

**Aakanksha Chabba**

(24 years)

B.Sc (Hons.) (Chemistry)

Work Ex: Fresher

Summer Internship :

HDFC Life

Financial Statement Analysis

Secondary Area of Interest :

Human Resources

**Aishwarya R.**

(22 years)

B.E (Electrical & Electronics)

Work Ex: Fresher

Summer Internship :

IDBI Federal Life Insurance

Equity research for the portfolio of an insurance product - Wealthsureance

Secondary Area of Interest :

Operations

**Ankush Bahri**

(26 years)

B.A (Hons.)
(Business Economics)

Work Ex: 32 Months

CitiFinancial Consumer Finance
India Ltd.

Summer Internship :

HDFC Life

Portfolio Management at HDFC
Life with a special focus on
ULIPS

Secondary Area of Interest :

Marketing

**Anoop Sebastian**

(23 years)

B.Tech Information Technology

Work Ex: Fresher

Summer Internship :

HDFC Life

Unit Linked Insurance Plan

Secondary Area of Interest :

Operations

**Apoorva Bahadur**

(22 years)

B.Com

Work Ex: Fresher

Summer Internship :

CRISIL

'Annual Report of CFS/ICD
2011' & 'Report on Suspension
Component Industry'

Secondary Area of Interest :

Operations

**Arijit Ghosh**

(27 years)

B.Tech Information Technology

Work Ex: Fresher

Summer Internship :

IDBI Federal Life Insurance

Advertisement and Promotional
Strategy of IDBI Federal

Secondary Area of Interest :

Marketing

**Arjun Rattan**

(28 years)

B.Sc in Advanced IT

Work Ex: 53 Months

ASET

Summer Internship :

3P World

Impact of US Macro Economic Indicators on the USD/INR Exchange Rate

Secondary Area of Interest :

Operations

**Arjun Vijayan Nair**

(24 years)

B.Com (Finance)

Work Ex: 11 Months

Ernst And Young GSS

Summer Internship :

HDFC Life

Fund Management

**Ashwin Kumar D P**

(27 years)

B.E (Electronics & Communication)

Work Ex: 19 Months

KTWO Technology Solutions

Summer Internship :

HDFC Life

Risk Management in ULIP funds at HDFC Life

Secondary Area of Interest :

Operations

**Chandramohan Karthikeyan**

(32 years)

B.Tech (Civil)

Work Ex: 102 Months

Infosys Technologies Ltd.

Summer Internship :

3P-World

Backtesting and Trading System Development

Secondary Area of Interest :

Marketing

**Danda Saichand Reddy**

(22 years)

B.Tech (Information Science & Technology)

Work Ex: Fresher

Summer Internship :

Corporation-Bank, Zonal Office

Working Capital Finance

Secondary Area of Interest :

Operations

**Deeksha S Kamath**

(23 years)

B.Com (Tourism)

Work Ex: Fresher

Summer Internship :

Deutsche Bank

Retail Banking

Secondary Area of Interest :

Operations

**Denny Thomas**

(26 years)

B.Com (Honors)

Work Ex: 24 Months

HCL - BPO, Edumentor Educational Services

Summer Internship :

HDFC Life

'ULIPs' - A detailed study of ULIPs and a comparative analysis of products offered by HDFC Life

**Eric Joseph**

(23 years)

B.E (Hons)
(Computer Science & Engg.)

Work Ex: Fresher

Summer Internship :

IDBI Federal Life Insurance

Working Capital Analysis & Insurance Ratio Analysis of IDBI Federal Life Insurance

Secondary Area of Interest :

Operations

**Esha Khurana**

(23 years)

B.Tech (Bio-technology)

Work Ex: Fresher

Summer Internship :

IDBI Federal Life Insurance

Pricing In Insurance

Secondary Area of Interest :

Marketing

**Garima Nahar**

(23 years)

B.Sc (Hons.)
(Computer Science)

Work Ex: Fresher

Summer Internship :

3P-World

Commodity Market Research-
A study of impact of Economic Indicators and other factors on base metals.

Secondary Area of Interest :

Operations

**Ilayaraja D**

(27 years)

B.E.(Electronics & Communication)

Work Ex: 25 Months

Intelenet Global Services

Summer Internship :

IDBI Federal Life Insurance

Foreign Direct Investment in Insurance sector in India

Secondary Area of Interest :

Marketing

**Jami Rambabu**

(24 years)

B.Tech (Computer Science & Engineering)

Work Ex: Fresher

Summer Internship :

Destimoney Securities Pvt. Ltd.

Equity Research on ICICI Bank

Secondary Area of Interest :

Operations

**Jaspreet Singh**

(24 years)

B.Com (Hons.)

Work Ex: 20 Months

JSS Tours & Travels

Summer Internship :

HDFC Bank

Used Car Loan

Secondary Area of Interest :

Operations

**Jenkin J. S.**

(24 years)

B.E (Electronics & Communication)

Work Ex: Fresher

Summer Internship :

3P-World Financial Ltd.

Hedging Solutions for Gold

Secondary Area of Interest :

Operations

**Jnanashankar H.**

(24 years)

B.Tech (Electrical & Electronics)

Work Ex: Fresher

Summer Internship :

HDFC Life

Portfolio Management at HDFC Life with focus on ULIPS

Secondary Area of Interest :

Operations

**Jyothi D.**

(22 years)

B.Com (Finance)

Work Ex: Fresher

Summer Internship :

Reserve Bank of India

A Study on the profitability of Regional Rural Banks in Karnataka

Secondary Area of Interest :

Operations

**Kalyana Sudhakar Akella**

(24 years)

B.E (Mechanical)

Work Ex: 24 Months

Deal Industries

Summer Internship :

Corporation Bank

Credit Appraisal with emphasis on SME sector

Secondary Area of Interest :

Marketing

**Kapil B. V. S.**

(23 years)

B.Tech (Chemical Engineering)

Work Ex: Fresher

Summer Internship :

IDBI Federal Life Insurance Co. Ltd.

Key Metrics Analysis of life insurance industry & Benchmarking

Secondary Area of Interest :

Marketing

**Karuna Bantawa Rai**

(24 years)

B.Sc (Statistics)

Work Ex: Fresher

Summer Internship :

Destimoney Securities Pvt. Ltd.

Effect of Macroeconomic
Factors on the Stock Market

Secondary Area of Interest :

Operations

**Kshitij Shrivastava**

(23 years)

B.C.A.

Work Ex: Fresher

Summer Internship :

Hastshilp Evam Hathkarga
Vikas Nigam

Complete analysis and evaluation
of the "ecommerce portal"
and "sales and inventory management
system

Secondary Area of Interest :

Marketing

**Madhumitha S.**

(22 years)

B.E (Electrical & Electronics)

Work Ex: Fresher

Summer Internship :

Reserve Bank of India

Issues and challenges in
implementation of Business
Correspondent model

Secondary Area of Interest :

Marketing

**Madhuri Murthy**

(23 years)

B.E (Electrical & Electronics)

Work Ex: Fresher

Summer Internship :

HDFC Life

Product Portfolio Management:
An analysis of the returns of the
products offered by HDFC Life
& its competitors.

Secondary Area of Interest :

Operations

**Manivel K**

(26 years)

B.E (Computer Science)

Work Ex: 45 Months

Tata Consultancy Services

Summer Internship :

IDBI Federal Life Insurance

Product Comparison and
Demystifying Customer
Perception

Secondary Area of Interest :

Marketing

**Michael Valdez George T.**

(22 years)

B.Com

Work Ex: Fresher

Summer Internship :

Base Corporation Ltd.

Working Capital Management &
Financing at Base Corporation
Ltd., Bangalore.

Secondary Area of Interest :

Marketing

**Noel Kiran V**

(26 years)

B.E (Electronics & Communication)

Work Ex: 33 Months

Cognizant Technology Solutions,
Hewlett Packard

Summer Internship :

HDFC Life

Asset Allocation and
Fund Performance

Secondary Area of Interest :

Operations

**Noyonika Roy**

(22 years)

B.M.S. (Management Studies)

Work Ex: Fresher

Summer Internship :

TATA Steel

Improving the planning
efficiencies of the automotive
customers

Secondary Area of Interest :

Operations

**Paritosh Vijwal Jairazbhoy**

(25 years)

B.E (Information Science)

Work Ex: 21 Months

Accenture Services Pvt. Ltd.

Summer Internship :

State Bank of Mysore

Performance Analysis, NPA and
Treasury Management

Secondary Area of Interest :

Operations

**Poonam Chauhan**

(24 years)

B.B.M. (HR)

Work Ex: 12 Months

Siemens

Summer Internship :

HDFC Life

A Study of life Insurance as
an Investment Option under
Investment Management at
HDFC Life, Bangalore

Secondary Area of Interest :

Marketing

**Poornima Rajan**

(25 years)

B.E (Electrical & Electronics)

Work Ex: 4 Months

National Insurance Company
Ltd.

Summer Internship :

HDFC Life

Risk Management in Insurance

**Promod P. K.**

(39 years)

B.Sc (Physics)

Work Ex: 115 Months

Unicorn System, Source MT Pvt. Ltd.,
DHS Infosystems Pvt. Ltd., DuraTex
Laboratories Pvt.Ltd.

Summer Internship :

HDFC Life

A Comparative Study of Invest-
ment Products

Secondary Area of Interest :

Marketing



Puneet Jonathan Singh

(27 years)

B.E. (Electronics and Communications)

Work Ex: 33 Months

Syntel

Summer Internship :
Andhra Bank

Credit Appraisal at Andhra Bank
(with specific reference to a power project)

Secondary Area of Interest :
Operations



Raiza Sideeque

(22 years)

B.Com (Finance)

Work Ex: Fresher

Summer Internship :

Karvy Stock Broking Ltd.

Equity Research on HDFC Bank

Secondary Area of Interest :
Operations



Raj Mohan C. P.

(24 years)

B.E. (Electronics & Communication)

Work Ex: 7 Months

Tata Consultancy Services

Summer Internship :

Voltas Limited

Improving Financial Utilization
of Engineers

Secondary Area of Interest :
Operations



Rashmi Jain

(24 years)

B.E (Computer Science)

Work Ex: Fresher

Summer Internship :

Edelweiss Securities Ltd.

Equity Research : "Study of
Indian Education Sector"



Robin Bhartia

(25 years)

B.Com (Hons) Accountancy

Work Ex: 24 Months

Wipro BPO Ltd.

Summer Internship :

Polyplex Corporation Ltd.

Financial Controls

Secondary Area of Interest :
Operations



Swapnil Sanjiv Potdukhe

(24 years)

B.E (Information Technology)

Work Ex: Fresher

Summer Internship :

Northbridge Capital

Equity research on Hotel, Steel &
Natural Gas Sectors (India) and
D B Realty Ltd.

Secondary Area of Interest :
Operations

**Sampath Kumar Vempali**

(23 years)

B.E (Electrical & Electronics)

Work Ex: Fresher

Summer Internship :

Corporation Bank

Credit Risk Management

Secondary Area of Interest :

Marketing

**Sarath Vijay**

(22 years)

B.B.A (International Business)

Work Ex: Fresher

Summer Internship :

ICAP India

Factors affecting the
Money and Capital Market
Spreads in India

Secondary Area of Interest :

Marketing

**Sashi Prakash**

(24 years)

B.Tech (Computer Science)

Work Ex: Fresher

Summer Internship :

IDBI Federal Life Insurance

Portfolio Management- Quality
Assurance and Review

**Shirish Gandotra**

(25 years)

B.B.A (IT)

Work Ex: Fresher

Summer Internship :

IndusInd Bank

Supply Chain Finance-Re-
search & Market Analysis for
Future Prospects

Secondary Area of Interest :

Marketing

**Shiva Kumar R.**

(23 years)

B.Tech (Computer Science)

Work Ex: Fresher

Summer Internship :

Export-Import Bank of India

Appraisals and Pre-Post moni-
toring of loans

Secondary Area of Interest :

Marketing

**Shraddha Vijay Ghag**

(23 years)

M.Com

Work Ex: 20 Months

Manthan Consultancy

Summer Internship :

HDFC Life

Financial Statement
Analysis of HDFC LIFE

Secondary Area of Interest :

Human Resources



Shreyansh Sharma
(23 years)
B.E. (Computer Science)
Work Ex: Fresher
Summer Internship :
Jaypee Capital Services Ltd.
Equity Research and Sector
Analysis of Real Estate Sector



Shrividya Ganesh
(25 years)
B.E (Computer Science)
Work Ex: Fresher
Summer Internship :
HDFC Life
Growth and performance
analysis of HDFC Life - A
Comparative Study



Souvik Mitra
(22 years)
B.Com (Accountancy)
Work Ex: Fresher
Summer Internship :
Destimoney Securities Pvt. Ltd.
Fundamental and Technical
Analysis of Mid Cap Stocks
Secondary Area of Interest :
Marketing



Sumit Dani
(27 years)
B.Tech (Electronics &
Communication)
Work Ex: 30 Months
Tata Consultancy Services
Summer Internship :
Emerging India Value Advisors
Pvt. Ltd.
Equity Research in India and its
Implications in Education Sector
Secondary Area of Interest :
Marketing



Tabrez Alam
(26 years)
B.Pharm
Work Ex: 24 Months
Dr. Reddy's Laboratories Ltd.
Summer Internship :
3P-World
Fundamental Analysis of Agri-
cultural Commodities
Secondary Area of Interest :
Marketing



Tanveer Khan
(25 years)
B.E (Electronics)
Work Ex: 19 Months
Infosys Technologies Ltd.
Summer Internship :
Destimoney Securities Pvt.Ltd.
Fundamental And Technical
Analysis of Diversified Stocks
Secondary Area of Interest :
Operations

**Theagarajan T**

(23 years)

B.Tech (Food Technology)

Work Ex: Fresher

Summer Internship :

Emerging India Value Advisors
Pvt. Ltd.

Private Equity Investment in a
Metal Recycling Company

Secondary Area of Interest :

Operations

**Thodimaladonna Sukeerth**

(23 years)

B.E (Electrical & Electronics)

Work Ex: Fresher

Summer Internship :

Destimoney Securities Pvt. Ltd.
Equity Research

Secondary Area of Interest :

Operations

**Venkateswaran. V**

(26 years)

B.E (Electronics & Communication)

Work Ex: 30 Months

Cognizant Technology Solutions

Summer Internship :

TickerPlant (Financial Technologies Group)

Ratio Analysis and Sector
Research

Secondary Area of Interest :

Marketing

**Vivek Kumar Singh**

(26 years)

B.Tech (Information Technology)

Work Ex: 17 Months

Forward Publication, Mastek

Summer Internship :

HDFC Life

Investments and comparative
analysis of HDFC Life

Secondary Area of Interest :

Marketing



**Aarti Philomena Gonsalves**

(23 years)

B.Com (Human Resources)

Work Ex: Fresher

Summer Internship :

Siemens Limited

Attrition Analysis and Retention strategies & Recruitment and Selection

**Aksshat Seth**

(24 years)

B.A. Mathematics (Hons.)

Work Ex: 26 Months

Apple Grove School,
Saharanpur

Summer Internship :

Oil and Natural Gas Corporation
Limited, New Delhi

Talent Scenario in ONGC,
New Delhi

**Anjana Pradeep**

(22 years)

B.E (Electronics and
Communication Engineering)

Work Ex: Fresher

Summer Internship :

Nagarjuna Oil Corporation Ltd.
(NOCL), Chennai

Perspective of the HR Department about the Organisational Culture at NOCL

Secondary Area of Interest :

Marketing

**Bhaswati Dutta**

(37 years)

M.C.A.

Work Ex: 55 Months

Regal Services

Summer Internship :

Siemens Information Systems Ltd.
Study of employee engagement practices at SISL and propose an employee engagement calendar

Secondary Area of Interest :

Operations

**Chamanjit Kaur Mangat**

(24 years)

B.Sc (Statistics honours)

Work Ex: Fresher

Summer Internship :

IDBI Federal Life Insurance
Employee Retention

Secondary Area of Interest :

Operations

**Gayathri M. A.**

(25 years)

B.E (Electrical & Electronics)

Work Ex: 30 Months

Infosys Technologies Ltd.

Summer Internship :

Bharat Electronics Ltd.
Effectiveness of PMS by audit

Secondary Area of Interest :

Operations

**Kamini Sharma**

(24 years)

B.E. (Electrical)

Work Ex: 18 Months

Tata Consultancy Services

Summer Internship :

Firstsource Solutions Ltd.

Competency Matrix Mapping
and Employee Engagement
Calendar

Secondary Area of Interest :

Operations

**Krithika Lakshmi S.**

(23 years)

B.E. (Electrical & Electronics)

Work Ex: Fresher

Summer Internship :

ABB Ltd.

Identifying the Roles & Re-
sponsibilities for Competency
Mapping

Secondary Area of Interest :

Operations

**Kritika Chaturvedi**

(24 years)

B.B.A.

Work Ex: Fresher

Summer Internship :

Reserve Bank of India

Human Resource Management
and Succession Planning in
Public Sector Banks

Secondary Area of Interest :

Operations

**Lavanya P**

(24 years)

B.E. (Computer Science)

Work Ex: 14 Months

Tata Consultancy Services

Summer Internship :

Delphi TVS

Training Effectiveness

Secondary Area of Interest :

Operations

**Maya Sarah John**

(24 years)

B.Tech (Electronics &
Communication)

Work Ex: Fresher

Summer Internship :

MapleCode Consulting Pvt. Ltd.

Human Resourcing and Human
Resource Business Strategy
& Process Management at
MapleCode

**Nathan Akshith Prakash**

(25 years)

B.E (Production)

Work Ex: 26 Months

Essar Group

Summer Internship :

ITC

Design & deployment of the
Personal Development Document
for Technico Agri Sciences Ltd.. &
contribution to other HR initiatives
of ITC - Agri Business Division

**Neeta Kavalil**

(22 years)

B.A. (Economics)

Work Ex: Fresher

Summer Internship :

RecruitSmart

Smart hiring in IT product companies

An insight into the world of recruiting : A HR Consultant's perspective

**Neha Bist**

(24 years)

B.E. (Computer Science)

Work Ex: Fresher

Summer Internship :

Siemens Information Systems Ltd

Attrition Analysis and Retention Strategy

Secondary Area of Interest :

Operations

**Nishant John Furtado**

(25 years)

B.Sc. (C,B,Z)

Work Ex: 9 Months

Mimoza Enterprises Finances Pvt Ltd., Astra Business Services

Summer Internship :

Biocon

Talent Acquisition and Retention-Processes and Strategies

**Nitasha Shridhar**

(24 years)

B.B.M (Finance)

Work Ex: 12 Months

Goldman Sachs

Summer Internship :

United Spirits Ltd.

Standardization of job description and creation of standard operating procedures for HR processes

Secondary Area of Interest :

Marketing

**Pallavi Sinha**

(24 years)

B.Sc (Biotechnology)

Work Ex: 15 Months

Deloitte Consulting

Summer Internship :

ING Vysya Life Insurance

Benchmarking HR Best Practices of a Branch Manager in Tied Agency of Life Insurance Companies

**Raghav Preethi N**

(25 years)

B.E. (Computer Science)

Work Ex: 20 Months

Cognizant Technology Solutions

Summer Internship :

Biocon

Talent acquisition and retention-strategies and processes

Secondary Area of Interest :

Operations

**Saloni Dube**

(24 years)

B.Pharm

Work Ex: Fresher

Summer Internship :

IDBI Federal Life Insurance
Customer Relationship Management

Secondary Area of Interest :

Marketing

**Sayani Barman**

(22 years)

B.A. (Economics)

Work Ex: Fresher

Summer Internship :

Firstsource Solutions Ltd.

Designing a Complete Framework
for Internal HR Audit & Benchmarking of HR Practices by the
Employers of Choice

Secondary Area of Interest :

Operations

**Seema Nagwani**

(24 years)

B.E. (Electronics &
Communication)

Work Ex: Fresher

Summer Internship :

HDFC Life
Employee engagement and
Retention

Secondary Area of Interest :

Operations

**Siripurapu Chandana**

(23 years)

B.Tech (Computer Science)

Work Ex: Fresher

Summer Internship :

Visakhapatnam Port Trust

Review of the Training & Development Process and Performance Management System In V.P.T

Secondary Area of Interest :

Finance

**Sonali Raghunathan**

(23 years)

B.E (Electronics &
Communication)

Work Ex: 5 Months

Banyan Tree Infomedia LLP

Summer Internship :

HDFC Life
A Study on the Recruitment and
Selection process in the Agency
Model of HDFC Life Insurance

Secondary Area of Interest :

Finance

**Srinath Reddy Tera**

(27 years)

B.Tech. (Electrical & Electronics)

Work Ex: 31 Months

Infosys Technologies Ltd.

Summer Internship :

TechAspect Solutions
Designing of Campus
Recruitment & Induction Policy

Secondary Area of Interest :

Finance

**Swathi Manjunath**

(23 years)

B.Com (Honours)

Work Ex: 24 Months

Deloitte Tax LLP

Summer Internship :

HDFC Life

Attrition Analysis and Suggesting Retention Techniques for Direct Sales and Bancassurance Departments, Karnataka

Secondary Area of Interest :

Finance

**Varsha Kumar**

(24 years)

B.C.A. (Computer)

Work Ex: 15 Months

Cognizant Technology Solutions

Summer Internship :

HDFC Life

Recruitment and Selection processes, attrition analysis

Secondary Area of Interest :

Marketing

**Vedashree S.**

(26 years)

B.E. (Biotechnology)

Work Ex: 30 Months

IBM India Private Ltd.

Summer Internship :

HDFC Life

Fund Management - Performance Analysis of ULIP Funds at HDFC Life

Secondary Area of Interest :

Finance

**Vinod**

(23 years)

B.Tech (Electronics & Communication)

Work Ex: Fresher

Summer Internship :

Siemens Information Systems Ltd.

Study of Employee Communication Methods at SISL

Secondary Area of Interest :

Operations

**Vrinda Mohan**

(23 years)

B.Com

Work Ex: Fresher

Summer Internship :

Druk PNB Bank

Formation of HR policies and service regulations

Secondary Area of Interest :

Finance



**Abeyson Kuriakose**

(22 years)

B.Com. (Marketing)

Work Ex: 10 Months

Fidelity India Pvt Ltd

Summer Internship :

Mahindra & Mahindra Automotive

Market Research and Consumer Behaviour of Mahindra Gio

Secondary Area of Interest :

Operations

**Abhishek Thakur**

(26 years)

B.D.S. (Dentistry)

Work Ex: Fresher

Summer Internship :

Cipla Pharmaceuticals Ltd.

Cipla presence in cardiology market

Secondary Area of Interest :

Operations

**Aditya Anilkumar Jain**

(24 years)

B.E (Mechanical)

Work Ex: 5 Months

Britannia Industries Ltd.

Summer Internship :

Britannia Industries Ltd.

MBQ & Assortment of Modern Trade Outlets

Secondary Area of Interest :

Operations

**Ajayraj**

(27 years)

B.Tech (Electrical & Electronics)

Work Ex: 37 Months

Ispat Industries Ltd.

Summer Internship :

SKF India Ltd.

Study of market potential for SKF PT products in Mumbai and Navi Mumbai

Secondary Area of Interest :

Operations

**Amit Ahuja**

(24 years)

B.Tech (Textile Chemistry)

Work Ex: 23 Months

Vardhman Textiles Ltd.

Summer Internship :

3P-World Financial Ltd.

Hedging of Cotton

Secondary Area of Interest :

Finance

**Amit Kumar**

(22 years)

B.Tech Hons. (Electronics & Communication)

Work Ex: Fresher

Summer Internship :

William Penn

Channel Management and Corporate

Secondary Area of Interest :

Operations

**Amrapali Singh**

(25 years)

B.E (Information Science)

Work Ex: 7 Months

ICICI Bank Ltd.

Summer Internship :

3P-World

Technical analysis of various commodities

Secondary Area of Interest :

Finance

**Anant Kumar Chauhan**

(23 years)

B.Tech. (Biotechnology)

Work Ex: Fresher

Summer Internship :

Ambujex Technologies Pvt. Ltd.

Marketing of FresherLab

Secondary Area of Interest :

Finance

**Ankush Redhu**

(22 years)

B.Sc (Hotel Management)

Work Ex: 16 Months

United Health Group

Summer Internship :

Ozone Networks Pvt. Ltd.

Leads generation and feasibility study for ozone wi-fi network

Secondary Area of Interest :

Operations

**Anup Sharma**

(26 years)

B.E. (Electronics)

Work Ex: Fresher

Summer Internship :

IDBI Federal Life Insurance

Consumer Buying Behaviour

Secondary Area of Interest :

Operations

**Anupama Umakanth**

(25 years)

B.Tech (Information Technology)

Work Ex: 18 Months

Tata Consultancy Services

Summer Internship :

ITC

Factors Influencing Banquet Hall Selection in Bangalore - A study on consumer perception and buying patterns

Secondary Area of Interest :

Operations

**Arun Leo U.**

(24 years)

B.Tech (Mechanical)

Work Ex: Fresher

Summer Internship :

IDBI Federal Life Insurance Co. Ltd.

Comparative Study of Insurance Products

**Ashwin Balasubramanian**

(22 years)

B.E (Hons) Mechanical Eng.

Work Ex: 6 Months

TVS Sundaram Clayton

Summer Internship :

Little Associates

Evolution of a new business model for e-learning and informational content for C&K Ltd

Secondary Area of Interest :

Operations

**Atul Kumar Singh**

(26 years)

B.Sc. (Physics & Electronics)

Work Ex: Fresher

Summer Internship :

IDBI Bank Ltd.

Potential of CASA in Educational Institutes in Karnataka

Secondary Area of Interest :

Operations

**Bagavathy Nagarajan D**

(22 years)

B.Tech (Information Communication Technology)

Work Ex: Fresher

Summer Internship :

University of Redlands, USA

Tracking the student details using an online CRM salesforce.com

Secondary Area of Interest :

Operations

**Bithal Ansuman**

(26 years)

B.Tech (Electronics & Telecommunications)

Work Ex: 18 Months

Mastek Ltd.

Summer Internship :

United Breweries Ltd.

Establishing value processes to reduce RTI float and Promoting Kingfisher draught beer through effective channels

Secondary Area of Interest :

Operations

**Devanshu Mehta**

(24 years)

B.Sc (Hospitality and Hotel Admin)

Work Ex: 19 Months

Surya Enterprises

The Oberoi

Summer Internship :

Siemens Information Systems Ltd.

Employee Branding in Engineering Colleges and background study of placement & internship activities in them.

Secondary Area of Interest :

Human Resources

**Dion Peter Amith D'Sa**

(29 years)

B.E (Mechanical)

Work Ex: 42 Months

Technik FZC, Sharjah

Summer Internship :

Dell India Pvt. Ltd.

Mobiles in the Retail Industry

Secondary Area of Interest :

Operations

**George Philip Mathew**

(25 years)

B.Tech. (Information Technology)

Work Ex: 15 Months

Infosys Technologies Limited

Summer Internship :

THE BODY SHOP India

Optimum Utilization Of Available Media Tools To Support The Corporate Communication Strategy Of THE BODY SHOP India

Secondary Area of Interest :

Finance

**George Attokaran**

(23 years)

B.Tech (Bio-Informatics)

Work Ex: Fresher

Summer Internship :

Ambujex Technologies Pvt. Ltd.

Marketing of Fresherlab

Secondary Area of Interest :

Operations

**Gurdeepak Singh Juttla**

(26 years)

B.E (Electrical Engineering)

Work Ex: 32 Months

Satnam Complex Ltd.

Emaar MGF Land Ltd. & MGF Developemnt Ltd.

Summer Internship :

EADS India Pvt Ltd.

Developing Local Sourcing - Gap Analysis

Secondary Area of Interest :

Operations

**Gowthami Peri**

(24 years)

B.Tech

Work Ex: 14 Months

Tata Consultancy Services Ltd.

Summer Internship :

Ozone SEZ Developers Pvt. Ltd.

Market Research on Luxury Retail in Bangalore

Secondary Area of Interest :

Finance

**Kalyani Barman**

(25 years)

B.E (Electronics)

Work Ex: Fresher

Summer Internship :

University of Redlands, USA

Project Management of India Specific Socio Economic Atlas

Secondary Area of Interest :

Finance

**Lokesh Vanjani**

(24 years)

B.E (Electrical)

Work Ex: 22 Months

Infosys Technologies Ltd

Summer Internship :

Avekshaa Technologies

Competitive Landscape Survey

Secondary Area of Interest :

Finance

**Malvika Kumar**

(25 years)

B.Tech. (Computer Science)

Work Ex: 33 Months

Infosys Technologies Ltd

Summer Internship :

HCL Infosystems Ltd.

Creation of Social Media Marketing Strategy in an Education & Training Organization

Secondary Area of Interest :

Operations

**Megha Jain**

(23 years)

B.Pharm

Work Ex: 7 Months

Bristol-Myers Squibb India Pvt. Ltd.

Wipro BPO

Summer Internship :

Minerals and Metals Trading Corporation of India Ltd.

Study of Non-ferrous Metal Industry with special reference to MMTC

Secondary Area of Interest :

Operations

**Mridul Sethi**

(27 years)

B.E (Mechanical)

Work Ex: 7 Months

The Shipping Corp. Of India Ltd

Summer Internship :

Ozone Networks Pvt. Ltd.

Sales and market research-A study conducted to understand the internet usage trends of the youth for O-Zone to provide its Wi-Fi services to them

Secondary Area of Interest :

Operations

**Mozzam Khozema Rangwala**

(22 years)

B.E (Computers)

Work Ex: Fresher

Summer Internship :

Ozone Networks Pvt. Ltd.

Personal Selling and Customer Relationship Management

Secondary Area of Interest :

Operations

**Nishanth G**

(23 years)

B.B.M

Work Ex: 14 Months

Tata Consultancy Services

Summer Internship :

ING Vysya Bank

Market research and perception mapping of outbound Travellers

Secondary Area of Interest :

Operations

**Paromita Ganguly**

(28 years)

B.Tech (Information Technology)

Work Ex: 29 Months

Tata Consultancy Services

Summer Internship :

Mphasis Ltd.

Market Analysis and Strategic Corporate Partnerships in Payment Ventures

Secondary Area of Interest :

Finance



Prakash Richard Menezes

(27 years)

B.E. (Mechanical)

Work Ex: 45 Months

International Book Manufacturers

Infosys Technologies Ltd.

Summer Internship :

Central Bank of India

Consumer Behavior and Customer Satisfaction

Secondary Area of Interest :

Operations



Prathyusha Atmakur

(24 years)

B.B.M

Work Ex: 23 Months

Excellent Insurance & Goldman Sachs

Summer Internship :

Aditya Birla Retail Ltd.

Customer Retention and Increasing sales through Clubmore

Secondary Area of Interest :

Operations



Perna Kakkar

(23 years)

B.B.A. (Mechanical)

Work Ex: 12 Months

Genie PR

Summer Internship :

University of Redlands, USA

Launching an Online Course in Spatial Literacy

Secondary Area of Interest :

Operations



Rahul Arora

(23 years)

B.E. (Information Technology)

Work Ex: Fresher

Summer Internship :

Whatsnstore

Mapping the market in Bangalore in terms of businesses and users and promoting the product to businesses

Secondary Area of Interest :

Finance



Rebin Koshy Abraham

(23 years)

B.A. (Economics)

Work Ex: Fresher

Summer Internship :

Ozone Networks Pvt. Ltd.

A report on Sales and Development: A study on the problems faced by Dormant Customers



Sabari Ayyappan M

(21 years)

B.A. (Political Science)

Work Ex: 9 Months

Vatsalaya Learning Center

Summer Internship :

IDBI Federal Life Insurance

Effectiveness of the Integrated Marketing Communications of IDBI Federal Life Insurance Co Ltd.

Secondary Area of Interest :

Operations

**Sharath C George**

(25 years)

B.Tech (Electronics & Communication)

Work Ex: 9 Months

Aarcees Engineering Industries

Summer Internship :

Nirvana Films

Advertisement Production Management

Secondary Area of Interest :

Operations

**Sharma Sonam Jagdishchandra**

(25 years)

B.E. (Computer)

Work Ex: 25 Months

Mahindra Satyam

Summer Internship :

MphasiS Ltd.

Market Analysis and Strategic Corporate Partnership in Payments Venture

Secondary Area of Interest :

Operations

**Shelly Agarwal**

(25 years)

B.Tech. (Biotechnology)

Work Ex: 21 Months

Tata Consultancy Services

Summer Internship :

Steel Authority of India Limited

A Research on Quality Enhancement and Brownfield Expansion of SAIL-ISP Burnpur

Secondary Area of Interest :

Operations

**Sirisha V.C.**

(22 years)

B.E. (Electronics & Instrumentation)

Work Ex: Fresher

Summer Internship :

Littler Associates

Brand Development and Retail Planning for Thejus

Secondary Area of Interest :

Operations

**Sherman Ben Serrao**

(25 years)

B.Com

Work Ex: 21 Months

Goldman Sachs India Pvt. Ltd.

Summer Internship :

University of Redlands, School of Business, California, USA

Creation of a Knowledge Repository for International Business Initiatives and Initiation of a Web Content Management System

Secondary Area of Interest :

Human Resources

**Shantanu Pathak**

(26 years)

B.Sc. (Computer Science)

Work Ex: 10 Months

PT Education

Summer Internship :

Hindustan Coca-Cola Beverages Pvt. Ltd.

Horizontal Expansion of Coca Cola in the Grocery Channel

Secondary Area of Interest :

Operations

**Srinivasan Masti**

(24 years)

B.E. (Electronics and Instrumentation)

Work Ex: Fresher

Summer Internship :

Whatsnstore

Mapping the market of Bangalore in terms of getting Businesses ,promoting the website and getting users.

Secondary Area of Interest :

Operations

**Varun Aggarwal**

(25 years)

B.E (Electronics & Communication)

Work Ex: Fresher

Summer Internship :

Elnova Pvt. Ltd.

Market Analysis and Business Development for Off Grid Solar Lighting System

Secondary Area of Interest :

Finance

**Vivekarjun M.P.**

(27 years)

B.E. (Computer Science)

Work Ex: 33 Months

Infosys Technologies Ltd

Summer Internship :

Reliance Communications Ltd.

Analysis on relative effectiveness of various communication channels and trade schemes

Secondary Area of Interest :

Operations

**Yamini Dhawan**

(22 years)

B.Sc. (Hons.) (Computer Science)

Work Ex: Fresher

Summer Internship :

ING Vysya Bank

Market Research and Perception Mapping of Outbound Tourism in India

Secondary Area of Interest :

Operations



**Aditi Awasthi**

(26 years)

B.Tech. (Mechanical)

Work Ex: 13 Months

Accenture

Summer Internship :

Larsen & Toubro, Mumbai

Quality Management using ERP solution SAP

Secondary Area of Interest :

Human Resources

**Anitha B.**

(24 years)

B.Tech (Information Technology)

Work Ex: Fresher

Summer Internship :

Wheels India Ltd.

Traning Effectiveness Evaluation

Secondary Area of Interest :

Human Resources

**Rohan Mathews**

(24 years)

B.Tech (Mechanical)

Work Ex: Fresher

Summer Internship :

IDBI Federal Life Insurance

Study of Customer Life Cycle (CLC) and calculating the Customer Lifetime Value for IDBI Federal Life Insurance Co. Ltd..

Secondary Area of Interest :

Marketing

**Sree Murugan Subramaniam**

(25 years)

B.E. (Mechanical & Production)

Work Ex: 10 Months

Cognizant Technology Solutions, Sutherland

Summer Internship :

Volkswagen India Pvt Ltd.

Define a Process for introducing and tracking changes in the additional localization content.

Secondary Area of Interest :

Marketing

