

# XIME News

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## BRICS B-SCHOOLS STUDENTS MEET



(L to R) Dr. Stephen Mathews, Dr. Aneesh Singh, Prof. J. Philip, Mr. Anand Pillai, Prof. Tammy Wu and Prof. S. D. Tyagaraj

Xavier Institute of Management and Entrepreneurship, founding

a common platform so as to share experiences and pursue academic exchange for common benefit. In all 58 delegates attended the meet, including 46 students and 12 members of faculty from the participating countries.



Dr. Maria Kravchenko from Russia

partner of the Association of BRICS Business Schools (ABBS) hosted a students' meet from November 26 to 29, 2010. ABBS was conceived as an initiative to bring business schools from BRICS countries on

The four day event had speakers from the member B-schools



Dr. Kurt Mattenheim from Brazil

address the gathering on the global meltdown - 'downturn to upturn'. The fact that the BRICS nations were relatively less affected by the recent economic crisis was emphasized and discussions centered around the advantages and challenges for the BRICS nations.



Prof. Tammy Wu from China

## BRICS B-SCHOOLS STUDENTS MEET

The meeting was inaugurated by Prof. J. Philip, the President of ABBS while Prof. Tammy Wu from the Guangdong University of Foreign Studies gave the welcome



*Dr. Aneesh Singh from South Africa*

address. Dr. Aneesh Maniraj Singh from South Africa also shared his thoughts with the students.

Prof. S. D. Tyagaraj, Dean, XIME, shared his thoughts with the august audience. Professors from other nations found an engaged audience that encouraged their interactive talks.

The speakers at the inauguration held the audience in rapt attention as they spoke of what the BRICS nations have as strengths and what could be done to overcome the weaknesses. They all attributed the financial resilience of the BRICS nations to their strong economic fundamentals.

Dr. Harry Lei Huang from the Guangdong University of Foreign studies said that words like 'Chinafrica', 'Chinzil' should be used akin to 'Chindia' to connote the harmony between China and the other countries. Dr. Maria Kravchenko, from the State University of Moscow talked about "Anti crisis guidelines" and highlighted the areas where

the government of Russia should concentrate to ensure sustainable development of the country. Dr. R. S. Deshpande, currently the Director of the Institute for Social and Economic change (ISEC), Bangalore discussed the survival story of India Inc. during the global economic crisis and attributed its success to its strong economic fundamentals. Dr. Kurt Mattenheim, Brazil, shared the same view and said that the economic crisis throws light on the fact that the right balance of liberalization and regulation was missing in most of the recession hit countries.



*Prof. Michalis Chasomeris from South Africa*

The students took part in various business games, debates and cultural activities. Dr. R Nandagopal, Director, PSG Institute of Management, Coimbatore and his colleague Prof. Vivek organized the business games.

A business quiz was conducted by Mr. G Balachandran from IMS learning resources. There were three gruelling rounds in the competition. **Khasuntsev Igor and Julia Furaeva from Russia won the competition and were awarded a cash prize and a trophy.**

The debate organized on November

26, 2010 on the topic "2009 Copenhagen summit was a failure" saw an enthusiastic participation of students from the five BRICS countries. Many students were of the opinion that this summit was not a success mainly due to the fact that the countries had decided the percentage of emission rates beforehand and there was immense pressure on the developing countries to ensure compliance. However other contestants were of the view that such summits promote awareness and serve as a reminder to world leaders to promote sustainable development in their countries. One of the students pointed out that the development of USA was at the cost of environmental degradation. Another participant was of the view that the "Kyoto Protocol" was also a similar failure due to lack of congruency among the nations. **Huang Chungling of Guangdong University of Foreign studies, China was declared the winner. He was awarded the winning trophy along with a cash prize.**

All the competitions saw enthusiastic participation from students of Indian partner institutions too - PSG, GRG, KCT, SDM, Hindustan University and Karunya University.



*Prof. Harry Lei Huang from China*

## BRICS B-SCHOOLS STUDENTS MEET

The students of XIME showcased India's rich cultural diversity through a cultural extravaganza. Popular songs and dances such as Punjabi and Rajasthani folk enthralled the foreign guests.



*XIME students performing a contemporary Dance*

The guests from the BRICS countries also put up traditional performances of their respective countries. The invitees from Shantou University beguiled the audience with their melodious songs and poised dances. Prof. Harry Lei Huang from the Guangdong University presented a song that left the audience spellbound. The duo from Russia, Khasuntsev Igor and Julia Furaeva, engaged the audience with a traditional folk dance.

The show was indeed a confluence of various cultures on one platform, reflecting the truly international nature of the ABBS.



*Traditional Chinese Vocal Performance by a student from Shantou University*

The XIME students put forth a commendable effort in making the guests feel at home. Every participant had a good amount of learning to take back with them.

The BRICS delegates were taken on a tour to Mysore, where they visited the famous Mysore Palace and the picturesque Chamundi hills. They also visited the Infosys training facility and participated in an interactive session at the SDM College of Management, Mysore.

While at Mysore, the BRICS students were guests of SDM which partnered with XIME in organizing the students meet. SDM students also had put up a scintillating cultural show in welcoming the guests to their campus. Prof. Ramesh Venkiteswaran, Director extended a very special welcome to the visiting BRICS students and expressed his happiness in hosting their stay in Mysore.

The BRICS Students Conclave concluded on November 29, 2010 with the vote of thanks proposed by Prof. Rajendra Desai. All the international delegates were highly appreciative of the warm hospitality extended to them and the efforts put in by XIME in making the event a success.



*Khasuntsev Igor and Julia Furaeva from the State University of Moscow*



*Traditional Chinese Song by Guangdong University*



*Performance by students from the Guangdong University*

## BRICS B-SCHOOLS STUDENTS MEET - IN PICTURES



The students and faculty participating at the meet



## FROM THE PRESIDENT'S DIARY



*Prof. J. Philip, President and Director Emeritus, XIME*

### **AIMS Annual Management Convention**

AIMS Annual Management Convention was conducted from August 26 to 28, 2010 in New Delhi. Prof. J. Philip, President XIME, delivered the introductory address at the convention. Former President Hon. Dr. A.P.J. Abdul Kalam was the Chief Guest. It may be mentioned that AIMS was founded in 1988 by a group of leading academicians headed by Prof. J. Philip and he was its Founder President for four years.

### **Foundation day lecture at IBMT, Bangalore**

Prof. Philip was invited to deliver the foundation day lecture at the Institute of Business Management & Technology, Bangalore, commemorating the IBMT's 10th foundation day on September 4, 2010. The programme was organized at Hotel Ashok, Bangalore.

### **French and American Tour – first half of October**

Prof. Philip along with Prof. C.P. Ravindranathan visited France to reenergize XIME's relationship

with some of its French Business Schools partners. They visited our partner schools in Paris, Nante and Marseilles. We expect continued exchange of students and faculty with these institutions. Prof. Ravindranathan then proceeded to Wuzburg to have discussions with our partners there, while Prof. Philip proceeded to the U.S. Here again his main agenda was to strengthen XIME's relationship with our B-School partners there. One of the new B-School that he visited was Foster College of Business Administration at Bradley. We hope to sign a partnership MOU with them initiating faculty and student exchanges.

### **Address on Sustainable Development**

Prof. J. Philip was invited to participate in a Panel discussion on Sustainable Development at the convention organized in Bangalore by the Energy and Resources Institute (TERI), New Delhi on October 22, 2010. Hon. Sri B.S. Yeddyurappa was the Chief Guest at the function. Dr. R.K. Pachauri, Director General of TERI was the Chairman of the conference. The seminar brought together a number of subject experts and administrators from all over the country. A number of XIME students also participated in the seminar.

### **Address at HAL Management Academy**

HAL Management Academy invited Prof. Philip to be the concluding speaker at the one week senior manager's development programme

at the academy. He spoke on the theme: 'Gearing up for Better Performance'.

### **Discussion with Canadian VCs and Deans**

Prof. Philip was one of the invitees from India for a meeting at the Canadian Embassy, Delhi with a group of Canadian Vice Chancellors and B-Schools Deans on 9th Nov. 2010. He had a fruitful discussion with a number of VCs and Deans. We hope to open up our partnership with some of the B-Schools in Canada too.

### **Panel Discussion at IIM Calcutta**

A panel discussion on 'IIM Education System – Experience Sharing' was conducted at IIM-C on November 14, 2010 as part of the Golden Jubilee celebrations of IIM-C. As a former Director of IIM-B, Prof. Philip was invited to the panel and present his views on IIM education system. Others in the Panel were : Prof. Jahar Saha, Former Director, IIM-Ahmedabad, Prof. A.H. Kalro, Former Director, IIM-Kozhikode and Prof. Ishwar Dayal, Former Director, IIM-Lucknow. IIM-C celebrated the Golden Jubilee with great gusto where a lot of its alumni also participated.

### **Address at Kerala Management Association (KMA)**

KMA had invited him for a programme on Managerial Effectiveness and an evening address to its members on the theme: 'HR is on a Freefall – Save it, if you Can'. There was an overflowing audience to listen to him.

## GLOBAL CONNECTIONS: EUROPE & US

XIME and its global reach has been commendable ever since its inception. In order to foster global collaboration, Prof. J. Philip, President, XIME, along with Prof. C. P. Ravindranathan visited four universities in France and Germany during September and October 2010.

The University of Applied Sciences (Wurzburg, Germany), Euromed Marseille Eco De Management and the Negocia Business Schools (Paris, France) were



Prof. J. Philip and Prof. C. P. Ravindranathan at the Advancia - Negocia B-School, Paris among the few universities visited by them. Prof. Philip visited a few business schools in the United States of America as well. The University of Akron, Ohio and the Dominican University, Illinois, USA also featured in his itinerary.



Prof. J. Philip and Prof. C. P. Ravindranathan at the School of Business, Nantes, France

The purpose of these visits was to explore an 'India Europe Programme' and the feasibility of further collaboration.

## GLOBAL CONNECTIONS: MOSCOW & PRAGUE



Mr. V O Sebastian and Dr. Stephen Mathews flanking King Charles (impersonation) during the tour of Prague

Mr. V O Sebastian, Vice President of XIME and Dr. Stephen Mathews participated in the 3rd Eduniversal World Convention held from 28 to 30 October 2010, at Prague, Czech Republic. Nearly 200

representatives of business schools from 65 countries attended the convention. At the Gala Dinner and Eduniversal Awards Ceremony held in Zofin Palace, Prague, the top three B-schools from each of the nine geographical zones were awarded. XIME was placed 12th among excellent B-schools in the 3 Palms category from Central Asia.

Dr. Stephen Mathews, Director, XIME attended the conference on "Problems of Management – Modernisation and Innovation in Economy" held on October 27 & 28, 2010 at the State University of



Dr. Stephen Mathews presenting the paper at the State University of Management, Moscow

Management, Moscow, member of ABBS (Association of BRICS Business Schools). He presented a paper titled 'Social consciousness of Business Organisations: Different Approaches Concerns and Challenges'.

## SEMINAR ON INDIA-EUROPE PARTNERSHIP

On January 27 and 28, XIME will organise a two day seminar on the topic 'India-Europe Partnership in a Globalised Economy'. The sub-themes are :

- Global economic situation: Europe and India's Perception

- Enhancing cooperation and developing partnership in the knowledge revolution
  - Response of management education to the emerging challenges
  - Development and sustainability
- Prof. Jean-Pierre Helfer, Sorbonne University, Paris and Prof. S L Rao

will be the Key Speakers at the event. This programme will be immensely beneficial to B-schools with interest in International Management. For details please contact Director, XIME (080-28520722 or 9880794593)

## ORGANIZATION BASED PROGRAMMES



*Participants of NDP in action*

A group of seven participants from IG InfoTech India Private Ltd. took part in the Organization Based

Programme (OBP) on 'Leadership and Management Work Team' conducted at the XIME campus on September 16, 17 and 20, 2010. The programme emphasized leadership, team building, motivation, conflict resolution, time management and people skills.

A three-day OBP on 'Action-Centered Leadership Programme', from September 22 to 24, 2010 was organized for TVS Tyres, Pantnagar (Uttarakand), by Prof. S. D. Tyagaraj, Dean, XIME. 22 managers



*Participants of NDP in action*

from the company participated in the programme .

## EDP FROM AN INTERNATIONAL PERSPECTIVE

**Michael V. Gohill, President, Business Owners Worldwide Inc. US**, led a two and a half day hands-on-workshop on "Planning and managing growth in your business" from October 18 to 20, 2010.

The workshop provided the participants with an opportunity of hands on experience using proprietary tools and workbooks of Business Owners Worldwide which have been effectively used to drive



*Prof. Michael V Gohill from USA*

the growth of a number of businesses in USA and Canada.

The programme was organized for existing business owners who are looking at innovative tools for scaling up their businesses, budding entrepreneurs planning to start their own ventures and social enterprise leaders wanting to increase the size and reach of their business.

## MDP FOR VOLUNTARY ORGANIZATIONS

The 11th MDP on 'Enhancing Effectiveness of Voluntary Organizations' was held from September 28 to 30, 2010 at the XIME campus. This three day programme was organized for senior and middle level managers, staff of voluntary organizations, NGO's and faculty associated with teaching and research in this area.

The areas of focus for the 14 participants included:

- ☼ leadership for NGOs
- ☼ sustainable business models
- ☼ motivation of NGO employees
- ☼ project management
- ☼ strategic decision making
- ☼ social marketing
- ☼ fundraising and
- ☼ micro-financing.

## VISITING FACULTY

**Prof. Hindupur Ramakrishna from Redlands University, USA** was at XIME for one trimester where he taught Information Technology to the students of batch 16. The students benefitted greatly from the different cultural and business perspective of the professor, known for his academic grit and management excellence

## INTERNATIONAL STUDENTS AT XIME



The Danish guests with faculty and students at XIME

### Students from ZUYD University, Denmark

A group of students and professors from ZUYD University, Denmark visited the XIME campus on August 30. Their programme was inaugurated by Prof. J Philip, President, XIME. During the day-long visit the delegates interacted with the students of XIME.

Students from Audencia Nantes Ecole de Management, Paris, France

Three students from the Audencia Nantes Ecole de Management, Paris, France have been on an exchange programme at XIME. Adrien VD, Sophie Gucciardo and Anne Gabry have all joined batch 15 of the PGDM course and will be

studying an entire term here.

The exchange has been of mutual benefit to both - the Audencia Negocia students and the students of XIME - as it brings newer insights and wider perspectives in class.

Last year Etienne Laborde of the Advancia Negocia Business School studied a term at XIME.



The French students at XIME

## ANSHUL CHOUDHARY MEMORIAL ANNUAL SINGING COMPETITION



Ms. Maya Sarah John

The Anshul Choudhary Memorial Annual Singing Competition is held on Independence Day each year to award the most musically

talented students of XIME. It is held in memory of late Anshul Choudhary of Batch 7 who was a musically gifted student. Prof. Stephen Mathew, Director XIME, Ms. Veena Agnes, XIME alumna of Batch 9 (also winner of the Anshul Choudhary award in 2003) and Mr. Madhusudhan Rao, from Texas Instruments were the judges for the competition this year.

20 students from XIME participated in the two categories - western and



Ms. Paromita Ganguly

eastern. Ms. Maya Sarah John and Ms. Paromita Ganguly, both of batch 16, won the competition in the Western and Eastern category respectively.

## AICTE ACCORDS ADDITIONAL INTAKE

On 23rd August 2010 AICTE approved an additional intake of sixty students to the full time PGDM Programme of XIME. With this, the total strength in the PGDM programme has gone

up to 180 each year. Earlier XIME had received the AICTE approval for intake of 120 students in the full time PGDM Programme in 2003.

Admissions to fill in the increased capacity were completed on September 9 and a new class with 21 students was started for the PGDM Programme.

## MARIA PHILIP INTER B-SCHOOL DEBATE COMPETITION

October 16, 2010 was an exciting day at XIME as top B-Schools from Karnataka engaged in a fiery debate competition which is organized every year in memory of late Ms. Maria Philip. The Chief Guest for the occasion was Dr. J Alexander, former Chief Secretary and former Cabinet Minister, Government of Karnataka.

The budding managers who participated in the event came up with different perspectives and dynamic ideas on the topic “Should India’s next Prime Minister come from the corporate world?”

The panel of judges comprised of eminent personalities from the corporate world. Mr. L. Selvam George, Chairman, 5E enterprises was the Chairman of the panel. Other members of the panel included , Dr. Maria Christine, Head, Knowledge Management, Honeywell Technology Solutions Lab, Mr. Burzeen Vakil, Marketing Manager, System X, South India/ South Asia, Dr. Chitra Andrade, India Head, Top Talent at IBM and



Winners from TAPMI with the Trophy

Ms. Nidhi Arpan – HR Business Partner, Mphasis.

Speaking at the beginning of the award ceremony Prof. Dr. Stephen Mathews, Director, XIME, welcomed the judges and the participants to the event.

Later, Ms. Jillian Jones narrated the story of beloved late Ms. Maria Philip in whose memory the competition is held. It was fondly recalled that Prof. Philip’s daughter, Maria who lost her life in an unfortunate road accident, was a student of exceptional talent, who was very passionate about

public speaking and debating. Her indomitable spirits and ideals became the motivating force that led to the establishment and growth of XIME.

Dinakaran Balasubramanian and Mythreyi Ranganathan of T. A. Pai Management Institute were announced as the winners by Mr. Selvam George, who encouraged all the participants by saying, “every one of you is a winner”. Prof. J. Philip, President, XIME and Mrs. L. Philip gave away the prizes to the winners



The participants and the panel of judges with Prof. J Philip and Mrs. L Philip

## SPEAKERS ON CAMPUS



*Mr. K. Nandakumar of 3M India*

**Mr. K. Nandakumar, National Sales Manager, 3M Commercial Graphics, 3M India** was invited as a guest speaker on September 09, 2010. He started his career with Times Bank and worked with Roots, Philips and GE before starting his tenure with 3M.

He has over 15 years of experience in Sales & Marketing, Strategic Planning, Business Development, Institutional & Channel Sales, Channel Management and Product Management to his credit. He spoke about 'Career in Sales and Marketing' and described the importance of B2B sales and its impact on the bottom-line of an organization. He also dealt with organizational functions, functions of a CEO and the success and failure stories of few brands.

The second guest lecture for the term was organized on September 07, 2010 and the speaker was **Mr. R Balachandran, a Management**



*Mr. R Balachandran, Management Consultant, Australia*

**Consultant from Australia.** Mr. R Balachandran is a highly reputed speaker in the international circles. He gave a vivid picture of the importance of internationalisation and current global trends. He stressed the importance of understanding change management and the different practices on change management followed in various countries. His experience in Australia helped the students get an insight into the practices followed there.



*Mr. M. D. Ranganathan of Infosys*

On September 03, 2010 **Mr. M.D Ranganath, Chief Risk Officer (CRO) from Infosys Technologies Ltd** spoke on risk management. He spoke at length on the roles and responsibilities of risk officers in the corporate world. His views and opinions bordered on a very practical and interesting aspect of risk. He encouraged the students to be interactive. There was enthusiasm in the air as the discussion moved on to the current topics like 'how Infosys had diversified their risk' and 'how they came out of the financial crisis almost unscathed'.

On August 21, 2010 **Mr. Punit Singh, National Gateway Development Manager, DHL Express,** delivered a very insightful talk on The Role Of Technology



*Mr. Praveen Kamath, Wipro BPO*

and Career Options in the Logistics Industry. He also talked about the challenges faced by the industry in India because of the poor infrastructure.

HRythm, the HR club of XIME organized a guest lecture by **Mr. Praveen Kamath, General Manager & Global Head, Talent Acquisition, Wipro BPO.** He talked about the realities in the world of compensation and benefits. His energy, enthusiasm and wit made the session extremely interesting and interactive.



*Mr. Soumitra Bhattacharya of Bosch India*

In September, **Mr. Soumitra Bhattacharya, Sr. VP of Finance and administration, Bosch India,** addressed the students at XIME. Dr. (Mrs.) Chandana Bhattacharya also graced occasion with her presence. Mr. Bhattacharya is a chartered accountant by profession. He is widely travelled person and has delivered lectures in a number of prestigious management institutions around the world. He spoke on the

## SPEAKERS ON CAMPUS

topic 'India's competitiveness in International markets vis a vis China' He emphasized the need to be 'future focused' and the importance of ethics in an organization. He reiterated that 'Values' should play a crucial role while deciding one's career and Great companies have always held on to their values and Ethics. He also answered questions posed by the faculty and students.

Mr. Michael V Gohill, came to XIME as a visiting faculty to facilitate the EDP. He also met the first year students. He owns an entrepreneurship training firm called 'Business owners worldwide Inc' and trains aspiring entrepreneurs around the globe. Mr. Gohill has worked in the United Nations Organization for fifteen years before he started this venture. At the EDP, he spoke about the methodology to be followed by entrepreneurs to succeed in their business ventures.



Mr. Sudeep Mohandas, Senior Director, WWF

Mr. Sudeep Mohandas, Senior Director, WWF Malaysia spoke to an august gathering, on the topic, 'doing business in Malaysia: a green perspective'. Mr. Mohandas spoke at length about the pros and cons of doing business in Malaysia. He also talked about sustainable development and discussed a

few measures that companies could take to ensure that the next generation is not denied of resources.

A guest lecture was given by Mr. K. E. Roy, Head, Organization Development & Talent Management, MTR Foods in the month of September. In an interactive session, Mr. Roy spoke about various topics from the area of HR and marketing including the balanced scorecard, change management, compensation and motivation of the workforce. He also shared his experiences at the Taj Group and at MTR with the students.



Mr.K.E.Roy of MTR Foods

## ST. XAVIER'S DAY

St. Xavier is the Patron Saint of XIME. St. Xavier's Day was celebrated at XIME on December 3. On this day Holy Mass was organized in the Auditorium, attended by the Board Members, Faculty, and students of XIME. Rev. Fr. Lawrence D'Souza, Director, St. John's Medical College Hospital, Bangalore celebrated the Mass.

On this occasion XIME organized a community breakfast for all the students, staff and faculty of the institute.

## CHRISTMAS

Christmas was celebrated with lots of pomp and gaiety at the XIME campus on December 17th 2010. The spirit of the season was ushered in by Christmas carols sung by the XIME choir. Prof. J. Phillip, President XIME and Mrs. Leelamma Phillip graced the occasion and cut the traditional Christmas cake. Prof. J Phillip addressed the gathering, stressing on the laurels achieved by XIME during the previous academic year and urged the students to carry on the good work. Five students of XIME were awarded the Merit-cum-Means scholarship with each receiving a sum of Rs. 75000. The festivities ended with the traditional XIME high tea.



Christmas celebration at XIME

## AWARDS GALORE



Winners: Asheesh Shekar, Umang Patodia, Dakshinamurthy M & Ashok T.J.

### All India Management Association – AIMA

Asheesh Shekar, Ashok T.J., Dakshinamurthy M and Umang Patodia, emerged winners in the Bangalore level prelims of 'Chanakya', a business strategy game conducted by AIMA as part of the National Student Management Games on October 8, 2010.

### Vista 2010 - IIM-Bangalore

Asheesh Shekar and Dakshinamurthy M were declared winners in 'Fast Forwards' an online forex trading competition conducted on October 1, 2010,



The winning XIME team

by IIM-Bangalore during its annual festival 'Vista 2010'. At the same festival, Asheesh Shekar, Ashok T.J. and Umang Patodia bagged the third prize in the finance event "Finese".



The XIME team at Chrzellenz

### Chrzellenz 2010 - Christ University

At Chrzellenz 2010, a National Level Management Fest conducted by Christ University Institute of Management (Kengeri Campus) on October 8 and 9, 2010, XIME was adjudged the Best Team for its overall performance. 12 students participated in the event. Shradha Jharana Patnaik emerged as the winner 'Draco' (Best Manager). Prianca Pereira was the runner-up in Orion, the b-plan competition. Vikas Chugh and Wasim Lokhandwala together bagged the third position in Taurus, the finance competition.

### National Business Olympiad - IIM - Ahmedabad

Asheesh Shekar, Dakshinamurthy M and Umang Patodia, bagged the

first prize in the city level prelims of the National Business Olympiad held on November 1st and 2nd, 2010 at Erode, Tamil Nadu. The competition involved the creation of business strategy in a simulated business environment.

The trio bagged the third prize at the national level of the event at 'Confluence Fest' held at the prestigious IIM-A campus.

### HRiday 2010 - IIT Bombay

The students of XIME continue to bring laurels to the Institute by emerging winners in various events conducted by management Institutes around the country. This year Ashok T.J and Umang Patodia set the beat by emerging winners in the HR event 'HRiday' 2010 conducted by IIT-Bombay on July 24, 2010.

### CII Best HR Project Award - Bosch and L&T - Komatsu



Ashok T. J. & Umang Patodia

## AWARDS GALORE



*Ms. Monisha Sinha*

Ms. Monisha Sinha of Batch 15 was awarded the CII Best HR project Award on 12th November at the 'CII Best HR Project' contest conducted by CII and sponsored by Bosch and L&T Komatsu. It was a contest among all B-Schools in Karnataka for the best summer project in the HR domain. Ms. Monisha had done her project at Godrej Consumer Products Ltd.

### USHUS 2010 - Christ University Institute of Management, Bangalore

At USHUS 2010, held by Christ University Institute of Management, Bangalore from November 19 - 20, XIME was adjudged - Runners-up Team for its overall performance. Teams comprising of Abhirup Mukherjee & Tanveer-ul-Haq; Denny Thomas & Wasim Lokhandwala; and Denny Thomas & Saranga Sharma emerged winners in the events Neverland (Creative Genius), Compos Mentis

(Finance) and Wheel of Wisdom (B-Quiz) respectively. In the IT event (Fractal Logic) Nikhil Pariath & Raghav Preethi N secured the second place. In the marketing event "Sunconscious", Saranga Sharma & Abhirup Mukherjee bagged the third Prize.

### Diakrisi 2010 - MCIM Fest

"Socrates" was a finance event conducted by Mount Carmel Institute of Management during their annual festival Diakrisi-2010. The event comprised of four rounds over two days which included a 'finance based quiz', 'a stock trading game', 'a pre-assigned task of portfolio creation' and finally a comprehensive case study analysis on "working capital management". Vishal Godawat and Apoorva Bahadur secured the 2nd position & were felicitated by the General Manager, Southern Zone of Syndicate Bank.



*Apoorva Bahadur & Vishal Godawat*

### Dwanda Debate Competition - IFMR Chennai

Arun Leo of Batch 16 won the "The Best Interjector" Award at IFMR Strides 2010 - Dwanda Debate Competition held on October 23, 2010 in Chennai.

### Madras Management Association

Madras Management Association organised the 9th MMA All India Management Student's Convention on November 29 - 30, 2010, at Kamarajar Arangam, Chennai. The theme of the convention was "the challenge of change". There were several competitions as part of the event. XIME students won prizes in a number of these competitions. Jilian Jones and Reneita Ferreira won the first and second prize respectively in the Debate Competition while Shraddha Jharna Patnaik won the second prize in 'Mastermind' - the Best Manager Competition. Sree Murugan and Vivek Arjun won the third prize in the paper presentation competition. Sindura Reddy and Satyan Mani won the third prize in the business-plan competition.



*The winning XIME team at USHUS 2010*



*The winning XIME team at MMA Competitions*

## STUDENT CLUB ACTIVITIES



The first event of MarkXime, the Marketing Club of XIME, for the academic year 2010-2011 was the Logo Design Contest conducted on August 17, 2010. The logo designed by the winning team, that was chosen after a rigorous screening by the MarkXime committee was finalized as the Club Logo.

The next event was "Market your product" contest, conducted on August 20, 2010. The participants were asked to come up with a saleable product and a promotion strategy for the same, within a budget of Rs. 50 and a time limit of ninety minutes. It was a fantastic learning experience for all the students. The best product was judged by a jury of six members.

Online quizzes are also conducted on a daily basis using the social networking site, Facebook. The quizzes test the participants' knowledge about various brands and logos.



XOPS, the Operations Club of XIME, conducted a case study competition wherein a case study about the Indian Premier League (IPL) was provided to the participants and

they were asked to analyze the case in view of the role of operations management. Nine teams were shortlisted for the second round where each team had to make a presentation of their case analysis. The top two teams were selected on the basis of their presentation. They were awarded certificates for their performance.

Another event was an online quiz held on September 2, 2010. It tested the participants' familiarity with various facets of operations. The winners were given gift vouchers. The event was a great learning experience for the participants.



HRhythm, the HR Club of XIME, had five events in the first term including one guest lecture & an industrial visit. The club organized an industrial visit to L&T-Komatsu. The visit provided a valuable learning experience to the students.

The first event of the term was a debate contest on the topic "Do Intelligence Tests really measure Intelligence?" 8 teams (two members per team) participated in the contest. Mr. Sathyamoorthi judged the event and selected the winners.

The second event was the HR Logo design contest. 14 creative minds participated in the event and submitted their designs for the HR logo. The best design for the HR

logo was selected by a majority vote among the students of the senior batch.

The third event was MBTI Profiling which provided the participants an insight into their personality. The event recorded the maximum participation (78) of all events conducted in the term.

The final event involved team games which was the most fun-filled event. Six teams took part in the event which tested various aspects of team dynamics.



Finitiative, the Finance Club of XIME, conducted 'YUKTI' which included a quiz competition and a stock trading competition, both of which were conducted online. For the quiz, questions were sent via e-mail to the participants who were given a time limit of 30 minutes to complete the quiz and send it back.

After the successful completion of this event the stock trading skills were put to the test, with the online stock trading competition. This was conducted over four days with 37 teams of 2 students each. At the end of the competition the team that had the highest portfolio value was declared the winner.

The next event, 'Beat the Street', involved testing participants' skills in analyzing financial data published in newspapers and other business magazines. It required the participants to work on puzzles and balance sheets.

## STUDENT CLUB ACTIVITIES



Members of XSeed, the social activity club of XIME, visited an old age home, 'Little Sisters of the Poor' in the early September.



*XSeed members at Little Sisters for the Poor*

There, the XIME students conducted games to cheer up the neglected. They also celebrated some birthdays by sharing sweets and snacks. Initially reluctant to participate, the residents showed a commendable zeal in singing and even dancing. The students returned with a profound lesson about living life without complaints and enjoying life even at the direst of times. This was, of course, in addition to heartfelt blessings and an anticipation of other such memorable events in the future that they carried back with them.

On October 14, 2010, XSEED, in association with St John's hospital organised a blood donation camp. 11 doctors from St John's hospital supervised the programme which was held from 11am to 5pm. 106 members of the XIME family donated blood for a noble cause. Two of the professors from XIME

also participated in the event. The participants were awarded certificates and donors card to encourage the good spirit.

XSEED hosted a lecture on drug awareness in September. Dr. Deepak Jayarajan from St. Johns Hospital gave the audience a very informative lecture on drug addiction. He spoke about the causes and



*XIME student at the blood donation camp*

catalysts of drug addiction. He also threw light on the detoxification processes. During his interactive talk he entertained a wide range of questions and left us with a valuable statement, "The most unforgivable of wrongs is letting another person or thing influence our thought".



*Prof. Satheesh Kumar, handing over the memento to Dr. Deepak Jayarajan*

XIME and the Xseed Club have several social initiatives planned for the forthcoming academic year.

## XIME RANKS HIGH



### Eduniversal

Eduniversal, Paris, France is a leading ranking agency for higher education worldwide. It annually conducts a selection of the best 1000 business schools in the world. Selection is made by an International Selection Committee, on the basis of the recommendations of Deans/Directors of B-schools, and opinion of alumni. The selected Business Schools are classified into 5 leagues called palms ranging from 5 to 1.

XIME was ranked 12th among 3 palms and 22nd among the B-schools in India.

### Competition Success Review

Competition Success Review has ranked XIME among the "Top Management Institutes of India. The study conducted by the magazine recognises XIME for its excellent student diversity, high quality infrastructure, good mix of international faculty, international exchange of students, international projects and excellent placements. It was ranked 25.

### Careers 360°

In a survey conducted by Careers 360° magazine, XIME has been ranked 21st among the private sector Business Schools of India.

## **PLACEMENT WEEK AT XIME**

The 15th Batch of PGDM students (2009 - 11) will be graduating in April 2011. Placement for these 118 students commences on January 17, 2011.

Interested organizations are requested to contact:

**Dr. Stephen Mathews**  
Director, XIME  
080-28520722 or 9880794593  
email: [director@xime.org](mailto:director@xime.org)

## **ADMISSION FOR PGDM 2011-13**

Admission process to the 17th batch of PGDM is now on.

For details please visit [www.xime.org](http://www.xime.org)

**XIME News Wishes its readers  
a Happy and Prosperous 2011**

## **STUDENT EDITORIAL COMMITTEE**

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