




Shaping Future Leaders

Xavier Institute of Management & Entrepreneurship



**Organizes a 2-day workshop on
Finance for Non Finance**

9th and 10th February 2018

**Xavier Institute of Management & Entrepreneurship
Electronics City, Phase II, Hosur Road,
Bangalore- 560 100, India.**

About XIME:

XIME was founded in 1991 by a visionary group of leaders, illustrious academicians, professionals and public spirited men and women, led by Prof. J. Philip, former Director of IIM Bangalore and former Dean of XLRI Jamshedpur. Built on the foundation of Industry-Academia partnership, XIME is embedded on the principles of integrity, hard work, value-based education and holistic development of students to ensure highest standards of professional excellence.

The first campus of XIME was established in Bangalore over 25 years ago. The present campus of XIME Bangalore has 1.65 lakh sq ft built up area in Electronics City, Bangalore, the Silicon Valley of India. The second campus was established at Kochi in 2013 with a built up area of 1.1 lakh sq ft. The third campus of XIME has come up in Chennai with a built up area of 90000 sq ft and is located at Oragadam, the automotive hub of Tamil Nadu, on the Vandalur-Walajabad Highway, adjacent to the Royal Enfield Factory. The Chennai campus admitted its first batch of PGDM students on June 25th 2017.

XIME has found 50th place in the NIRF ranking of B-Schools' published by MHRD, Govt of India on 3rd April 2017. Recently, XIME Bangalore's PGDM Programme has got NBA accreditation.

About the Workshop:

Finance impacts on all segments of organizational activity. It acquires funds, allocate resources, and track performance. It becomes the focal point for managerial attention, decision making and accountability. Methods utilized by finance people in making financial decisions are important and relevant to managers of other functional areas in all types of organizations. Thus the role of finance is all pervasive and has impact on the managerial decisions of non-finance executives. Finance for Non-Finance is extremely useful programme for management professionals for learning essentials of finance.

Objectives of workshop:

Successful Managers know that their decisions affect the profitability of the company, but are often puzzled by the numbers they deal with. The programme provides the managers with a comprehensive working knowledge of critical financial principles that will help them make better decisions in their organization. In addition, this programme aims to meet the requirements of operating managers who would like to be well versed with the introductory nuances of finance in different functional areas. Deciphering financial concepts and developing the ability to see the business implications of numbers is a key outcome of this programme, which aims to help participants to:

- Understand the implications of finance on various corporates activities.
- Comprehend and analyze financial statements and also communicate finance related matters more effectively.
- Understand the performance metrics of the organizations and the impact of various decisions on a company's performance.
- Get practical insights and gain swift appreciation of the fundamentals of finance and accounting.

Pedagogy:

The programme requires you to be an active learner. The participants would learn through an appropriate mix of classroom lectures, interactive discussion, case studies, and class exercises, take home study materials in a CD and experience sharing.

Content:

- Basics of financial accounting and understanding of financial statements.
- Cost information for decision making and budgeting
- An Overview of Corporate Finance- Investment & Financing Decisions.
- Investment Avenues & Analysis
- An Introduction to Indian Financial Market

For whom:

This course is for all those who are curious to know about basics of accounting and finance.

- Post-Graduate Non-Commerce Students.
- Faculty working in Non-Finance domain.
- Employees from Non-Finance areas of Industries.
- Anyone interested in Accounting and finance.

Important Dates:

Last date for registration	31 st January 2018
Workshop dates	9 th and 10 th February 2018

Registration Fees:

Category of delegates	Register by 31 th January 2018
Students/Faculty Members	INR 4425 Per person (INR 3750 Registration Fess + INR 675 GST @ 18%)
Group Discount (2 Students/2 Faculty from the same institute)	10% discount per person (INR 4000 including GST @ 18%)
Group Discount (2 Employees from the same organization)	10% discount per person (INR 4000 including GST @ 18%)

Only 30 participants will be considered on first come first serve basis. Therefore, early registration is recommended.

(The registration fee includes access to attend all the lecture / tutorials and reading materials in a CD, and working lunch)

Registration Process: Please send an email to amalanathan@xime.org. Fees can be paid through the following means:

- **DD/Cheque drawn in favour of “XIME Bangalore”, payable at Bangalore.**
- **NEFT Transfer: For details, contact the workshop coordinator.**

Accommodation:

For participants who need accommodation, reasonably comfortable guest house facilities are available for an additional amount at a nominal rate.

- AC Rooms, Double occupancy (per participant) – INR 900 Per Night
- AC Rooms, Single occupancy (per participant) – INR 1500 Per Night

The room rent includes boarding facilities.

Resource Persons:

Dr. Prasanna Chandra, the Director of Centre for Financial Management is an MBA, Ph.D. (Finance). He has over three decades of Teaching experience in Postgraduate and Executive education programmes. He was a Professor of Finance at Indian Institute of Management, for Bangalore for nearly two decades. He was a Visiting Professor of Finance at Southern Illinois University, USA for two years. He was appointed as a member of several committees including the Capital Issues Advisory Committee on Derivatives, the High Powered Committee on Insurance Sector Reforms, and the SEBI Committee on Derivatives. He has served or is serving on the boards of a number of organisations like IFCI, IIM (B), ICFAI, Torrent Pharmaceuticals, Power Finance Corporation, Unit Trust of India Investment Advisory Services Limited, etc.

Dr. Chandra has conducted executive seminars for a number of organizations like Infosys, TELCO, ITC, NIIT, TISCO Microsoft, Canara Bank, ONGC, GAIL, Grindlays, etc. Including Investment analysis and Portfolio Management, he has published more than seven books and he has authored 70 articles in professional journals and business periodicals. He has been a Fullbright Scholar and a UNDP Fellow. He has received several honours including the Best Teacher Award from the Association of Indian Management Schools.

Dr. P. Amalanathan, M.Com., M.B.A. (Finance), M.Ed., M.Phil., Ph.D., Associate Professor, XIME, Bangalore.

Mr. M Anil Kumar, B.B.M., M.B.A. (Finance), (Ph.D.), Assistant Professor, XIME, Bangalore.

Ms. Nisha Prakash, B.Tech., M.B.A. (Finance), Assistant Professor, XIME, Bangalore.

All correspondence should be addressed to

Workshop Coordinator:

**Dr.P. Amalanathan,
Associate Professor.**

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