

**XAVIER INSTITUTE OF MANAGEMENT  
&  
ENTREPRENEURSHIP,  
BANGALORE, CHENNAI & KOCHI**

**XIME  
NEWS**

THE  
**DOYENS**  
GUARDIANS OF KNOWLEDGE

  
THE HINDU



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# XIME Chennai is now on Stream

On Sunday, 9<sup>th</sup> April 2017 we have received this happy news that AICTE has approved XIME Chennai for offering the Two-Year PGDM Programme with an intake of 120 students. With this approval, the dream of our President, Chairmen of XIME institutions and the Founders and Members of XIME Society and a number of well-wishers has come true.

XIME now operates from three first-rate B-Schools with beautiful campuses (all fully residential) in Bangalore, Kochi and Chennai. The total intake capacity of XIME has now grown to 420 which makes it one of the largest B-Schools in South India and equivalent in admissions to some of the larger IIMs or XLRI.

An interesting aspect of XIME Campuses is that all of them are located in government allocated plots of land, which are in the heart of industrial clusters:

- XIME Bangalore in Electronics City, Bangalore (allotted by KIADB).
- XIME Kochi in KINFRA Industrial Park in Kalamassery, Kochi (allotted by KINFRA).
- XIME Chennai in Oragadam, the automobile manufacturing hub of Tamil Nadu (allotted by SIPCOT).

All these are in prime locations.

**Admissions to XIME Chennai are now on, and will close on 20<sup>th</sup> May 2017.**



# XIME Continues to be in the Top B-Schools' list.

## KARNATAKA STATE'S REPORT CARD



OVERALL	Rank	Score
IISc	1	83.28
Jawaharlal Nehru Centre for Advanced Scientific Research	11	58.25
IIMB	25	49.26
MAHE, Manipal	30	48.27
Mysore University	57	42.83
NIT-K	65	41.80
JSS University (Mysore)	74	41.18
KLE Academy of Higher Education and Research, Belagavi	100	37.25

UNIVERSITIES	Rank	Score
IISc	1	83.28
JNCASR	4	58.25
MAHE, Manipal	18	48.27
Mysore University	36	42.83
JSS (Mysore)	45	41.18
KLE (Belagavi)	62	37.25
NITTE University, Mangalore	83	35.50
PES University	94	33.94

MANAGEMENT	Rank	Score
IIMB	2	78.82
Xavier's Institute of Management and Entrepreneurship	50	40.07

Extracted from Times of India, Bangalore Edition, 4<sup>th</sup> April 2017

In spite of the severest competition seen this time, XIME has found a place in the list of top 50 business schools of the country as per the NIRF ranking of B-Schools' published by MHRD on 3<sup>rd</sup> April 2017. Although rank-wise it appears as 50, there are some very interesting aspects with regard to XIME's position in this exclusive group of 50:

1. XIME is the only Private Sector B-School from Karnataka to appear in the list.
2. In the last year's list, there were three private sector B-Schools from Kerala. None of them appear in the list this time. Therefore, if we take Karnataka and Kerala together, XIME is the only private sector B-School from Kerala and Karnataka.
3. There are 4 institutions from Tamil Nadu in the list. But all of them are composite Engineering and Management Institutions or Universities. There is not a single stand-alone B-School from T.N. in the list of top 50.
4. If Telangana and Andhra are taken together, there is just one private sector B-School appearing from that region.
5. In short, if one considers the position in South India, we are happy to say that XIME and IFMR (Sricity Campus, Chittoor, AP) are the only two stand-alone B-Schools in the list from the entire region.
6. The competition this year was tougher with 22 Central institutions (IIMs, IITs and a few others) and a number of Universities fighting for a place in the list. Ten Universities made it, including Anna University of Tamil Nadu.
7. So in that whole list of 50, there are only 16 stand-alone private sector business schools of the country. XIME is one in the list. Details presented above provide a clear testimony that XIME continues to stand tall among the Business Schools in India.

# Prof. J. Philip, a “Doyen of Management Education”

**The Doyens – Guardians of Knowledge**’ is an initiative of The Hindu Group to highlight the exemplary educationists in Karnataka who have endeavored to make education inclusive, promoted the cause of education and relentlessly worked to change the landscape of education. The efforts of these visionaries, pioneers and edu-preneurs have transformed higher education in Karnataka, and have shaped the course of education in India.

The Hindu Group felicitated **Prof. J. Philip, President of XIME** for his outstanding contribution to Management Education in an event organized on **26 March 2017** at Ritz Carlton, Bengaluru. Apart from building XIME into a world class institution of management, he has also contributed significantly to education in India as Dean of XLRI, Director of IIM Bangalore, Founding Member / President of several Key Associations including Association of Indian Management Schools (AIMS), Association of BRICS Business Schools (ABBS), and Indian Association of Autonomous Business Schools (IAABS). This award was a fitting recognition to his grand vision and relentless efforts to build outstanding institutions in India.

A Coffee table book “DOYENS” was released featuring the unusual success story of XIME along with notable other Karnataka stories. A number of

other leading Edupreneurs of Karnataka were also recognised on the occasion. The Awards were handed over to the recipients by Mr. Basavaraj Rayareddy, Hon’ble Minister of Higher Education, Government of Karnataka, in the presence of Dr. M. P. Poonia, Vice Chairman of AICTE.



## An International B-Schools Meet on Management Education

XIME in collaboration with Association of Indian Management Schools (AIMS), Association of BRICS Business Schools (ABBS), Indian Association of Autonomous Business Schools (IAABS) and Karnataka Association of Autonomous Business Schools (KAABS) organized an International B-Schools Meet on “Management Education: Coping with the Emerging Trends in the Globalized World”

during 28<sup>th</sup>-29<sup>th</sup> March 2017 at XIME Bangalore Campus. The Hindu Group of Publications was the Media Partner.

A galaxy of illustrious international and Indian academicians along with distinguished industry captains deliberated on the conference theme with separate sessions devoted to the sub themes such as: ‘perils and pleasures of globalized education:





### Distinguished panel of speakers at the International conference.

stakeholders' perspectives'; Networks and partnerships for globalized education'; Funding support for global exposure: requirements and availability'; and so on.

**Prof. J. Philip**, President of XIME was the Conference Chair and he delivered the Program Overview and Introduction to the Conference. **Dr. R. Natarajan**, the Former Chairman of the All India Council for Technical Education (AICTE) was the Guest of Honour at the Conference. The Keynote addresses were delivered by **Dr. John T. Delaney**, Dean, Kogod School of Business, American University, and **Mr. Rajiv C. Lochan**, MD & CEO of The Hindu Group. International speakers were the Directors/Deans of leading Business Schools from USA, China, Russia, UK, Ireland, Malaysia, Thailand, Brazil and Australia, and the team of Indian academia was led by the Director of IIM Bangalore (**Dr. G. Raghuram**), Director of MDI Gurgaon (**Dr. C. P. Shrimali**) the Former Directors of IIM Calcutta (**Dr. Shekhar Choudhari**) and IIM Raipur (**Dr. B. S. Sahay**).

As any deliberation on Management Education is considered incomplete without the industry's perspectives, leading Corporate leaders like **Mr. B. Muthuraman** (Former MD, Tata Steel), **Dr. Ganesh Natarajan** (Former Chairman, NASSCOM and Chairman 5F World),

**Mr. Sandip Sen** (Global CEO, Aegis Ltd), **Mr. Milind Chalisgaonkar** (Founder Mphasis Ltd and Advisor AXA), **Mr. Amitabh Satyam** (Former Managing Partner SAP and Global Consulting Leader – Telecom, IBM) and **Mr. Suprio Guha Thakurtha** (Chief Strategy Officer, The Economist, London) spoke at the event representing the industry.

Prominent among the International Speakers were **Dr. John T. Delaney**, Dean Kogod School of Business, American University; **Prof. Dean Outerson**, Head of Marketing and Communications, Sasin Graduate Institute of Business Administration, Thailand; **Dr. Ying Li**, Sichuan University; **Prof. Tony Koo**, Managing Director, MBA Centre and Global Management Education Institute, Shanghai University; **Prof. Yongning (Peter) Li**, GDUFs, Guangzhou, China; **Prof. Murali Sambasivan**, Taylor's Business School, Malaysia; **Prof. Dr. Carlos Augusto Candêo Fontanini**, Pontifical Catholic University of Parana, University in the Curitiba, Brazil; **Dr. Edward Tsang**, University of Essex, UK; **Dr. Andrey Shapenko**, Moscow School of Management SKOLKOVO, Moscow, Russia; **Prof. Zhu Wenzhong**, Dean, School of Business, GDUFs, China; **Prof. Jay Mitra**, Professor of Business Enterprise and Innovation, Essex Business School, University of Essex, UK; **Dr. Piero Formica**, Senior Research Fellow, Innovation Value Institute, Maynooth University, Ireland.



**Prof. J . Philip, President XIME delivering the Program Overview and Introduction to the Conference at the Inaugural Function**



**Mr. Rajiv C. Lochan, MD & CEO of The Hindu Group delivering the Keynote Address at the Inaugural Function**



**Dr. John T. Delaney, Dean Kogod School of Business, American University; delivering the Key note address at the Inaugural Function**



**Prof. J . Philip, President XIME welcoming Dr. R. Natarajan, the Former Chairman of AICTE, the Guest of Honour at the Inaugural Function**



# 2nd International Academic Conference on Entrepreneurship & Innovation in the Knowledge Economy.

XIME, Bangalore hosted the 2<sup>nd</sup> International Academic Conference on '**Entrepreneurship and Innovation in the Knowledge Economy**' during 30–31 March 2017. The conference was organized with University of Essex, International Entrepreneurship Forum (IEF) and the Association of BRICS Business Schools (ABBS). Prof. Mathew J. Manimala and Prof. Jay Mitra were the Conference Co-chairs and Dr. Deepthi Shanker was the Conference Coordinator. The distinguished speakers in the conference included Prof. Piero Formica (Maynooth University), Prof. Sari Matila (IIM Bangalore), Prof. Edward Tsang and Prof. Jay Mitra (both from the University of Essex).

The conference attracted more than 60 abstracts from scholars across the country, of which only 32 research papers were shortlisted after the review process for the final presentation during the conference. These papers were presented and discussed during nine different parallel sessions and four of them were awarded the Prizes for best papers in different categories. They included: '*The Impact of Emotional Intelligence and Entrepreneurial Skills on the Future Entrepreneurs*' by Dr. Hanna Frederick and

Dr. Janet Ebenezer from Madras Christian College, Chennai under the Empirical Paper category; '*Antecedents to Entrepreneurship – A Meta Analysis*' by Prof. K. Subramoniam from Saintgits Institute of Management, Kerala, under the Conceptual Paper category; '*Raising Awareness of Vocational Skills with Education at an early age to harness Demographic Dividend in India*' by Dr. Malathi Iyer from Vivek College of Commerce, Mumbai, under the Case Study category; '*Need for Comprehensive Competency Building in the Knowledge Economy*' by Prof. G. Shanmugam from XIME Bangalore under the Reflective practice paper category.

The conference also organized two panel discussions titled, '*Innovations in Social Enterprise*' chaired by Prof. Ashok Prasad, and '*Will the Existing Business Models survive in the Knowledge Economy*', chaired by Prof. A. Anantharaman. The panelists included Mr. Ananth Aravamudum, senior adviser, Viligro Innovations; Mr. Mervin Rosario, CEO, Ignus Learning & Educare Solutions; Prof. Suryanaryanan, XIME Bangalore; Dr. Srivardhini. K. Jha, IIM Bangalore; Dr. Balaji Parthasarathy, IIIT Bangalore and Prof. Sam Placid, XIME Bangalore.



**Speakers and participants of the 2<sup>nd</sup> International Academic Conference on Entrepreneurship & Innovation in the Knowledge Economy at XIME, Bangalore on 30<sup>th</sup> March 2017**



# XIME Republic Day Celebrations

The 68th Republic Day celebration at XIME Bangalore was led by Dr. J. Alexander (the Chairman of XIME Kochi), in the presence of Prof. Joy Varghese (Dean Academics of XIME Bangalore) and Mr. C. J. Kuncheria (Secretary of XIME Society). After the flag hoisting ceremony Dr. J. Alexander addressed the students and staff about our responsibility as managers towards development of the nation. M. Sowmiya and Varnitha delivered the Republic Day speeches from Batch 21 and 22 respectively. The Merit-cum-Means Scholarship was awarded to Nisha Thomas, Saswati Surroy, S. Koushik, Purnima Narayan, M. Vinoth Ganesh, M. S. Aswin, Kumari Lira Rani and Tania Sinha



The award winners with Dr. J. Alexander, Chief Guest and the Secretary, Mr. C. J. Kuncheria

## New Faculty Introduction

### Dr. A. Ananthraman



Prof A. Anantharaman is Professor of Strategy, Innovation and General Management, who has taught at the Harvard Business School and the Lubin School of Business in USA, INSEAD Business School in France and at several other prestigious

international schools of Business in Europe and Asia. He is a graduate in Mechanical Engineering, an MBA, and AMP (Advanced Management Program) of the Harvard Business School and a Ph.D. from Columbia University. He has also served as a UNIDO Expert and an Advisor to several West African Governments on Industrial Policy.

He started his career with the Unilever group in India and has subsequently served in several senior positions as CEO with Multinational corporations in Asia, Africa and the USA. He has taught and is also currently teaching Corporate Strategy, Innovation and Entrepreneurship, Leadership Styles, Mergers - Acquisitions and Restructuring, and Management Control Systems. He has served in the Board of several corporations in India, Europe and the USA and has advised corporations on Strategy, Succession Planning, Business Reengineering and several other specific General Management areas. He has also guided the research of several Doctoral and Postdoctoral students on Turnaround Strategies, Inclusive Growth, Shared Value, Microfinance, and Strategies for companies in Developing Nations and Business-Government-Society Interface Models.

## DISTINGUISHED SPEAKER SERIES

### Mr. Roy Kurian

Head of Marketing and Sales Yamaha Motors, India

Mr Roy Kurian, Head of Marketing and Sales Yamaha Motors, India addressed the students on 17<sup>th</sup> February 2017 on his journey in Yamaha, India. He highlighted the key strategies that Yamaha followed when it was in troubled waters in 2007-08 and how Team Yamaha came up with a turnaround strategy to revitalize, the brand Yamaha in India. He also talked about the importance of collaboration with the engineering team to come up with a differentiation strategy in such a dynamic environment. The session was invigorating and led to an array of questions from the audience who were able to connect with the Brand at an emotional level. He concluded his talk with a sneak peak of the upcoming offerings from Yamaha Motors in India leaving the Yamaha fans in the audience more energised.



Mr. Roy Kurian

### Mr. Malay Chatterjee

CMD, KIOCL

Mr. Malay Chatterjee, CMD, KIOCL, visited XIME on 24<sup>th</sup> March 2017 and addressed the students of Batch 21 & 22. He shared his wisdom and experiences on effective motivational tools. The session was interactive and engaged with the students knowing the techniques of motivation from the stalwart of the public sector giant.



Mr. Malay Chatterjee

### Mr. Pankaj Dubey

MD & CEO, Polaris Eicher India Ltd.,

Mr. Pankaj Dubey, MD & CEO, Polaris Eicher India Ltd., visited XIME on 19<sup>th</sup> January 2017 to address the students of Batch 21 & 22. He shared with the students about his experiences in Yamaha, the strategies used for the revival of the brand Yamaha and the marketing techniques implemented for the company's new offerings. He also expounded to the students the different strategies used for promoting Polaris Automobiles. He showed various videos of Polaris vehicles and also explained the product positioning strategy to students. He related success to many factors like spirituality, honesty and persistence. He concluded his speech by saying that there is no substitute to hard work.



Mr. Pankaj Dubey

### Dr. Sandeep Krishnamurthy

Professor and Dean of University of Washington

Mr. Sandeep Krishnamoorthy, Professor and Dean of University of Washington, visited XIME on 20<sup>th</sup> January 2017. He briefed the students about the general expectations of an Organization's CEO from the employees. He said "People who are excited being part of the



Dr. Sandeep  
Krishnamurthy



company, who will pool in more ideas and who will be enthusiastic in implementing novel ideas are the types who will seek the corner office soon". He advised the students that it is necessary to add economic value to the organization which should be more than the drawn salary. He stressed that the scarcest commodity is nothing but originality. He also said that the students should retain their moral value at any cost, should never cease to learn and also share their knowledge and ideas to others as well. The speaker ended the keynote by singing a beautiful song as requested by the audience.



**Mr. Aroon Raman**



**Ms. Lakshmi Subramaniam**



**Mr. Nirav Gandhi**

## **Mr. Aroon Raman**

### **MD, Telos Investment & Technologies**

Mr Aroon Raman, MD, Telos Investment & Technologies, alumni of Wharton Business School, visited XIME on 20<sup>th</sup> January 2017. He explained about the hardships that are beyond the glitz and glamour of a "start-up" and the methods to surpass them in order to emerge successful. The man of wit and humor, during his speech, enunciated on spotting the right opportunity in terms of product, quality, cost, delivery and service, maintaining leadership so as to achieve continuous victory. He recalled his life experiences and mentioned that process centricity, customer centricity and innovation are the key steps to success. He advised students not to settle with one solution but to juggle with multiple solutions in order to arrive at a simplified solution, and also to strive towards a paradigm shift rather than an incremental change.

## **Ms. Lakshmi Subramaniam**

### **Analytics Head, TCS**

The students of Batch 22 had an interactive session with Ms.Lakshmi Subramaniam, the Analytics head at TCS on 10<sup>th</sup> February 2017. She shared her insights on the evolution of analytics and its significance in business process optimization. She spoke about the role of analytics in different industries such as manufacturing, pharmaceutical, healthcare, IT and e-commerce. Ms.Lakshmi touched upon predictive and descriptive analysis, data visualization, reporting, data mining and business intelligence. She pointed out the tremendous career opportunities in the analytics field due to the huge data explosion with the technological advancement of this era.

## **Mr. Nirav Gandhi**

### **a Google Ad words certified professional**

Mr Nirav Gandhi, a Google Ad words certified professional and an expert in setting up digital marketing platforms for Start-ups engrossed the audience on the fascinating topic, 'Digital Marketing' on 10<sup>th</sup> March 2017. He mentioned about the change in the industry trends and how companies are increasingly shifting to Digital forms of Marketing in order to target and position their brands in the minds of the customers.

# FOUNDATION DAY CELEBRATIONS & MARIA PHILIP BEST SPEAKER COMPETITION

XIME Foundation Day was celebrated on 1<sup>st</sup> April 2017. The Chief Guest on the occasion was Mr. Ajay Kaul, MD and CEO of Jubilant Foodworks Limited. The talk delivered by the Guest of Honour elevated the spirits of the enthusiastic audience.

As in the past, the Best Speaker Competition for the prestigious Maria Philip Best Speaker Award was conducted on the same day. Six students from XIME Bangalore and four from XIME Kochi took part in the competition. The topic for the debate was “The Trump Presidency Presages a Downward Trend in India - US Relations”.

Dr. Moorthy K Uppaluri, MD and CEO of Randstad India, was the Chairperson of the panel of judges. The jury consisted of eminent panelists such as Ms. Padma Kiran Rao, Head- HR, Societe Generale; Mr. Rajeev Vasudevan, MD and CEO, Ayurvaid, Mr. S Deenadayalan, CEO and Architect- “Organisational Capabilities” and Ms. Padma Srinivas, HR Consultant and President-Alumni Association, XIME. Dr. Moorthy K Uppaluri, reflecting on the observations of the panel said that the contest was very keen, making it a tough call for the jury members to decide the top three positions.

Ms. Kamala Sundaresan, Batch 22 XIME Bangalore emerged as the winner and was awarded a cash prize of Rs. 20000/-. The First Runner Up was Ms. Sheetal Nanjappa of Batch 21, XIME Bangalore and Second Runner Up position was bagged by Mr. Roger Vaguez of Batch 21, XIME Bangalore. The first and second runners-up were awarded with cash prize of Rs. 10000 and Rs. 5000 respectively

The programme was followed by High Tea in the central lawn of the campus.



**Mr. Ajay Kaul, MD & CEO - Jubilant Foodworks Ltd (Dominos') delivering the foundation day oration**



**President, Prof. J. Philip felicitating Dr. Moorthy K Uppaluri, MD & CEO Randstad India**



**Winner and runners up of Maria Philip Best Speaker Competition with Prof. J. Philip, Mrs. Philip and other dignitaries**

## STUDENTS' CLUB ACTIVITIES

### XIME Food fest



It was a yumilicious evening on 27<sup>th</sup> January 2017. The XIME mess committee organized its Food Fest! The students of Batch 21 and 22 had an opportunity to showcase their culinary prowess and creativity. They came up with their traditional cuisines to represent their culture on a platter. The participants were judged on various parameters such as taste, hygiene, presentation, voting results, marketing techniques and revenues collected. MARKXIME, the marketing club of XIME came up with a karaoke stall which made the evening even more lively and fun filled.



## Dramebazz

Dramebazz, the super successful event of the previous year was back, and with a bang! Same rules but new themes! Markxime's dramebazz revolves around two factors, acting and branding! Over 10 teams participated in the event, the first round was to enact the list of words to the fellow team member and in the second round teams had to act a product that was similar to the print ad that was assigned to them. The winners of the event were Akanksha Pandey & Alisha Sen and the runners up were Shiza Rehman & Shilpi Sinha.



## Social Entrepreneurship: Journey of a Gandhi Fellow

XSEED and Empressario Clubs came together to organize a guest lecture on the topic "Impact of Social Entrepreneurship" on 13<sup>th</sup> March 2017. Mr. Agny Ganesh, a social entrepreneur, who has secured the prestigious Gandhi Fellowship - a national leadership program, was the speaker for the day. During his speech, he shared the challenges while undergoing the Gandhi Fellowship and how he overcame every single one of them. Despite the resistance from the community where he worked and despite not knowing the regional language he was able to build a cordial relationship with the people in the community and also made them understand the necessity of education. His story was a true inspiration of persistence. He urged the students to celebrate failure, as failures are truly the stepping stones for success.

## Walkathon'17

XIMEANS walked for a cause on 5<sup>th</sup> February 2017. XSEED organized its flagship event The Walkathon (2016-17) in support of the Margasusi Project by Vidyanikethan under which it provides counselling, food, shelter, and education to the children of sex workers and Child abuse victims. The event was flagged off by Mr. Isreal Inbaraj, General Manager HR, TATA Consultancy Services. The occasion was also graced by Mr. Ankush Saha, a special athlete, golfer and distance runner and Prof. Sam Placid, Dean (External Programmes), XIME. There were around 300 participants in the Walkathon including 30 children from the NGO. The First prize was awarded to Mr. Ram Kunwar from CSF, Electronics City. The first runner-up was Mr. Anup Koppad from Batch 22, XIME. The second runners-up were Mr. Pankaj Rana and Mr. Fatehdeep Singh from Batch 21, XIME. Special recognition was given to people who finished first in the Women's category, Adult's category and in Kids category. The total money raised through Walkathon was Rs.1,94,900 which was donated to the NGOs after deduction of cost incurred. Kudos to the efforts of the volunteers from XIME!



# MANAGEMENT DEVELOPMENT PROGRAMME



## 15<sup>th</sup> Entrepreneurship Development Program

In keeping with a long standing tradition of Entrepreneurship Development, XIME organized the 15<sup>th</sup> Entrepreneurship Development Program at its campus in Bangalore from 18<sup>th</sup> January 2017 to 4<sup>th</sup> February 2017 (15 working days). This program was designed to provide an implementable entrepreneurship framework spread over 6 modules which included a special section on starting an E-Business enterprise. It introduced management concepts useful in the creation of a robust business plan for participants to start business and provided practical advice from practitioners, industry experts and SME facilitators to help participants grow and build a sustainable business. The program exposed participants to the significance, scope and challenges of E-Business with the help of expert advice from various entrepreneurs.

## MDP on Effective Negotiation Skills

Negotiation is a universal human activity and is critical in today's dynamic competitive business environment. The benefits of an effective negotiation are many, including conflict resolution and maintaining better relationship at work.

XIME conducted a Management Development Program on Effective Negotiation Skills on 3<sup>rd</sup> March 2017. The program was aimed to develop existing negotiation skills, as well as to help acquire new skills and techniques, gain confidence in handling difficult situations and achieve measurable better results. The program covered the different styles of negotiation, its tactics and counter measures and methods to deal with difficult negotiators. The workshop was attended by 28 representatives from Junior/ Middle / Senior Management levels from Private and Public Sector Companies. It was conducted by Prof. Joy Varghese (Dean, Academics and Coordination) and Prof. A Anantharaman.

## The HAPPINESS Workshop

Happiness is an emotional state, derived by pleasant emotions. When we do not invest our time and effort in cultivating pleasant emotions, we end up drudging a negative, unhealthy state of mind. On this note, XIME Bangalore hosted a 'Happiness Workshop' on 16<sup>th</sup> January 2017. The workshop was conducted for women employees in the middle management cadre. The purpose of this one day workshop was to help women find their source for personal happiness, that can help her with her career, current relationships and with life overall.

The workshop was conducted by Dr. Sumathi Annamalai (Asst., Dean, XIME) who holds a doctoral degree in Organizational Behaviour. She also conducted a similar happiness workshop in Alliance College, Thiruvananthapuram.



## The Faculty Development Programme for Teachers of MCC, Chennai



XIME organized a Faculty Development Programme for Faculty of Madras Christian College, Chennai during 11th-12th April 2017. It was attended by 40 Faculty members across various departments of the Institution. Prof. J. Philip, President, XIME, delivered the inaugural address and conducted sessions on “High Performing Organizations” and “Teacher as a Role Model and Mentor”. Prof Mathew J Manimala, Director, XIME Bangalore, handled sessions on “Teacher as a Knowledge Creator”, “Managing Conflicts in Organizations” and “Methodology and Teaching Effectiveness [Current trends in Teaching-Learning process]”. Prof. A.Anatharaman handled sessions on “Revisiting the Purpose of education and the Role of a Teacher”, while Dr. Manoj Varghese, Director, XIME Kochi, handled two sessions viz “Teacher as a Catalyst [with particular reference to students of Millennial Generation]” and “Self-Development for Organizational Self-Renewal”. Prof Visalakshi Sridhar handled a session on “Teacher as a Counsellor”. Prof. Jancy James delivered the valedictory address.

## FACULTY PUBLICATIONS

**Entrepreneurship Education: Experiments with Curriculum, Pedagogy and Target Groups (Edited by Mathew J Manimala & Princy Thomas; and Published by Springer Nature, 2017)**

### Brief Description of the Book:

The book provides an overview of developments in the field of entrepreneurship education, with special reference to global perspectives on innovations and best practices, as well as research in the emerging economy context. It focuses on various experiments in curriculum design, review and reform in addition to the innovative processes adopted for developing new content for entrepreneurship courses, in many cases with an assessment of their impact on students’ entrepreneurial performance. Further, it discusses the pedagogical methods introduced by teachers and trainers to enhance the effectiveness of students’ learning and their development as future entrepreneurs. It explains the various initiatives generally undertaken to broaden the scope of entrepreneurship education by extending it beyond regular students and offering it to other groups such as professionals, technicians, artisans, war veterans, and the unemployed. The book is a valuable resource for researchers and academics working in the field of entrepreneurship education as well as for trainers, consultants, mentors and policy makers.



**Dr. P. Srinivasan** Published a paper titled ‘Macroeconomic Information and the Implied Volatility: Evidence from India VIX’ in the International Journal ‘Theoretical Economics Letters’ (ISSN Print: 2162-2078; ISSN Online: 2162-2086), Volume 7, Number 3, April 2017 (Publisher Scientific Research Publishing Inc. USA).



He also Published a paper titled ‘Stock markets, Banks and Economic Growth: Empirical evidence from India’ has been published in the refereed Journal ‘Asian-African Journal of Economics and Econometrics’ (ISSN Print: 0972-3986), Vol. 16, No. 2, 297-308 (March 2017).

**Dr. Meena Rani** and **Mr Pankaj Rana** of Batch 21 presented a paper titled “Impact of Demonetisation on Apparel Retailing- A View from Retailer’s Window” at National Seminar on Demonetisation, organised by Maharani’s College of Arts, Commerce and Management, Bangalore on 28th February 2017.

**Prof. G. Shanmugam** presented a paper titled ‘Need for comprehensive competency building in the knowledge economy’ in the 2nd International Academic Conference on ‘Entrepreneurship and Innovation in the Knowledge Economy’ during 30–31 March 201 and won a prize under the under Reflective Practice Paper category.



# BRIGHT MOMENTS OF XIME



XIME has been awarded for Excellence in Education by Competition Success Review - a leading English magazine. Prof. Sam Placid, Dean- External Programmes, XIME, received the coveted award from Mr. S.K. Sachdeva on behalf of XIME on 2nd April 2017 at New Delhi



Recently Our Director Dr. J Mathew Manimala was given the best reviewer Award by Kindai Management review.

## OTHER UPDATES

### PEP for XIMEANS

PEP –Professional Enrichment Program is an initiative targeted at XIME students to enhance their professional and personal development. Each faculty is assigned a student body of 12 members. The program follows a Gurukul mode that encourages interactive learning, increase student connect and bonding with the alma mater to build a mutually beneficial, sustainable long term relationship. It is aimed at developing the quest for continuous learning and align students with Industry expectations.

### KPMG Six Sigma Green Belt Certification Course

Students from Batch 22 attended a 40-hour competency building Six Sigma Certification program conducted by KPMG. The course was conducted on 25-26<sup>th</sup> February 2017 and 04-05<sup>th</sup> March 2017. Training sessions included various tools and techniques used in completing a Six Sigma project. They were also taught how to analyze data using Minitab. A total of 63 students were part of the course who will be certified 'Green Belt Personnel'.

### Post-Budget Analysis

A panel discussion on the Union Budget 2017-2018 was organized on 4<sup>th</sup> February 2017. Students of XIME gave a presentation on the budget followed by an inaugural speech by Dr. Abdul Aziz, Economist who spoke about issues related to demonetization, stability and how far has it controlled corruption and black money. Dr. Meenakshi Rajeev, Professor, Centre for Economic Studies and Policy, ISEC spoke about how domestic and global uncertainties has dampened GDP growth and had an adverse impact on MSME. Mr. M. S. R. Manjunatha, Director Brickwork Ratings, spoke on how the



steel industry will gain momentum and how NABARD, mega food parks, cement and textile industry will see a positive impact. Mr. B. Sachin Kumar, CA, talked about budget from the youth perspective and emphasised on TEC(Transform, Energise, Clean) and how conducive the environment is for startups. Mr. Kunal Wadhwa, Partner PWC, Indirect Taxes spoke about how Make in India and GST will change the economic scenario in India .



**Distinguished Panel of Experts with Director Prof. Dr. J Mathew Manimala, deliberating on the Union Budget 2017-2018 on 4<sup>th</sup> February 2017**

## SUPA Updates:

SUPA- Socially Useful Productive Activity is one of the most valuable programmes at XIME that gives an invaluable opportunity for the students to work with an NGO or a similar organization for 22 days. Experiences with social work and welfare enables them to not only understand the governance of the organizations but also encourages them to make their own contributions towards such organizations. It also kindles the spirit of citizenship amongst them. After completion of the projects, students made presentations along with videos to substantiate their contributions during the programme.

## Placements 2017

The placements for Batch 21 commenced on 12<sup>th</sup> December 2016. As on 15<sup>th</sup> April 2017, a total of 168 students from Bangalore and Kochi Campuses, have been placed across 49 companies, with a placed percentage of 72%. The average CTC currently stands at 6.6 lakh per annum.

JP Morgan, KPMG, Accenture, Deloitte, Oracle, Infosys, TCS, Amazon, Samsung, Colgate, Honeywell, Alstom, Mahindra & Mahindra, TVS, Hyundai, Tata Motors, SBI, ICICI Prudential, Federal Bank, Bajaj Finance, Muthoot Finance, ANZ, Quesscorp (IKYA), emids, Wipro, HDFC, Mphasis, Mind tree, Lennox, and mSupply are some of the top recruiters this year.

## Summer Internship Program

Placements for the Summer Internship Program commenced on November 2016. As on 18<sup>th</sup> April 2017, 178 out of 184 students have secured internships, with an average stipend of around 10k per month, and the maximum at Rs.35K per month. The students will undertake summer internship projects for 8 weeks starting 1<sup>st</sup> May 2017.

HDFC, Samsung, Nova IVI, Hungerbox, ICICI Prudential, M&M, JP Morgan, Mindtree, Halma India, CMI Aster Hospitals, Inferion, BMW, Airtel are some of the top recruiters so far.

# STUDENTS' WINNING STREAK

- Priyanka MV of batch 21 was awarded the **E4Y top 10 intercollegiate award** for her summer internship project titled Diversity Action Plan and Talent Management at Continental Automotive Pvt. Ltd India. Priyanka's project was awarded the #8th rank among the top 100.
- XIME students participated in the management fest "**Diakrisi 2017**" at **Mount Carmel College** conducted on the 16<sup>th</sup> to 17<sup>th</sup> January 2017 and were the overall runners up. Alwin S John, Arun Joy from Batch 21 were Placed first in IT event, Sneha James and Priyanka MV from Batch 21 were placed first in HR event, Christy Joseph and Sreelakshmi Surendran from Batch 21 were placed I in Entrepreneurship event and Jethin Varghese and Roger Patrick Vaguez from Batch 21 were declared winners in Culturals while Dinesh Sairam and Arun Kumar were placed second in Finance.
- **Tyagaraja School of Management - Yukti'17 – Winners list**
  - o **Winners**, Finance Event: Dinesh Sairam (Batch 21) and Arun Kumar (Batch 21)
  - o **Winners**, CSR Event: Sowmiya M (Batch 21) and Suriya Prakash S (Batch 21)
  - o **Winners**, HR Event: Priyanka MV (Batch 21) and Akshara Krishnan (Batch 22)
  - o **Winners**, Business Strategy Event: Aswin MS (Batch 22), Radhika M(Batch 22), Christie Joseph, Karthika Das (Batch 22)
- **IFMR , Chennai- Abhyudaya'17**
  - o **Winners**, Finance Event: Arun Kumar (Batch 21), Dinesh Sairam (Batch 21)





# ALUMNI MEET

25<sup>th</sup> February 2017 saw the former students of XIME coming together at Barleyz pub, Koramangala. Roots'17, XIME alumni meet, which was attended by about 80 former students and their families, was graced by our President Prof. J. Philip, Prof. Sam Placid, Prof. Joy Vaghese, Prof. A. Amalanathan, Prof. Peri Sastry, Prof. A. Anantharaman and Prof. Jaffer. Ms. Christina M Ghose was chosen as the President of the Alumni Association, Bangalore Chapter while Ms. Hema Mani was chosen as the VP of Alumni Association Chennai Chapter and Ms. Teresa Varghese as VP of Alumni Association Kochi Chapter. Ms. Padma Srinivas continues as the President of XIME Alumni Association. Prof. A. Anantharaman, XIME and Former Adjunct Professor of Harvard Business School addressed the alumni in addition to President Prof. J. Philip. The alumni and the faculty had a wonderful evening.



## DISTINGUISHED ALUMNI COLUMN

### Mrs. Swathi Madhan (Batch 12)

There is no better ambassador for an institution than its alumni! Another jewel was added to XIME's crown when Mrs. Swathi Madhan currently the Head HR - Kerala & Tamilnadu, Bharti Airtel Ltd., received the WE (Women Exclusive) Achiever Award (2017). She has held various positions in Airtel like Talent Acquisition Lead (Kerala & TN), Learning & Development Partner, Head - Talent Management & Development (Kerala & TN). She is also a "hat trick recipient" of the Gold Award facilitated by the CEO of Airtel; In addition, she has bagged the "Best Business Partner Award (2015)", "Best Sourcing strategy Head award (2011)" and the "Ram Charan-NHRD Young HR Icon Award (2016)".



She says "it is not just people affinity that makes a good HR Manager but the balance and the levelheadedness during the odds viz., when making unpopular decisions or carrying bad news to the employees"; Passion, Listening Skills, Empathy and readiness to get hands dirty are the qualities that will add value to a good HR manager. She strongly believes that the diverse environment at XIME helped her with a lot of perspectives and taught her the art of empathy. For her, MBA is not just a degree but a journey fueled with lessons; she says it is a platform where you transfer all your bookish knowledge to action, use it to groom your personality in a cross cultural environment and learn to work under pressure; She says her management education at XIME has made a lot of difference in her life. **Staying passionate, Staying grounded and Willingness to learn** are the keys to her success story. She draws her influence for these qualities from several XIME faculties. She says her pride attached to XIME has grown manifold as she looks at its transformation over the years.



# INTERNATIONAL STUDENTS' EXCHANGE PROGRAM

As part of XIME's International Students exchange program, 30 students went to Audencia Business School, Nantes, France and 20 other students to Guangdong University of Foreign Studies, Guangzhou, China. The International Exchange program helped the students to gain new perspectives in ever-changing global landscape and served as a leg-up in an increasingly interconnected global community.

## The trip to Audencia

The exchange programme with the Audencia School of Management, Nantes, France, was held from 4<sup>th</sup> to 20<sup>th</sup> January 2017. As part of this programme, students got a chance to broaden their knowledge and deepen the understanding of the European market and management practices. The pedagogy included class room learning, activities, case studies, and institutional visits.

A team of 30 students were selected for this program from both its Kochi and Bangalore campuses. They had the opportunity to interact and learn from some of the best minds in academia and also to explore and experience the rich cultural heritage of Europe. The programme had students participating from various countries like Argentina, Germany, China, Italy and the USA, adding up to a total strength of 89 and offered both academic and non-academic elements. The visit to the three main institutions within the EU, namely the European Commission, the European Parliament and the European council, were extremely helpful in understanding the political framework of the European Union. The visit facilitated both personal and professional development.





# International Winter Program in China

Thirty-one students of XIME completed their winter study program at GDUFS, China in December 2016. The program included guest lectures on China's Economic Situation: From growth to development, Chinese Enterprises and Going Global Strategy, Chinese Leadership and Innovation, IChing- The Philosophical Foundation of Chinese Culture. The students had the opportunity to visit China Ceramics City, Guangzhou KEDA Industrial CO. LTD and Guangzhou Pearl River Brewery Group CO. LTD. The students actively participated in the cultural show with a fun filled song and dance performance. The tour exposed the students to various Chinese cultures and cuisines.



## Interview with Students from Audencia\*



“Getting used to Indian culture is not easy and requires an open mind!”, says the French Student on the campus with a grin on his face. The French Students from Audencia Business School who are part of the International Student Exchange Program were happy to share their experiences in the campus. They chose India for a strong and unique experience and its rich culture; now at XIME they seem to totally relish everyday. They mentioned that they are completely happy with the students, teachers and staff for

their benevolent attitude and it makes them feel at home. They feel that the integration of French Students with XIME was quick and very strong and that has made **the university exchange program a wonderful experience**. They say that the group assignments have benefited them a lot. They are very sure about recommending XIME to their peers and they happily rated XIME 9/10.

*\*Excerpts from the interview by Assumpta Pinto (Batch 21)*

# XIMERA'17



The most awaited **XIMERA'17- Management Fest of XIME** was held on 10<sup>th</sup> and 11<sup>th</sup> March 2017. The theme for XIMERA'17 was “World is the playground”. All the student-driven clubs of XIME came together and put up a great show this year. Participants from around 15 different institutions across south India took part in this year's event. Yamaha was the main sponsor for this year. The fest also had cultural events and fashion shows making it more colourful. Overall XIMERA was edutaining on the whole!



## X-ops Ximera Event: Munchen Miesters

Operations club chose Germany as their playground during Ximera 17. They conducted an event called “Munchen Miesters” to select the best operations team. In a series of tasks the participants had to show their operations skills like basic knowledge, analytics, creativity, designing, supply chain management and crisis management. 10 teams from different colleges participated in the event from various college. The winners of the event were team from Tyagraj School of Management & the runners up were from Christ University -Kengeri.



## MarkXime – Ximera ‘17

The marketing club of Xime, MarkXime sported a colourful ‘Las Vegas’ theme that was a delight to watch for the participants and the judges! There were a total of 13 teams from reputed colleges from South India. The Marketing event had 5 rounds which tested the perseverance, creativity and neurons of the participants! The finale round involved brand activation of Brand Yamaha (the title sponsor for the event) by the participants. This led to a lot of students test driving the new Fascino! The winners of the marketing event were Vanguard Business School, Bangalore while the runners up slot was taken by CMS College, Bangalore. It was an enriching experience for the participants, volunteers and the audience alike.

## “Grand de Royale”

The finance event of XIMERA was called “Grand de Royale” which had a theme of London and it started with a quiz. The second event was Lock Stock Negotiation where participants bought and sold shares. The share price fluctuation as per the market was shown on screen and winning criteria was to earn maximum profit. The third and last event for the 1<sup>st</sup> day was “Equity Research” where participants were given a company and relevant data on the basis of which they made a decision whether to buy or sell the shares. There was a credit rating exercise where participants rated companies according to CRISIL. The last event was Merger and Acquisition which involved a panel discussion with judges and the winner was selected on the basis of how clearly they justified the M&A with valid data.



## Happinism @Copenhagen

XSEED, the social service club of XIME chose to celebrate “Happinism @ Copenhagen” in the eve of XIMERA. 6 rounds were conducted for two days which involved rigorous grilling on the corporate social responsibility aspects of businesses. At the end of two days, participants left home with a great learning experience. Vanguard Business school emerged as winners while Christ university participants were declared runners up.

## Empressario De Seattle

The Empressario club had selected the city of Seattle as their theme. The event “Empressario De Seattle” kick started with an ice breaking session. This was followed by the negotiation round, Treasure hunt and Marketing strategy round. The second day of the event started with the presentation of the overnight case study assigned to the participants. In the next round, the participants had to present the financial analysis of their business idea. The event concluded with the E-Bazaar where participants had to sell various items such as newspapers, stationaries etc. The winners of the event were team from XIME-Kochi and the runners up were from CMS College.

## Rendezvous at Paris

The theme selected for the HR Event was Paris, titled Rendezvous a Paris. It consisted of a total of 11 intense rounds spanning over 2 days with each of the rounds designed around the various HR processes. The participants were assessed not just on their HR Knowledge and skills but also on their ability to appropriately gauge a sensitive situation, stress management and quick thinking. The final round, the IR round was a particular favourite. There were 11 teams from various colleges who participated in the event from which only 6 teams advanced to the final round. The first prize was bagged by XIME - Kochi.

## Workshop on 'Applied Econometrics for Business and Finance'

A 2-day residential Workshop was organized in XIME Chennai on 27<sup>th</sup> and 28<sup>th</sup> January by Dr. Srinivasan, senior faculty member from Bangalore Campus. The workshop was on 'Applied Econometrics for Business and Finance'. The 13 enthusiastic participants were mostly young researchers and Lecturers from leading management and technical institutions spread across Tamil Nadu, Pondicherry, Maharashtra, Rajasthan and Orissa. The workshop was well received as expressed by most of the participants at the time of distribution of Certificates on the second day.

## OEMF HR Forum organized at XIME Chennai

The OEMF HR Forum in Oragadam organized their monthly networking meeting in our campus on 17th February 2017. This gathering was attended by around 25 senior HR professionals representing various original equipment manufacturers in our area. In this gathering, our Dean Academic, Prof Joy Vargese and Prof Naseer Mohammad Jaffer participated in this meeting. Our Dean commenced the meeting with a brief introduction of XIME and its background and also highlighted on our active involvement and collaboration with the industry in its various activities. The function came to an end with high tea.

## New Guest House complex at XIME Chennai

The Campus Guest House complex at XIME Chennai was formally inaugurated on February 21 2017. It was inaugurated with a simple ceremony of unveiling the stone plaque by our President, Prof. J. Philip in the presence of Prof. C. D. Jose, Member of Board of Governors of XIME Chennai and Mr. C. J. Kuncheria, Secretary of the XIME Society.



**President Prof. J. Philip, Secretary Mr. C. J. Kuncheria, Director Dr. K. K. Kuriakose, Staff of the institute and the project team at the opening ceremony of the new guest house at XIME Chennai.**



# XIME KOCHI

## REPUBLIC DAY CELEBRATIONS



XIME Kochi celebrated 68<sup>th</sup> Republic Day on 26<sup>th</sup> January 2017. XIME students were privileged to have the company of Shri PC Cyriac, IAS (Retd) as Chief Guest for the day.

The event started with welcome address by Dr Manoj Varghese, Director XIME followed by hoisting of tricolor flag by Shri Cyriac. Later, Shri Cyriac addressed the students by sharing incidents during his IAS days, his views on the development of India since Independence and the way forward.

The celebration also saw 3 students of XIME viz Isaac Khan, Monalisa Chatterjee & Elakkiya Arasu being awarded with scholarships, a tradition followed at XIME each year.

## TEDX XIME KOCHI

### Thinkers. Doers. Idea-generators.

On 18<sup>th</sup> March 2017, XIME Kochi witnessed the first edition of a historic event. That was TEDxximekochi. Under the theme “Combating Resilience”, XIME Kochi brought together a set of personalities who are powerhouses in what they do, championing a better world in their own ways. The speakers were Moumita Dutta , Project Manager of the MARS Orbit Mission of ISRO, Ms.Tiffany Brar , Founder Jyothirgamaya, a person who once could not walk alone by herself but now she helps others walk. Being blind is the last piece of information you need about her because she has created many more powerful identities for herself as an entrepreneur, motivational speaker. The next person





was Ms. Ester Martinez, Founder and Managing Editor of People Matters India, who is an exemplary leader, who gets the best out of her team, Extremely well-networked, respected, she makes herself an inspiration for the generations to come. Another luminary was Mr. Hormis Tharakan IPS(Retd.), former chief RAW. The Lineup Power of a strong crusader in medical education is such that it can blow your minds off Hear it through- Dr. Ushy Mohan Das, the doctor of words was another speaker. The Current Managing Editor at Business Today, Mr. Rajiv Dubey, a man of immense calibre had a riveting session. Apart from all these, we also had XIME Kochi Director Dr. Manoj Varghese as one of the speakers in this grandeur.



**Some of the Eminent Speakers at the TEDx XIME Kochi Event - Ms.Tiffany Brar, Founder Jyothirgamaya; Mr.Hormis Tharakan IPS(Retd.), Former Chief RAW; Dr. Ushy Mohan Das; Dr. Manoj Varghese, Director, XIME Kochi.**

## Pre-Union Budget Analysis

XIME Kochi students were part of the Pre- Union Budget 2017 analysis organised by one of the leading News channel - Mathrubhumi on 31st Jan 2017. It was aired on Mathrubhumi news channel on 31st Jan 2017 at 0430pm.

The Pre Budget analysis saw politicians Shri P Rajiv , Shri PS Sreedharan Pillai, Smt Lali Vincent sharing the dais with Dr Martin Patrick, Economist Mr. KA Varghese Former MD of Federal Bank and Ms. Ranjana M.Varghese , Assistant Dean XIME Kochi



## International Conference on Methodological Developments in Research

International Conference on Methodological Developments in Business Research in collaboration with ACBSP was held on 3<sup>rd</sup> and 4<sup>th</sup> March 2017 at XIME, Kochi. The conference had participants from across South India. The Key Resource persons included Dr. Krishnamurthy Kalyanaraman, former head of Department of Statistics, University of Kerala and a renowned personality in the field of Business Analytics, Research Methodology & Quantitative Techniques, Dr. Mathew Manimala, Director - XIME Bangalore. Dr. Martin Patrick, Chief Economist CPPR and former Head of Department of Economics of Maharajas college, Ernakulam. The research paper presentations were chaired by Dr. Molly P Koshy, Director School of Management Studies, CUSAT, Dr. Martin Patrick, Chief Economist, CPPR and Dr. V.N.Suresh, Head of Department of Commerce, Maharaja's College, Ernakulam. The conference was well received by the participants.





## MDP on Finance for Non-Finance Executives

XIME Kochi organised a Management Development Programme (MDP) on “Finance for Non Finance Executives” on 24-25 Feb 2017. The session was attended by 17 executives representing companies like: Spices Board, Cashew Board, Amalgam, NUALS, V-Guard, Popular Motors, Synthite Industries, GTN Textiles and Cochin Shipyard. The session was inaugurated by Shri MP Joseph, IAS (Retd) and felicitations by Dr TV Francy, Dean Academics & Prof Kurien Mathew, Dean Co-ordination. The resource persons included Cost Accountant Mr. Shankar Panikker, Chartered Accountant Mr. Sujin Mathew, Mr. Alok K, Mr. Amitabh Satapathy. The MDP was well received by the participants.

## Student Achievements



XIME Kochi won the overall championship at the Management Fest *Talentine* conducted by Cochin University of Science & Technology on 29<sup>th</sup> January 2017.

Rahul Majumdar, Siddharth Sahoo, Isaac Khan & Richard Pears won the Finance Event and Athira Antony, Reuben Thomas, Neethu Babu & Deepak Divakar won the HR event.





**XIME Kochi won the overall Championship at TIST De'Novo 2k17** held at Department of Management Studies, TOC-H Institute of Science and Technology on 18th Feb. Ajay Kumar of Batch 4 was the Best Manager, Best Finance Team was Rahul Majumdar, Richard Pears, Isaac Khan & Siddharth Sahoo, Best Marketing Team Aamir Khan, Neha Shenoy, Shaalvi Sharma & Jyotsna Sai & Best HR Team was Athira Antony, Neethu Babu, Reuben Thomas & Deepak Divakar



A day of clean sweeps is how it can be put across !!! Students of XIME Kochi proudly lifted the **3<sup>rd</sup> overall trophy for the year at the Management Fest XIMERA 2017** held at XIME Bangalore.



Saivishal Radhakrishnan & Pranaya Peddineni won the Best Entrepreneurship Team Award, Jwalitha Buraga & Shraddha Hande was adjudged Best HR Team, Athira Antony & Reuben Thomas were the Runners Up - HR and Rahul Majumdar & Isaac Khan were the Runners Up - Finance

Indranil Mazumdar, Harinath Reddy, Srinivash Sadanandan & Satheesh Kumar won the runners up trophy for marketing event at Bharata Mata Institute of Management, Kochi

Saviour Lijoe and Satheesh Kumar of Batch 3 won the first position in Operations event at **Thiagaraj Management Fest** held on 5th February 2017



# STUDENTS' CLUB ACTIVITIES



## HRuday - XIME Kochi

organized a Talk Show with Ms Dawn Asawa, an American who created amazing impact in India. Dr. Manoj Varghese, Director XIME Kochi was the host. She shared her thoughts on the field of Education and gave her advice to the future mangers.

## Post Union Budget Discussion

Finitiative - The Finance Club of XIME Kochi of XIME Kochi organized a Post Budget Analysis in association with Institute of Cost Accountants of India - Cochin Chapter on 13th Feb 2017.

The students of XIME-K were fortunate to listen to the eminent panelist who analysed the “Boom Boom Budget 2017” presented by Shri Arun Jaitley, Hon’ble FM on 01st Feb 2017.

The panel discussion was moderated by Shri MP Joseph, IAS (Retd) and the panelists were Prof KV Thomas, MP (Ernakulam Constituency), Mr P Rajeev, Former MP Rajya Sabha, Dr D Dhanuraj, Chairman - Centre for Public Policy Research & Shri CMA Padmakumar VK, Managing Committee Member, ICAI-Cochin Chapter.

XIME Kochi students participated in Malayala Manorama’s Post Budget Talk held on 06th Feb 2017 at Le Meridian, Kochi. Talk was made by eminent economist Dr Sudipto Mundle. He did an overall analysis of the budget presented by Hon’ble FM and it was indeed a detailed and engrossing discussion





### **XSEED - XIME Kochi,**

#### **Blood Donation Camp**

the social club of XIME Kochi organized a blood donation camp on 08th Feb 2017 wherein students of XIME Kochi came forward to donate blood. It was a successful event as more than 50 participants came forward for this social cause.

#### **Health Camp**

Social Club of XIME-K organized a Health camp for the local population in and around the campus in collaboration with Muthoot snehasraya on 14<sup>th</sup> February 2017 The event saw a huge turnout and was a grand success



## **POST BUDGET ANALYSIS OF THE KERALA BUDGET 2017**



The Post Budget Discussion of Kerala Budget 2017 organised by X-Ops - Operations Club of XIME Kochi in association with Centre for Public Policy and Research (CPPR) was held at XIME Kochi on 06<sup>th</sup> Mar 2017.

The session was moderated by Mr. M. P. Joseph IAS (Retd.) and the panelists spoke on budget allocations for various sectors giving an overview with a possible impact and way forward. While Dr D Dhanuraj, Chairman CPPR-Kochi & Dr. Martin Patrick, Chief Economist CPPR gave an overview of the budget at length, rest of the panelists gave a sector wise outlook with Dr. Lekshmi R Nair, Centre Manager, CPPR-Kochi explaining Agricultural Sector, Ms. Deepthi Mary Mathew, Research Associate, CPPR-Kochi on Public Finance & Taxes & Ms. Vinny Davis, Managing Associate, CPPR-Kochi about Social Welfare & Education Sector.



# PULSE – ANNUAL ENTREPRENEURSHIP CONCLAVE AND STARTUP IDEA PITCH COMPETITION

The flagship event of Empresario, the entrepreneurship club of XIME Kochi -PULSE- Annual Entrepreneurship Conclave and Startup Idea Pitch Competition was held on 25th March 2017. A one of a kind summit with a set of eminent panelists and speakers from varied backgrounds came together to enrich the audience with their insights into the challenging environment of entrepreneurship. The event was inaugurated by Dr. Christy Fernandez IAS(Retd.), Chairman KSIDC. The first panel discussion had Mr. Sijo Kuruvilla George Founder Start Up Village, Mr. Sandith Thandassery of Novalt Solar and Electric Boots, and Mr. Arun Nair of NASSCOM 10,000 Startups discussing on



“Taking the plunge –Overcoming inertia while starting Up” . The Moderator for the panel was Mr. Mittu Tigi, Thinker-in- Chief, Zhooyi Communications.

The Second panel discussion was on “Fuelling Entrepreneurship in Educational Institutions” where the panelists included Mr. John Eappen, Founder & Chief Consultant – ProVue Advisory Services,



Mr. Vivek Paul, CEO & Co-founder – Reelmonk and Mr. Sherin Sam Jose, Head of the TBI, Amal Jyoti Engineering College . The session moderator was Ms.Ranjana Varghese,Assistant Dean, XIME Kochi.

The event also had an idea pitching competition where the best ideas were awarded with prizes. The Chief Guest for the Valedictory Function was Mr.M.P.Joseph IAS(Retd.)



## DISTINGUISHED SPEAKER SERIES

Mr. KrishnaKumar, CEO of Greepepper spoke about “First 90 days at Work” on 8<sup>th</sup> February 2017 as part of the Distinguished Speaker Series Session.

He gave a basic understanding to the young guns on what to and what not to expect when one joins a corporate. Indeed a knowledgeable session



Mr. Sumit Balan, an entrepreneur, leader, business strategist, marketing leader, blogger and speaker spoke to XIME Kochi students on 18<sup>th</sup> January 2017. He is the founding partner of InnoMind Technologies, a technology and digital transformation company with over 500 clients all over the world. He spoke about Entrepreneurship and career opportunities in Digital Marketing.



# FACULTY CORNER



**Dr. Manoj Varghese**

**Dr. Manoj Varghese** was one of the resource persons for the Academic Retreat for Faculty Members of Muthoot Engineering College on 9<sup>th</sup> & 10<sup>th</sup> December 2016.

He was also resource person for the Faculty Development Programme and Organizational Visioning effort during December 19-20, 2016 in Pune for Union Biblical Seminary (UBS)

He also conducted an OBP for HR Team of Lennox International, Chennai on MBTI Personality Type and Team Effectiveness on 6<sup>th</sup> & 7<sup>th</sup> January 2017.

Dr. Manoj Varghese was a resource person for the MDP for Animal Husbandry Department, GoK at IIMK on 2<sup>nd</sup> March 2017.

He was also a resource person for an MDP on Personal Effectiveness and Growth for the executives of NHPC on 23<sup>rd</sup> March 2017 at IIMK.

He also did a session on developing a PMS system for schools as part of the capacity building program of the KVS on 24<sup>th</sup> March 2017 at IIMK.

He also chaired a session on “Technology enabled Management education” during the International B-Schools Meet on Management Education: Coping with emerging trends in globalized world on 28<sup>th</sup> & 29<sup>th</sup> at XIME Bangalore.

**Ms. Ranjana Varghese** was a resource person for the training of senior resource persons of Kerala Government Secretariat on “Team Building and E-Governance” from 19<sup>th</sup> to 28<sup>th</sup> December 2017.

She was also an expert committee member at the Kerala Start Up Mission, KINFRA HiTech Park, Kalamassery on 27<sup>th</sup> January 2017.

She was also a panelist at the pre and post union budget analysis which was conducted by Mathrubhimi Channel, a leading Malayalam news channel in Kerala on 31<sup>st</sup> January 2017 and 1<sup>st</sup> February 2017.

Ms. Ranjana Varghese was the Chief Guest and Key Resource person during the Women's day celebrations at National Thermal Power Corporation, Kayamkulam on 8<sup>th</sup> March 2017.

She also co-authored a paper on “Reverse innovation and Psychic distance” which was presented at XIME-IEF International Conference on Entrepreneurship & Innovation in the Knowledge Economy which was held on 30<sup>th</sup> and 31<sup>st</sup> at XIME Bangalore.

She was also a resource person for the Walk with a Scholar Program, which is a Government of Kerala Initiative, at Cochin College, Ernakulam on 1<sup>st</sup> April 2017.



**Ms. Ranjana Varghese**

**Dr. T. V. Francy, Dean**, was a resource person for the Teresian Lecture Series held at St. Teresa's College, Ernakulam on 13<sup>th</sup> January 2017.



**Dr. T. V. Francy**

**Ms. Lincy P. T.** presented a paper on "Effectiveness of JAM Trinity in the Financial Inclusion in Kerala" in the International Conference on Triple Bottom Line for Sustainability, along with Ms. Sakeerthi S. on 19<sup>th</sup> & 20<sup>th</sup> December 2016.

She presented a paper on "Digital Financial Services changing the landscape; a study of leading indicators of paradigm shift in business models" in the National Conference on Digital Financial Service for Sustainable Development conducted by St. Thomas College (Autonomous), Thrissur on 8<sup>th</sup> February 2017.

She presented a paper on "Technology-The Disruptive Moderator" in the Indian Economy in the National Conference on "Social Entrepreneurship - A Global Perspective" conducted by Bharatha Mata College, on 16<sup>th</sup> February 2017.

She presented a paper on "Can Demonetisation be the forerunner for Cashless Indian Economy" in the International Seminar on Methodological Developments in Business Research, conducted in XIME, Kochi campus on 3<sup>rd</sup> & 4<sup>th</sup> March 2017.



**Ms. Lincy P. T.**

**Mr. Sony Varghese** published an article on "Brand building through social media marketing-Indian experience," for publication in the 'International Journal of Marketing and Technology, Vol.07 Issue-1, (January, 2017) ISSN: 2249-1058.

He also published a paper titled "Attitude of customers towards e-mail as tool for e-marketing" in International Journal in Management and Social Sciences, (Vol.5 Issue-3, March, 2017) ISSN: 2321-1784.



**Mr. Sony Varghese**

**Ms. Sakeerthi S.** presented a paper on "The effectiveness of JAM Trinity in Kerala" in the two-day International Conference conducted by the De Paul Institute of Science & Technology, Angamaly on the 19<sup>th</sup> and 20<sup>th</sup> of December 2016.

She coauthored an article on "Jan Dhan, Aadhaar & Mobile Connectivity - The three pillars of Financial Inclusion under Jam (A study based in Kerala)" which was published in the International Journal of Scientific Progress and Research (IJSPR), Issue 90, Volume 32, ISSN:2346-4689, February 2017.

She presented a paper on "The Role of Self Help Groups-Bank Linkage Programs in the Financial Inclusion efforts in India" in the International Seminar on Methodological Developments in Business Research, conducted in XIME, Kochi campus on 3<sup>rd</sup> & 4<sup>th</sup> March 2017.



**Ms. Sakeerthi S.**



# Upcoming Events

## MDPs

### **XIME BANGALORE**

1. Data Analysis using “R” : 28-29 June 2017
2. People Skills for First Time Managers : 21-22 July 2017
3. Advanced Applied Econometrics for Business and Finance : 27-28 July 2017

### **XIME KOCHI**

1. Decision Models using Microsoft Excel : 6-7 July 2017
2. People Skills for First Time Managers : 27-28 July 2017

### **XIME CHENNAI**

1. People Skills for First Time Managers : 29-30 June 2017
2. Skills workshop for shop floor supervisors : 13-15 July 2017



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