



BRICS Students Meet 2016

XIME added one more feather to its cap by being the host of the 8th BRICS Students Meet from 17-20 November 2016. Prof. J. Philip, President, XIME who is also President of ABBS (Association of BRICS B-Schools) presided over the Inaugural function. In his Presidential Address he has traced the formation of BRICS Business Schools Association at XIME on January 30, 2009 in the presence of country representatives from all the five BRICS countries. The formation was influenced by the common cultural bonds that unite these five countries. Annual BRICS Students Meet has been made a part of the activities of ABBS and these meets took place all through these years; the last one being at State University of Management, Moscow. It was the Moscow conference of ABBS that Prof. J. Philip was elected again for the 2nd time as its President. Prof. C.P. Ravindranathan, IFS (Retd.), a key architect in the founding of ABBS welcomed the delegates to the conference. This was followed by greetings from representatives of each of the countries present. Other Indian B-Schools were also part of the event. Mr. Milind Chalisgaonkar, an independent Director at Aegis Limited was the Guest of Honor for the event. The delegates from the five BRICS countries gave presentations on the topic: "Globalization and its Impact on B. The program started with an introductory speech by Dr. John Ben, Asst. Dean, XIME who expounded on the Emerging Market Multinationals, the Chinese business magnet Jack Ma, the

acquisition of Jaguar by TATA, Land Rover and a Russian firm buying Essar Steel. The team from Brazil spoke on how their Govt. focused on tertiary sector making the other four countries of BRICS receive 44% of Brazil's export and how poor infrastructure, corruption and strict labor laws are retarding growth. The team from Russia focused on FDI. The topics like 'India's Gig Economy' and how to make a win-win situation at world trade was emphasized by students from the various institutes in India. The students from China spoke on issues of Jobless Growth due to Automation, HUAWEI and space laboratories-Sky Palace 1 and 2 and facilitating green energy transportation for the globalized world.

Africa's Growth and Opportunity Act was highlighted by the team from Africa.



President - ABBS, invitees and Participating Teams at BRICS Students Meet

The cultural program as part of the 8th BRICS student meet depicted the rich cultural diversity of the BRICS nations. The event provided a platform for Ximeans and students of participating colleges to showcase their talents with tremendous zeal and enthusiasm. The highlights were “Kung Fu Drama” by GDUFS (China), dance and music performances by the students of GDUFE, China, RANEP, Guangzhou, Pontifical Catholic University of Parana Brazil, University of Free State South Africa, GRG School of Management Studies, Coimbatore, Guru Naik Institute of Management Studies Mumbai, Gogte Institute of Technology Belagavi, Karunya University Coimbatore, Hindustan University Chennai and XIME Bangalore. The auditorium was abuzz with excitement and the cultural show was a feast for everyone.

Debate on “Jobless Growth is the Ultimate Destiny of all Economies”.



Student from South Africa debating on the Topic

Day 2 of the 8th BRICS Conference began with a debate. The topic chosen for the war of words was, “Jobless Growth is the Ultimate Destiny of all Economies”. Speakers were called on stage to express their views for and against the same. The event witnessed some excellent and thought provoking presentations. The first place was bagged by India - XIME, Bangalore, and the second place was taken by University of

Free State, South Africa. The Best Speaker prize was awarded to Mr. Hannes Oosthuizen, from the University of Free State, South Africa.

Business games



Mr. George Selvam conducting Business Games

The business games started with an introductory session by Mr. George Selvam, founder of 5E

Serpraise, alumnus of XLRI. This was followed by the business games, which brought out the best of the participants by invoking creativity, talent and cohesiveness. Five groups were formed comprising of seven to eight members in a group. The Business games comprised of three rounds- Diversity, Make the Eggs Fly and Dracula.

Entrepreneurship Games

The event served three purposes, first, to enhance understanding of the various business, political, legal framework influencing the business ventures in a country, second, to promote understanding of the cross cultural influences in an entrepreneurial startup and thirdly to elevate a problem solving attitude among the young leaders. The participants were allotted a country, an industry and a few constraints to battle off to implement a successful new entrepreneurial venture. Participants were evaluated on their Business Idea considering the country, Industry and constraints allotted to them. Ideas were judged on rationality, feasibility and market readiness.



Participating teams @ XIME Kochi

As part of the 8th BRICS Students Meet the participating teams visited XIME Kochi on 19th

November 2016. The meet started off with an amazing cultural night, which showcased the talents of students from all the BRICS nations. On second day, the students participated in various team events like Collage, Business Game, Photography and Best Manager. The events witnessed a true blending of cultures of various countries. The flagship event, Best Manager saw some tough competition and Mr. Emerson Luiz from Pontifical Catholic University of Parana, Brazil emerged as the Best Manager. On 20th afternoon, students were off for a boat cruise and sightseeing. The two days were filled with enthusiasm and cross cultural blending. Everything was well appreciated and enjoyed by all the participants of the meet.



Winners of Debate competition with Luminaries of XIME