



2nd International Academic Conference
on

Entrepreneurship & Innovation in the Knowledge Economy

30–31 March 2017 (Thursday & Friday)

in collaboration with



IEF



University of Essex

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ABBS

CONFERENCE CO-CHAIRS

Prof. Mathew J. Manimala, Director, XIME, Bangalore, India

Prof. Jay Mitra, Director, International Centre for Entrepreneurship
Research, University of Essex, UK

IMPORTANT DATES

Submission of Abstract: 5 January 2017

Acceptance of Abstracts: 16 January 2017

Submission of Full Papers: 28 February 2017

VENUE

Xavier Institute of Management & Entrepreneurship
Electronic City, Phase II, Hosur Road, Bangalore 560100
Tel: +91 80 2852 8597/98; Website: www.xime.org

ABOUT THE CONFERENCE

Innovation and entrepreneurship are viewed as the critical components of knowledge-based economy in the current times. While innovative ideas are vital to entrepreneurial ventures, entrepreneurship is the engine for implementing those ideas and deriving commercial benefit from them. The knowledge-driven economy thrives in a dynamic business environment in which the exploitation and application of knowledge plays a crucial role in the creation of wealth. The ability of individuals and firms to nurture and foster creativity and innovation is of critical importance for the successful development of a knowledge-based economy through the creation of intellectual property based on new product development and new venture creation. In addition, advances in the e-business and e-commerce have transformed the global business environments. The new business milieu has challenged the conventional business models demanding the creation of innovative ventures and businesses both at the individual level (start-ups) and at the corporate level (corporate ventures). Since knowledge has become a principal resource for businesses, there is a corresponding increase in the importance of knowledge workers, knowledge ventures, knowledge network, etc. in the economy. To stay relevant in the knowledge age, entrepreneurs and corporate organizations need to meet the challenges of knowledge-based businesses and cultivate a culture of innovation to tap the resources in the knowledge economy through the creation of innovative new ventures. Productivity, efficiency and competitiveness now depend largely upon the innovation and entrepreneurship for the creation of a knowledge-based economy.

CONFERENCE THEME AND SUB-THEMES

This conference attempts to provide a platform for academicians, entrepreneurs and policy-makers to deliberate on the issues of entrepreneurship and innovation with special reference to the knowledge economy context. A list of sub-themes (though not exhaustive) to be addressed in the conference is given below.

- Role of entrepreneurs and knowledge workers in knowledge economy;
- Venture initiation and venture capital in the knowledge-based industries;
- Marketing strategy and branding in the knowledge economy;
- HR policies and organizational strategies to exploit resources in the knowledge economy;
- E-commerce and e-business to enhance the potential of knowledge-based industries;
- Importance of 'Creativity, Innovation and Entrepreneurship' in the knowledge economy;
- New age business models in the knowledge-economy;
- Business model innovation and the role of incubators and accelerators in the knowledge economy;
- IPR and policy Issues in knowledge societies.

CALL FOR PAPERS

There are three streams of papers acceptable for this conference, namely: (1) Academic Papers, (2) Reflective Practice, and (3) Case Studies. Authors are invited to submit the abstract (not more than 350 words) on or before 05 January 2017 and the full paper (about 5000-8000 words) on or before 28 February 2017 by E-mail to: xime.iefconference2017@gmail.com

PUBLICATIONS

All full papers will be double-blind refereed by the peer experts for their selection to be included in a special issue of Journal of Management & Entrepreneurship (JME) and in an edited volume that will be published through a reputed international publisher.

AWARDS

Four “Best Paper Awards” – one each for the four categories of papers, namely, Conceptual Paper, Empirical Paper, Reflective Practice Paper, and Case Study – will be presented in the valedictory function of the conference. These awards will be decided by a committee of experts specially constituted for the purpose.

CONFERENCE REGISTRATION & FEES

All participants should register for the conference by completing the Registration Form which is given separately (in MS Word format) with the brochure and is also available on the XIME website (www.xime.org). Fee should be made in favour of “XIME, Bangalore”.

Conference Fee (Service Tax Included)	Regular Registration			Early Bird Registration (Before 31 January 2017)			
	Currency	INR (₹)	Euros(€)	US Dollars(\$)	INR	Euros(€)	US Dollars(\$)
Academic participants (Developing countries)		3000	40	45	2500	35	40
Non-Academic participants (Developing countries)		5000	70	75	4000	55	60
Full-time students* (Developing countries)		1500	20	25	1000	15	20
Academic participants (Developed countries)		-	80	90	-	70	80
Non-Academic participants (Developed countries)		-	200	220	-	175	200
Full-time students* (Developed countries)		-	40	45	-	35	40

**Full time students should attach copy of valid testimonials/ Student Identity Card along with the Registration Form.*

ACCOMMODATION

XIME Guest House, Bangalore, has a limited number of rooms available at the following tariff on per day basis:

Type of Room	Euros (€)	US Dollars (\$)	Indian Rupees
Non-AC Double occupancy room	20	25	1500
Non AC Single occupancy room	15	20	1250
Double occupancy room with AC	25	30	1800
Single occupancy room with AC	20	25	1500

CONFERENCE ORGANIZATION

PATRON: Prof. J Philip, President, XIME Group of Institutions, India

CONFERENCE ADVISORY COUNCIL

Prof. G. R. Kulkarni, Chairman, XIME Bangalore, India

Prof. J. Alexander, Chairman, XIME Kochi, India

Prof. Anesh Maniraj Singh, Founding Member of ABBS; Executive Director, University of KwaZulu-Natal Foundation, Durban, South Africa

Prof. Jay Mitra, Director, International Centre for Entrepreneurship Research, Essex Business School, University of Essex, UK

Prof. Larry William Cox, Associate Professor of Entrepreneurship, Pepperdine Graziadio School of Business and Management, Pepperdine University, USA

Prof. Mathew J. Manimala, Director, XIME Bangalore, India

Prof. Sunanda Eswaran, Professor, XIME Bangalore, India

CONFERENCE DIRECTOR

Dr. Deepthi Shanker, Senior Assistant Professor, XIME Bangalore, India

CONFERENCE CORRESPONDENCE

Conference Director, XIME-IEF International Conference 2017

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XIME Bangalore



XIME Cochin



XIME Chennai