

Xavier Institute of Management & Entrepreneurship

**2-day workshop on**

**"Publishing Research in High Quality  
International Journals"  
23<sup>rd</sup> and 24<sup>th</sup> March 2018**

**All correspondence should be addressed to  
Workshop Coordinator:**

**M. Anil Kumar  
Assistant Professor**

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### **About XIME:**

XIME was founded in 1991 by a visionary group of leaders, illustrious academicians, professionals and public spirited men and women, led by Prof. J. Philip, former Director of IIM Bangalore and former Dean of XLRI Jamshedpur. Built on the foundation of Industry-Academia partnership, XIME is embedded on the principles of integrity, hard work, value-based education and holistic development of students to ensure highest standards of professional excellence.

The first campus of XIME was established in Bangalore over 25 years ago. The present campus of XIME Bangalore has 1.65 lakh sq ft built up area in Electronics City, Bangalore, the Silicon Valley of India. The second campus was established at Kochi in 2013 with a built up area of 1.1 lakh sq ft. The third campus of XIME has come up in Chennai with a built up area of 90000 sq ft and is located at Oragadam, the automotive hub of Tamil Nadu, on the Vandalur-Walajabad Highway, adjacent to the Royal Enfield Factory. The Chennai campus admitted its first batch of PGDM students on June 25th 2017.

XIME has found 50th place in the NIRF ranking of B-Schools' published by MHRD, Govt of India on 3rd April 2017. Recently, XIME Bangalore's PGDM Programme has got NBA accreditation.

### **About the Workshop:**

Individuals who take up research as a career are often found to have little or no knowledge on what research is. After graduation, they apply for Ph.D/research position and if successful join the course and get to know what research is, with the passage of time. Research involves choosing a particular research topic, collecting bibliography from various sources, planning and working on new research problems. It also involves publishing, dissemination of results in conferences and workshops, writing reports, thesis etc. A researcher gets to know all/even few of those only when he/she is in that particular stage of research. It is essential to have an excellent understanding of all the key stages right at the beginning to have a successful research career, which is the very main objective of this course on "Publishing Research in High Quality International Journals". The workshop is planned in Theory-Practice session mode You will be taken through each stage of this process during this two day course, imparting advice and best guidelines to pursue research.

### **Objectives of workshop:**

- To gain an appreciation of what quality means in the context of academic writing;
- To understand the nuances of writing different sections of the PhD thesis;
- To develop the ability to appropriately frame and structure a research argument using evidence as per disciplinary conventions;
- To understand the requirements of publication; and
- To use Social media for academic purpose

**For whom:** This course is for all those who intend to have research as a career.

- Post-Graduate Students
- Aspiring Ph.D. candidates
- Research scholars/Ph.D. Students
- Faculty at Colleges/Universities
- Anyone interested in research

### Outcome of this course:

After the completion of the course it is expected that the participants will know how to choose the right research area of their interest, collect literature from various bibliographical sources, write research papers, communicate manuscripts to journals, reply to reviewer comments. The participants will also learn the preparation of research papers, reports or thesis.

### Important Dates:

Last date for registration	15 <sup>th</sup> March 2018
Workshop dates	23 <sup>rd</sup> and 24 <sup>th</sup> March 2018

### Registration Fees:

(Registration is compulsory for all the delegates. The registration fee includes breakfast, lunch, dinner, refreshment and workshop-kit with reading materials in a CD. Participants are encouraged to bring their own laptop.)

Registration fee includes GST @ 18%	Early Bird before 28 <sup>th</sup> Feb 2018 (Per Person)	Up to 15 <sup>th</sup> March 2018 (Per Person)
One participant	3835 (INR)	4130 (INR)
More than two participants from the same institute	3245 (INR)	3540 (INR)

Registration will close on 15<sup>th</sup> March 2018 or when the seats of the workshop are filled (whichever is earlier). The seats of the workshop are limited (20 in number). The registration will be purely on first-come-first-serve basis. Therefore, early registration is recommended.

**Registration Process:** Please send an email to [anilk@xime.org](mailto:anilk@xime.org). Fees can be paid through the following means:

- **DD/Cheque drawn in favour of "XIME Bangalore", payable at Bangalore.**
- **NEFT Transfer: For details, contact the workshop coordinator.**

### Accommodation:

For participants who need accommodation, reasonably comfortable guest house facilities are available for an additional amount at a nominal rate:

- AC Rooms, Double occupancy (per participant) – INR 900 Per Night
- AC Rooms, Single occupancy (per participant) – INR 1500 Per Night

The room rent includes boarding facilities.

### Resource Persons:



**Dr. Anjula Gurtoo** is an Associate Professor of Public Policy at the Department of Management Studies, Indian Institute of Science (IISc), Bangalore. She has done her Masters

in M.A. (Psychology), University of Delhi and FPM (Management), Indian Institute of Management, Ahmedabad.

#### **AWARDS RECEIVED**

- Chevening Rolls Royce Science and Innovation Leadership Award. A fellowship to the University of Oxford, April-June, 2017.
- Pt. Jawaharlal Nehru National Award, 2010-12. Outstanding contribution in the field of Public Policy and Social Science. Department of Science and Technology. Government of Madhya Pradesh, India.
- Social Science Research Award, 2009. Special mention for overall contribution to research, by the International Development Research Centre (IDRC), Canada.

#### **FELLOWSHIPS AWARDED**

- Fellow, International University of Japan, Niigata, Japan. Public participation in governmental decision making. (March 2015 - October 2015).
- Fellow, University of Leeds, United Kingdom. The study of performance measurement, regulation and UK productivity: a multidisciplinary overview of unintended and indirect effects. (October 2005 - September 2006).
- Fellow, Social Science Research Council, Washington DC, USA. Resource-Society Conflicts in the Value Chain of Electricity and Allied Industries in India. (April 2003 - August, 2003).

#### **MEMBERSHIP OF PROFESSIONAL BODIES – RESEARCH**

- Association of Public Policy and Management, Washington D.C., USA
- International Council for Small Business, Washington D.C., USA
- Inter-disciplinary Centre of the Social Sciences (ICOSS), University of Sheffield, United Kingdom.
- Editorial Advisory Board, Asian Journal of Management Cases, Pakistan.
- International Advisory Board, Cluster for Research on the Informal Sector and Policy (CRISP), University of Sheffield, United Kingdom, 2011 ongoing.
- Advisory Board, AIM Centre for Research, AIMS, Bangalore, India



**Mr. M Anil Kumar** is Assistant Professor of Finance at XIME Bangalore. He began his career as a Management Trainee in Hyderabad at VEM Technologies Pvt. Ltd. and later started his own business as a stock broker with Angel Broking Pvt. Ltd. He later joined Reliance Mutual Fund, before moving to academics. He has qualified UGC-NET in management and submitted his Ph.D. thesis titled “An Empirical Analysis of Legal Insider Trading in India” to the National Institute of Technology Karnataka in December 2017. Prior to this he has also completed, MBA (Finance) from JNTU Hyderabad and BBM graduate from Kakatiya University Warangal. In addition, he has several certifications from NCFM and NISM. He is also a Securities Exchange Board of India (SEBI) Empaneled Financial Education Resource Person. He has organized 19 workshops on imparting financial education in

various management and engineering colleges and trained more than 2500 investors in India. He has published several papers in reputed journals. He has received 2nd Best Paper Award for the paper titled “Legal Insider Trading Behaviour: Empirical Evidence from India” presented in “Ph.D. Consortium 2015” organized by IIT Bombay during November 30th to December 1st, 2015.

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