

# STUDENTS PROFILE 2019

## FINANCE



**AYAN RAJPUT**

**Age:** 24  
**Graduation:** B.Com.  
**Experience (Months):** Fresher  
**SIP Firm:** Investosure  
**Sip Title:** SIP Firm should be in lower case



**DIBYAJYOTI CHOWDHURY**

**Age:** 25  
**Graduation:** B.Sc.  
**Experience (Months):** 2  
**SIP Firm:** Cytecure Cancer Hospital  
**Sip Title:** Report on How Cytecure can grow its International Business



**AYUSH MOHTA**

**Age:** 23  
**Graduation:** B.Com.  
**Experience (Months):** Fresher  
**SIP Firm:** Morningstar Pvt. Ltd.  
**Sip Title:** Equity Fund Value Research and Persistence of Funds



**DIKSHA AGARWAL**

**Age:** 23  
**Graduation:** B.Sc.  
**Experience (Months):** Fresher  
**SIP Firm:** Ventura securities private ltd  
**Sip Title:** Financial planning for senior citizen



**KEERTHI PRIYA**

**Age:** 21  
**Graduation:** B.B.A./B.B.M.  
**Experience (Months):** Fresher  
**SIP Firm:** ITC Fortune Hotels  
**Sip Title:** SIP Firm should be ITC Fortune Hotels



**INGLE VIPUL RAMESH**

**Age:** 25  
**Graduation:** B.E.  
**Experience (Months):** Fresher  
**SIP Firm:** Prudential Investosure Pvt. Ltd.  
**Sip Title:** A comparative analysis of ULIPs and Mutual Funds



**ANUBHUTI PATHAK**

**Age:** 26  
**Graduation:** B.Com.  
**Experience (Months):** Fresher  
**SIP Firm:** State Bank of India  
**Sip Title:** Credit Scoring Module in MSME Advance



**JASLEEN KAUR**

**Age:** 22  
**Graduation:** B.Com.  
**Experience (Months):** Fresher  
**SIP Firm:** Centrum Group  
**Sip Title:**

# FINANCE 2019 STUDENTS PROFILE



**KAMAL DUA**

**Age:** 22  
**Graduation:** B.B.A./B.B.M.  
**Experience (Months):** Fresher  
**SIP Firm:** LG Electronics  
**Sip Title:** Financial Operations at Treasury Department (LG)



**MARIA M. GEORGE**

**Age:** 23  
**Graduation:** B.Com.  
**Experience (Months):** 22  
**SIP Firm:** ITC Grand Chola luxury hotel  
**Sip Title:** SIP Firm should be ITC Grand Chola Luxury



**KARAKA SATYA SWAROOP**

**Age:** 25  
**Graduation:** B.E.  
**Experience (Months):** 35  
**SIP Firm:** 360 PFS  
**Sip Title:** Analysis of General Insurance Business Segments of Private Companies in India



**MARY TRESA GABRIEL**

**Age:** 24  
**Graduation:** B.E.  
**Experience (Months):** 17  
**SIP Firm:** IBS Software Solutions  
**Sip Title:** Project Profitability and contract management



**KARISHMA MEHTA**

**Age:** 26  
**Graduation:** B.B.A./B.B.M.  
**Experience (Months):** Fresher  
**SIP Firm:** Edelweiss Broking Ltd.  
**Sip Title:** A Comparative Analysis of Mutual Funds of other AMC's With Edelweiss



**MATHI CHANDRA LEKHA**

**Age:** 22  
**Graduation:** B.E.  
**Experience (Months):** Fresher  
**SIP Firm:** 3M India limited  
**Sip Title:** Market insights for Smart Water Solutions



**EVANGELINE NIVEDHA M**

**Age:** 22  
**Graduation:** B.E.  
**Experience (Months):** Fresher  
**SIP Firm:** Ashok Leyland  
**Sip Title:** Working capital management: A critical Analysis of Ashok Leyland and its competitors



**MAYURI ASHOK JADHAV**

**Age:** 22  
**Graduation:** B.Com.  
**Experience (Months):** Fresher  
**SIP Firm:** Investosure  
**Sip Title:** Equity research on ITC Ltd

# STUDENTS PROFILE 2019

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### MUTHUKKUMARAN.K

**Age:** 27  
**Graduation:** B.E.  
**Experience (Months):** 54  
**SIP Firm :** Avanse Financial Services Pvt Ltd  
**Sip Title :** A Study of Credit Appraisal And Market Research



### PRATIKSHA FULZELE

**Age:** 22  
**Graduation:** B.Com.  
**Experience (Months):** 3  
**SIP Firm :** Federal Bank Ltd.  
**Sip Title :** Credit appraisal in SME



### NAMRATA MUKHERJEE

**Age:** 25  
**Graduation:** B.E.  
**Experience (Months):** 9  
**SIP Firm :** KPMG,India  
**Sip Title :** Digital transformation transforming Businesses



### PRATYUSH KUMAR PATI

**Age:** 24  
**Graduation:** B.E.  
**Experience (Months):** 6  
**SIP Firm :** IndusInd Bank  
**Sip Title :** Credit Appraisal in MSME Sector



### PADMA TANEJA

**Age:** 23  
**Graduation:** B.Com.  
**Experience (Months):** Fresher  
**SIP Firm :** Hedge equity kochi  
**Sip Title :** Fundamental and technical analysis of baking sector



### PREETI GUPTA

**Age:** 24  
**Graduation:** B.Tech.  
**Experience (Months):** Fresher  
**SIP Firm :** NTPL Limited  
**Sip Title :** A Study on the Analysis of Financial health of NTPL Limited



### PARTH TYAGI

**Age:** 23  
**Graduation:** B.Com.  
**Experience (Months):** Fresher  
**SIP Firm :** Claro Energy Pvt. Ltd.  
**Sip Title :** Handling the financials of company and optimizing financial procedures



### RUFUS GEORGE

**Age:** 24  
**Graduation:** B.Com.  
**Experience (Months):** 23  
**SIP Firm :** Yamaha Motor India Sales Pvt. Ltd.  
**Sip Title :** Enquiry App usage in yamaha dealership in bangalore and its analysis to increase usage

# FINANCE 2019 STUDENTS PROFILE



**S HAJARA**

**Age:** 21  
**Graduation:** B.Com.  
**Experience (Months):** Fresher  
**SIP Firm:** Erode Smart City Limited  
**Sip Title:** Financial Implications of Erode Municipal Corporation due to the incorporation of Smart City projects



**SEBASTIAN MICHAEL**

**Age:** 24  
**Graduation:** B.Com.  
**Experience (Months):** 14  
**SIP Firm:** Hedge Equities  
**Sip Title:** A study on Equity Research of selected companies in FMCG sector with respect to Hedge Equities



**SAGAR BHATIA**

**Age:** 24  
**Graduation:** B.E.  
**Experience (Months):** Fresher  
**SIP Firm:** SIDBI  
**Sip Title:** A comparative analysis of recovery tools for NPA resolution in SIDBI: A statistical approach



**SHAIK SAIF AHAMED**

**Age:** 24  
**Graduation:** B.E.  
**Experience (Months):** Fresher  
**SIP Firm:** J Wings  
**Sip Title:** An Analytical Study on Forex market



**SARATHU JOE ABRAHAM**

**Age:** 28  
**Graduation:** B.Com.  
**Experience (Months):** 6  
**SIP Firm:** Hedge Equities  
**Sip Title:** Equity Research On Selected Automobile Companies With Respect To Hedge Equities



**SHAMLIN ANN ROY PULPEL**

**Age:** 22  
**Graduation:** B.Com.  
**Experience (Months):** Fresher  
**SIP Firm:** Hedge Equities  
**Sip Title:** A study on equity research of selected companies in IT sector with respect to Hedge Equities



**SAURABH KHARE**

**Age:** 22  
**Graduation:** B.B.A./B.B.M.  
**Experience (Months):** Fresher  
**SIP Firm:** IDBI Federal Life Insurance Co. Ltd.  
**Sip Title:** A study of Risk Management in IDBI Federal and Insurance sector



**SHIPRA AGARWAL**

**Age:** 23  
**Graduation:** B.A.  
**Experience (Months):** Fresher  
**SIP Firm:** DGR & Associates  
**Sip Title:** Role of auditing in corporatr governance

# STUDENTS PROFILE 2019

## FINANCE



**P. SHRUTI NAIR**

**Age:** 23  
**Graduation:** B.Com.  
**Experience (Months) :** Fresher  
**SIP Firm :** IBS Software services  
**Sip Title :** Project profitability of SAAS and non SAAS projects



**SOMANSH KUMAR**

**Age:** 23  
**Graduation:** B.Com.  
**Experience (Months) :** Fresher  
**SIP Firm :** Investosure  
**Sip Title :** Analysis of Aviation sector



**SHUBHAM AGARWAL**

**Age:** 23  
**Graduation:** B.E.  
**Experience (Months) :** Fresher  
**SIP Firm :** Investosure  
**Sip Title :** Sales of some insurance policies and project on 'Risk Management in Insurance Sector'



**SONAL CHOUHAN**

**Age:** 22  
**Graduation:** B.Com.  
**Experience (Months) :** Fresher  
**SIP Firm :** Hriday fincorp pvt Ltd  
**Sip Title :** Financial analysis of a credit cooperative society



**SMIT RANJAN**

**Age:** 24  
**Graduation:** B.E.  
**Experience (Months) :** Fresher  
**SIP Firm :** Federal Bank Ltd.  
**Sip Title :** Study & Analysis of Credit Appraisal Mechanism for various loan products offered by Federal Bank



**SURBHI JAISWAL**

**Age:** 23  
**Graduation:** B.Com.  
**Experience (Months) :** Fresher  
**SIP Firm :** Tata Advanced Systems Limited  
**Sip Title :** A study on financial performance of Nova Integrated Systems Limited



**SOMANI ANUPRIYA PAWANKUMAR**

**Age:** 24  
**Graduation:** B.Com.  
**Experience (Months) :** 7  
**SIP Firm :** IDFC BANK LTD.  
**Sip Title :** A study on Credit Appraisal of Retail and SME Lending at IDFC Bank.



**U SHREE RAKKSHA**

**Age:** 21  
**Graduation:** B.Com.  
**Experience (Months) :** Fresher  
**SIP Firm :** Aurobindo Pharma LTD  
**Sip Title :** Reduction of change-over time of the compression machines



# FINANCE 2019 STUDENTS PROFILE



## VERNON ROCKY FERNANDES

**Age:** 22  
**Graduation:** B.Com.  
**Experience (Months):** Fresher  
**SIP Firm:** EYGBS (India)  
**Sip Title:** A study on the impact of Blockchain in the industry and its impact on EY Global and its employees.



## VISHNU RAJ

**Age:** 23  
**Graduation:** B.Com.  
**Experience (Months):** Fresher  
**SIP Firm:** Axis bank  
**Sip Title:** Credit appraisal on SME loans



## YASH JAIN

**Age:** 22  
**Graduation:** B.B.A./B.B.M.  
**Experience (Months):** Fresher  
**SIP Firm:** Mittal Brokers  
**Sip Title:** Portfolio Management



## ALPHET P. DAVIS

**Age:** 22  
**Graduation:** B.Com.  
**Experience (Months):** Fresher  
**SIP Firm:** Geojit Financial Service Ltd  
**Sip Title:** A Study on Risk and Return of Individual Investors Portfolio



## YASH PANDEY

**Age:** 27  
**Graduation:** B.E.  
**Experience (Months):** 24  
**SIP Firm:** Eat Good Technologies pvt ltd(hungerbox)  
**Sip Title:** Launch and improvement of operational activities in cafeteria



## ANN JOSE

**Age:** 23  
**Graduation:** B.Com F&A  
**Experience (Months):** Fresher  
**SIP Firm:** Geojit Financial Service Ltd  
**Sip Title:** A study on changes in equity funds due to Categorisation of Mutual Funds and its impact on investors behavior.



## SIMRAN GUPTA

**Age:** 22  
**Graduation:** B.Com (Hon.)  
**Experience (Months):** Fresher  
**SIP Firm:** KPMG,India  
**Sip Title:** "Testing the Operating Effectiveness of Internal Financial Controls and Internal Audit, worked with the Risk Advisory Team under GRCS.



## HIDA HUSSAIN

**Age:** 22  
**Graduation:** B.Com.  
**Experience (Months):** Fresher  
**SIP Firm:** Geojit Financial Services (HO), Kochi  
**Sip Title:** Robo-advisory-A step towards financial digitalization

# STUDENTS PROFILE 2019

## FINANCE



### KUMAR PRAVEER

**Age:** 27  
**Graduation:** BBM  
**Experience (Months):** 31  
**SIP Firm:** IDBI federal Life insurance company limited  
**Sip Title:** IDBI federal Life insurance company limited Federal Non - Market Linked Product with other market leader's Non Market Linked product in industry and Bank Deposits



### NILESH SABOO

**Age:** 24  
**Graduation:** B.Com.  
**Experience (Months):** Fresher  
**SIP Firm:** Medlife International Pvt. Ltd.  
**Sip Title:** Inventory & Creditors Management



### MARTIN JOSHY

**Age:** 22  
**Graduation:** B.Com.  
**Experience (Months):** Fresher  
**SIP Firm:** Geojit Financial services Ltd  
**Sip Title:** A study on effect of dividend announcement of NSE listed companies



### NITHIN MATHEW

**Age:** 25  
**Graduation:** B.E.  
**Experience (Months):** Fresher  
**SIP Firm:** EY GDS  
**Sip Title:** Real Estate Investment Trusts and its Development in Middle East



### MEGHA SARAIYAN

**Age:** 23  
**Graduation:** B.Com.  
**Experience (Months):** Fresher  
**SIP Firm:** IDBI Federal Life Insurance Co. Ltd.  
**Sip Title:** A study on Investment Decisions among Investors,



### RAJAT KUMAR

**Age:** 24  
**Graduation:** B.Com (Hon.)  
**Experience (Months):** Fresher  
**SIP Firm:** Geojit Financial Services Limited  
**Sip Title:** A comparative Study on choice of Investment in Mutual Fund



### NIDHI GUPTA

**Age:** 24  
**Graduation:** B.Tech.  
**Experience (Months):** 5  
**SIP Firm:** Geojit Financial Services Ltd.  
**Sip Title:** Risk and Return analysis of equity stocks



### RANJANA CHATTERJEE

**Age:** 23  
**Graduation:** B.Tech.  
**Experience (Months):** Fresher  
**SIP Firm:** TATA STEEL  
**Sip Title:** Working Capital Management

# FINANCE 2019 STUDENTS PROFILE



**SHAILESH R KAMAT**

**Age:** 23  
**Graduation:** B.A.  
**Experience (Months):** Fresher  
**SIP Firm:** Salt Water Associates Private Limited  
**Sip Title:** Financial Statements & Projections



**SILLA NIKITHA**

**Age:** 24  
**Graduation:** B.Com.  
**Experience (Months):** Fresher  
**SIP Firm:** Karvy  
**Sip Title:** Equity research on FMCG stocks



**SHIVANI BANSAL**

**Age:** 22  
**Graduation:** B.A.  
**Experience (Months):** 12  
**SIP Firm:** SEP- Japan  
**Sip Title:** Essentials of business-Innovation, Marketing and Finance



**SINGAMREDDY VEERA NAGENDRA REDDY**

**Age:** 23  
**Graduation:** B.E.  
**Experience (Months):** 23  
**SIP Firm:** KARVY STOCK BROKING LTD  
**Sip Title:** Portfolio Management and Investment Decisions



**SHREYA KHIRWAL**

**Age:** 23  
**Graduation:** B.Com (Hon.)  
**Experience (Months):** Fresher  
**SIP Firm:** Jamshedpur Utilities and Services Company,(JUSCO), Jamshedpur  
**Sip Title:** Cost Monitoring and Benchmarking



**SONAM KUMARI**

**Age:** 23  
**Graduation:** B.Com.  
**Experience (Months):** Fresher  
**SIP Firm:** Adani Realty  
**Sip Title:** Debit balance in trade payables account



**SHUBHAM KOTRIWAL**

**Age:** 23  
**Graduation:** BBA  
**Experience (Months):** Fresher  
**SIP Firm:** Geojit Financial Services Limited, New Delhi  
**Sip Title:** Equity and Derivatives, Fundamental Analysis



**UTKARSH**

**Age:** 25  
**Graduation:** B.Tech.  
**Experience (Months):** 32  
**SIP Firm:** Geojit Financial Services Limited  
**Sip Title:** Detailed Analysis Of Gold ETF



# STUDENTS PROFILE 2019

## FINANCE



### NANDURI SASANK

**Age:** 21  
**Graduation:** BBA  
**Experience (Months):** Fresher  
**SIP Firm:** The Ramco Cements Limited  
**Sip Title:** Comparative analysis of the Financial statements of The Ramco Cements Limited vis-a-vis competitors



### SUDEEP JOHN KOTTIL

**Age:** 22  
**Graduation:** B.Com.  
**Experience (Months):** Fresher  
**SIP Firm:** Intellect Design Arena Ltd  
**Sip Title:** Strategy and Budgeting for Marketing a Fintech Product in the Digital Space in Intellect Design Arena Ltd



### PANKAJ JOSEPH

**Age:** 25  
**Graduation:** B.Com.  
**Experience (Months):** Fresher  
**SIP Firm:** IndusInd Bank  
**Sip Title:** Credit Appraisal Management study and implemented process improvements in IndusInd Bank



### A. ABRAHAM JOSEPH

**Age:** 22  
**Graduation:** B.Com.  
**Experience (Months):** Fresher  
**SIP Firm:** Autoneum Nittoku Sound Products India Pvt Ltd  
**Sip Title:** Inventory Management and Preparation of SOPs, Process Flow Chart and Route Card in Autoneum Nittoku Sound Products India Pvt Ltd



### PAVITHRA SRIDHAR

**Age:** 23  
**Graduation:** B.Com.  
**Experience (Months):** 24  
**SIP Firm:** Intellect Design Arena Ltd  
**Sip Title:** Building brand awareness for company's product in the digital space and measuring return on investment based on the budget allocation for various social media platforms in Intellect Design Arena Ltd



### SAKSHI SINHA

**Age:** 23  
**Graduation:** B.Com.  
**Experience (Months):** Fresher  
**SIP Firm:** Bank of Maharashtra  
**Sip Title:** Review of Commercial Loan Credit Appraisal Process for process deviations at Bank of Maharashtra



### PRAVIN SRIDHAR

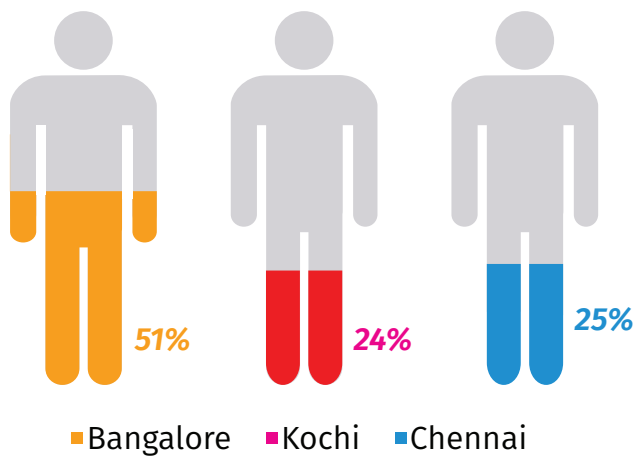
**Age:** 23  
**Graduation:** B.Tech.  
**Experience (Months):** 11  
**SIP Firm:** Stanadyne India Pvt Ltd  
**Sip Title:** Right Fixation of Standard Purchase Rate and Standard Bill of Materials for Stanadyne India Pvt Ltd



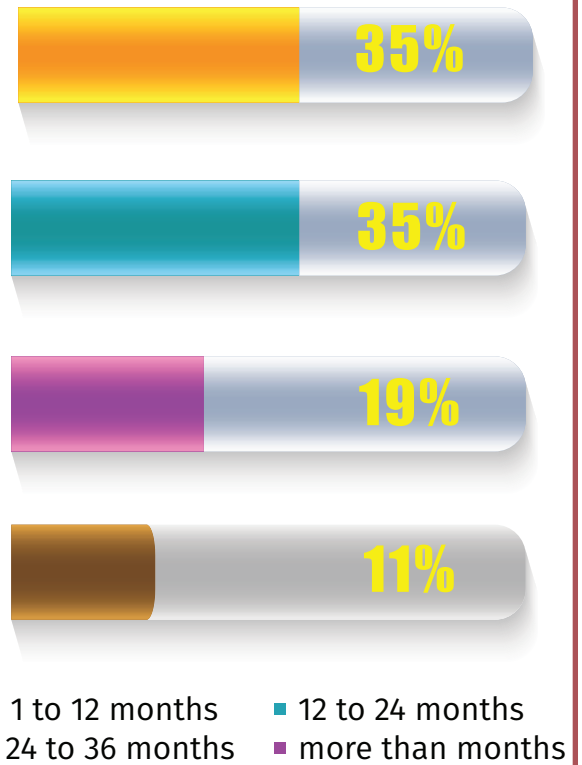
### SAMIKSHA CHAUDHARY

**Age:** 24  
**Graduation:** B.Tech.  
**Experience (Months):** Fresher  
**SIP Firm:** HDFC Bank, Delhi  
**Sip Title:** Conducted Survey to identify Customer Preferences among the Credit Card customers of HDFC in HDFC Bank, Delhi

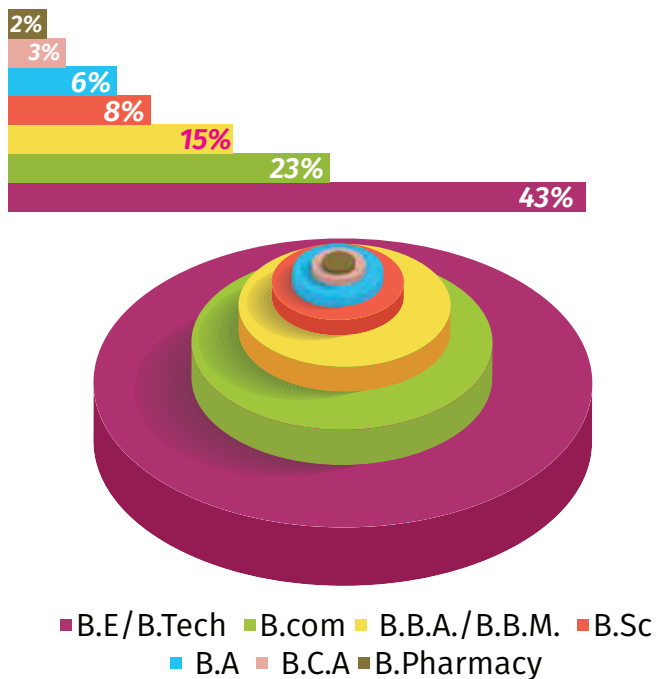
## TOTAL NO. OF STUDENTS



## WORK EX. SPLIT



## EDUCATIONAL BACKGROUND



**EXPERIENCED 43%**

**FRESHERS 57%**

# STUDENTS PROFILE 2019

## HUMAN RESOURCES



**AMRITA DE**

**Age:** 26  
**Graduation:** B.E.  
**Experience (Months):** 20  
**SIP Firm:** Colgate Palmolive (India) Limited  
**Sip Title:** Strategic Business Partnering- Validation of Strategic HR Scorecard



**DEEPTI BHATT**

**Age:** 26  
**Graduation:** B.E.  
**Experience (Months):** 26  
**SIP Firm:** Exide Life Insurance , Bangalore  
**Sip Title:** The Impact of Social Media in Talent Acquisition in the life insurance industry.



**ANANYA SARMA**

**Age:** 26  
**Graduation:** B.E.  
**Experience (Months):** 31  
**SIP Firm:** Bengaluru Marriott Hotel  
**Sip Title:** Employee Engagement and retention



**DIVYA GARG**

**Age:** 22  
**Graduation:** B.Com.  
**Experience (Months):** Fresher  
**SIP Firm:** Titan Company Ltd  
**Sip Title:** Aligning and Customising Sales people strategy for MIA



**AYUSHI AGARWAL**

**Age:** 23  
**Graduation:** B.Com.  
**Experience (Months):** Fresher  
**SIP Firm:** INFOSYS Bangalore  
**Sip Title:** Creating a Post-Merger Integration HR Framework of Infosys



**GAYATHRI JAGADISH**

**Age:** 23  
**Graduation:** B.A.  
**Experience (Months):** Fresher  
**SIP Firm:** HCCB, Chennai  
**Sip Title:** Conducting training need analysis and implementing the need based training for the sales team leaders



**C. G. AKKSHARA**

**Age:** 23  
**Graduation:** B.E.  
**Experience (Months):** Fresher  
**SIP Firm:** Dell Technologies  
**Sip Title:** Enhancing employee engagement through ERGs



**NAMITA VERMA**

**Age:** 23  
**Graduation:** B.B.A./B.B.M.  
**Experience (Months):** 23  
**SIP Firm:** Dr Lal's  
**Sip Title:** Frontline Employee Motivation



## NIKHIL KURIAN ABRAHAM

**Age:** 24  
**Graduation:** B.E.  
**Experience (Months):** Fresher  
**SIP Firm:** Hindustan Coca Cola Beverages Pvt Ltd  
**Sip Title:** A study on the Training and Development needs of Market Growth Representatives



## RUCHIKA SINGH

**Age:** 26  
**Graduation:** B.B.A./B.B.M.  
**Experience (Months):** 34  
**SIP Firm:** Air Asia  
**Sip Title:** Talent acquisition and Candidate Engagement for Pilots.



## PRERNA KARRI

**Age:** 24  
**Graduation:** B.E.  
**Experience (Months):** 13  
**SIP Firm:** Infosys Limited, Bnagalore  
**Sip Title:** HR Transformation through Automation and AI: Using ChatBot to enhance employee experience



## RUHI CHHABRA

**Age:** 23  
**Graduation:** B.A.  
**Experience (Months):** Fresher  
**SIP Firm:** Sun Pharmaceutical Industries Ltd.  
**Sip Title:** Impact of On The Job and Off The Job Training on the Performance and Retention of Sales Executives



## RAMYA RAJKUMAR

**Age:** 24  
**Graduation:** B.Tech.  
**Experience (Months):** 23  
**SIP Firm:** KPMG,India  
**Sip Title:** Digital transformation in HR and digital proposition to manage future workforce



## SAMIKSHA JAIN

**Age:** 23  
**Graduation:** B.B.A./B.B.M.  
**Experience (Months):** Fresher  
**SIP Firm:** Tata Global Beverages Ltd.  
**Sip Title:** HR Intern - Employer Branding and Culture Assessment of TGBL



## RITUPARNA CHAKRABORTY

**Age:** 24  
**Graduation:** B.C.A.  
**Experience (Months):** Fresher  
**SIP Firm:** Garden Reach Shipping and Engineering (PSU)  
**Sip Title:** Contact Labour Management



## SHEETAL NIRMALKUMAR PATIL

**Age:** 24  
**Graduation:** B.E.  
**Experience (Months):** 12  
**SIP Firm:** Hindustan Coca Cola Beverages Pvt Ltd  
**Sip Title:** Reduction of Attrition rate of front line sales employees.

# STUDENTS PROFILE 2019

## HUMAN RESOURCES



**SHIVANI KUMARI**

**Age:** 22  
**Graduation:** B.Sc.  
**Experience (Months):** Fresher  
**SIP Firm:** Titan Company Ltd  
**Sip Title:** Implementation of SOP in Retail Training through Training Calendar and Dashboard



**SIMONA DENISE FERNANDES**

**Age:** 23  
**Graduation:** B.B.A./B.B.M.  
**Experience (Months):** Fresher  
**SIP Firm:** Big Bags International Pvt. Ltd.  
**Sip Title:** Talent Acquisition and Training and Development methods practiced in Big Bags International



**SHREYA DERHGAWEN**

**Age:** 22  
**Graduation:** B.Sc.  
**Experience (Months):** Fresher  
**SIP Firm:** Reliance Home Finance Limited  
**Sip Title:** Talent Acquisition Analytics and Employer Branding



**SIMRAN GUPTA**

**Age:** 23  
**Graduation:** B.Sc.  
**Experience (Months):** Fresher  
**SIP Firm:** VMware  
**Sip Title:** Learning and Development with R&D team (HR)



**SHREYA SWAMY**

**Age:** 22  
**Graduation:** B.Com.  
**Experience (Months):** Fresher  
**SIP Firm:** One97 Communications - Paytm  
**Sip Title:** Talent Acquisition and Recruitment cycle at one97 communication-Paytm



**SISHA S**

**Age:** 22  
**Graduation:** B.E.  
**Experience (Months):** Fresher  
**SIP Firm:** General electric  
**Sip Title:** Comparative analysis of the wages and benefits scheme among the multinational manufacturing companies



**SHRUTHI SHENOY**

**Age:** 26  
**Graduation:** B.Tech.  
**Experience (Months):** 24  
**SIP Firm:** Accolite Software Private India Limited  
**Sip Title:** Analysis of various recruitment sources: Focus of Keep Warm Strategy (FKWS)



**SONALI MARANDI**

**Age:** 23  
**Graduation:** B.E.  
**Experience (Months):** Fresher  
**SIP Firm:** Ladder Consultancy Services Pvt. Ltd.  
**Sip Title:** Concept Marketing and Mentor Mindset Analytics towards enhancing employability index.



**SOUMADEV GHOSH**

**Age:** 23  
**Graduation:** B.B.A./B.B.M.  
**Experience (Months):** Fresher  
**SIP Firm:** Exide Life Insurance, Bangalore  
**Sip Title:** Centralized Recruitment Team Productivity Improvement

**SURBHI JAIN**

**Age:** 25  
**Graduation:** B.E.  
**Experience (Months):** Fresher  
**SIP Firm:** L&T construction  
**Sip Title:** Talent acquisition and retention

**SREYASHI BHATTACHARYA**

**Age:** 25  
**Graduation:** B.A.  
**Experience (Months):** 22  
**SIP Firm:** KPMG, India  
**Sip Title:** Value Proposition Creation for HR Analytics

**TESSA THOMAS**

**Age:** 25  
**Graduation:** B.Tech.  
**Experience (Months):** 11  
**SIP Firm:** Accolite Software India Private Limited  
**Sip Title:** Candidate Satisfaction Level on interview processes

**SRIRANJANI R.**

**Age:** 23  
**Graduation:** B.Tech.  
**Experience (Months):** 7  
**SIP Firm:** Titan Company Ltd  
**Sip Title:** Talent sourcing and Training and development

**NANDANA NAIR**

**Age:** 22  
**Graduation:** B.E.  
**Experience (Months):** Fresher  
**SIP Firm:** ERNST AND YOUNG, KOCHI  
**Sip Title:** Competency Mapping

**SUDESHNA DAS**

**Age:** 26  
**Graduation:** B.E.  
**Experience (Months):** 40  
**SIP Firm:** Titan Company Ltd  
**Sip Title:** Improvement in Employee productivity for Eyewear retail store.

**AISWARIA GHOSH**

**Age:** 23  
**Graduation:** B.A.  
**Experience (Months):** 18  
**SIP Firm:** Bosch Limited, Bangalore  
**Sip Title:** Comparative Analysis & Leveraging HR Analytics for Employee Engagement amongst different workforce, Value Stream Mapping (VSM) & Value Stream Design in Indirect Areas (VSDIA)

# STUDENTS PROFILE 2019

## HUMAN RESOURCES



**ANNET MATHEW**

**Age:** 25  
**Graduation:** B.Tech.  
**Experience (Months) :** 8  
**SIP Firm :** Wrench Solutions  
**Sip Title :** Framework Of Balanced Scorecard



**JULIET MATHAI**

**Age:** 22  
**Graduation:** BBA  
**Experience (Months) :** Fresher  
**SIP Firm :** Cognicor Technologies  
**Sip Title :** A study on skill matrix of the employees at Cognicor technologies



**BIKASH KUMAR**

**Age:** 23  
**Graduation:** B.E.  
**Experience (Months) :** Fresher  
**SIP Firm :** TATA Steel  
**Sip Title :** Generation of dynamic graph for representation of various Tech and Non-Tech parameters



**KRITIKA RATNANI**

**Age:** 26  
**Graduation:** B.E.  
**Experience (Months) :** 21  
**SIP Firm :** RITES Limited  
**Sip Title :** A study project on Performance Management system at RITES Ltd



**HASHIN S**

**Age:** 23  
**Graduation:** B.Com.  
**Experience (Months) :** Fresher  
**SIP Firm :** Travancore Titanium  
**Sip Title :** Performance appraisal and effectiveness of training



**MARIA MAMTA**

**Age:** 23  
**Graduation:** B.Com.  
**Experience (Months) :** Fresher  
**SIP Firm :** Wrench Solutions Pvt. Ltd.  
**Sip Title :** Statutory Compliance at Wrench Solutions



**ISHA SRIVASTAVA**

**Age:** 22  
**Graduation:** B.Com.  
**Experience (Months) :** Fresher  
**SIP Firm :** EY  
**Sip Title :** Vision for Karnataka Innovation Economy.



**NIBU KOSHY**

**Age:** 21  
**Graduation:** B.Com.  
**Experience (Months) :** Fresher  
**SIP Firm :** Robert Bosch India Ltd  
**Sip Title :** CL Analytics: Developing a dashboard for Contract Labor Management to facilitate a data driven decision making.



## NURUL ANDEZHATH

**Age:** 24  
**Graduation:** B.Com.  
**Experience (Months) :** 11  
**SIP Firm :** V Guard  
**Sip Title :** Study of competencies of workers at Vguard



## SHEETAL KHANDELWAL

**Age:** 22  
**Graduation:** B.Com.  
**Experience (Months) :** 12  
**SIP Firm :** Goodricke Group Ltd.  
**Sip Title :** A study on Recruitment and Selection Process



## PUJA SHAW

**Age:** 23  
**Graduation:** B.Com.  
**Experience (Months) :** Fresher  
**SIP Firm :** V-GUARD  
**Sip Title :** INDUSTRY 4.0 AND PERCEPTION OF EMPLOYEES ON AUTOMATION



## SUMAN SINHA

**Age:** 24  
**Graduation:** B.Sc.  
**Experience (Months) :** Fresher  
**SIP Firm :** Incture Technologies, Bangalore  
**Sip Title :** Framework of competency mapping for 3 main departments of Incture Technologies



## SAKETI BHARGAVI

**Age:** 23  
**Graduation:** B Pharmacy  
**Experience (Months) :** 9  
**SIP Firm :** Expert Ease  
**Sip Title :** Recruitment Metrics



## AYUSH THOMAS MANI

**Age:** 26  
**Graduation:** B.Tech.  
**Experience (Months) :** 37  
**SIP Firm :** Mphasis  
**Sip Title :** Revamping the New Joiner Experience in Mphasis Ltd.



## SHAILEE

**Age:** 25  
**Graduation:** BBA  
**Experience (Months) :** Fresher  
**SIP Firm :** Bank of India  
**Sip Title :** Performance Appraisal System in Bank of India



## V. DEEPAK

**Age:** 23  
**Graduation:** B.E.  
**Experience (Months) :** 10  
**SIP Firm :** Apollo Tyres  
**Sip Title :** Conducted Housing Survey of 4 different Townships for Apollo Tyres Mega Project (Rs. 1800 Crores) & Recruitment Coordination for the Project in Apollo Tyres.

# STUDENTS PROFILE 2019

## HUMAN RESOURCES



**EDITH ROMINTA M**

**Age:** 23  
**Graduation:** B.E.  
**Experience (Months) :** Fresher  
**SIP Firm :** Renault Nissan Automotive India Private Limited  
**Sip Title :** Revision & Documentation of Induction & Onboarding process of RNAIPL & Coordinator for Training in Renault Nissan Automotive India Private Limited.



**RENUJA G**

**Age:** 21  
**Graduation:** B.Com.  
**Experience (Months) :** Fresher  
**SIP Firm :** Yamaha Motor India Pvt Ltd.,  
**Sip Title :** Conducted Competition analysis for postpaid products of Bharti Airtel & Winback accounts for Data customers of Airtel.



**NOORUL AMEERA K.K**

**Age:** 22  
**Graduation:** B.Com.  
**Experience (Months) :** Fresher  
**SIP Firm :** Cavinkare  
**Sip Title :** Conducted Training Needs Assessment for Dairy Division of Cavinkare and designed comprehensive Sales Force Training Module that is now being implemented in Cavinkare.



**RHEA MARIA JAMES**

**Age:** 22  
**Graduation:** BBM  
**Experience (Months) :** Fresher  
**SIP Firm :** Arvind Brands and Lifestyle Ltd  
**Sip Title :** Implemented all 'Post-TNA' activities of Arvind Brands & Lifestyle Ltd - such as Training Content, Modules, External Training Vendor Selection (B Schools, Consultants etc), Training Calendar Preparation & Session Coordination.



**PRASANTH N KUTTY**

**Age:** 25  
**Graduation:** B.Com.  
**Experience (Months) :** 13  
**SIP Firm :** Yamaha  
**Sip Title :** Conducted Employee Database Audit & Implemented Automation of traditional HR processes at Yamaha Motor India Sales Pvt Ltd.



**SACHIN VERMA**

**Age:** 24  
**Graduation:** B.Tech.  
**Experience (Months) :** Fresher  
**SIP Firm :** Airtel  
**Sip Title :** Conducted Competition analysis for postpaid products of Bharti Airtel & Winback accounts for Data customers of Airtel.



**PUSHPENDRA KUMAR**

**Age:** 26  
**Graduation:** B.E.  
**Experience (Months) :** 41  
**SIP Firm :** Lennox International  
**Sip Title :** Benchmarked LinkedIn enabled HR strategies (173 companies) & revised Recruitment & Onboarding processes based on findings for Lennox India Technology Centre Pvt Ltd.



**SHARON JYOTHI. A**

**Age:** 22  
**Graduation:** B.Com.  
**Experience (Months) :** Fresher  
**SIP Firm :** L&T Technology Services, Chennai  
**Sip Title :** Evaluating the effectiveness of Behavioral Training Program and Post Recruitment activities at L&T Technology Services, Chennai.



## SHIVENDU SARKAR

**Age:** 26  
**Graduation:** BCA  
**Experience (Months) :** 29  
**SIP Firm :** Yamaha Motor India Sales  
**Sip Title :** Implemented Digitalisation of Employee Records for Yamaha Motor India Sales Pvt Ltd & Conducted and Exit interview analysis in Yamaha Motor India.



## SOUMI CHOWDHURY

**Age:** 29  
**Graduation:** B.Tech.  
**Experience (Months) :** 32  
**SIP Firm :** Bank Of Baroda  
**Sip Title :** Did Study of employee engagement practices in banking industry, in Bank Of Baroda. Assessed the Employee Satisfaction levels & Effectiveness of Employee Engagement practices of Bank of Baroda.



## C.V.SHREELEKHA

**Age:** 22  
**Graduation:** BBM  
**Experience (Months) :** Fresher  
**SIP Firm :** Bharati Airtel Ltd.  
**Sip Title :** Mapped Airtel's Culture under 7 dimensions & Surveyed employees orientation towards these dimensions. Independently designed Training Module for Sales force of Kerala & Tamilnadu (400+ employees) in Bharti Airtel Ltd.



## URJA CHAKRABARTY

**Age:** 23  
**Graduation:** B.Sc  
**Experience (Months) :** Fresher  
**SIP Firm :** ACC Chaibasa Cement Works  
**Sip Title :** Documentation of Training Process, Coordination of Training, Employee Engagement & CSR Activities in ACC Chaibasa Cement Works.

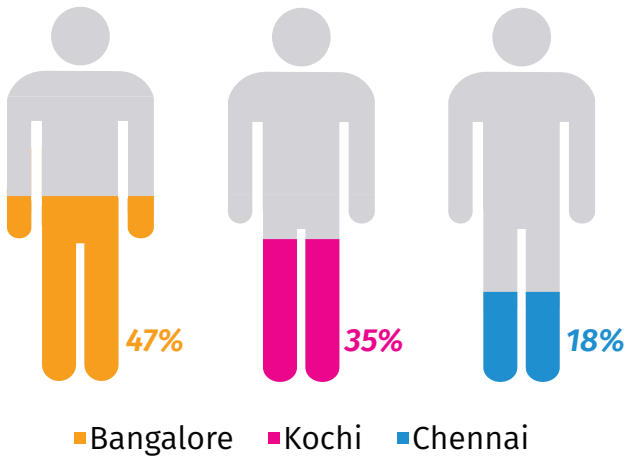


## SHYAM RAGHUNATHAN

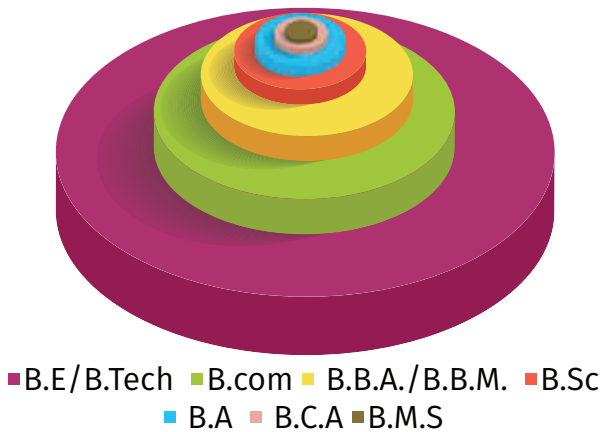
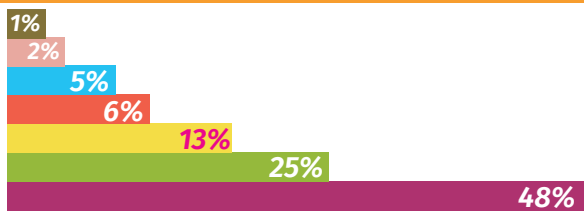
**Age:** 23  
**Graduation:** B.Tech.  
**Experience (Months) :** 12  
**SIP Firm :** MPHASIS PRIVATE LIMITED  
**Sip Title :** Study of Mphasis Recruitment process & implemented AI based Automation of Sourcing & Screening with external IT Vendor, in Mphasis Ltd.



## TOTAL NO. OF STUDENTS



## EDUCATIONAL BACKGROUND



## WORK EX. SPLIT



■ 1 to 12 months ■ 12 to 24 months  
■ 24 to 36 months ■ more than 36 months

**EXPERIENCED 59%**

**FRESHERS 59%**



**ABHISHEK KUMAR**

**Age:** 26  
**Graduation:** B.B.A./B.B.M.  
**Experience (Months):** 24  
**SIP Firm:** Moody's Analytics  
**Sip Title:** Marketing research - competitive analysis and insights in fintech landscape



**ANNA JOHNSON**

**Age:** 22  
**Graduation:** B.A.  
**Experience (Months):** Fresher  
**SIP Firm:** Titan Company Ltd  
**Sip Title:** Market Research for Segmenting Bridal customers for Tanishq



**AKSHAT KAPOOR**

**Age:** 22  
**Graduation:** B.Tech  
**Experience (Months):** Fresher  
**SIP Firm:** 3M India limited  
**Sip Title:** Improving road safety and implementing 3E's of road safety through a web site.



**ANUJA ANIL RAWAT**

**Age:** 24  
**Graduation:** B.E.  
**Experience (Months):** Fresher  
**SIP Firm:** Yamaha Motor India Sales Pvt. Ltd.  
**Sip Title:** Enquiry generation for Yamaha under two wheeler automobile section under for a fixed target group.



**ANJU JAMES**

**Age:** 25  
**Graduation:** B.E.  
**Experience (Months):** 23  
**SIP Firm:** Exdion Solutions  
**Sip Title:** Development and analysis of digital marketing strategy for a new cloud based product



**ARKA MUKHERJEE**

**Age:** 26  
**Graduation:** B.E.  
**Experience (Months):** 12  
**SIP Firm:** Hindustan Coca Cola Beverages Pvt Ltd  
**Sip Title:** Study of Coca-Cola in "At-Work" Channel.



**ANKIT MEXSON**

**Age:** 26  
**Graduation:** B.E.  
**Experience (Months):** 18  
**SIP Firm:** Hindustan Coca Cola Beverages Pvt Ltd  
**Sip Title:** Opportunity Mapping and Activation Model of Georgia at work channel



**ASHWIN CHACKO PHILIP**

**Age:** 27  
**Graduation:** B.Tech  
**Experience (Months):** 40  
**SIP Firm:** TCS  
**Sip Title:** Data Management Tools and its Market

# STUDENTS PROFILE 2019

## MARKETING



**DIVYA BAGHEL**

**Age:** 24  
**Graduation:** B.E.  
**Experience (Months):** Fresher  
**SIP Firm:** Investosure ,Pune  
**Sip Title:** 1)Sales 2)Research on Email marketing tools and suggesting the effective strategy for the organisation. Also, the objective was to design marketing campaigns for the company on social media platforms.



**DARYL VARGHESE**

**Age:** 25  
**Graduation:** B.TECH  
**Experience (Months):** 6  
**SIP Firm:** Yamaha Motor India Sales Pvt. Ltd.  
**Sip Title:** Digital marketing with reference to yamaha and its competitors



**BINAMRATA MISHRA**

**Age:** 22  
**Graduation:** B.E.  
**Experience (Months):** Fresher  
**SIP Firm:** NALCO  
**Sip Title:** Challenges faced by NALCO in the Aluminium market.



**DEBARSHI KATTYAYAN**

**Age:** 24  
**Graduation:** B.E.  
**Experience (Months):** Fresher  
**SIP Firm:** Yamaha Motor India Sales Pvt. Ltd.  
**Sip Title:** Competitor activities with respect to Yamaha.



**BINSU BABU**

**Age:** 26  
**Graduation:** B.Com.  
**Experience (Months):** 36  
**SIP Firm:** HungerBox Pvt. Ltd.  
**Sip Title:** Business development and generation of potential leads based on market research



**DEBOPRIYA SENGUPTA**

**Age:** 22  
**Graduation:** B.Sc.  
**Experience (Months):** Fresher  
**SIP Firm:** HungerBox Pvt. Ltd.  
**Sip Title:** Brand Activation



**BISHAL BORDOLOI**

**Age:** 23  
**Graduation:** B.B.A./B.B.M.  
**Experience (Months):** Fresher  
**SIP Firm:** Yamaha Motor India Sales Pvt. Ltd.  
**Sip Title:** Competitor Activities with reference to Yamaha



**DEEPANJANA MITRA**

**Age:** 22  
**Graduation:** B.B.A./B.B.M.  
**Experience (Months):** Fresher  
**SIP Firm:** Anchor by Panasonic  
**Sip Title:** Market research



## DHRITIMAN KHAUND

**Age:** 24  
**Graduation:** B.A.  
**Experience (Months):** Fresher  
**SIP Firm:** COMPASS GROUP  
**Sip Title:** MARKET MAPPING AND LEAD GENERATION FOR FACILITY MANAGEMENT SERVICES IN DELHI-NCR



## GEORGE THARAKAN

**Age:** 25  
**Graduation:** B.E.  
**Experience (Months):** 3  
**SIP Firm:** KAYBASE  
**Sip Title:** Consumer decision journey for consumer durables



## DILPREET KAUR

**Age:** 25  
**Graduation:** B.C.A.  
**Experience (Months):** Fresher  
**SIP Firm:** Syngene international  
**Sip Title:** 1) Research on rfp process and competitor analysis 2) Revamping induction program at syngene international



## HARI DHAMEJA

**Age:** 25  
**Graduation:** B.Sc.  
**Experience (Months):** 22  
**SIP Firm:** KNOLSKAPE Solutions  
**Sip Title:** Partnership & Global Alliance



## DIVYA SAMPATH

**Age:** 24  
**Graduation:** B.Sc.  
**Experience (Months):** 32  
**SIP Firm:** Quikr India Pvt. Ltd.  
**Sip Title:** Critical analysis and involvement in the recruitment process at Quikr



## HARSHIT JAIN

**Age:** 23  
**Graduation:** B.Com.  
**Experience (Months):** Fresher  
**SIP Firm:** Hinduja Global Solutions  
**Sip Title:** Understanding BPM industry and finding new opportunities for Hinduja Global Solutions



## GAYATHRI SANKAR

**Age:** 23  
**Graduation:** B.Tech  
**Experience (Months):** Fresher  
**SIP Firm:** KPMG, India  
**Sip Title:** Optimization of the process efficiency through process Mining and Effective identification of customer touchpoints through Text mining using Sentiment analysis.



## IPSITA MISHRA

**Age:** 21  
**Graduation:** B.Com.  
**Experience (Months):** Fresher  
**SIP Firm:** Boeing India Pvt Ltd  
**Sip Title:** Analysis and tracking of licenses for defence equipment and development of a dashboard, r&d for project management office

# STUDENTS PROFILE 2019

## MARKETING



### ISHPREET KAUR

**Age:** 23  
**Graduation:** B.B.A./B.B.M.  
**Experience (Months):** Fresher  
**SIP Firm:** Investosure  
**Sip Title:** Analysis of CRM Tools and finding out which suits best for the Fintech Startups.



### MAYENKAR PRACHITA PRADEEP

**Age:** 25  
**Graduation:** B.E.  
**Experience (Months):** 27  
**SIP Firm:** Molbio diagnostics pvt ltd  
**Sip Title:** Introduction of a disruptive technology that has begun to change paradigms within the in vitro diagnostic landscape.



### JOBINA ELES JOHN

**Age:** 23  
**Graduation:** B.Com.  
**Experience (Months):** Fresher  
**SIP Firm:** ICICI Prudential Mutual Fund  
**Sip Title:** A study on brand positioning of ICICI prudential mutual funds among independent financial advisor



### NADU PUTHALATH DIVYA

**Age:** 23  
**Graduation:** B.Com.  
**Experience (Months):** 11  
**SIP Firm:** IDBI Federal Life Insurance Co. Ltd.  
**Sip Title:** Brand Awareness in IDBI FEDERAL



### JYOTI KHANNA

**Age:** 26  
**Graduation:** B.TECH  
**Experience (Months):** 26  
**SIP Firm:** 3M India limited  
**Sip Title:** Market Insights for Smart Road Safety Solutions



### ASHISH A NAIK

**Age:** 24  
**Graduation:** B.E.  
**Experience (Months):** Fresher  
**SIP Firm:** Toyota kirloskar motor  
**Sip Title:** Reduction of line calls in the internal logistics control department



### JYOTI RANJAN PADHIARY

**Age:** 23  
**Graduation:** B.Sc.  
**Experience (Months):** Fresher  
**SIP Firm:** IDBI Federal Life Insurance Co. Ltd.  
**Sip Title:** A study on Promotion and Distribution strategy at IDBI FEDERAL life insurance services CO. LTD.



### NANDANA SOMAN PILLAI

**Age:** 23  
**Graduation:** B.Com.  
**Experience (Months):** 7  
**SIP Firm:** Social Panga  
**Sip Title:** Application and implementation of social media marketing in higher education industry





**NIKHIL M GANGSHETTY**

**Age:** 23  
**Graduation:** B.E.  
**Experience (Months):** Fresher  
**SIP Firm:** ELGI Rubber Pvt LTD  
**Sip Title:** Market Research On Retreading Rubber Industry



**RAHUL P M**

**Age:** 26  
**Graduation:** B.E.  
**Experience (Months):** 7  
**SIP Firm:** Yamaha Motor India Sales Pvt. Ltd.  
**Sip Title:** Inside marketing of Yamaha with respect to competitors



**NILANJAN DUTTA**

**Age:** 23  
**Graduation:** B.E.  
**Experience (Months):** Fresher  
**SIP Firm:** IDBI Federal Life Insurance Co. Ltd.  
**Sip Title:** Analysis and Implementation of Customer Relationship Management in Life Insurance Sector in Kolkata



**RICHA SCARIA**

**Age:** 22  
**Graduation:** B.Com.  
**Experience (Months):** Fresher  
**SIP Firm:** Idea Cellular Ltd, Kochi  
**Sip Title:** Project On Customer Renewal (in Marketing department)



**PRABHAT SINGH**

**Age:** 23  
**Graduation:** B.M.S.  
**Experience (Months):** Fresher  
**SIP Firm:** IDBI Federal Life Insurance Co. Ltd.  
**Sip Title:** Factors affecting buying behavior of customer of life insurance



**RISHIKA JAIN**

**Age:** 23  
**Graduation:** B.Com.  
**Experience (Months):** Fresher  
**SIP Firm:** Upwardly  
**Sip Title:** The impact of fintech robo advisory firms on mutual fund industry.



**PRANAY CHOUDHARY**

**Age:** 22  
**Graduation:** B.Com.  
**Experience (Months):** Fresher  
**SIP Firm:** JP INFRA (Mumbai) Pvt. Ltd.  
**Sip Title:** Brand Communication and Marketing



**RISHIKA KALLEPU**

**Age:** 23  
**Graduation:** B.TECH  
**Experience (Months):** Fresher  
**SIP Firm:** Hindustan Coca Cola Beverages Pvt Ltd  
**Sip Title:** An opportunity study of minute maid products at AtWork channels.

# STUDENTS PROFILE 2019

## MARKETING



**ROHIT SANDEEP TELANG**

**Age:** 24  
**Graduation:** B.Com.  
**Experience (Months):** 14  
**SIP Firm:** ICICI prudential mutual funds  
**Sip Title:** MF connect: A study of digitisation in the mutual fund industry.



**SHIVANSH OJHA**

**Age:** 24  
**Graduation:** B.E.  
**Experience (Months):** Fresher  
**SIP Firm:** HungerBox Pvt. Ltd.  
**Sip Title:** Business development with lead generation and process improvement with the help of competitors analysis



**SAJIV RAVICHANDRAN**

**Age:** 25  
**Graduation:** B.E.  
**Experience (Months):** Fresher  
**SIP Firm:** Hindustan Coca Cola Beverages Pvt Ltd  
**Sip Title:** Consumer behaviour and Realizing consumer behaviour to recommend the potential areas of market penetration at work sites



**HOSHING SIDDHANT NISHIKANT**

**Age:** 28  
**Graduation:** B.E.  
**Experience (Months):** 11  
**SIP Firm:** HungerBox Pvt. Ltd.  
**Sip Title:** Conducting a Competitor Analysis along with daily Sales operations



**SAYAK BANERJEE**

**Age:** 24  
**Graduation:** B.TECH  
**Experience (Months):** Fresher  
**SIP Firm:** Titan Company Ltd  
**Sip Title:** Digital Marketing intern for Fastrack in Influencer Marketing



**SIMRAN SOLT**

**Age:** 22  
**Graduation:** B.Com.  
**Experience (Months):** Fresher  
**SIP Firm:** Sushen Medicamentos pvt LTD  
**Sip Title:** Using SEO and Email marketing for finding potential leads



**SHADAB AHMAD**

**Age:** 26  
**Graduation:** B.E.  
**Experience (Months):** 30  
**SIP Firm:** Mindtree Ltd  
**Sip Title:** An Assessment on the Effectiveness of Virtual Learning in a Next Generation Digital Skilling Platform



**SNIGDHA CHUNDAWAT**

**Age:** 22  
**Graduation:** B.A.  
**Experience (Months):** Fresher  
**SIP Firm:** Stovekraft Private Limited  
**Sip Title:** Designing an E-commerce website for Pigeon (one of Stovekraft's brand)



## SOUJAN DHAR

**Age:** 24  
**Graduation:** B.Com.  
**Experience (Months):** 18  
**SIP Firm:** HungerBox Pvt. Ltd.  
**Sip Title:** Business development in potential food tech markets, including implementation of product and process improvements



## SUVOJEET KONAR

**Age:** 25  
**Graduation:** B.Com.  
**Experience (Months):** 42  
**SIP Firm:** VOLVO CE  
**Sip Title:** Use of digital media and web based tools to improve retail sales



## SOUPTIKA RAYCHOWDHHURY

**Age:** 27  
**Graduation:** B.TECH  
**Experience (Months):** 39  
**SIP Firm:** HungerBox Pvt. Ltd.  
**Sip Title:** Analysis of face to face customer relationship management through branding



## TANU

**Age:** 23  
**Graduation:** B.TECH  
**Experience (Months):** 5  
**SIP Firm:** HungerBox Pvt. Ltd.  
**Sip Title:** Formulation of marketing mix for a food serving platform in business market - crafting the value proposition of a service offering



## SREERAM S

**Age:** 29  
**Graduation:** B.Com.  
**Experience (Months):** 96  
**SIP Firm:** Madras Global  
**Sip Title:** Brand communication in tourism industry through digital marketing



## THOMAS M. JACOB

**Age:** 26  
**Graduation:** B.E.  
**Experience (Months):** 16  
**SIP Firm:** Menon Pistons Ltd, Kolhapur  
**Sip Title:** Study on replacement market(aftermarket) for automobile components



## SRISHTI PARMAR

**Age:** 22  
**Graduation:** B.A.  
**Experience (Months):** Fresher  
**SIP Firm:** Syngene International Ltd.  
**Sip Title:** Design and Development artefacts for Syngene



## VARSHA PALLAVI

**Age:** 22  
**Graduation:** B.E.  
**Experience (Months):** Fresher  
**SIP Firm:** Ladder Consultancy Services Pvt. Ltd.  
**Sip Title:** Generating marketing strategy for concept selling

# STUDENTS PROFILE 2019

## MARKETING



### VENKATESWARA M

**Age:** 23  
**Graduation:** B.E.  
**Experience (Months):** 7  
**SIP Firm:** ELGI Rubber Pvt LTD  
**Sip Title:** Market research on retreading rubber



### AMAN WALIA

**Age:** 23  
**Graduation:** BBA(G)  
**Experience (Months):** Fresher  
**SIP Firm:** HDFC Bank.  
**Sip Title:** New To Bank(Acquisitions) - a study on process of acquiring new customers by the bank.



### VIJAYAN S

**Age:** 24  
**Graduation:** B.B.A./B.B.M.  
**Experience (Months):** 18  
**SIP Firm:** Quikr India Pvt. Ltd.  
**Sip Title:** Analysis of Continuous Performance Management System at Quikr



### AMIT KUMAR

**Age:** 22  
**Graduation:** B.Com.  
**Experience (Months):** Fresher  
**SIP Firm:** Karvy Stock Broking Limited  
**Sip Title:** A study on 'consumer behavior towards investment in equity'



### AASTHA SINGH

**Age:** 25  
**Graduation:** B.E.  
**Experience (Months):** 18  
**SIP Firm:** ABB India Limited  
**Sip Title:** Segment wise customer mapping for Uttar Pradesh project



### ANUPAMA CHANDRA

**Age:** 24  
**Graduation:** B. A. Honours  
**Experience (Months):** Fresher  
**SIP Firm:** HDFC AMC Limited  
**Sip Title:** Mutual Fund Industry Analysis and Behavioral change of Investors.



### AKASH BARDIYA

**Age:** 30  
**Graduation:** B.Sc.  
**Experience (Months):** 18  
**SIP Firm:** Orange tree global  
**Sip Title:** Sentiment analysis of Jio users



### ARUNJITH P

**Age:** 25  
**Graduation:** B.Tech  
**Experience (Months):** 21  
**SIP Firm:** HDFC Bank  
**Sip Title:** Establishing A Strong Digital Footprint



## AYUSH SRIVASTAVA

**Age:** 25  
**Graduation:** B.TECH  
**Experience (Months) :** 14  
**SIP Firm :** Tata Consultancy Services  
**Sip Title :** Measuring and Analysing Marketing's Impact on TCS Utilities Business Unit



## ESHU MATIYALI

**Age:** 25  
**Graduation:** B.Tech  
**Experience (Months) :** Fresher  
**SIP Firm :** Hungerbox  
**Sip Title :** Business development in B2B FOOD TECH market and also analyzing the competition for HungerBox



## B. RAGHU VEER PRASAD

**Age:** 26  
**Graduation:** B.Com.  
**Experience (Months) :** 16  
**SIP Firm :** Yaantra  
**Sip Title :** A study on strategy development and competitor analysis



## EVANGELINE. M

**Age:** 25  
**Graduation:** B.E.  
**Experience (Months) :** 22  
**SIP Firm :** HDFC Bank Ltd  
**Sip Title :** Establishing Strong digital footprint



## DEEP RAJ SINGH

**Age:** 23  
**Graduation:** BBA  
**Experience (Months) :** Fresher  
**SIP Firm :** Oravel Stays Pvt. Ltd.  
**Sip Title :** Market Potential of Collaboration Between OYO Rooms and Academic Institutes



## ISHA BHATT

**Age:** 24  
**Graduation:** B.Tech  
**Experience (Months) :** Fresher  
**SIP Firm :** HDFC Bank  
**Sip Title :** Production Penetration : Non- Managed Customer



## DHIRAJ KUMAR CHANGIA

**Age:** 23  
**Graduation:** B.Com (Hons)  
**Experience (Months) :** Fresher  
**SIP Firm :** Miss Chase  
**Sip Title :** Empowering the unemployed with Social E-Commerce



## JACOB SHIBU CHACKO

**Age:** 25  
**Graduation:** B.Tech  
**Experience (Months) :** 21  
**SIP Firm :** HDFC PVT LTD  
**Sip Title :** A comparative study on critical factors affecting customer acquisition in HDFC Bank, Other private Banks and Nationalized Banks



# STUDENTS PROFILE 2019

## MARKETING



**JAIDEEP SINGH ARORA**

**Age:** 23  
**Graduation:** BBA  
**Experience (Months):** Fresher  
**SIP Firm:** Myra Medicines  
**Sip Title:** Understanding customers behavior of buying medicines through online and offline stores.



**LAKSHMI.K**

**Age:** 21  
**Graduation:** B.Com.  
**Experience (Months):** Fresher  
**SIP Firm:** HDFC Bank  
**Sip Title:** A study on factors affecting Customer Acquisition - New to bank



**JAKE SAM**

**Age:** 21  
**Graduation:** B.Com.  
**Experience (Months):** Fresher  
**SIP Firm:** HDFC Bank  
**Sip Title:** A study on the usage of Digital Banking services offered by HDFC Bank



**LALITH JANADRI**

**Age:** 23  
**Graduation:** B.Com.  
**Experience (Months):** Fresher  
**SIP Firm:** Hunger Box  
**Sip Title:** Lead Generation and Brand Awareness in Target Market



**JAYANTHAN P**

**Age:** 23  
**Graduation:** B.Tech  
**Experience (Months):** 5  
**SIP Firm:** HDFC Bank Limited  
**Sip Title:** Establishing a strong digital footprint



**LOKESH BABU**

**Age:** 22  
**Graduation:** B.Tech  
**Experience (Months):** Fresher  
**SIP Firm:** Test house  
**Sip Title:** Lead generation using digital marketing



**KEVIN GEORGE VARGHESE**

**Age:** 21  
**Graduation:** B.Com (Honours)  
**Experience (Months):** Fresher  
**SIP Firm:** Bharti Airtel Ltd.  
**Sip Title:** Organisation study and Problem centred routine work - Project Engage. (Engaging customers with multiple product portfolios of Airtel).



**MITRASHI DAS**

**Age:** 23  
**Graduation:** BBA Hons  
**Experience (Months):** Fresher  
**SIP Firm:** Happy Marketer  
**Sip Title:** An analysis of Facebook strategies for Popsical Karaoke



**MOHAMMAD AJMAL SAFWAN**

**Age:** 23  
**Graduation:** B.Com.  
**Experience (Months):** Fresher  
**SIP Firm:** V Guard industries  
**Sip Title:** Social media & website analysis



**NITIN S MATHIEW**

**Age:** 25  
**Graduation:** B.E.  
**Experience (Months):** Fresher  
**SIP Firm:** Tata Consultancy Services  
**Sip Title:** Develop Digital Marketing Strategy for TCS Utilities for the FY 2018-19 through Competitor Analysis



**MONMITA KALITA**

**Age:** 23  
**Graduation:** B.Com (Honours)  
**Experience (Months):** Fresher  
**SIP Firm:** Tata Motors Limited  
**Sip Title:** Study on the conversion ratio of enquiry to retail and Booking to retail of Passenger Vehicle Business Unit of Tata Motors Limited with specific reference to dealership Kamakhy Motors



**NUPUR SARKAR**

**Age:** 26  
**Graduation:** B.E.  
**Experience (Months):** 14  
**SIP Firm:** Testhouse  
**Sip Title:** Analyzing website traffic of test house.net and startegy formulation for getting leads



**MUNTHA NAVEEN CHANDRA YADAV**

**Age:** 28  
**Graduation:** B.Tech  
**Experience (Months):** 46  
**SIP Firm:** Eastern Mattress  
**Sip Title:** Improving online sales through company owned E-commerce site and creating backlinks for brand awareness



**PRAKHAR SAXENA**

**Age:** 24  
**Graduation:** Law  
**Experience (Months):** 25  
**SIP Firm:** Yaantra  
**Sip Title:** Retailers response towards refurbished mobile phones



**NISCHAL ATTRI**

**Age:** 25  
**Graduation:** BBA  
**Experience (Months):** Fresher  
**SIP Firm:** H.D.F.C Bank Ltd.  
**Sip Title:** Product segmentation and penetration in the market



**PRAVEEN KUMAR N**

**Age:** 26  
**Graduation:** B.E.  
**Experience (Months):** 29  
**SIP Firm:** Airtel  
**Sip Title:** A study on increasing 4G gross percentage of Airtel

# STUDENTS PROFILE 2019

## MARKETING



**PURNIMA**

**Age:** 23  
**Graduation:** B.A (Hons) English  
**Experience (Months) :** Fresher  
**SIP Firm :** HDFC  
**Sip Title :** To find the penetration power of the different products of HDFC Bank and the reasons driving those penetrations.



**SIDDHARTH NAGAR**

**Age:** 22  
**Graduation:** B.Sc.  
**Experience (Months) :** Fresher  
**SIP Firm :** NALCO, Bhubaneswar  
**Sip Title :** Feasibility study for new product development at Nalco



**RAVEENA KAMAL**

**Age:** 23  
**Graduation:** B.Com.  
**Experience (Months) :** Fresher  
**SIP Firm :** HDFC Bank  
**Sip Title :** Product Penetration is about what are the different techniques and ways that the Bank can use so as to increase the product penetration among its customers.



**SIMY SARVEPALLI**

**Age:** 24  
**Graduation:** B.Tech  
**Experience (Months) :** Fresher  
**SIP Firm :** Yaantra  
**Sip Title :** Disruptions faced in B2B by Yaantra



**SARTHAK JAIN**

**Age:** 23  
**Graduation:** BBA  
**Experience (Months) :** Fresher  
**SIP Firm :** Escorts Limited  
**Sip Title :** To develop marketing strategies using Below the Line ?BTL? techniques.



**SOUVIK BISWAS**

**Age:** 22  
**Graduation:** B.Com.  
**Experience (Months) :** Fresher  
**SIP Firm :** Cytecancer Cancer Hospitals Pvt. Ltd.  
**Sip Title :** Building Digital marketing strategy



**SHAURYA**

**Age:** 26  
**Graduation:** B.Tech  
**Experience (Months) :** 7  
**SIP Firm :** Siemens India limited.  
**Sip Title :** Analysis of operations (spares) by designing order tracking sheet.



**SRIVENKATESH K**

**Age:** 25  
**Graduation:** B.Tech  
**Experience (Months) :** 24  
**SIP Firm :** Ashok Leyland  
**Sip Title :** Analysing the market size of Sunshine school buses in Ashok Leyland across PAN India and finding out intern effectiveness through lead generation activity.

# MARKETING 2019 STUDENTS PROFILE



**SUSHANT KUMAR**

**Age:** 24  
**Graduation:** B.Com.  
**Experience (Months):** Fresher  
**SIP Firm:** HDFC Bank Ltd.  
**Sip Title:** Establishing a strong digital footprint.



**NEELAKANTA YESWANTH REDDY**

**Age:** 24  
**Graduation:** B.TECH  
**Experience (Months):** Fresher  
**SIP Firm:** Geojit Financial Services Ltd.  
**Sip Title:** A study on consumer acceptance and their perception towards organic food



**SUSHMITA GUPTA**

**Age:** 25  
**Graduation:** B.E.  
**Experience (Months):** 15  
**SIP Firm:** HDFC Bank  
**Sip Title:** Analysis on satisfaction level of new customers in HDFC Bank.



**OISHIKA CHAKRAVORTY**

**Age:** 26  
**Graduation:** B.Com (Commerce)  
**Experience (Months):** 7  
**SIP Firm:** Simplernow  
**Sip Title:** Business Development of a Startup - Analyse & Design Brand Marketing Strategies to build Brand Associations & Partnerships



**VIBHOR DUBEY**

**Age:** 23  
**Graduation:** B.Com.  
**Experience (Months):** Fresher  
**SIP Firm:** Dish TV d2h  
**Sip Title:** Brand's Visibility and Dealer's Satisfaction



**ABHISHEK KUMAR SINGH**

**Age:** 24  
**Graduation:** BBA  
**Experience (Months):** Fresher  
**SIP Firm:** OBO Bettermann India Pvt. Ltd  
**Sip Title:** Market analysis of Earthing business in Odisha & Jharkhand and Brand activation for OBO Bettermann India Pvt. Ltd.



**VIKASH KUMAR SINGH**

**Age:** 29  
**Graduation:** B.E.  
**Experience (Months):** 54  
**SIP Firm:** Magicpin (Samast technologies pvt. ltd.)  
**Sip Title:** Analysis of Dropped merchant in SPANCO funnel and Churn merchant



**AMAN KUMAR**

**Age:** 22  
**Graduation:** BBA  
**Experience (Months):** Fresher  
**SIP Firm:** OBO Bettermann India Pvt. Ltd  
**Sip Title:** A Study on the market potential of OBO Earthing Kit at Jharkhand and Chhattisgarh " in OBO Bettermann India Pvt. Ltd.

# STUDENTS PROFILE 2019

## MARKETING



**ANJALY MEERA ABRAHAM**

**Age:** 25  
**Graduation:** B.Arch  
**Experience (Months):** Fresher  
**SIP Firm:** Bharti Airtel Limited  
**Sip Title:** Winback Accounts and Competitor Analysis for Airtel in Bharti Airtel Ltd - won back 3 attrited customers.



**D. K. D ELANGINAN**

**Age:** 24  
**Graduation:** BE  
**Experience (Months):** 22  
**SIP Firm:** OBO Bettermann India Pvt. Ltd  
**Sip Title:** Market research of OBO earth kit in south Tamil Nadu for potential distributors at OBO Bettermann India Pvt. Ltd.



**P. ATUL SAGAYA DORAI**

**Age:** 22  
**Graduation:** BE  
**Experience (Months):** Fresher  
**SIP Firm:** OBO Bettermann India Pvt. Ltd  
**Sip Title:** Market Readiness & Customer Acceptance assessment of OBO Earth kit in North Tamil Nadu at OBO Bettermann India Pvt. Ltd.



**GEORGE KURIAN**

**Age:** 24  
**Graduation:** B.TECH  
**Experience (Months):** 11  
**SIP Firm:** OBO Bettermann India Pvt. Ltd.  
**Sip Title:** Market potential of electrical earthing products in North Kerala market and created brand awareness for products of OBO Bettermann India Pvt. Ltd.



**DEV PRAKASH SINGH**

**Age:** 23  
**Graduation:** B.Com.  
**Experience (Months):** 12  
**SIP Firm:** OBO Bettermann India Pvt. Ltd  
**Sip Title:** Feasibility Study for Earthing Kit in Bihar & West Bengal & Recommended marketing strategy for OBO Bettermann.



**I SAI KRUTIKA**

**Age:** 22  
**Graduation:** BE  
**Experience (Months):** Fresher  
**SIP Firm:** OBO Bettermann India Pvt. Ltd.  
**Sip Title:** Market Potential and Brand Awareness of OBO Earth Kit in South Chennai for OBO Bettermann India Pvt. Ltd.



**DINESH KONIDALA**

**Age:** 24  
**Graduation:** BE  
**Experience (Months):** 24  
**SIP Firm:** Exchange Program in NUCB, Japan  
**Sip Title:** Studied an exchange trimester in the Global Leader Program at NUCB, Japan on subjects of Design Thinking, Consumer Behavior.



**B. LOKESH ADITYA**

**Age:** 24  
**Graduation:** B.Tech  
**Experience (Months):** Fresher  
**SIP Firm:** Bharti Airtel Limited  
**Sip Title:** Customer Satisfaction Analysis of Airtel and Vodafone in Chennai, and factors affecting customer retention in Bharti Airtel Ltd.





**MOHD WASIM AKRAM**

**Age:** 29  
**Graduation:** B.Tech  
**Experience (Months):** 12  
**SIP Firm:** Yamaha Motor India  
**Sip Title:** Corporate Business Development in Yamaha Motor India Sales Pvt Ltd, (generated confirmed sales of 21 two wheelers by focused customer targeting).



**SAHELI TARAFDAR**

**Age:** 23  
**Graduation:** B.Tech  
**Experience (Months):** 13  
**SIP Firm:** OBO Bettermann India Pvt. Ltd  
**Sip Title:** Brand Awareness and Promotion of new product "Chemical Earthing Kit" in West Bengal for OBO Bettermann India Pvt. Ltd.



**MYTHREYEE G S**

**Age:** 23  
**Graduation:** B.Tech  
**Experience (Months):** Fresher  
**SIP Firm:** Bharti Airtel Limited  
**Sip Title:** Win Back Customers (DATA) And Competitor Analysis for Voice in Bharati Airtel Ltd .



**SHASHWAT MISHRA**

**Age:** 27  
**Graduation:** BBA  
**Experience (Months):** 24  
**SIP Firm:** MiStay Hospitality  
**Sip Title:** Business development of Hotels for e-commerce aggregator in MiStay Hospitality.



**M.PRASANNA VIGNESH**

**Age:** 22  
**Graduation:** BE  
**Experience (Months):** Fresher  
**SIP Firm:** Bharti Airtel Limited  
**Sip Title:** Business Development of Airtel through retention of churned out customers at Bharti Airtel Ltd.



**SRINATH S**

**Age:** 24  
**Graduation:** BE  
**Experience (Months):** 6  
**SIP Firm:** Bharti Airtel Limited  
**Sip Title:** Business Development of Airtel through retention of churned out customers at Bharti Airtel Ltd.



**PREETHIKA.M**

**Age:** 21  
**Graduation:** BA  
**Experience (Months):** Fresher  
**SIP Firm:** Lotte  
**Sip Title:** Assessed Social Media habits of potential Lotte customers through Survey at Lotte.



**YASMIN S**

**Age:** 23  
**Graduation:** BBA  
**Experience (Months):** Fresher  
**SIP Firm:** Bharti Airtel Limited  
**Sip Title:** Winback of lapsed customers and Acquisition of competitor's customers for Airtel in Bharti Airtel Ltd.



# STUDENTS PROFILE 2019

## MARKETING



**YUDHAJIT MITRA**

**Age:** 23  
**Graduation:** B.Com.  
**Experience (Months):** Fresher  
**SIP Firm:** Khadim India Ltd  
**Sip Title:** Go-to-Market Strategy for Khadim - An emerging premium footwear brand in India.



**JOHN JAYANT M**

**Age:** 23  
**Graduation:** B.Tech  
**Experience (Months):** Fresher  
**SIP Firm:** BOSCH  
**Sip Title:** Go-to-Market evaluation for BOSCH Health & Safety Division & conducted survey among potential customers for product reception for Bosch.



**PRABHJEET SINGH RAKHRA**

**Age:** 24  
**Graduation:** BE  
**Experience (Months):** Fresher  
**SIP Firm:** Yamaha Motors  
**Sip Title:** Improve Social media presence for Yamaha Motor India Sales & promoting Sales through digital media campaigns in Yamaha Motor India Sales Pvt Ltd.



**LENIS SIMON**

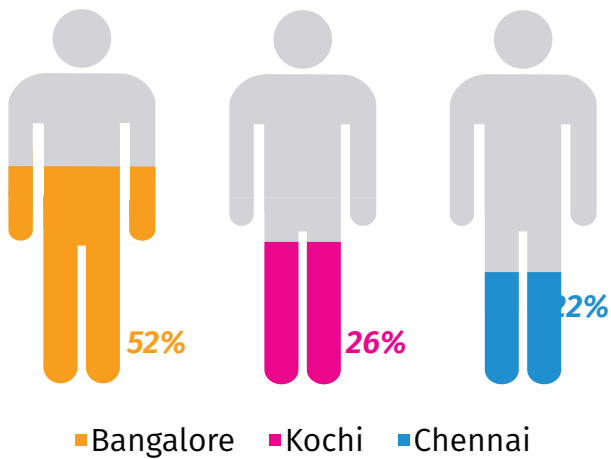
**Age:** 23  
**Graduation:** B.Com.  
**Experience (Months):** Fresher  
**SIP Firm:** The Momo Farm  
**Sip Title:** Sales Promotion through Online & Offline branding activities and Implemented Process Improvement through changes to Inventory segregation & Logistics at Momo Farm.



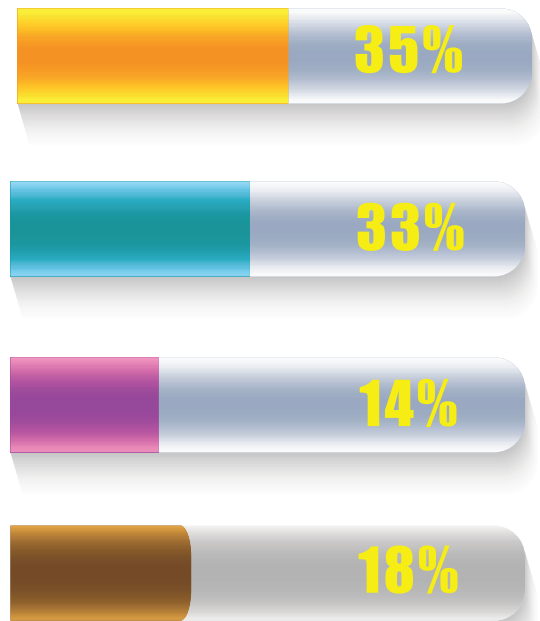
**GOKULNATH N**

**Age:** 21  
**Graduation:** BBA  
**Experience (Months):** Fresher  
**SIP Firm:** OBO Bettermann India Pvt. Ltd  
**Sip Title:** Study on the Market Potential of Earthing Kit products in South Kerala market with special reference to OBO Bettermann India Pvt. Ltd.

## TOTAL NO. OF STUDENTS

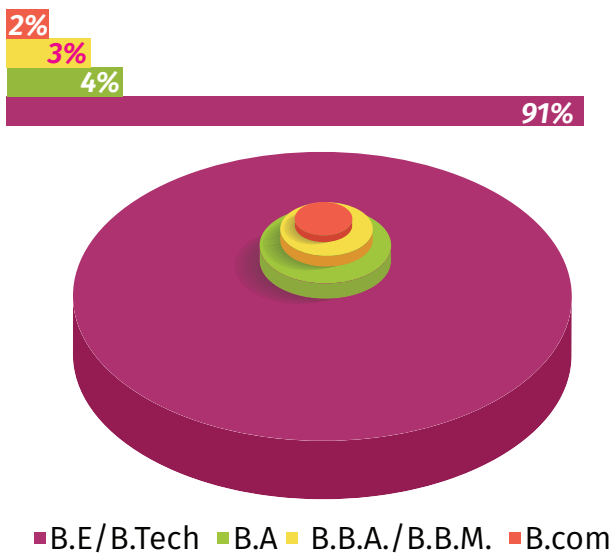


## WORK EX. SPLIT



■ 1 to 12 months ■ 12 to 24 months  
■ 24 to 36 months ■ more than 36 months

## EDUCATIONAL BACKGROUND



**EXPERIENCED 67%**

**FRESHERS 33%**

# STUDENTS PROFILE 2019

## OPERATIONS



**ABHISHEK JENA**

**Age:** 28  
**Graduation:** B.E.  
**Experience (Months):** 57  
**SIP Firm:** eLitmus Evaluation Private Limited  
**Sip Title:** Process Design and Improving the Operational Efficiency



**ADARSHA H L**

**Age:** 26  
**Graduation:** B.E.  
**Experience (Months):** 24  
**SIP Firm:** Titan Company Ltd  
**Sip Title:** Merchandising planning in Integrated Supply Chain Management department



**ABISHEK KUMAR BAGHEL**

**Age:** 26  
**Graduation:** B.E.  
**Experience (Months):** 48  
**SIP Firm:** Titan Company Ltd  
**Sip Title:** Inventory Analysis of Titan Watches



**AISHWARYA ARUN KUMAR**

**Age:** 22  
**Graduation:** B.Com.  
**Experience (Months):** 8  
**SIP Firm:** HungerBox Pvt. Ltd.  
**Sip Title:** SERVQUAL MODEL IMPLEMENTATION FOR DIGITALIZED CAFETERIAS



**ABHISHEK KUMAR YADAV**

**Age:** 27  
**Graduation:** B.E.  
**Experience (Months):** 58  
**SIP Firm:** 3M India limited  
**Sip Title:** Enhancement of brand 3M safety division through website and App



**AMAN TRIPATHI**

**Age:** 25  
**Graduation:** B.E.  
**Experience (Months):** Fresher  
**SIP Firm:** Crompton Greaves  
**Sip Title:** Study of CTQs for 6FRA-6068 Traction Motor and suggest ways to improve the process capability.



**ABHYUDAY PANDEY**

**Age:** 23  
**Graduation:** B.E.  
**Experience (Months):** Fresher  
**SIP Firm:** 3M India limited  
**Sip Title:** Market Insights for Traffic Safety



**ANGAD SINGH GILL**

**Age:** 25  
**Graduation:** B.E.  
**Experience (Months):** 15  
**SIP Firm:** HungerBox Pvt. Ltd.  
**Sip Title:** Improving the operational activities of the cafeteria using service blue printing



**ANKIT KUMAR**

**Age:** 24  
**Graduation:** B.E.  
**Experience (Months) :** 5  
**SIP Firm :** Federal Bank Ltd.  
**Sip Title :** The extent to which federal bank uses asset recovery as an operational strategy



**CYNTHIA GEO THALIATH**

**Age:** 23  
**Graduation:** B.E.  
**Experience (Months) :** Fresher  
**SIP Firm :** HungerBox Pvt. Ltd.  
**Sip Title :** Cafeteria process improvement



**ARUN JAMES VITHAYATHIL**

**Age:** 26  
**Graduation:** B.E.  
**Experience (Months) :** 24  
**SIP Firm :** HungerBox Pvt. Ltd.  
**Sip Title :** Cafetria process improvement



**GOPINATHAN.K**

**Age:** 26  
**Graduation:** B.E.  
**Experience (Months) :** 36  
**SIP Firm :** Schneider Electric India Pvt Ltd  
**Sip Title :** PR to PO Process Simplification Through Automation in SAP, Excel Automation Through MACROS and Packaging Optimization- EUROPE.



**ARUN P NAIR**

**Age:** 25  
**Graduation:** B.E.  
**Experience (Months) :** 16  
**SIP Firm :** Titan Company Ltd  
**Sip Title :** Retail merchandising in Supply Chain Management



**JNANENDRA KUMAR SAHOO**

**Age:** 28  
**Graduation:** B.E.  
**Experience (Months) :** 54  
**SIP Firm :** NALCO  
**Sip Title :** Process mapping and data visualization



**BANDIKATTE ABHIJIT VIJAY**

**Age:** 24  
**Graduation:** B.E.  
**Experience (Months) :** 14  
**SIP Firm :** Titan Company Ltd  
**Sip Title :** Kolkata Jewellery Manufacturers Survey - An exploratory research for make or buy decision of Jewellery Components



**KAREMPUDI RAJ SHEKHAR**

**Age:** 25  
**Graduation:** B.E.  
**Experience (Months) :** 30  
**SIP Firm :** Schneider Electric India Pvt Ltd  
**Sip Title :** Improving The Quality of a Manufacturing Line Using Six Sigma

# STUDENTS PROFILE 2019

## OPERATIONS



**MAHARAJ**

**Age:** 25  
**Graduation:** B.E.  
**Experience (Months) :** 24  
**SIP Firm :** HungerBox Pvt. Ltd.  
**Sip Title :** Optimization of cafeteria layout to decrease customer dissatisfaction



**PAUL JOHN**

**Age:** 23  
**Graduation:** B.E.  
**Experience (Months) :** Fresher  
**SIP Firm :** Ernst & Young  
**Sip Title :** Enhancing knowledge sharing throughout Ernst & Young, worldwide.



**MINU JAWAHAR**

**Age:** 22  
**Graduation:** B.Sc.  
**Experience (Months) :** Fresher  
**SIP Firm :** Visteon Electronics India Pvt Ltd  
**Sip Title :** Improving the Operational Efficiency on production line in surface mount technology



**PRATEEK ROY GHATAK**

**Age:** 29  
**Graduation:** B.E.  
**Experience (Months) :** 41  
**SIP Firm :** Manipal Fertility  
**Sip Title :** Inventory Management of Pharmacy and preparation of drug formulary



**MOHAMED ALI A**

**Age:** 26  
**Graduation:** B.E.  
**Experience (Months) :** 17  
**SIP Firm :** HungerBox Pvt. Ltd.  
**Sip Title :** COMPLETE PROCESS IMPROVEMENT OF CAFETERIA



**RITURAJ ASTHANA**

**Age:** 30  
**Graduation:** B.A.  
**Experience (Months) :** 40  
**SIP Firm :** Exchange Program in NUCB, Japan  
**Sip Title :** Studied an exchange trimester in the Global Leader Program at NUCB, Japan on subjects of Design Thinking, Consumer Behavior.



**PARUL SHARMA**

**Age:** 25  
**Graduation:** B.E.  
**Experience (Months) :** 16  
**SIP Firm :** Boeing India Pvt Ltd  
**Sip Title :** Implementation of project management practices in aerospace manufacturing industry



**SADIA KHANAM**

**Age:** 25  
**Graduation:** B.E.  
**Experience (Months) :** 23  
**SIP Firm :** HungerBox Pvt. Ltd.  
**Sip Title :** Manpower deployment for launch



## SAMEER PATHAK

**Age:** 26  
**Graduation:** B.E.  
**Experience (Months):** 6  
**SIP Firm:** BEML Ltd.  
**Sip Title:** A Study on Inventory Management in BEML Stores and Project Management of Metro Bogie Frame Manufacturing.



## SHRUTI S. KAMATH

**Age:** 25  
**Graduation:** B.E.  
**Experience (Months):** 12  
**SIP Firm:** Schneider Electric India Pvt Ltd  
**Sip Title:** Study of supply chain management and suggestion for improvement of the company



## SHANMUGARAMAN SURIYA M

**Age:** 25  
**Graduation:** B.E.  
**Experience (Months):** 34  
**SIP Firm:** Ashok leyland  
**Sip Title:** Bench marking of SRM portal and automization of Monthly dashboard



## SIDDIQUI ANAM SHAKIL

**Age:** 24  
**Graduation:** B.B.A./B.B.M.  
**Experience (Months):** 23  
**SIP Firm:** Bic Cello Pens Pvt Ltd  
**Sip Title:** Project Isometry - Harmonization of outer cartons.



## SHIPRA CHANDAK

**Age:** 26  
**Graduation:** B.E.  
**Experience (Months):** 32  
**SIP Firm:** Boeing India Pvt Ltd  
**Sip Title:** Research and development on project management



## SOHAM DATTA

**Age:** 26  
**Graduation:** B.E.  
**Experience (Months):** 9  
**SIP Firm:** Century Plyboards India Ltd  
**Sip Title:** Supply Chain - Logistics Re-engineering



## SHREYA SENGUPTA

**Age:** 22  
**Graduation:** B.E.  
**Experience (Months):** Fresher  
**SIP Firm:** National Aluminium Company, Odisha  
**Sip Title:** A study on Terotechnology in maintainence management and process mapping



## SUBHAM BHATTACHARYA

**Age:** 26  
**Graduation:** B.E.  
**Experience (Months):** 33  
**SIP Firm:** Boeing India Pvt Ltd  
**Sip Title:** Research and development on project management



# STUDENTS PROFILE 2019

## OPERATIONS



### SUMEET NIMBALKAR

**Age:** 26  
**Graduation:** B.E.  
**Experience (Months):** 17  
**SIP Firm:** Future retail limited  
**Sip Title:** Understanding the corporate MIS



### VITUL DABAR

**Age:** 24  
**Graduation:** B.E.  
**Experience (Months):** Fresher  
**SIP Firm:** Continental Automotive  
**Sip Title:** Volume Prognosis & Balancing And Cycle time study & analysis



### SURAJ MATHEW KURAKAR

**Age:** 24  
**Graduation:** B.E.  
**Experience (Months):** 12  
**SIP Firm:** eLitmus Evaluation Private Limited  
**Sip Title:** Enhancement of the Document Verification Process through a Proposed Mobile Application



### YUVA VIGNEAS S

**Age:** 26  
**Graduation:** B.E.  
**Experience (Months):** 33  
**SIP Firm:** BMW  
**Sip Title:** Process improvements in assembly line through lean management, Waste management analysis and Dashboard module for physical logistics



### TEENA THOMAS

**Age:** 24  
**Graduation:** B.E.  
**Experience (Months):** Fresher  
**SIP Firm:** HungerBox Pvt. Ltd.  
**Sip Title:** Complete process improvement of SanDisk Hallmark Cafeteria



### AANCHAL MESHAM

**Age:** 26  
**Graduation:** B.E.  
**Experience (Months):** 23  
**SIP Firm:** Bharat Petroleum Corporation Limited  
**Sip Title:** Data Analysis: Sale of Pol Products



### VIJAY V MENON

**Age:** 24  
**Graduation:** B.E.  
**Experience (Months):** Fresher  
**SIP Firm:** United Breweries Limited  
**Sip Title:** Improving spare parts management



### ADITI KHARE

**Age:** 27  
**Graduation:** B.Tech  
**Experience (Months):** Fresher  
**SIP Firm:** EY  
**Sip Title:** Digital opportunities in Oil and Gas



## ALANKRITA MELISHA LALL

**Age:** 25  
**Graduation:** B.Tech  
**Experience (Months):** 20  
**SIP Firm:** EY  
**Sip Title:** Role of cyber security in IT and HR functions



## DURGA PRASADH M.R

**Age:** 25  
**Graduation:** B.E.  
**Experience (Months):** 33  
**SIP Firm:** Tubes India Diamond Chains, Murugappa Group, Chennai  
**Sip Title:** Minimization of Job mix up and spillage of chain components.



## ANJU C MOHAN

**Age:** 23  
**Graduation:** B.Tech  
**Experience (Months):** Fresher  
**SIP Firm:** Myra Medicines  
**Sip Title:** Customer Service Process Improvement



## HAREESH KUMAR EASWARAN

**Age:** 25  
**Graduation:** B.E.  
**Experience (Months):** 33  
**SIP Firm:** Ernst and Young (EY, GDS Kochi)  
**Sip Title:** Emerging importance and trends in building Business Resilience in various sectors



## ASWATHI NAIR. S

**Age:** 24  
**Graduation:** B.Tech  
**Experience (Months):** Fresher  
**SIP Firm:** Kotak Mahindra Bank  
**Sip Title:** Error reduction in CTS clearing.



## ISHWARYA.R

**Age:** 25  
**Graduation:** B.E.  
**Experience (Months):** 22  
**SIP Firm:** Velankani Electronics Private Limited  
**Sip Title:** A Study On Product Design And Process Improvement In Electronic Manufacturing Industry.



## CH N V S SATYA SAI NAIDU

**Age:** 24  
**Graduation:** B.E.  
**Experience (Months):** 12  
**SIP Firm:** Hungerbox  
**Sip Title:** Improvement of Operational Activities in Cafeteria Using Service Blueprinting



## S. JEEVAN KARTHI

**Age:** 24  
**Graduation:** B.E.  
**Experience (Months):** 11  
**SIP Firm:** Myra Medicines  
**Sip Title:** ORDER FULFILLMENT

# STUDENTS PROFILE 2019

## OPERATIONS



**KARAN GUPTA**

**Age:** 25  
**Graduation:** B.Tech  
**Experience (Months) :** Fresher  
**SIP Firm :** Ship Desk Solutions Pvt. Ltd.  
**Sip Title :** Conversion of customer support operations of Ship Desk from Reactive to Proactive and Documentation.



**RAVVA SARAN**

**Age:** 25  
**Graduation:** B.E.  
**Experience (Months) :** 14  
**SIP Firm :** Hungerbox, Bangalore  
**Sip Title :** Launch and Improvement of Operational activities in Cafeteria



**KARTHIKEYAN. S**

**Age:** 22  
**Graduation:** B.E.  
**Experience (Months) :** Fresher  
**SIP Firm :** Shanthi Gears  
**Sip Title :** Lead time analysis across the supply chain



**SANDEEPAN BANERJEE**

**Age:** 23  
**Graduation:** B.Tech  
**Experience (Months) :** Fresher  
**SIP Firm :** HungerBox  
**Sip Title :** Improving the operational activities of the cafeteria by service blueprinting.



**NITIN VIKRAM SINGH SOLANKI**

**Age:** 23  
**Graduation:** B.E.  
**Experience (Months) :** 12  
**SIP Firm :** EY  
**Sip Title :** Report of findings of EMEIA Business Resilience Survey 2018



**PHANI TEJA**

**Age:** 24  
**Graduation:** B.E.  
**Experience (Months) :** 12  
**SIP Firm :** HungerBox  
**Sip Title :** Layout and Process Improvement



**RAJWANI LOKESH SHYAMSUNDER**

**Age:** 24  
**Graduation:** B.E.  
**Experience (Months) :** 22  
**SIP Firm :** HungerBox  
**Sip Title :** Analysis of employee usage patterns of mobile application through identification of existing constraints at HungerBox.



**SURESH BABU**

**Age:** 26  
**Graduation:** B.TECH  
**Experience (Months) :** 26  
**SIP Firm :** EY  
**Sip Title :** Digital Disruption in Consumer Product and Retail Industry



## YASH PRAKASHKUMAR MEHTA

**Age:** 23  
**Graduation:** B.E.  
**Experience (Months):** Fresher  
**SIP Firm:** L&T Power  
**Sip Title:** Developing New Codification Philosophy For Supply And Service Codes of Supply Chain Management Functions in SAP



## CHETAN GORANTLA

**Age:** 23  
**Graduation:** B.Tech  
**Experience (Months):** Fresher  
**SIP Firm:** Bharti Airtel Ltd  
**Sip Title:** Analysis of churn determinants and identifying value added and non-value added process in gaining leads at Bharti Airtel Ltd



## ALLA KARTHIKEYA SWAMY

**Age:** 25  
**Graduation:** B.Tech  
**Experience (Months):** 12  
**SIP Firm:** Autoneum Nittoku Sound Proof Products India Pvt Ltd  
**Sip Title:** Value Chain mapping and Analysis of Spacer line resulting in layout changes & optimization at Autoneum Nittoku Sound Proof Products India Pvt Ltd



## DEEPTI BASWA

**Age:** 35  
**Graduation:** B.E.  
**Experience (Months):** 100  
**SIP Firm:** Cavinkare  
**Sip Title:** Study on the practices of Integrated Talent Management System at Cavinkare - Recruitment, Onboarding, Employee Engagement & Work Life balance



## ARAVIND N

**Age:** 23  
**Graduation:** B.Tech  
**Experience (Months):** Fresher  
**SIP Firm:** Yamaha Motor India Sales Pvt Ltd  
**Sip Title:** Mystery Survey for Service Customer Satisfaction Attributes at Yamaha dealerships & benchmarked competitor's dealerships for Yamaha Motor India Sales Pvt Ltd



## DHINESH KUMAR V

**Age:** 24  
**Graduation:** B.E.  
**Experience (Months):** 7  
**SIP Firm:** Yamaha Motor India Sales Pvt Ltd  
**Sip Title:** Assessed Implementation Effectiveness of Enquiry Management by Dealerships & In-showroom Marketing in Dealership and Customer Buying Behaviour in Yamaha Motor India Sales Pvt Ltd



## BAVALEESH SENDAN R M

**Age:** 23  
**Graduation:** B.E.  
**Experience (Months):** Fresher  
**SIP Firm:** Renault Nissan Automotive India Private Limited  
**Sip Title:** Assisted Warehouse Management Process by redefining layouts and Optimization of Cycle Time during Line Feeding Process at Renault Nissan Automotive India Private Limited



## HARIHARAN S

**Age:** 23  
**Graduation:** B.E.  
**Experience (Months):** 12  
**SIP Firm:** Yamaha Motor India Sales Pvt Ltd  
**Sip Title:** Assessed Implementation Effectiveness of Enquiry Management by Dealerships & In-showroom Marketing in Dealership and Customer Buying Behaviour in Yamaha Motor India Sales Pvt Ltd

# STUDENTS PROFILE 2019

## OPERATIONS



**KAVYA TERESA THOMAS**

**Age:** 23  
**Graduation:** B.Tech  
**Experience (Months) :** Fresher  
**SIP Firm :** Yamaha Motor India Pvt Ltd  
**Sip Title :** Assessment of the service quality of Yamaha Two wheelers by comparing with their Competitors for Yamaha Motor India Pvt Ltd



**PRIYA. T**

**Age:** 22  
**Graduation:** B.E.  
**Experience (Months) :** Fresher  
**SIP Firm :** Renault Nissan Automotive India Private Limited  
**Sip Title :** Conducted Process review and re-definition of TMS for automation, vetted Truck delivery processes and Reduced Truck turn around time through improvements in Renault Nissan Automotive India Private Limited



**LIBIN DANIEL**

**Age:** 22  
**Graduation:** B.E.  
**Experience (Months) :** Fresher  
**SIP Firm :** Bharti Airtel Ltd  
**Sip Title :** Study on service quality using SERQUAL model in Bharti Airtel Ltd



**RITU SHARMA**

**Age:** 26  
**Graduation:** B.Sc.  
**Experience (Months) :** 11  
**SIP Firm :** IndusInd Bank Ltd  
**Sip Title :** Evaluated & Implemented Process improvements for all critical success factors of Credit Division through MIS revision & Dashboards at IndusInd Bank Ltd



**S.PRADHEEP**

**Age:** 24  
**Graduation:** B.Tech  
**Experience (Months) :** 12  
**SIP Firm :** Intellect Design Arena Ltd  
**Sip Title :** Conducted Competitor assessment and evaluation on Finastra as part of Intellect's market penetration efforts in Intellect Design Arena Ltd



**SAM SUNDER U**

**Age:** 22  
**Graduation:** B.E.  
**Experience (Months) :** Fresher  
**SIP Firm :** Intellect Design Arena Ltd  
**Sip Title :** Conducted a Comparative Study on Transaction Banking Technology Providers in Banking and Financial Service Industry in Intellect Design Arena Ltd



**K. PRAVEEN KUMAR**

**Age:** 25  
**Graduation:** B.E.  
**Experience (Months) :** 12  
**SIP Firm :** Tempel Precision Metal Products India Private Limited  
**Sip Title :** Analysed and Improved the Overall Equipment Effectiveness using Lean Methodologies in Tempel Precision Metal Products India Private Limited



**SILPA S MOOLAMKUNNAM**

**Age:** 25  
**Graduation:** B.TECH  
**Experience (Months) :** 7  
**SIP Firm :** Yamaha Motor India Pvt Ltd  
**Sip Title :** Evaluation of service quality of Yamaha Vs competitors in Yamaha Motor India Pvt Ltd