Rights Reserved

The Administration of Xavier Institute of Management and Entrepreneurship (XIME) reserves the right to make any change in the requirements and regulations for admission, regulations for continuing in the course or for graduation, contents of the courses, fees charged, regulations affecting students, attendance, programme administration, or make any suitable modifications in any provision of the course syllabus, hostel admissions or in any matter incidental or ancillary there to, should these be deemed necessary in the interest of the students, the institute, or the profession. All matters of dispute shall be subject to the jurisdiction of courts of the city of Bangalore.

XAVIER INSTITUTE OF MANAGEMENT  &  ENTREPRENEURSHIP
Bangalore
Electronics City, Phase – II, Hosur Road, Bangalore – 560 100,
Ph: 080-2852 8597 / 98 Fax: 080-28520809

Chennai
Plot No CP 2 A, SIPCOT Industrial Park
Near Royal Enfield Factory, Oragadam, Vandalur-Wallajabad Highway,
Sriperumbudur Taluk-602105. Tel: 044-71889464

Kochi
Kinfra Hi-Tech Park, Off HMT Road,  HMT PO. Kalamassery,
Kochi-683 503, Kerala, Tel: 0484-2972972/3

For further details Visit : www.xime.org
Email : admissions@xime.org
Mob : +91 9686161813

PROGRAMME BULLETIN 2019-21

PGDM

XAVIER INSTITUTE OF MANAGEMENT & ENTREPRENEURSHIP
BANGALORE | CHENNAI | KOCHI

“ AT XIME YOU WILL BE A SURE WINNER”
Important Dates

- Online applications from: Oct 15, 2018
- Last date for submission: Feb 27, 2019
- Last date for Early Bird Offer: Dec 31, 2018

Contents

<table>
<thead>
<tr>
<th>Section</th>
<th>Page</th>
</tr>
</thead>
<tbody>
<tr>
<td>XIME’s Vision</td>
<td>2</td>
</tr>
<tr>
<td>Message from the Chairman</td>
<td>3</td>
</tr>
<tr>
<td>The Institute</td>
<td>4</td>
</tr>
<tr>
<td>The Founding Group</td>
<td>5</td>
</tr>
<tr>
<td>The Board of Governors</td>
<td>7</td>
</tr>
<tr>
<td>Alumni Association</td>
<td>10</td>
</tr>
<tr>
<td>27 Glorious Years - The Milestones</td>
<td>11</td>
</tr>
<tr>
<td>Latest Rankings</td>
<td>13</td>
</tr>
<tr>
<td>PGDM Programme</td>
<td>14</td>
</tr>
<tr>
<td>Curriculum</td>
<td>15</td>
</tr>
<tr>
<td>Specializations</td>
<td>16</td>
</tr>
<tr>
<td>Research at XIME</td>
<td>18</td>
</tr>
<tr>
<td>Teaching Methodology</td>
<td>19</td>
</tr>
<tr>
<td>Admission Information</td>
<td>20</td>
</tr>
<tr>
<td>Life at XIME</td>
<td>23</td>
</tr>
<tr>
<td>XIME - Bangalore, Kochi &amp; Chennai</td>
<td>26</td>
</tr>
<tr>
<td>The Faculty</td>
<td>33</td>
</tr>
<tr>
<td>The Students</td>
<td>35</td>
</tr>
<tr>
<td>Winning streak at XIME</td>
<td>37</td>
</tr>
<tr>
<td>International Linkages</td>
<td>39</td>
</tr>
<tr>
<td>Association of BRICS Business Schools</td>
<td>40</td>
</tr>
<tr>
<td>Distinguished Speakers</td>
<td>41</td>
</tr>
<tr>
<td>Industry Interface</td>
<td>42</td>
</tr>
<tr>
<td>Industry Programmes</td>
<td>43</td>
</tr>
<tr>
<td>Entrepreneurship Dev. Programmes</td>
<td>44</td>
</tr>
<tr>
<td>Fee Structure</td>
<td>45</td>
</tr>
<tr>
<td>Awards and Scholarships</td>
<td>46</td>
</tr>
<tr>
<td>Placements</td>
<td>47</td>
</tr>
</tbody>
</table>
XIME’s MISSION

To contribute to nation building by providing a steady stream of competent, value-driven and globally oriented managers.

XIME’s VISION

To be a globally oriented Business School that is counted among the leading Business Schools of India as well as abroad with high levels of international accreditation. The institution will forever have students at the centre of its aspirations and endeavours while manifesting wholehearted commitment to all its stakeholders.

Competence, dedication and contribution to society will be the watchwords of XIME.

XIME envisions its future development with four units on stream by 2020. Being staunchly devoted to excellence of quality, every unit of XIME will admit to its portals only adequate number of students so as to accomplish that objective.

XIME’s VALUES

• Excellence
• Innovation
• Integrity
• Openness to Ideas
• Diversity
• Societal Concern
As XIME prepares itself to welcome its next batch of students to the Post Graduate Diploma in Management (PGDM), I am delighted to share with you the gratification, that we have as an institution with campuses in the three major cities of South India – Bangalore, Chennai and Kochi.

Founded on a strong value system that focuses on merit, integrity and ethics, XIME takes pride in being an acclaimed center of excellence in business education. XIME provides its students a comprehensive learning opportunity in the contemporary business environment, inculcating in them strong business fundamentals and managerial competencies. Sensibility to societal issues is promoted through a structured project on ‘Socially Useful and Productive Activity’. Towards all-round development, our student clubs provide a platform to hone their latent strengths and talents. Activities of these clubs have helped XIME in generating a winning streak for itself in numerous inter-collegiate and other competitive events.

While students diversity is a distinguishing factor, the institute has been able to attract a highly talented faculty group who are products of leading B-schools inside and outside the country or who have taught in B-schools of international repute like Harvard and INSEAD.

XIME has found itself in creditable position through the assessment of various rating agencies. It has constant and vibrant industry interaction and thereby continuously enhancing the curriculum and multi model teaching aiming at world class learning outcomes. Its partnership with several international organizations and institutions has given the Institute tremendous impetus to global orientation.

In sum, our aim at XIME is to develop managers who by dint of their capability and quality of character can respond in a creative and wholesome way to the diverse opportunities and challenges of the world of business and industry.

Join XIME and benefit from a stimulating environment for the development of your personal and professional potential.

Prof. J. Philip
Chairman, XIME Bangalore
Former Director, IIM-Bangalore
The Institute

The Beginning - XIME Bangalore

XIME was established in 1991 by a group of distinguished academicians under the leadership of Prof. J. Philip, former Director of IIM, Bangalore. XIME Bangalore is located in the heart of Electronics City, the Silicon Valley of India, Bangalore with IT icons such as Hewlett Packard, Infosys, TCS and Wipro as its neighbors. The campus vibrates with myriad activities such as conventions, conferences, student competitions, short-term industry relevant programmes and cultural activities, along with excellent cocurricular activities.

XIME is today a global brand and hosts regular international events in collaboration with fifteen partner institutions from around the globe, including strong student exchange programmes, faculty exchange programmes and international study tours for its students. The PGDM at XIME Bangalore has AICTE approval for an intake of 180 students per year.

XIME Kochi

XIME added another modern campus at Kochi which was inaugurated on December 2, 2012 by the then Hon. Chief Minister of Kerala Sri. Oommen Chandy. PGDM at XIME Kochi has AICTE approval for an annual intake of 120 students. Its Fourth Batch graduated in April 2018.

XIME Chennai

XIME enhanced its presence in South India when it admitted its first batch of students at Chennai Campus in June 2017. This new campus is situated in Oragadam industrial area, in the vicinity of prominent companies like Royal Enfield, NISSAN Motors, Bharat Benz, Apollo Tyres and TATA Hitachi. This well-equipped and beautiful campus was inaugurated on 29th July 2016 by Mr. R. Seshasayee, the then Chairman, Infosys. PGDM at XIME Chennai has AICTE approval for an annual intake of 120 students. Its first batch will graduate in April 2019.

Salient Features

- Admissions purely on merit
- Contemporary curriculum
- Strategic tie-up with XLRI (in process)
- Fully residential programme with state of the art classrooms, well stocked library, wi-fi enabled campus, separate hostels for boys and girls, gym, sports facilities, college bus etc
- Faculty members from globally renowned institutions like Harvard, Columbia, XLRI Jamshedpur, IIM etc
- Diversity – has students from 23-25 states; girls form almost 50 percent across batches
- International networking and linkages –strong and active network with universities and institutions across the globe and MoUs with foreign institutions
- Faculty exchange programmes with foreign institutions
- International students exchange programmes / study tours

The Hindu group honoured Prof. J. Philip, the Principal Founder of XIME, as a ‘Doyen of Education in Karnataka’. Higher Education Minister of Karnataka handing over the award, March 2017
Leadership at XIME

Prof. J. Philip
Principal Founder XIME &
Chairman, XIME Bangalore,
Former Director IIM-Bangalore

Mr. P. C. Cyriac I.A.S. (Retd.)
President, XIME
Former Addl. Chief Secretary
Govt. of Tamil Nadu

Dr. J. Alexander I.A.S. (Retd.)
Chairman, XIME Kochi
Former Chief Secretary
Govt. of Karnataka

Mr. Jose Dominic
Vice President, XIME
MD & CEO, CGH Earth
Kochi

Mr. C. J. Kuncheria
Secretary, XIME
CEO, Modern Rubber Industries

Fr. Dr. George Sebastian S. J.
Director, XIME Chennai
Former Dean, XLRI

Prof A. Anantharaman
Provost, XIME Group

Dr. R. Nandagopal
Director, XIME Kochi
Former Director, PSG Institute
of Management

Dr. Rony George Kurien
Director, XIME Bangalore
Former Vice President – Strategic
Alliances, Expat Projects &
Development Private Limited
Key Founding Members of XIME

XIME was founded by a group of leading educationists, who have made noteworthy contributions in management education and other professional areas in India.

Rt. Rev. Dr. Alphonsus Mathias
Archbishop Emeritus of Bangalore

Prof. J. Philip
Principal Founder XIME & Chairman, XIME Bangalore, Former Director IIM-Bangalore

Dr. Fr. Percival Fernandez
Former, Director St. John’s Medical College, Bangalore

Rev. Sr. Prameela P. A.
Former Sister Superior, St. Martha’s Hospital, Bangalore

Late Prof. J. D. Cherayil
Former Professor Indian Institute of Science, Bangalore

Lt. Gen. T. C. Joseph [Retd.]
Former DG of Quality Assurance, Defense Services, Govt. of India

Mr. David J. Lobo
Chairman, Deejay Group of Enterprises, Bangalore

Rev. Dr. E. Abraham S.J.
Director, XLRI Jamshedpur

‘Swachh Bharat - Cleanliness Drive’ by XSEED Club on Oct 2nd 2018
Board of Governors
XIME Bangalore

Prof. J. Philip
Principal Founder XIME & Chairman, XIME Bangalore
Former Director IIM-Bangalore

Prof. C. P. Ravindranathan, IFS (Retd.)
Vice Chairman, XIME
Former High Commissioner of India to Australia

Mr. C. J. Kuncheria
Secretary, XIME Society
CEO, Modern Rubber Industries

Dr. J. Alexander, I.A.S (Retd.)
Former Chief Secretary,
Govt. of Karnataka

Rev. Fr. Dr. E. Abraham S. J.
Director, XLRI Jamshedpur

Mr. Vinay Deshpande
Chairman, Encore Software Limited, Bangalore

Mr. Viju Jacob
Deputy Managing Director,
Synthite Industries Ltd, Kochi

Mr. David J. Lobo
CMD, Deejay Enterprises Pvt. Ltd.

Rev. Sr. Prameela P.A.
Former Sister Superior,
St. Martha’s Hospital

Mr. George M. Alexander
Executive Director, Muthoot Group

Mr. Jortin Antony
Director, V. C. Homes Limited
Kochi

Mr. Dennis Abraham
Sr. Director HP & XIME Alumnus,
Bangalore

Mr. Anil J. Philip
Sr. Vice President, Vodafone,
Mumbai

Mr. V.O. Sebastian
Chairman, Areca LLC,
Dubai

Ms. Christina Mitali Ghose
Entrepreneur & Business Consultant (XIME Alumna), Bangalore

Mr. S. Viswanathan
Former MD, John Fowler (India),
Bangalore

Dr. Rony George Kurien
Director, XIME Bangalore
Former Vice President, Expat Projects & Development Private Limited

Ms. Padma Srinivas
HR Consultant (XIME Alumna),
Bangalore

AICTE Nominee

Prof. A. Anantharaman
Provost, XIME Group
Board of Governors
XIME Kochi

Dr. J. Alexander I.A.S. (Retd.)
Chairman, XIME Kochi, Former Chief Secretary, Govt. of Karnataka

Prof. J. Philip
Principal Founder XIME & Chairman, XIME Bangalore, Former Director IIM-Bangalore

Cardinal George Alencherry
Major Archbishop of the Syro-Malabar Catholic Church

Mr. P. C. Cyriac IAS (Retd.)
President, XIME Former Addl. Chief Secretary, Govt. of Tamil Nadu

Rev. Fr. Dr. E. Abraham S. J.
Director, XLRI Jamshedpur

Mr. Jacob Kynadi
Chairman, Highland Silver Sands Pvt. Ltd.

Mr. C. J. Kuncheria
Secretary, XIME Society CEO, Modern Rubber Industries

Fr. P. Christie, S.J.
Director, LIBA, Chennai

Dr. Mary Joseph
Former Director, CUSAT B-school Kochi

Mr. Navas Meeran
Chairman, Eastern Condiments Kochi

Mr. George C. Moolayil
Managing Director, Canara Paper Mills Pvt. Ltd., Kochi

Dr. G. C. Gopala Pillai
Former MD, KINFRA Thiruvananthapuram

Mr. V. O. Sebastian
Chairman, Areca LLC Dubai

Ms. Teresa Varghese
M.D. Krithyam IT (XIME Alumna), Kochi

Mr. Jose Dominic
MD & CEO, CGH Earth Kochi

Dr. R. Nandagopal
Director, XIME Kochi Former Director, PSG Institute of Management

Dr. Francy T.V.
Dean, XIME Kochi

Ms. Ranjana Mary Varghese
Asst. Dean, XIME Kochi

Government Nominee

AICTE Nominee
Board of Governors

XIME Chennai

Mr. P. C. Cyriac I.A.S. (Retd.)
Chairman, XIME Chennai, Former Addl. Chief Secretary, Govt. of Tamil Nadu

Prof. J. Philip
Principal Founder XIME & Chairman, XIME Bangalore, Former Director IIM-Bangalore

Mr. C. J. Kuncheria
Secretary, XIME Society CEO, Modern Rubber Industries

Fr. E. Abraham S.J.
Director XLRI, Jamshedpur

Mr. John Joseph
Former Sr. VP, Reliance Industries

Mrs. Susan Mathew, IAS (Retd.)
Former Addl. Chief Secretary, Government of Tamil Nadu

Mr. David J. Lobo
CMD, Deejay Group of Industries

Fr. P. Christie S.J.
Director, LIBA Chennai

Mr. Gokul Santhanam
Sr. Vice President, Mphasis (XIME Alumnus)

Mr. Ashok Vardhan Shetty IAS (Retd.)
Former Vice Chancellor of Indian Maritime University, Chennai

Mrs. Meera Mammen
Vice President (Welfare), MRF, Chennai

Mr. V. Selvaraj, IAS (Retd.)
Former Chairman, Madras Port Trust

Mr. C. D. Jose (Educationist)
Former President, Madras School of Social Work, Chennai

Ms. Hema Mani
Director, HR LITC & LASCE (XIME Alumnna)

Mr. K. C. Mohan
Former Chairman, MECON

Fr. Dr. George Sebastian S. J.
Director, XIME Chennai Former Dean, XLRI

Dr. P. David Jawahar
Dean (Academics), XIME Chennai

Dr. Ravi Veeraraghavan
Dean (EP), XIME Chennai

AICTE Nominee

Government Nominee
XIME Alumni Association

XIME takes pride in its very successful 3000 plus alumni. The Institute considers them as the true measure of its accomplishments. The fact that among them 250 plus are entrepreneurs, emphasizes the entrepreneurial spirit and enthusiasm vibrant at XIME. Presence of a large number of XIME Alumni in top managerial and leadership roles in reputed organizations, MNCs and fortune 500 companies in India and abroad proves the value of the transformational leadership training they had received at the Institute.

Current Office Bearers

- **Padma Srinivas**
  - HR Consultant
  - President

- **Reynolds Alex**
  - GM & Delivery Head, Wipro Digital
  - Vice President

- **Elsom Kuriakose**
  - Senior Manager-Hr, TATA Hitachi
  - Hon. Secretary

Past Presidents

- **Samir Akber**
  - Managing Director
  - Theron International

- **Sailesh Menezes**
  - Director - Human Resources
  - Hewlett-Packard Enterprise

- **Ritendra Banerjee**
  - Co-founder and Global CEO, SALT, and Mentor for SME, CNBC

- **Harrish Francis**
  - Managing Director
  - Higrind Imaging Solutions Pvt. Ltd

- **Gokul Santhanam**
  - Sr. VP (HR), Mphasis
  - Chennai

- **Liza Jacob**
  - HR Consultant
  - Bangalore
27 Glorious Years - The Milestones

1991 A group of distinguished academicians under the able and dynamic leadership of Prof. J. Philip established XIME in pursuit of excellence in high quality management and entrepreneurship education in India registered on 19th June 1991.

1994 AICTE approved the three-year part-time PGDBA programme.

1995 AICTE approved the two-year full-time PGDBA programme with an intake of 60 students commenced on August 14.

1997 The First Batch of PGDBA students graduated from XIME in May.

1998 XIME established XIME Alumni Association Bangalore (XAAB).

2002 XIME moved into its new spacious, high-tech and permanent campus in Electronics City on 10th March. Land given by KIADB. AICTE approved the increase in the PGDM students’ intake to 120.

2004 PGDM programme of XIME received the coveted and prestigious ‘5 year accreditation’ of NBA and became the first B-school in Bangalore to receive this recognition from AICTE.

2005 XIME became a fully residential B-school spread over 4.3 acres.

2006 XIME unveiled the Management Development Block – in the vicinity of its main campus spread across 2 acres - with classrooms that have seating capacities up to 150 students. The entire XIME campus became Wi-Fi enabled.

2007 MoUs signed with Universities of international repute for student and faculty exchange programmes. Group of students completing their 2 month full-time summer projects abroad for the first time.

2008 XIME started its first batch of full-time Executive PGDM. XIME received A++ rating from Business India for the third year in a row. Competition Success Review rated XIME as the Best Private Sector B-School in South India. Prof. J. Philip, Chairman, XIME received XLRI’s Lifetime Achievement. Award for Excellence in the Profession and Societal Contribution at XLRI, Jamshedpur.

2009 Historic formation of the Association of BRICS Business Schools (ABBS) at XIME. Prof. J Philip was unanimously elected as the President of the Association.
27 Glorious Years - The Milestones

2010 Prof. J. Philip completed 50 years of his professional career on July 3, 2010. AICTE approved the increase in PGDM student intake from 120 to 180.

2011 International educational tour was made an integral part of the PGDM programme. XIME saw Batch 16 students visited Europe, China, Singapore, Malaysia and Thailand.

Prof. J. Philip was awarded AIMA–Kewal Nohria Award for Academic Leadership in Management Education.

MOU signed with Shanghai Institute of Foreign Trade, Shanghai China (now known as Shanghai University of International Business and Economics). MOU signed with Guangdong University of Foreign Studies, Guangzhou, China.

2012 XIME received the prestigious Madras Management Association Award for Managerial Excellence in Education Sector.


2014 Twenty years of XIME’s first PGDM batch. XIME receives the Global Business Accreditation from Accreditation Council for Business Schools and Programs (ACBSP), USA.

Two brilliant girl students of XIME – Jennie George and Jain Thomas – won AIMA’s prestigious National Championship Award in Delhi after a grueling nation-wide battling with top teams.

2015 Foundation Stone laid for XIME’s new Campus in Chennai. The First Indian B-School Summit organised on 9th-10th October. Silver Jubilee Year Celebrations begin on 16th October. Inauguration of XIME’s incubation center on 21st March.

2016 Chennai campus was inaugurated on 29th July 2016. Prof. J Philip was felicitated with Suresh Ghai Memorial Award for Excellence in Management Education, Mumbai.

2017 Commenced first batch of XIME Chennai with an intake of 59 students. XIME Bangalore is ranked the 50th Best B-School in the country by NIRF Study, MHRD.

2018 XIME wins again the prestigious National Championship Award of AIMA – Ms. Jassica Mathias and Ms. Kamala Sunderesan
## XIME - Some of the Latest Rankings

<table>
<thead>
<tr>
<th>RANKING AGENCY</th>
<th>CATEGORY</th>
<th>RANKING</th>
<th>MONTH &amp; YEAR</th>
</tr>
</thead>
<tbody>
<tr>
<td>Competition Success Review - GHRDC</td>
<td>Top leading B-School of super excellence</td>
<td>11</td>
<td>November 2017</td>
</tr>
<tr>
<td></td>
<td>All India - Private Sector</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Eduniversal, Paris</td>
<td>All India</td>
<td>15</td>
<td>October 2017</td>
</tr>
<tr>
<td>Business India</td>
<td>All India</td>
<td>22</td>
<td>December 2017</td>
</tr>
<tr>
<td>Business Standard</td>
<td>All India</td>
<td>25</td>
<td>June 2017</td>
</tr>
<tr>
<td>MHRD, NIRD Govt of India</td>
<td>All India</td>
<td>50</td>
<td>April 2017</td>
</tr>
</tbody>
</table>
PGDM Programme

Two-year Post Graduate Diploma in Management

- Flagship programme of XIME.
- AICTE approved two-year, full-time, residential programme.
- Annual intake of 180 students at Bangalore and 120 students each at Chennai and Kochi.
- Trimester system.
- Foundation courses in management covered in the first year.
- Electives, core courses, environmental and integrative courses covered in the second year.
- SIP - Summer Internship Programme aimed at providing industrial experience to students.
- SUPA - Socially Useful and Productive Activity is a mandatory internship to help students understand management issues of NGOs and provides exposure for appreciation of social issues.
- International Educational Tour

Highlights of the Curriculum

- Curriculum is reviewed and updated at regular intervals in consultation with industry leaders, alumni, students and faculty.
- Starts with a bridge course titled ‘Learning Circle’ to induct the new students to the field of management.
- Enables global outlook and promotes spirit of Entrepreneurship.
- Inculcates human values and societal orientation.
- Develops soft skills, leadership skills and written and oral communication skills.
- Compulsory exposure to a foreign language (German/French/Spanish/Chinese).
- ‘On the Job’ training through two-month industry internship.
- Students are covered under a Group Medi-claim Policy (Rs. 2 lacs cover), and students and one earning parent are covered under a Group Personal Accident Policy (Rs. 5 Lacs cover for each insured member).

Focus Areas

- Develop analytical, problem solving, and decision making capabilities.
- Inculcate a positive and ethical outlook in students.
- Emphasize on outbound training.
- Strengthening communication skills.
- Global orientation.
### Curriculum

#### FIRST YEAR

<table>
<thead>
<tr>
<th>Term 1</th>
<th>Credit</th>
<th>Term 2</th>
<th>Credit</th>
<th>Term 3</th>
<th>Credit</th>
</tr>
</thead>
<tbody>
<tr>
<td>Financial Analysis &amp; Reporting</td>
<td>3</td>
<td>Cost &amp; Management Accounting</td>
<td>3</td>
<td>Corporate Finance</td>
<td>3</td>
</tr>
<tr>
<td>Managerial Economics</td>
<td>3</td>
<td>Macroeconomics</td>
<td>3</td>
<td>Business Analytics</td>
<td>3</td>
</tr>
<tr>
<td>Organisational Behaviour I</td>
<td>3</td>
<td>Organisational Behaviour II</td>
<td>3</td>
<td>Human Resource Management</td>
<td>3</td>
</tr>
<tr>
<td>Effective Written Communication</td>
<td>3</td>
<td>Presentation Skills</td>
<td>2</td>
<td>Managerial Effectiveness</td>
<td>2</td>
</tr>
<tr>
<td>Marketing I</td>
<td>3</td>
<td>Marketing II</td>
<td>3</td>
<td>Research Methodology</td>
<td>2</td>
</tr>
<tr>
<td>Quantitative Techniques I</td>
<td>3</td>
<td>Quantitative Techniques II</td>
<td>3</td>
<td>Business Law</td>
<td>3</td>
</tr>
<tr>
<td>Business, Government &amp; Society</td>
<td>3</td>
<td>Contemporary Business Environment</td>
<td>2</td>
<td>CSR, Environmental Issues and Sustainability</td>
<td>3</td>
</tr>
<tr>
<td>Learning Circle</td>
<td>2</td>
<td>Manufacturing Operations</td>
<td>3</td>
<td>Service Operations</td>
<td>3</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td>23</td>
<td><strong>Total</strong></td>
<td>22</td>
<td><strong>Total</strong></td>
<td>22</td>
</tr>
</tbody>
</table>

#### Summer Project - Two Months: 5 Credits

#### Socially Useful & Productive Activity - 3 weeks, International Study Tour - 2 weeks: 4 Credits

#### SECOND YEAR

<table>
<thead>
<tr>
<th>Term 1</th>
<th>Credit</th>
<th>Term 2</th>
<th>Credit</th>
<th>Term 3</th>
<th>Credit</th>
</tr>
</thead>
<tbody>
<tr>
<td>Business Strategy</td>
<td>3</td>
<td>International Business</td>
<td>3</td>
<td>Cross Cultural Management</td>
<td>2</td>
</tr>
<tr>
<td>Entrepreneurship</td>
<td>3</td>
<td>Business Ethics</td>
<td>2</td>
<td>Leadership in Action</td>
<td>2</td>
</tr>
<tr>
<td>Contemporary Business Environment</td>
<td>2</td>
<td>Electives-4</td>
<td>12</td>
<td>Electives-4</td>
<td>12</td>
</tr>
<tr>
<td>Electives-4</td>
<td>12</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td>20</td>
<td><strong>Total</strong></td>
<td>17</td>
<td><strong>Total</strong></td>
<td>16</td>
</tr>
</tbody>
</table>

**Total Class Credits** 120

**Summer Project + SUPA + International/Indian Study Tour** 9

**Grand Total** 129

**Duration of each session** 70 Minutes
Specializations

- Twelve electives to be chosen from the specialization subject areas.
- Provision for major and minor specializations.
- Minimum Six electives from a discipline to be chosen to qualify as a specialization.

Electives

Marketing

- Marketing Research
- Fundamentals of Service Marketing
- Business To Business
- Consumer Behaviour
- Sales & Distribution Management
- Product & Brand Management
- Retail Management
- Advertising and Sales promotion
- Digital Marketing
- Technology Marketing
- CRM and Marketing Metrics
- Marketing of Financial Services
- Strategic Pricing
- Rural Marketing
- Retail Marketing

Finance

- Merchant & Investment Banking
- Venture Capital & Private Equity
- Fixed Income Securities
- International Finance
- Taxation
- Financial Derivatives
- Investment Analysis & Portfolio Management
- Strategic Management Accounting
- Indian Banking and Financial System
- Enterprise Risk Management & Insurance
- Strategic Finance for Value Creation
- Mergers, Acquisitions & Restructuring
- Financial Modelling
- Behavioral Finance
- Corporate Valuation
- Corporate and Retail Banking
- Wealth Management
- Econometrics
Electives

Human Resources
- Compensation Management
- Training and Development
- Talent Management
- Competency Based Management
- Knowledge Management
- Performance Management
- Organisational Development
- Industrial Relations and Labour Laws
- Creativity and Innovation
- Personal Growth Lab

Operations
- Supply Chain Management
- Strategic Operations and Innovation Management
- Lean and Six Sigma
- Project Management
- Enterprise Resource Planning
- Materials Management
- Production Planning & Control
- Total Quality Management
- Design Thinking

IT & Analytics
- Enterprise Resource Planning (ERP)
- Data Base Management, Data Warehousing and Business Intelligence
- Business Analytics using Excel / R / Python
- Introduction to Big Data and Big Data Analytics, with Tools
- Application of BA in Functional areas
- Data Mining
- Cloud Computing, IOT, and Artificial Intelligence
- IT Project Management
- IT Strategy
- Agile Methodology
- Information Systems for Managers

General Management
- Global Markets and National Policies
- Design Thinking
- Management of Healthcare
- New Venture Creation
- Family Business Management
- Leading Non-Profit Organisation and Social Enterprises
- Changing facets of Indian Management – Precepts & Practice

Mr. Manoj Shenoy, Chief Executive of Wealth Management and Group Head – CSR, L & T Financial Holdings Ltd – Lecture on Perspectives on Indian Capital Market

Dr. Indira Rajaram- Leading Economist, delivering the Distinguished Lecture Series
Research at XIME

Research is an intellectual activity aimed at the discovery of new knowledge, revision of accepted theories or laws in the light of new facts and the application of such new or revised theories for the overall development of human society. With the extensive use of technological developments, researchers have witnessed significant changes in the process and methodology of research for the last two decades. So to remain competitive, researchers and professionals should be able to accept and adapt the emerging and modern tools in their respective area of research.

XIME Research Centre at Bangalore, provides guidance, assistance, infrastructure and academic support for research scholars with high degree of professional competence and commitment in upholding high ethical standards, in line with XIME's vision and mission of developing leaders for the management profession.

The primary aim of the Research Centre is to promote world standard research activities with an objective of nurturing competent and socially committed management thinkers along with publication of research articles, reports and books on various aspects of business management. It is envisaged that the resulting growth in intellectual capital will benefit the economy and society at national and global levels.

Doctoral Programme (PhD)

The University of Mysore granted Research Center status to XIME for conducting Ph.D programmes in the area of Business Management in 2015, following which the Ph.D programme was inaugurated on 21st Jan 2016. The University of Mysore conducts Ph.D Entrance Examination for each academic year.

Selection of candidates will be based on academic records, work experience, if any, marks secured in Entrance Examination and interview conducted at XIME, Bangalore. At XIME, a limited number of positions as Teaching/Research Assistants are available for full time research scholars, who will receive a stipend of Rs. 25,000 per month.

Research scholars are expected to complete their research work leading to the award of Ph.D. degree within a period of three years.
Eclectic Approach to Teaching
A variety of methods are used to teach students. Lecture sessions are supplemented with case studies, individual and team exercises, live projects, assignments, seminar presentations, business games, etc. Due emphasis is given to team assignments, team discussions and teamwork so as to make students good team leaders and team players.

Comprehensive Evaluation System
Performance in each course is evaluated separately. It is based on continuous and versatile system of periodic quizzes, class tests, mid-term test, home assignments, live projects, class participation and end-term written examination. As a general rule, the end-term examination is not given more than 40% weightage in deciding the grade of a course. The grading system is as follows:

<table>
<thead>
<tr>
<th>Grade</th>
<th>A+</th>
<th>A</th>
<th>B+</th>
<th>B</th>
<th>C+</th>
<th>C</th>
<th>D+</th>
<th>D</th>
<th>F</th>
</tr>
</thead>
<tbody>
<tr>
<td>Points</td>
<td>8</td>
<td>7</td>
<td>6</td>
<td>5</td>
<td>4</td>
<td>3</td>
<td>2</td>
<td>1</td>
<td>0</td>
</tr>
</tbody>
</table>

Qualifying Requirements
A minimum standard in academic performance is required to qualify for the award of the Diploma. A minimum CGPA of 4.5 is required for promotion from first year to second year and a CGPA of 5 (B average) is required at the end of the second year for award of the Postgraduate Diploma in Management.

Attendance
Students are required to be on time for classes and regular in their attendance. 100 percent attendance in each course is expected of every student. Absence is permitted for reasons such as sickness, accidents, bereavements or officially assigned work. However, such absence in a course should not exceed 10 percent of the total number of classes.
**Admission Information**

**Eligibility**

**Bachelors’ Degree**

- Candidates applying for the Post Graduate Diploma in Management (PGDM) are required to have a Bachelor’s Degree in any discipline from a recognized university with a minimum aggregate of 50% marks for all subjects taken together (45% for SC/ST candidates).
- Candidates who are appearing for their final year examination and are awaiting their results may also apply. However, they should have maintained an average of 50% marks in the degree course until then.
- They should be completing all their degree examinations before 15th June 2019. Such candidates are required to produce proof of passing the Degree examination with the minimum required marks of 50%, latest by 10th September 2019.
- Applicants who have un-cleared backlog papers in graduation, are not eligible to apply.

**Entrance Test**

An entrance test score of 75 percentile and above in any of the following Entrance Tests (75% in GMAT)

- XAT – 2019
- CAT - 2018
- CMAT - 2019
- GMAT - 2017, 2018 and 2019

Only such tests in 2018-19 where results are declared latest by 25th February 2019 will be considered.

**How to apply**

- Read and understand the Programme Bulletin and its guidelines regarding admissions.
- Application shall be submitted only through online mode. XIME provides an interactive user interface for entering details in the application form; the platform ensures data security and auto-saving.
- Please click on the link Apply online for PGDM on the website www.xime.org.
- No need to send hardcopy of application form or any other documents to XIME while applying.
- Application Fee is Rs.1250/- plus GST @ 18% for 'early applicants' (on or before 31st December 2018) and Rs.1500/- plus GST @ 18% for subsequent applicants.
- Last date of submission of application form along with the payment of application fee is 27th February 2018.
- Application fee shall be paid online by credit card/debit card/net banking/mobile wallets
- Applicants will receive a system generated acknowledgment for the application submitted and payment of application fee. With this the application process is complete.
Criteria for shortlisting candidates for admission to the PGDM Programme

- Score for academic performance in X Std., XII Std., Under Graduate Degree/ Post Graduate Degree - 20%
- Score in the Common Admission test (CAT, XAT, CMAT, ATMA, MAT, GMAT) - 35%
- Group discussion/interview - 35%
- Weightage for participation in Sports, Extra-Curricular activities, Academic diversity and Gender diversity – 10%

Centres for Group Discussion and Personal Interview (2019)

**Bangalore**
XIME
Electronics City, Phase II
Hosur Road, Bangalore - 560 100
080-28528597 / 98

**Chennai**
XIME
Plot No: CP 2A, SIPCOT, Industrial Park, Oragadam
Near Royal Enfield Factory, Kanchipuram, District- 602105
044-71889464

**Kochi**
XIME
KINFRA Hi-Tech Park
Off. HMT Road, Kalamassery,
HMT Post, Kochi - 683503
0484-2972972/3

**Hyderabad**
The Catholic Health Association of India
157/6, Staff Road, Gunrock Enclave
Secunderabad - 500 009
040-27848293 / 27848457

**Delhi**
YMCA Tourist Hostel,
(Gate No 1), 1, Jai Singh Road.
Near Jantar Mantar
New Delhi -110 001
011-43644047

**Pune**
Indsearch (Law College Road Campus)
85/1, Law College Road,
Pune - 411 004
020-25431972

**Kolkata**
St. Xavier’s College
30, Park Street
Mother Teresa Soroni
Kolkata - 700 016
033-22876035

The phone numbers given above are only to be used in case of difficulty in reaching the venue of GD/PI. For all admission related queries, please contact XIME Bangalore, XIME Kochi or XIME Chennai.
## Admission Information

### Important Dates

<table>
<thead>
<tr>
<th>Event</th>
<th>Date/Year</th>
</tr>
</thead>
<tbody>
<tr>
<td>Online applications begin</td>
<td>October 15, 2018</td>
</tr>
<tr>
<td>Last date for online submission of duly filled-in application form</td>
<td>February 27, 2019</td>
</tr>
<tr>
<td>along with the payment of application fee</td>
<td></td>
</tr>
<tr>
<td>Dates for Group Discussion/Personal Interview at the 7 Centres</td>
<td>March 2019</td>
</tr>
<tr>
<td>(Exact dates will be intimated to short-listed candidates via E-mail only)</td>
<td></td>
</tr>
<tr>
<td>Declaration of Results (via email only)</td>
<td>First week of April 2019</td>
</tr>
<tr>
<td>Payment of two installments of Fees (Amounts will be advised)</td>
<td>April 2019</td>
</tr>
<tr>
<td>PGDM Programme (2019 - 2021) Commences on</td>
<td>June 17, 2019</td>
</tr>
</tbody>
</table>

---

Student Exchange Programme at GDUFS, China
Bangalore Campus - The Pioneer

Bangalore is a fast-paced metropolitan city which is the center of India’s high-tech industry, and thus, coined as the Silicon Valley of India. XIME Bangalore campus is situated in Electronics City, the Information Technology hub of Bangalore. XIME is in the vicinity of reputed companies such as General Electric, Hewlett Packard, Infosys, Siemens, Tata Consultancy Services, Wipro and Tata Power Solar. The presence of these companies helps the institute to enhance its industry-institution interaction.

XIME Bangalore which was established in 1991, has now grown into a top notch B-School of the country with students from almost all the states of India. The campus has a picturesque landscape spread over 4.3 acres. The carefully designed and beautifully built campus is equipped with high-tech infrastructure and modern facilities.

The campus has smart classrooms, computer labs, and a library, which has a wide range of intellectual materials from archives and books to magazines, newspapers, audio-video cassettes and CDs. The campus also has Executive Conference Hall for Management Development Programmes (MDPs). It has two beautiful Auditoria with seating capacities of 300 and 500.

XIME is one of the few management institutes outside the IIMs that offers a completely residential programme. Girls and boys have separate hostels, which are well-furnished, equipped with gym and have Indoor/outdoor games. The mess provides them with good quality food, catering to the needs of culturally diversified students. In other words, it makes for a good home away from home.

XIME, also has tie-ups with foreign universities from China, France, Japan, Korea, Mexico, Netherlands, Poland, Russia and USA, where students get abundant opportunities to grow through the Student Exchange Programmes.
Kochi is the commercial capital of India’s southwest coastal state, Kerala. It is also one of the leading ITES destination of India. XIME came up with its second campus in Kochi in 2013, which is located in the heart of the Hi-Tech Park in Kalamassery, just off the well-known HMT Road.

XIME’s neighborhoods include the Cooperative Medical College of Kochi, the National University of Advanced Legal Studies, GAIL Regional Office and the much celebrated Start-up Village and KINFRA office. The best suited location of the campus facilitates frequent industry interactions and visits.

The sparkling new campus has 1,14,000 sq. ft. area already built up with all modern facilities (identical to the Bangalore campus) has eight classrooms equipped with all the necessary teaching aids. The campus houses both boys and girls hostels; the meticulously planned Ladies’ Hostel, ‘Maria Hall’, is located next to the teaching-cum-administration block of the Institute.

Industrial Visit to Palm Fibre
XIME Kochi’s accomplishments are evident from its student achievements (in inter B-school management fests) during the short span of five years of its existence. The campus has also pro-actively conducted various competitions, management development programmes and conferences.
XIME entered Tamil Nadu with over two decades of high quality professional experience in Bangalore and a strong brand image. It is modeled on the basic tenets of XIME Bangalore and XIME Kochi offering AICTE approved PGDM programme with a high global orientation.

Anyone who passes through XIME Chennai Campus will note a beautiful façade patterned after Harvard Business School. The campus with a built-up area of over one lakh sq.ft. is complete with all that a B-School should have.
XIME Chennai is strategically situated in SIPCOT (State Industries Promotion Corporation of Tamil Nadu) Industrial Area in Oragadam near to Chennai which is the largest industrial and commercial center in South India and a major cultural, economic and education center. The City is known as “Detroit of India” for its automobile industry. The presence of about 20 fortune 500 companies and other reputed manufacturing giants in and around Oragadam provides XIME Chennai with a most ideal location for a world class Business School. Our immediate neighbours are Renault Nissan and Royal Enfield and others close to our Campus include Apollo, Bosch, Daimler India Commercial vehicles, JCBL Marrel Tippers, Komatsu, Toyota Tsusho, Mindarika, etc.
Facilities across all three Campuses

**Academic Center**
The Academic center at XIME has a good number of high tech classrooms; spacious library with good collection of books, journals and magazines; auditoria and executive conference halls for guest lectures and other important events.

- Classrooms with seating capacity ranging from 40 to 150; fully equipped with public address system and LCD projectors
- Library with excellent collection of books and journals
- Executive Conference Hall for Management Development Programmes (MDPs)
- State of the art Auditoria with excellent seating capacities
- Video conferencing facility for virtual classes and Webinars

**Students’ Hostels**
- Well-equipped gymnasium and facilities for cricket, basketball, volley ball, badminton, tennis, billiards and table tennis
- Students’ lounge with entertainment facilities
- Canteen and dining rooms; coffee vending machines

**Ladies’ Hostels**
The meticulously planned Ladies’ Hostels in all three campuses are located right behind the main teaching-cum-administration block of the Institute. The hostel facilities include:

- Well-lit, spacious rooms with French windows
- All basic amenities including 24-hour hot water
- Internet facility (Wi-Fi enabled)
- Gym facility
- Facility for playing Badminton, Table Tennis, Billiards, Basketball etc.
- A common room with indoor games and entertainment facility

**Men’s Hostels**
The spacious men’s hostels across all the three locations provide:

- Well-lit, spacious rooms
- Attached washrooms
- All basic amenities including 24-hour hot water
- Internet facility (Wi-Fi enabled)
- A common room with indoor games/TV
- Tennis Court
- Facilities for games
- Gymnasium
Resource Centres across all three Campuses

Well Stocked Library

The library in each campus has a wide range of intellectual materials from archives and books to magazines, newspapers, audio-video cassettes and CDs. It is quite spacious, and has a peaceful environment for self-learning. The well-stocked central library has:

- Library Management System, managed by experienced staff, to facilitate easy search and location of books.
- Fully Wi-Fi enabled library allowing easy access to research material.
- Nearly 40,000 books between our Bangalore, Chennai and Kochi campuses.
- A wide range of intellectual material from archives and books to magazines, newspapers, audio-video cassettes and CDs.
- Excellent collection of books in management and allied subjects, magazines and journals – both national and international.
- Online databases - EBSCO, J-Gate and Proquest.
- Bound volumes of a number of national and international magazines/journals collected over years.
- Internet access, image scanning and CD/DVD recording of material in the audio-video reference section.
- Member of Delnet Network.
- Subscription to Harvard Business School cases for class room training.
- Subscription to the EMIS (Emerging Markets Information Services) financial database for research.

Computer Facilities

The Computing facilities in each campus include fully wired computer lab equipped with software for creating presentations, data analysis, word processing, image capture and modification, statistical analysis and multimedia activity. PCs are networked to multiple servers. Students have dedicated folder space in the server. The networked facilities include software development kits, RDBMS and centralized scanning and printing.

The Computer Centre is equipped with:

- Latest servers and PCs as nodes, connected on a Windows Server platform
- Fully wired and Wi-Fi enabled campus
- 100 MBPS internet connections in each campus
- Part of SAP’s University Alliances Program
- Latest software packages
- Video Conferencing facility
The Faculty at XIME - Bangalore, Chennai & Kochi

GENERAL MANAGEMENT

REGULAR FACULTY

Prof. C.P. Ravindranathan, IFS(Retd.)
M.A., Former High Commissioner of India to Australia

Dr. Rony George Kurien
B.Sc., MBA, Ph.D

Dr. A. Anantharaman
B. Tech, MBA and AMP(Harvard B School), Ph.D (Columbia University)

Dr. M. J. Xavier
B.Tech., M.Tech., Ph.D

Dr. Naseer Mohammed Jaffer
B.A, M.A, M.Phil, Ph.D

Dr. NMK Bhatta
B.Tech., MBA, Ph.D

Dr. Selvam Jesiah
B.Com., MCM, Ph.D

Prof. S. Suryanarayanan
B.Tech., PGDM(IMI-A)

Mr. Rajendra Desai
B.Tech, M.S., MPEFB

Capt. K. C. Cyriac
B.Tech, M.Tech, MBA

VISITING FACULTY

Dr. R. Venkataraman
M.Sc., MCIM, MCILT, PGDBM(XLRI), Ph.D

Dr. Gopala Pillai
LLB, MA, MSW, Ph.D, FIM(UK)

Mr. Platosen S
B.Tech, MBA

HUMAN RESOURCES

REGULAR FACULTY

Fr. Dr. George Sebastian
B.Sc., M.S., PGDM(XLRI),Ph.D

Dr. P. David Jawahar
MBA, Ph.D

Prof. Raymond Arogyaswamy
B.Tech, PGDM

Ms. Ranjana Mary Varghese
B.Tech, MBA

Mr. A. S. Rajarajan
PGDBA (XIME)

Mr. Rahul R. Lexman
B.Tech., M.A, PGDM

Dr. Sangeetha D
B.Com., MBA, Ph.D

Ms. Pragna Sambit Acharya
BBA, MBA

VISITING FACULTY

Mr. K L S N Rao
B.Sc., CAIIB, MBA

Mr. Hemchand Jaichandran
M.A, MBA, M.Phil

Ms. Sobha Anand

Mr. Ananthakrishnan
MBA

Dr. S. Gopal Sharma
ACMA, MBA, M.Phil, Ph.D

Dr. Martin Patrick
MA, M.Phil, Ph.D

MARKETING MANAGEMENT

REGULAR FACULTY

Prof. C. P. Ravindranathan, IFS (Retd.)
M.A., Former High Commissioner of India to Australia

Dr. Rony George Kurien
B.Sc., MBA, Ph.D

Dr. M. J. Xavier
B.Tech., M.Tech., Ph.D

Dr. Selvam Jesiah
B.Com., MCM, Ph.D

Prof. S. Suryanarayanan
B.Tech., PGDM(IMI-A)

Mr. Shanmugam G
B.Tech, M.Tech, PGDM

Prof. C. N. Kshetragana
B.Com, MBA, M.Phil

Mr. George Paul
B.E., MBA

Mr. Alok K
B.E., PGDM

Mr. Anand Srinivasan
B.Pharm, PGPEM (IIM-B)

Dr. Ravi. K. R
B.Com., PGDM(XIME), Ph.D

Dr. Meena Rani N
B. Com, M.Com, M.Phil. NET(Mgt)NET(Com), MBA, Ph.D

Mr. Jackson D’Silva
M.Sc., MBA

Mr. Sony Varghese
M.Sc., MBA

Ms. Pragnya Sambit Acharya
BBA, PGDM

Ms. Pritpal Kaur Walia
B.Sc., MSc.EMBA

FINANCE & ECONOMICS

REGULAR FACULTY

Dr. R. Nandagopal
M.Com., MBA, M.Phil, Ph.D

Dr. Ravi Veeraraghavan
B.Com, FCMA, ACS, Ph.D

Prof. Naseer Mohammed Jaffer
M.A., M.Phil, Ph.D

Dr. P. Amalanathan
M.Com, MBA, M.Ed,M.Phi,Ph.D

Dr. Mercia Selva Malar
M.Com, Ph.D

Mr. T. J. Kuriakose
M.A., LL.B, MBA, CAIIB, ACIB (London)

Dr. Mary Metilda
M.A., MBA, M.Phil, Ph.D

Mr. Chetan Vikas Chitre
B.A, M.A

Ms. Lincy P T
M.Com, MBA

Ms. Jaipinchse Joseph
B.Com., M.Com.

Ms. Agnus Baby
B.Tech., PGDM(XIME)
VISITING FACULTY

Dr. S. Neelamegham
Ph.D

Mr. John Chiramel
MA, PGDM(XLRI), MIA, M.Phil.

Mr. L. Surendra
B.E., M.Tech, MBA

Mr. V. M. Cavale
B.E., PGDBA (IIM-A)

Ms. Anupama A Shah
B.Com., PGDBA(XIME)

Prof. Sandip Sen
MBA(XLRI)

Ms. Malavika Harita
PGDBA

Mr. Mukesh Dev
MBA, CS

Mr. Ajeesh Nair
MBA, PGPM

Dr. Santosh S
MBA, Ph.D, PGPM

Mr. Sijo Kuruvilla
B.Tech., PGPM

VISITING FACULTY

Dr. Joshin John
B.Tech., FPM (IIM Lucknow)

Mr. Ragesh T. S.
B.Sc.(Ag.), MBA, UGCNET, FDP(IIMA)

Mr. Puneet Kumar
B.E., PGDM, MBA

Ms. Geethu Varghese
B.A, M.Sc. (Mathematics)

VISITING FACULTY

Prof. S. Chandrasekar
B.E., M.E., Ph.D

Mr. Srivivasan Rao
M.Sc., M.Phil, PGOR

Mr. LRS Mani
MBA, M.Phil, Ph.D

Mr. John Eappen
B.Tech., PGDBA

Mr. Sritharan P
B.E., MBA, DCS, CSC

Mr. C. V. Gopalakrishnan
B.Sc., PGDM

SYSTEMS

REGULAR FACULTY

Dr. M V S Peri Sastry
Ph.D (BITS Pilani)

Mr. Shamugam G
B.Tech, M.Tech., PGDM

Mr. Anand Srinivasan
B-Pharm, PGPEM (IIM-B)

Mr. Jackson D’Silva
M.Sc., MBA

Ms. Dimmy Gonsalves
MCA

VISITING FACULTY

Mr. S. Balasubramaniam
B.E(Hons), M.Sc.(Hons)

PRODUCTION & OPERATIONS MANAGEMENT

REGULAR FACULTY

Dr. M. V. S. Peri Sastry
Ph.D (BITS Pilani)

Dr. Francy T. V.
M.Sc., PGDE, M.Phil, Ph.D

Prof. P. V. Rao
B.Tech, PGDIE

INTERNATIONAL VISITING FACULTY

Dr. Kanti Srikantaiah
University of Maryland, College Park, USA

Prof. Ramakrishna Hindupur
Redlands University, LA, USA

Prof. Gerald Groshek
Redlands University, LA, USA

Prof. Mahesh Srinivasan
Akron University, LA, USA

Prof. Harry Lei Huang
Guangdong University of Foreign Studies, China.

Dr. Duncan C. McDougall
Plymouth State University, New Hampshire, USA

Dr. Heung-Joo Cha,
University of Redlands

Dr. A. Anantharaman, Provost conducting a case study discussion for XIME Bangalore students.
The Students

Student Development
XIME is a student-centered Institution. The campus is always alive with excitement. Enthusiasm fills the air as students experience the joy of learning. From Directors, Deans, professors, academic counselors to campus custodians, all aim to help students discover their true potential. At XIME, each student is special and each is supported to be successful. XIME attempts to stimulate all students and to help them with the necessary intellectual resources to become productive managers who can adeptly face the future corporate challenges.

Clubs
The Institute is committed to the all-round development of students. To facilitate holistic development, students are encouraged to participate in different activities.

- XSeed - Social Club of XIME
- HRuday - HR Club
- MarkXime - Marketing Club
- Finitiative - Finance Club
- XOPS - Operations Club
- Empresario – Entrepreneurship Club
- X-Oration - Public Speaking Club
- President's Club - Academic Excellence

XSEED
XSEED is the social club of XIME which undertakes numerous social activities and helps in adding value to the society. The students through x-seed have organized walkathons, blood donation camps, cleanliness campaign and other social events.

Maria Philip Memorial Best Speaker Competition
This annual contest brings out the best ideas, the strongest thoughts and the deepest convictions in the students. The best speaker of the competition receives the Maria Philip Memorial Best Speaker Award.

Anshul Choudhary Memorial Music Competition
A music competition is conducted every year on the Independence Day in memory of Anshul Choudhary, a gifted musician who lost his life under tragic circumstances in 2002 while he was a student at XIME.

Industry Competitions hosted by XIME
XIME hosts competitions for different industry bodies such as media firms, corporates etc. Some of the events hosted in 2017 include Ingenious 2017 (Infosys annual B-school competition), The Board Room Challenge by The Hindu and KPMG Case Study Competition on October 2017.

Chairman XIME Bangalore, handing over laboratory equipment to Chatrakhane Higher Primary Government School, Chandapura, Bangalore as part of X-SEED’s science laboratory equipment donation.
Socially Useful and Productive Activity

SUPA (Socially Useful and Productive Activity) is a unique programme of XIME. Societal concern is one of the main values that XIME upholds. As a part of the curriculum students are expected to do an internship of 3 weeks with an NGO, usually in the beginning of January each year. The idea is to expose the future managers to the management of the voluntary sector and sensitize them to the special needs of people from deprived sections / communities. The students apply their managerial skills and improve the efficiency / effectiveness of the organizations they are attached to. This also inculcates a sense of ethics in the minds of the future managers. This also encourages them to make their own contributions towards such organizations and kindles the spirit of citizenship amongst them. After completion of the projects, students make presentations along with videos to substantiate their contributions during the programme.

SUPA Internship at Association for Physically Disabled (APD), Bangalore.

SUPA Internship at Greenpeace, Kolkata.

SUPA Internship at OISCA International
Students’ Winning Streak

Winning is a tradition at XIME. Every year XIME students actively participate in Management Fests organized by reputed B-Schools and professional associations. Some of the awards won in the recent years are:

- **Winners of AIMA’s Prestigious National Competition for ‘Young India’ held in Delhi, November 24, 2017. Also won the second prize.**
- **Mr. Ananthram K of Batch 22 won the International Entrepreneurship challenge organized by Faculty of Management Studies (FMS) Delhi. He was the youngest & the only student to be selected among the top 10 contestants (others were entrepreneurs), in E-Summit 2018.**
- **Winners - Cranium 2018, the Management Fest of CMS Business School, Jain University. Winning Categories included Best Entrepreneur, Marketing Event, HR Event, Operations Event and Business Quiz.**
- **Winners - Synetics 2018, Management fest of Kristu Jayanti, Bangalore. Winning categories included Best CEO, Finance Event, Best Management Team, Business Quiz and CSR Event.**
- **Winner - Inflore 2018, the Management Fest of Rajagiri Center for Business Studies. Team won the Operations Event.**
- **Winner- Calypso 2017, the Management Fest of PESIT Bangalore. Categories won included Best Manager Contest, Finance and HR events. XIME was declared Overall Champions**
- **Winners - Chennai International Youth Fest 2017. Categories included Best Start-up Plan, Business JAM, Stress Interview, Business Debate and Hire-Me**
- **Winners - Strategy Game at Ettin, the Management Fest of NITTE, Udupi, 2017**
- **Winners - Talentime 34, the Management Fest of CUSAT, 2017. XIME team won the Marketing Event**
- **Overall Champions - XIME Kochi students won TIST De’NoVo 2017 held at the Department of Management Studies, TOC-H Institute of Science and Technology, 2017**
- **Winners in paper presentation competition (2nd Prize)- INVICTUS-2018, Management Fest conducted by Vellore Institute of Technology (VIT)**
- **Winners in Marketing & Strategy at IFMR Management Fest Chennai, February 2018.**
- **Overall Winners - Management fest conducted by Indus Business Academy, Bangalore, March 2018.**
- **Summer Project of Mr. Pranav Rao, Batch 22 has been shortlisted among the Top 5 in India by Business Standard and won 4th position in the competition.**
XIME Bangalore students won National Championship Award at AIMS 1st National Competition for Young India 2017

XIME students won Synetics 2018, Management fest of Kristu Jayanti, Bangalore
**International Linkages**

XIME has entered into Memoranda of Understanding (MOU) with a number of prestigious universities around the world to promote academic cooperation and cultural exchanges.

They include the following:

1. GDUFS – Guangdong University of Foreign Studies, Guangzhou, **China**
2. Shanghai University of International Business and Economics, **China**
3. Novancia Business School, Paris, **France**
4. Audencia Business School, Nantes, **France**
5. Institut D’ Administration Des Enterprises De Paris Sorbonne Graduate Business School, **France**
6. Nagoya University of Commerce and Business, **Japan**
7. Yonsei University, **Korea**
8. The Instituto Technologico Autonomo de Mexico, ITAM, Mexico City, **Mexico**
9. Avans Hogeschool University of Applied Sciences, **Netherlands**
10. RANEPA, Moscow **Russia**
11. SUM - State University of Management, Moscow, **Russia**
12. Houston Baptist University, Houston, Texas, **USA**
13. National University, CA, **USA**
14. Redlands University, LA, **USA**

Audencia Nantes School of Management, a highly rated B-School in France has been sending its students to XIME for attachment during some of the academic terms. Avans Hogeschool, Netherlands pursued a Student Exchange program in January, 2015. XIME has hosted students and faculty groups from Institutes such as Houston Baptist University, University of Redlands (USA), La Salle University (USA), University of Milano-Bicocca (Italy), St. Thomas University (USA), ITAM University, Mexico and University of Akron (USA).

In continuation of a tradition that has been established, XIME students attend classes at partner institutions abroad.

**International Winter & Summer Exchange Programmes**

Forty students completed their Winter Exchange Programme at Audencia Business School, France in January 2018. The program included seminars on European Union as an Economic Community, Doing Business in Europe, International Business and such others by guest lecturers across Paris, Nantes and Brussels. Another group of 40 students completed their Winter internship in Guangdong University of Foreign Studies, Guangzhou, China during January 2018. The students were guided through the workings of Chinese business in the classroom learning sessions and its culture through various activities. It also includes visits to industries and metropolitan cities of Shanghai and Beijing.

Keeping in view the mission of giving its students international exposure, XIME regularly sends its students abroad for international summer placements. This year three students completed their summer internships at the Nagoya University of Commerce and Business, Japan.
Association of BRICS Business Schools

XIME students benefit from the several activities consisting of students’ meets and faculty exchanges within the framework of the Association of the BRICS Business Schools (ABBS) of which XIME is a founder member.

A 14 member XIME contingent participated in the 7th BRICS Students’ Meet hosted by the State University of Management, Moscow during November 10-12, 2015. This also coincided with the Annual Conference of ABBS. In this conference, Prof. J. Philip was elected as the President of the Association. He took over the position from Prof. Vladmir Godin SUM, Moscow.

Eighth BRICS Students Meet was held at XIME, Bangalore and Kochi during November 17-21, 2016. Sixty seven students and 16 faculty members from BRICS countries participated in this meet. The 9th Student Meet of the Association of BRICS Business Schools (BRICS Business School Association) was held at Hindustan Institute of Technology and Science. The 10th BRICS Students Meet is to be held in Parana, Brazil hosted by Pontifical Catholic University of Parana (PCUP) University. A team of 10 students and two faculty will be participating.
At XIME, students are exposed to lectures delivered by speakers from various spheres of the industry. Eminent industry figures discuss current issues and contemporary concepts relating to managerial competence such as is required to face the dynamic challenges of the future. Talks are arranged once every fortnight to give students an opportunity to keep abreast of current topics, industry-specific issues and the business environment. Here is a partial list of distinguished speakers who visited XIME:

**Mr. Ajay Kaul**
Former CEO – Jubilant Foodworks Limited

**Mr. Amitabh Jaipuria**
President and CEO – Global Services, Quess Corp Ltd.

**Mr. Anurag Agarwal**
Managing Director - Natural Remedies

**Mr. Bijou Kurien**
Director - LVMH Capital

**Mr. Krishnamurthy Shankar**
Executive Vice President & Group Head of Human Resource Development - Infosys

**Mr. B. Santhanam**
MD- St. Gobain India ltd

**Mr. T. V. Narendran**
MD - Tata Steel

**Mr. Aroon Raman**
MD - Telos Investment & Technologies, Alumnus of Wharton Business School

**Mr. Vasanth Kumar**
Executive Director - Max Fashion India

**Ms. Sudha Murthy**
Chairperson, Infosys Foundation

**Dr. Charan Singh**
RBI Chair Professor of Economics - IIM Bangalore

**Mr. Partha De Sarkar**
CEO, Hinduja Global Services

**Mr. Anadi Charan Sahu**
General Manager - SIDBI

**Mr. Pradeep Jayaraman**
GM and Practice Head of Commercial Analytics - Maersk Group

**Mr. Anand Pillai**
Managing Director - Leadership Matters Inc

**Mr. R. Rajanarayan**
Senior VP & Chief HR Officer, Titan Industries

**Mr. Pankaj Dubey**
MD & CEO - Polaris Eicher India Ltd

**Dr. Sandeep Krishnamurthy**
Professor and Dean - University of Washington

**Ms. Lakshmi Subramaniam**
Analytics Head - TCS

**Mr. Roy Kurian**
Senior VP Marketing - India Yamaha Motors

**Mr. Nirav Gandhi**
A Google Ad words certified professional

**Mr. Agny Ganesh**
A social entrepreneur who secured the prestigious Gandhi Fellowship, a national leadership program

**Mr. Malay Chatterjee**
CMD - Kudremukh Iron Ore Company LTD

**Ms. Padma Kiran Rao**
Director Human Resources - Societe Generale

**Mr. Satish Kumar Gupta**
Managing Partner - Vertex CapSolutions LLP

**Mr. B. Venkataramana**
Group President - HR - Landmark International

**Mr. Rajeev Vasudev**
MD - Ayurved

**Mr. Manoj Mehrotra**
President & CEO - Hikal Pharma

**Mr. V. K. Mathews**
CMD - IBS Software LTD.

**Mr. Rajeev Lochan**
MD - The Hindu

**Ms. Sushma Rajagopal**
Chief Executive Officer and Managing Director, ITC Infotech India Ltd., and Advisor of Metriku Corporation

**Prof. Indira Rajaraman**
Former professor IIM-B and Former Adviser RBI

**Padmabhusan Mr. B. Muthuraman**
Former vice-chairman and MD of Tata Steel and Former Chairman of Tata International
 Associations and Partnerships
XIME collaborates with institutions and industry associations to enhance the quality of teaching. Some of them are:
- AIMS - Association of Indian Management Schools
- AIBBS - Association of BRICS (Brazil, Russia, India, China and South Africa) Business Schools
- BMA - Bangalore Management Association
- IAABS - Indian Association of Autonomous Business Schools
- XAMI - Xavier Association of Management Institutes
- IAJBS - International Association of Jesuit Business Schools
- CII - Confederation of Indian Industry
- ISTD - Indian Society for Training and Development
- BIC - Bangalore International Centre
- GCNI - Global Compact Network India
- SHRM - Society for Human Resource Management
- NHRD - National Human Resource Development
- KIA - Karnataka Industries Association
- In addition, XIME has Memoranda of Understanding on academic collaboration with 14 B-Schools abroad.

Annual Events
- XIMERA - Management Fest at Bangalore
- Quest - Management Fest at Kochi
- Walkathon by X-SEED club, Bangalore
- Alumni Meet
- Blood Donation Camp
- Cleanliness Campaign
- National Educational Day
- Maria Philip Inter B-School Debate Competition
- Childrens' Day Celebration and Award of Sujith Valsalan Memorial Scholarship

Seminars and Workshops, 2016-17
- TEDx at XIME Kochi
- Panel Discussion on the Union Budget
- Presentation and Negotiation skills
- Econometrics and Research
- Managing People on the Shop Floor
- Case Writing & Teaching Workshop
- First ever National B-Schools Summit
- Big Debate on HR
- Board Room Challenge, The Hindu
- International Conference on Management
- Education: Coping with the emerging trends in a globalised world
Management Development Programmes
In addition to its management education programmes, the Institute offers a number of short-duration Management Development Programmes (MDPs). Such programmes are offered in general management, functional areas and skill development. Some of the programmes offered include:

- Innovation Management
- Business Excellence Practitioner’s Workshop (Programme for DRDO & Defence PSU Managers)
- Finance for Non Finance Executives
- Agile Implementation
- Entrepreneurship Development Programme for Aspirants
- Social Media Marketing for SMEs
- Business Analytics with R
- Enhancing Growth & Competitiveness of Family Businesses
- Cloud Computing, Big Data, IOT and Artificial Intelligence
- NGO Leadership Development
- Building Excellence thru Academic Audit
- Data Visualization and Big Data
- Entrepreneurship Development Programme
- Digital Transformation of SMEs
- Finance for Non Finance Executives
- Enhancing your Negotiation Skills
- Applied Econometrics for Business Decision Making

Organization Based Programmes
In addition to teaching and training, the Institute takes up consultancy projects for industries, small business organizations as well as government organizations. With its strong faculty base, the Institute is able to assure quality in its consultancy work. Institute fields competent faculty teams for such projects for specific organizations. Another organization-based activity of the Institute is the design and conduct of training and development programmes in general management, functional management areas as well as in skills development. These are designed to suit the specific needs of organizations.
Entrepreneurship Development Programmes

In giving full meaning to its name, where “E” is a part of XIME, it periodically offers three-week entrepreneurship development programmes. This initiative got further strengthened by a generous grant that XIME received earlier from Hewlett-Packard India. The grant made it easier for the Institute to offer EDP on a regular basis, meant for the benefit of young graduates, particularly from the marginalized sections of the society. In addition, this is also open to already existing young entrepreneurs or even for the successors for first generation small entrepreneurs. Its main modules are:

- Training for a Successful Entrepreneurship Journey
- Identification and Evaluation of a Business Opportunity
- Finance and Taxation Management for Business
- Marketing a Product or Service
- Workshop on Creating a Business Plan
- e - Enabling the Business

Incubation Centre

- The Institute has an active incubation center to accelerate start ups and to create a favourable entrepreneurial environment in the campus.

Inauguration of Entrepreneurship Club at XIME Bangalore

by Mr. Mani James, Vice President, Frost & Sullivan
Fee Structure

XIME, Bangalore & Kochi
The Programme Fee of Rs 10,00,000/- covers Admission, Tuition, Library, Computer Centre, Establishment, Text Books, Programme Materials, Examinations, Diploma, Co-curricular Activities and Alumni Association Membership. It is to be paid in eight installments as indicated below:

First Year: Rs. 5,00,000/- : Payable in four installments of Rs. 1,25,000/- each.
Second Year: Rs. 5,00,000/- : Payable in four installments of Rs. 125,000/- each.

XIME, Chennai
All the three Institutions of XIME follow basically the same curriculum, course outlines, course materials, teaching methodology and evaluation system. In addition, XIME follows a policy of centralized admission process and placement. In that sense, XIME is one Institution, on product and one placement programme. However, since Chennai XIME is relatively newer (3rd Batch Admission), the management has decided to keep the fee at this Institution a lower level of Rs. 7,50,000/-, while the fee at Bangalore and Kochi will be Rs. 10,00,000/- as it was in the previous year.

The Programme Fee of Rs. 7,50,000/- covers Admission, Tuition, Library, Computer Centre, Establishment, Text Books, Programme Materials, Examinations, Diploma, Co-curricular Activities and Alumni Association Membership. It is to be paid in eight installments as indicated below:

First Year: Rs. 3,50,000/- : Payable in four installments of Rs. 87,500/- each.
Second Year: Rs. 4,00,000/- : Payable in four installments of Rs. 1,00,000/- each.

Dates for payment of fees will be announced at the beginning of the academic year.

International Study Tour
As in the past years, the students of XIME Bangalore, will have an international study tour. This will be organized within the framework of AICTE guidelines. The Study tour is expected to cost additionally Rs.1,50,000/-. If the actual cost is less, the difference will be refunded to the students and if the cost is more, the student concerned will have to bear the extra cost. Students of XIME - Kochi and Chennai, are encouraged to join the International Study Tour, if they so desire duly bearing the expenses.

Other Fees & Requirements
Caution Deposit: A one-time caution Deposit of Rs. 25,000 is payable at the time of admission, which is refundable at the end of the programme, after deducting dues to XIME, if any.

Hostel Charges Payable: The Hostel Fees payable by each student will be approximately Rs. 8,500/- per month (for 10 months per year) which includes lodging, boarding, electricity and water charges. If AC rooms are provided a higher room tariff will apply.
Students are required to stay in the hostels, unless exempted / excluded for any special reasons.

Laptop: It is necessary for every student to possess a laptop.

Note: Fees must be paid on time. Delayed payment will attract penalty. Fees once paid will not be refunded even in the case of a student’s failure / termination or withdrawal from the programme, after commencement of the programme.

Refund Policy: XIME follows AICTE refund policy with respect to candidates withdrawing from the programme before commencement of the programme. Time required for processing refund request is 10-15 working days after receiving the signed hard copy of the prescribed refund request form from the candidate.
Awards and Scholarships

Awards for the Talented
A number of Awards have been instituted to encourage excellence in student performance throughout the course and in various functional areas.

These include:
1. Triune Company Gold Medal for the Best All Round Performer in the Outgoing PGDM Batch
2. The Chairman's Gold Medal for the student scoring the Highest CGPA in the Outgoing PGDM Batch
3. XIME Chairman's Roll of Honour for Outstanding Academic Performance Award (2nd Position) with cash award of Rs. 20,000
4. XIME Chairman's Roll of Honour for Outstanding Academic Performance Award (3rd Position) with cash award of Rs. 10,000
5. President's Scholarship of Rs. 2, 00,000 to a meritorious student
6. Barrister M. K. Nambiar Memorial Scholarship of Rs. 2, 00,000 to a meritorious student
7. Late Prof. J.D. Cherayil Memorial Scholarship of Rs. 2, 00,000 to a meritorious student
8. Sarosh J Ghandy Scholarship of Rs. 2, 00,000 to a meritorious student
9. Prof J Philip Scholarship of Rs. 2, 00,000 to a meritorious student
10. Cash Award of Rs. 25,000 to the student who scores the highest CGPA in First Year
11. Archbishop Alphonsus Mathias award of Rs. 10,000 for Humanitarian Spirit and Service
12. Anshul Choudhary Memorial Award of Rs. 10,000 for the most musically talented student
13. Maria Philip Memorial Award of Rs. 10,000 for the best speaker of the Institute
14. Mphasis Excellence award of Rs. 10,000 for the best outgoing HR Student.
15. Dell Excellence award of Rs. 10,000 for the best outgoing Marketing Student
16. Muthoot Group award of Rs. 10,000 for the best outgoing Finance Student
17. XIME Alumni award of Rs. 10,000 for the best outgoing Operations Student
18. Tata Elxsi Innovation Award of Rs. 10,000 for the best Summer Internship Project
19. C L George Award of Rs. 10,000 for the student with the best potential for Entrepreneurship
20. Merit Cum Means Scholarships of Rs. 1.25 lakh to 20 deserving students across the 3 institutions

Scholarships: XIME will offer Merit based Scholarships to the top 10% of students. Such scholarships will range from 20% to 65%, in addition to the existing Awards and Scholarships.
Placements

The Institute has an active students’ placement programme. Through its Placement Cell, it provides direction and support to students who are eligible for placement. All through the years, it has succeeded in maintaining an excellent record. The institute vigorously follows a norm of 100% placement.

**Placements Status of 2017-18**

<table>
<thead>
<tr>
<th>Details</th>
<th>XIME BANGALORE</th>
<th>XIME KOCHI</th>
</tr>
</thead>
<tbody>
<tr>
<td>Highest CTC</td>
<td>Rs. 11.51 Lakhs pa</td>
<td>Rs. 12 Lakhs pa</td>
</tr>
<tr>
<td>Average CTC</td>
<td>Rs. 6.43 Lakhs pa</td>
<td>Rs. 5.99 Lakhs pa</td>
</tr>
</tbody>
</table>

**Partial List of Recent Recruiters**

- Accenture Solutions
- Adani Gas Ltd
- Allegro Capital
- Alstom
- Aptechn Ltd.
- Ather Energy
- Avana Medical
- Aye Finance
- Bajaj
- Capital First
- CardioTrack
- CGI
- Citibank
- CMS Info Systems Ltd
- Cognex
- Deloitte USI
- Designs in Change
- DTDC
- EAI Media
- Emids
- Employee Experts
- Federal Bank
- Feedback Business Consulting
- Future Generalli

- Genworks Health
- Godrej & Boyce
- HDFC Bank
- HIL Limited
- Honeywell
- Hunger Box
- ICICI Bank
- ICICI Prudential
- Infoedge
- Infosys BPO
- Infosys Ltd.
- Investosure
- iPrimed
- Jaro Education
- JPMC
- KPMG
- KPMG Global Services
- Laalsa
- Mahindra & Mahindra
- Mindtree
- Moody’s
- Mphasis
- Muthoot Finance
- Natural Remedies
- Oracle
- Orient Cement
- PWC
- Quesscorp
- QUIIKR
- Rane Group
- Reliance industries RIL
- Robosoft
- Salesforce
- Simplotel
- Sonata Software
- Standard Chartered
- TARGET
- Tata Elxsi
- Tata Hitachi
- TCS IT.
- TCS BPO
- Tredence
- Treebo Hotels
- VMware
- Wipro
- XSEED Education
- Zee
Thanking Our Recruiters
Rights Reserved

The Administration of Xavier Institute of Management and Entrepreneurship (XIME) reserves the right to make any change in the requirements and regulations for admission, regulations for continuing in the course or for graduation, contents of the courses, fees charged, regulations affecting students, attendance, programme administration, or make any suitable modifications in any provision of the course syllabus, hostel admissions or in any matter incidental or ancillary there to, should these be deemed necessary in the interest of the students, the institute, or the profession. All matters of dispute shall be subject to the jurisdiction of courts of the city of Bangalore.