 2014 and had discussions with President, Director, Prof. G.R. Kulkarni, Prof. C.P. Ravindranathan and Senior Dean. A presentation on the Institute's

growth and achievements was made, followed by an interaction with faculty members. The purpose of the visit was to explore collaboration between the University and XIME in areas of mutual interest



Dr. Nellaiappan with Dr. Micheal Warder



Prof. J. Philip & XIME Team with Dr. Micheal Warder

## Redlands University

XIME was privileged to host three Professors from University of Redlands USA. Prof. Hindupur Ramakrishnan, Prof. Amanda Wirtz and Prof. Bruce Rawding visited XIME during March-April 2014 and held interactions with the President and

other functionaries of the institute. A team of eight students from the same university had also visited XIME during December 2013 as part of their campus abroad programme.

## French Students at XIME

As part of their semester abroad programme, two French students did one semester at XIME during Jan- Mar 2014. The students are Bram Voets from

Avans University of Applied Sciences and Gregorie Normand from Audencia Nantes. Both these institutions are renowned for their high standards.

## Republic Day Celebrations

XIME celebrated Republic Day on 26<sup>th</sup> January, 2014 in the institute premises with patriotic zest and fervor. The National Flag was hoisted by Director Dr. M. Nellaiappan, who later addressed the entire gathering.

He shared the significance of B-Schools in enhancing managerial skills and contributing to the betterment of economy. He offered encouraging words regarding the job market and motivated the students to be optimistic and patient about the placements. Merit cum means scholarships of ₹ 60,000 each were awarded to Naveed Akthar, V.S. Shanmuga Sundaram and Harshad Shivraj Khanapure of batch 19. Sridharshini T. of batch 19 and Debesh Rath of batch 18 spoke of the significance of the day. Leena Jacob of Batch 18 was the MC of the day. The Republic Day was marked by grand celebration at the Kochi Campus too.



Dr. M. Nellaiappan hoisting the national flag on Republic Day



## Christmas Celebrations



Prof J. Philip & Mrs. Leelamma Philip celebrating X'mas at XIME

The Christmas Eve in XIME was celebrated on 16th Dec 2013 with full joy and gaiety. The central lawn was beautifully decorated with a Christmas Star, Christmas tree and a small chalet depicting the birth of Jesus Christ. The President Prof. J. Philip accompanied by Mrs. Leelamma Philip set the ball rolling with an appropriate message on the occasion. The event was also graced with the presence of the Secretary of XIME, Mr. C J Kuncheria, Director,

Dr. M Nellaiappan, and Senior Dean, Prof. S.D.Tyagaraj.

The President utilized this platform to introduce the new Dean (Admin)-Brig. Dr. Sandes and other new faculty members to the gathering. The choir then sprang into action with Christmas carols livening up the celebrations. The celebrations concluded with the cutting of the Christmas cake and high tea.

## Students' Club Events-Elitius

The six clubs at XIME came together for the first time to organize THE BEST MANAGER-ELITIUS. The event was held from the 18<sup>th</sup> - 22<sup>nd</sup> of March, 2014. It saw five days of intense competition between 47 participants battling it out for the most coveted title of BEST MANAGER.

A total of four rounds spanned over five days were designed to test the knowledge, skills and abilities of budding managers.

**Aayush Maira** of Batch 19 stood above the rest and proved his mettle to win the title of **Elitius-The Best Manager**.



Aayush Maira receiving the Best Manager award from Mr. Philip Mammen

## Paper Presentations & Publications

The faculty of XIME published a host of academic papers and articles in various industry journals and business press.

Prof. C. P. Ravindranathan published a paper titled 'Tasks for Management Education in India and China' in one of the most influential business magazines in China called 'New Finance and Economics' in November 2013.

Prof. Ravindranathan published an article titled 'Indian Elections' in the October 2013 issue of DIPLOMATIST. The cover story for the same magazine's November issue was also written by him. It was titled 'Modi's Drive to 7 Race Course Road'. In the same magazine's December 2013 edition, another article titled 'Jawaharlal Nehru and Indian Foreign Policy' was also published.

In October 2013, the President and Prof. Ravindranathan presented a paper titled 'Striking Growth in Chinese and Indian Management Education' at SUIBE Business School, Shanghai. Prof. Ravindranathan also published two book reviews in the Journal of Management and Entrepreneurship

Brig. Dr. Sandes presented a paper titled 'Conflict, a Prerequisite for Harmony' in the international conference organized by Indus Business Academy, Bangalore on 24<sup>th</sup> April, 2014.

Sr. Dean Mr. S.D. Tyagaraj and Mr. John Ben presented a paper on "Revisiting the MBA in the Asia Pacific Context-Role of Pedagogy and Curriculum" at the International Conference on "Revisiting the MBA in the Asia Pacific Context" held at XIME during January 30<sup>th</sup>-31<sup>st</sup> 2014.

Dr. Nasser Jaffer's article 'Gender Crimes Defy Stereotypes' was published in the Business Line on 9<sup>th</sup> January, 2014. Another article from him titled, 'Sustainability and Inclusive Growth- Some Macro Economic Trends' was published in Business Review, of SJCBA in December 2013. His article 'Reforms and Growth- Some regional aspects in India' was published in the ABS International Journal of Management, Vol. 1; Issue 2 in September 2013.

Prof. S. Suryanarayanan's paper 'Innovation and Sustainable Models for Social Enterprises' was published in the Business Review of SJCBA, in June 2013.

Mr. Suranjan Bhattacharyay published an article titled 'Risk Measures on Global Automobile Industry' in International Economic & Finance Journal (Serial Publications), in the July-Dec' 2013 issue. He also published an article 'Global Automobile Industry- Features' in Indian Journal of Commerce & Management Studies in the May 2013 issue.

Mr. Ravikiran G. published an article 'Summer of Hope' in The Hindu of January 12<sup>th</sup>, 2014. Dr. V.V. Ravi Kumar published an article titled 'No Longer on Fast Draw' in Hindu Business Line on 21<sup>st</sup> June 2013. His article 'Just Speed Up' was published in the Hindu Business Line, on 22<sup>nd</sup> January 2014.

Mr. John Ben Prince published an article on 'The Role of Corporate Governance: A Hurdle or Steroid in the Commercialization of Innovations' in the Indian journal of Corporate Governance 6(1), 18<sup>th</sup>-30<sup>th</sup>; September 2013 Issue. He also published an article on 'Corporate Social Responsibility: The Indian perspective' in the Journal of Management & Entrepreneurship of XIME, 6(4), 82-97, October-December 2013 Issue.



## Distinguished Speakers Series

**The Distinguished Speakers Series is XIME's initiative of inviting eminent persons from the industry to discuss current industry specific challenges and trends.**

### Mr. L.V. Nagarajan

On 15<sup>th</sup> March 2014, **Mr. L.V. Nagarajan**, IAS, Additional Chief Secretary, Government of Karnataka, was invited to speak at XIME, Bangalore as part of the '**Distinguished Speaker Series**'. Mr. L.V. Nagarajan shared his insights on the State Budget. His lecture included the history of the budget, the various parts of the budget and the process of budget planning of a state.



Mr. L.V. Nagarajan IAS, Additional Chief Secretary,  
Government of Karnataka



Prof. H. P. Khincha, Member of Karnataka State  
Innovation Council, Govt. of Karnataka

### Prof. H. P. Khincha

**Prof. H. P. Khincha**, holds the Chair, Karnataka State Innovation Council, Govt. of Karnataka. He was the former Vice Chancellor, VTU and Professor, Indian Institute of Science. On 20<sup>th</sup> December 2014, he enlightened the XIME students on the "Importance of Innovation and Scientific Learning in Developing One's Career".

### Mr. R. Alexander

On 14<sup>th</sup> February 2014, **Mr. R Alexander**, Director – HR, Oracle delivered a lecture to the HR students of Batch 18 on the topic '**HR Challenges in the IT industry**'. During the lecture Mr. Alexander mentioned the significance of meaningful engagement with employees. It was interesting to note that how Valentine's Day celebrations have become part of the official calendar in some IT companies.



Mr. R. Alexander Director – HR, Oracle.



Mr. Anand Subramanya

### Mr. Anand Subramanya

Mr. Anand Subramanya, Product Manager for Consumer Business (Laptops & Tablets) at Acer India Pvt. Ltd, visited XIME in February for a talk on Product Management. He presented various statistics highlighting the importance of social media in today's business world. He emphasized on its effects on product development. The interaction was very informative and provided valuable insights on how companies look at the product development process.

### Mr. Ashley Joseph Crasto

Mr. Ashley Joseph Crasto, General Manager, Sales OE and Business Development, Diesel Systems at Bosch Ltd visited XIME campus on 20 March and addressed students of Batch 19 on the topic 'Making Summer Internships more effective'. As the students of Batch 19 are about to begin their internships in May, they found this lecture very useful.



Mr. Ashley Joseph Crasto



Dr. Chandrasekhar S

### Dr. Chandrasekhar S

Dr. Chandrasekhar S, Consultant in Analytics, took two sessions for the business analytics students of Batch 18 on 16 November and 11 December covering the latest in big data and analytics.

### Mr. V S Sridhar

Students of Batch 19 attended a lecture by Mr. V S Sridhar, Sr. Vice President & Head – India Region, TATA Communications, on 4 April 2014. He spoke

about Mergers & Acquisitions, transformation of companies and restructuring of corporates.



## Labour Office Visit



XIME Students at the Office of the Deputy Chief Labour Commissioner

Though XIME students go for Industrial visits on a regular basis, it was a different learning experience when twenty seven students from HR stream of Batch 18 along with Director Dr. M. Nellaiappan visited the Office of the Deputy Chief Labour Commissioner (Central) on 27<sup>th</sup> March, 2014.

This was a new experience for the students as they could interact with the Deputy Chief Labour Commissioner Mr. P. Vishwanath and receive first hand exposure on matters relating to industrial relations. The visit was well appreciated by all the students.

## International Tour

All the students of batch 19 have set out on their international tour of 12 days in 4 groups. The tour serves educational, cultural as well as entertainment purposes. Three groups have headed off to China

while one group to Europe. They will be visiting Universities, Industries and other tourist attractions. Each group is led by a faculty or an alumnus. China has always been a favourite destination for XIME students

## Placements Update

Placements for the graduating students started in the month of Jan 2014. It is creditable that despite the unfavourable economic downturn, XIME has already been able to place 121 students of the 18th batch in reputed companies as on date. No doubt this time it has been understandably stretched, but we are confident that 100 percent placement could

be achieved by June 2014. Some of the prominent companies that have visited so far are TESCO, KPMG, Dabur, Samsung, Tech Mahindra, ICICI, WIPRO, TATA Elxsi, HSBC, TCS and Mphasis. The highest package offered so far is ₹ 10.5 lakhs and the average salary so far is about ₹ 6 lakh.

## SUPA Internship

The students of Batch 19 volunteered at various NGO's around the country as a part of the 3 weeks Socially Useful Productive Activity (SUPA) tenured between the 26<sup>th</sup> of December, 2013 and 18<sup>th</sup> of January, 2014. The students associated themselves with social issues which were being addressed by their chosen NGO. The bandwidth of these social

issues ranged from basics like providing shelter to more critical ones like finding ways to save tribal tea farmers from poverty. SUPA is conducted every year for the first year students to sensitize them towards social issues that concern our country. Thus XIME students have two projects to do - the Social one and the Corporate one in summer.

## Alumni Meet & Founding of Bangalore Alumni Chapter



Fun at the Alumni Meet

XIME Alumni organized a Mega Fun Evening on 15<sup>th</sup> March 2014. It was a defining moment for all the proud Alumni of XIME when Bangalore Chapter was set up on 15 March during the Mega Alumni meet in which more than hundred members actively participated. The new Chapter activities will

be driven by a core committee of four members. The core committee members are Mr. Harish Mathew, Ms. Christina Ghose, Ms. Merrin Mandanna and Mr. Burzeen Vakil. The Alumni group has plans to initiate a chapter based out of USA, to involve large number of XIME Alumni working in the USA



Alumni Open House



## Alumni Achievers

From this issue of the newsletter XIME is starting a new column to highlight the achievements of its Alumni. In this first series, two Alumni each of Batch 1 and Batch 2 are covered

### Christina M. Ghose - Batch 1



Christina M. Ghose graduated from XIME in 1997. She was formerly a part of the Le Meridien and Quantum Market Research. Currently, she owns Stylus Serviced Offices in Bangalore. Stylus focuses on to address business's demand for maximum office space flexibility, cost effectiveness and productivity. Today Stylus Serviced Offices operate in Bangalore and Mumbai with a total of 5 centres, 100000 square feet of office space, over 1200 seats and over 500 clients. They are the only providers in the country to provide SEZ Serviced Offices. Stylus continues to grow and aims for a pan India expansion and a more formidable presence in domestic market. It is also looking at entering the international market in the near future.

### Sailesh Menezes - Batch 1

Sailesh Menezes, a rank holder from the first batch of XIME has been the best performer at all levels - school, college and at business school. He is currently the Country Manager & Head - Human Resources of HP India.

Prior to HP, Sailesh was a part of Wipro Technologies for about 14 years as a General Manager- Human Resources and was mandated to conceptualize and drive all life cycle HR processes (hire to retire) for the IT Business. He headed Wipro's Strategic Resourcing function for Americas for 3 yrs (2003-06) based in the United States and having led the HR Engagement, Employer Branding, People Programs & Communication charter for all Wipro's international locations for 4 years (2006-2010) spanning 16,000 global employees.

Sailesh is credited to having designed the end to end recruitment online solution "Synergy" which was once



the mainstay of Wipro's recruitment engine for almost a decade, having won multiple international awards & accolades for its innovativeness and comprehensiveness.

Sailesh is a regular speaker at various HR fora and symposia across the country and has authored articles on strategic areas of HR.

## Dennis K Abraham - Batch 2

Dennis K Abraham graduated from XIME in 1998 with a specialization in finance. Dennis began his career in banking which spanned over 8 years. In 2006, he moved to Hewlett Packard (HP) to manage treasury accounting before moving into Business Finance. Dennis currently holds the position of Director Finance in HP. His responsibility involves finance support for HP's Horizontal functions World Wide. Dennis also holds the responsibility of the India Finance Site lead for Hewlett Packard in which capacity he drives Pan Finance employee engagement and career development programs.

He is also an Associate of the Institute of Cost Accountants of India and an Associate of the Indian Institute of Bankers.



## Ritendra Banerjee - Batch 2



A batch topper from XIME and a graduate of the CFA Institute, Ritendra Banerjee is currently involved in game changing entrepreneurial activities, including being the Asia President of a Global Strategy firm based out of Singapore (Scientrix), Co-Founder of a Global Finishing School for Software Testing (SALT) and Advisory positions with Boards and corporates in Asia, and worldwide.

Earlier Ritendra was involved with Connectivity (as Managing Partner), QAI (Co-Founder and

Head of the Organization Practice that focussed on Strategy, Change and Knowledge Management issues with technology clients), Arthur D.Little (as Chief Consultant and Head Operations of their India networked entity) and KPMG (as Supervising Consultant) in Consulting Practice building roles

He is a member of the Harvard Club of India. Ritendra has also been featured as an Honoured Member in Stanford "Who is Who".

Ritendra is an Advisory Panel Member and Speaker for leading events and conferences of QAI, CII, NASSCOM, Indian School of Business's CITNE, the Kerala Government, Marcus Evans, amongst others; On line Panel member for McKinsey Quarterly, and Co-author of 2 globally best selling business books on Knowledge Management. His recent book on Life, I AM LOSING SIGNAL, released out of the US is gaining popularity worldwide, including Amazon, Barnes and Noble, amongst others.



## XIME WINS The Excellence Award from Competition Success Review



## Upcoming Events Certificate Course in Event Management

XIME is organizing a six months Certificate Course on Event Management starting 16th June 2014. The Course will be organised over the weekend (Friday evening and Saturday) and targets students and professionals aspiring to pursue a career in Event management. The course would be held on Friday Evenings at Jyoti Nivas College, Bangalore and on Saturdays in XIME Bangalore Campus.

## Summer Internship

Batch 19 will be starting with their two months of rigorous summer internship programme in May 2014. Many students have already identified reputed organizations to start this learning expedition. These internships focus on areas like Human Resources, Marketing, Finance, Operations and Information Technology. Xavier Institute of Management and Entrepreneurship (XIME) gives a lot of importance to this four credit course as it gives hands on experience to students and gives them a direct interface with real business scenarios.

## Admissions 2014

XIME marks another milestone in its successful journey as the admission process for Batch 20 at XIME Bangalore and for Batch 2 at XIME Kochi has been completed. Shortlisted candidate from among the applications received were called for GD/PI held at six centers across the country: Kochi, Chennai, Bangalore, Hyderabad, Pune and Kolkata. After the GD/PI sessions, final selection of candidates has been made.

## Convocation 2014

The outgoing students of Batch 18 will have their Convocation on Saturday, 10th May, 2014. XIME is privileged to have Dr. R. K. Pachauri, Director General of TERI as the Chief Guest for the coming up Convocation.

## Curriculum Review Workshop

XIME has this professional tradition of revamping its curriculum in detail once in every two to three years. The latest review was done on 3rd September 2011. On 7<sup>th</sup> June 2014, the next review workshop will take place. This event involves active participation and inputs from experts in academia and industry. Prof. C. P. Ravindranathan is the Chairman of the Revision Committee.

# XIME - KOCHI

## All-Kerala Maria Philip Memorial Debate Competition



Dignitaries at the All-Kerala Maria Philip Debate Competition Awards Ceremony

On 9<sup>th</sup> April 2014, marks the 50<sup>th</sup> birthday of Maria Philip, the true spirit behind the founding of XIME. Maria was an excellent orator and debater. As a fitting tribute to Maria who passed away on September 30<sup>th</sup> 1986, an impressive All-Kerala Debate for College students was organized by XIME Kochi.

The regional rounds of the debate were held earlier at Assumption College, Changanassery, Providence Women's College, Kozhikode and Bharatha Matha College, Kochi. The splendid finals were held at XIME Kochi campus on 9<sup>th</sup> April, which is celebrated as the foundation day of XIME. The topic for this fierce debate was 'India and not China is the country of the future'.

The Chief Guest of the occasion was Mr. Shyam Srinivasan, CEO & Managing Director, Federal Bank Ltd. The Panel of Judges was chaired by

Mr. M. P. Joseph IAS, Advisor to Govt. of Kerala. Other distinguished panel members were Rev. Dr. George Madathiparampil, former Principal of St. Berchman's College, Changanassery, Ms. Parveen Hafeez, MD of Sunrise Hospitals, Mr. P. P. Jose, Executive Director of Joy Alukkas Group and Ms. Jaya Jacob Alexander, Chief of Human Resources at Geojit BNP Paribas Financial Services Ltd.

The team from Alphonsa College, Pala won the first prize and received the rolling trophy and cash award of ₹20,000/-. Second prize was awarded to Assumption College, Changanassery, and the team received cash award of ₹ 10,000/-.

The coveted Best Speaker Award was presented to Liz Johny of Assumption College. She received cash award of ₹ 12,000/- and a Gold medal sponsored by Joy Alukkas Group.



Alphonsa College, Pala Team receiving the winners 'Rolling Trophy' from Mr. Shyam Srinivasan CEO and MD of Federal Bank



Liz Johny of Assumption College, Changanassery receiving the Gold Medal for the Best Speaker from Mr. P P Jose, Director, Joy Alukkas.



## Distinguished Speakers Series

### Mr. Amit Antony Alex

Mr. Amit Antony Alex, Manager – Ennovent addressed the first batch of XIME Kochi on 23<sup>rd</sup> January 2014 on Social Entrepreneurship. He discussed the creation of business plans which are socially viable. It was a very practical and interactive session wherein students were split into groups and each group had to develop a business plan.



### Mr. Biju Neelambaran

Mr. Biju Neelambaran, COO -RGB Commodities gave his insights on capital and commodity markets to the students of XIME Kochi on 30<sup>th</sup> January 2014. In this two hour session the students had an opportunity to clarify their queries on capital and commodity markets.



### Dr. Jacob Thomas

Dr. Jacob Thomas, Retd. IAS officer addressed the students of XIME Kochi on 6<sup>th</sup> February 2014. He spoke about managing self, dreaming big and setting up goals to achieve the dream. He also gave relevant examples of people who dreamt big and achieved their dream through hard work and dedication.

## Republic Day Celebrations

Dr. Jacob Thomas, Retired I.A.S officer hoisted the National Flag and addressed the students on Republic Day 2014. He stressed upon the development of business models that are environmentally viable. He also emphasized on how upcoming entrepreneurs must look into business by utilizing resources taking the future generation into consideration.

## Achievements

Santosh Kumar Padmanabhan, student XIME Kochi won the Best Manager award in the management fest “ASTHRA 2014” conducted by Amrita School of Business, Kochi on 24<sup>th</sup>-25<sup>th</sup> of January 2014.



## A Good Gesture



An initiative by XIME Kochi to help the needy

The Students, Staff and Management of XIME Kochi funded Mr. Xavier & family, a farmer who met with an accident and had major injuries in his backbone. A sum of ₹ 28000/- was raised to fund the family and also the management decided to support the educational needs for one of their children. This support will be spread over a few years.

## Seminar on Kerala and Kasturirangan Report



Inaugural ceremony of the Seminar on 'Kerala and the Kasturirangan Report on Western Ghats'



Prof. J Philip Addressing the Audience during the Seminar

Environmentalists, farmers, political leaders and representatives of the church attended a seminar organised by XIME Kochi held on December 14<sup>th</sup>, 2013 on “Kerala and the Kasturirangan Report on Western Ghats”. The various speakers during the seminar were noted environmentalist Mr. M. K. Prasad, Mr. P.C. Cyriac, former Additional Chief Secretary of Tamil Nadu and member of the expert committee on

Western Ghats constituted by the Kerala Government, Former MP and Kerala Congress (M) leader Mr. Francis George, Green technology expert Mr. M.P. Sukumaran Nair and Fr. Mathew Chandrankunnel representative of the Catholic church. Prof J. Philip presided over the programme and students of XIME Kochi participated in the post seminar workshop.

## Christmas Celebrations



Christmas Carol filling the air with Music and Happiness

XIME Kochi had its first Christmas celebrations on December 14<sup>th</sup> 2013 graced with the presence of Dr. J Alexander IAS Retd. and former Chief Secretary Karnataka and our beloved President Prof J. Philip. The programme started with the Carol singing followed by speeches of Dr. J. Alexander and the President. On this occasion Dr. P. K. Abraham was introduced as the new Dean, Development of XIME Kochi



Dr. J. Alexander addressing the students



## QUEST-2014

A Management Students' Confluence was held at XIME, Kochi campus on the 22<sup>nd</sup> of March 2014. This was hosted by our students of Batch 1 PGDM, by inviting 1<sup>st</sup> year PGDM/MBA students and students from professional colleges from in and around Kerala.

The event was inaugurated by Mr. Abraham Thariyan, Executive Director of South Indian Bank, who urged students to engage in extracurricular activities. He appreciated XIME management for giving its students the opportunity to cultivate and develop their managerial skills by conducting QUEST 2014.

Student community from MBA/PGDM institutions and professional colleges participated in competitions like Debate, Business Plan, Business Quiz and Best Manager in QUEST 2014, a one of a kind fest for the 1<sup>st</sup> year management students.

The valedictory function began with a warm welcome to the dignitaries on the dais who included Chief Guest, musician Alphons Joseph. The main messages he tried to convey through his address was 'follow your passion', 'do your work diligently and leave the rest in the hands of Almighty' and 'whatever happens...happens for a reason'.

The address by Chief Guest was followed by the Cultural programme by the members of Cultural committee. It was an amazing display of talent.

The cultural program was followed by the prize distribution ceremony. The coveted Best Manager award was won by Sathyaraj of Manipal School of Management.

In a nutshell it was a total team effort by the First Batch students and indeed they gained a lot of experience in organizing a successful event.



Mr. Abraham Thariyan inaugurating QUEST 2014



Satyaraj receiving the Best Manager award from Alphons Joseph



Finals of the Best Manager Contest



A dazzling display of talent by our students.

# WINNERS ALL.....



To

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