

Position your organization and its knowledge ecology for success



**announces a two-day Workshop on
KNOWLEDGE MANAGEMENT**

August 6 - 7, 2010

Faculty Leader

Prof. T. Kanti Srikantaiah

**Director and Professor,
Center for Knowledge Management,
Dominican University, USA**

Workshop Overview

The field of Knowledge Management (KM) has grown exponentially in the past few years. KM emphasizes capturing strategic information, analyzing markets, designing databases, developing document repositories, and policies and procedures to capture and share knowledge. It is an emerging discipline that promotes a systematic study of the intellectual assets of organizations. This workshop will enable the participants to apply knowledge management to a variety of industries, thereby contributing to economic and social gain for the country.

The study and practice of knowledge management are products of the 1990's, with many practitioners in different disciplines including business, engineering, information science, management, communications, among others.

Topics in knowledge management are varied. They span the knowledge cycle from creation to use, and include identifying, selecting, organizing, indexing, storing, integrating, retrieving and sharing knowledge assets. In addition to studying knowledge forms and processes, the discipline of knowledge management includes the study of enabling systems and technologies that have become essential to sound and successful business practices in the 21st century.

Objectives

After attending the workshop, participants will be able to:

- ✧ Investigate and critique existing theoretical framework for Knowledge Management.
- ✧ Use the techniques of knowledge audit and systems analysis in identifying and characterizing organizational knowledge and information needs.
- ✧ Describe the processes involved in capturing and sharing an organization's knowledge assets, both tacit and explicit.
- ✧ Identify and select technology tools for the stages of creation, acquisition, transfer, sharing and use of knowledge.
- ✧ Identify Knowledge Management implementation areas.
- ✧ Evolve measures and metrics for gauging the success of KM.
- ✧ Highlight how Knowledge Management could be used to drive innovation in organizations.
- ✧ Illustrate the benefits of Knowledge Management in harnessing the company's human resource.

Benefits to Organizations

An effective KM program should help a company to:

- ✧ Foster innovation by encouraging the free flow of ideas
- ✧ Improve customer service by streamlining response time
- ✧ Boost revenues by getting products and services to market faster
- ✧ Enhance employee retention rates by recognizing the value of employees' knowledge and rewarding them for it
- ✧ Streamline operations and reduce costs by eliminating redundant or unnecessary processes

Sessions

- ✿ Inaugural Session (9:20 am on 6 August 10)
- ✿ Introduction to KM
- ✿ KM Strategy and Implementation
- ✿ Managing Knowledge in Projects
- ✿ KM Tools and Applications
- ✿ KM Practice in Industries
- ✿ Organization Leadership for KM
- ✿ KM Trends

Faculty Leader



Prof. T Kanti Srikantaiah
Director and Professor, Center for Knowledge
Management, Dominican University, USA

Other Resource Persons

- ✿ Dr. J. K. Suresh
AVP & Head, KM Group, Infosys, Bangalore
- ✿ Dr. Maria C N
Lead - KM, Honeywell, Bangalore
- ✿ Ms. A. Latha
Group Lead, Infosys, Bangalore
- ✿ Prof. Ashwathanarayana Shastry
Associate VP, Infosys
And other professionals.

Knowledge management is of much indulgence and given thought into, at organizational levels. It comprises of the methodology and practices that are put into use to accumulate differentiate, and arrange thoughts and insights of individuals at a constant rate. This is of great help and need to all, both at individual and in terms of a group or even at organizational context
~ Ryan Mutt

KM is the process through which organizations generate value from their intellectual and knowledge-based assets. Most often, generating value from such assets involves codifying what employees, partners and customers know, and sharing that information among employees, departments and even with other companies in an effort to devise best practices

Knowledge Management embodies organizational processes that seek synergistic combination of data and information processing capacity of information technologies, and the creative and innovative capacity of human beings

Participants

The workshop is designed to cater to a wide variety of participants. Included among them are: Industry Executives / Professionals engaged in KM initiatives, Academic faculty, senior professionals in IT, Knowledge workers and various levels of managers and advanced level students.

Venue and Dates

XIME Campus, Electronics City, Phase-II, Hosur Road, Bangalore – 560 100

August 6 - 7, 2010

Session Timings: 9:00 am - 5:00 pm each day

Programme Fee

Industry Delegates	:	Rs. 5000 per person
If a group of three is nominated	:	Rs. 4000 per person
For Academicians	:	Rs. 3300 per person
Last date for Registration	:	July 31, 2010

For registration and other information, please contact:

Prof. Bosco W. Caldeira

bosco_caldeira@xime.org, Ph: 9902693008

About XIME

XIME is one of the top B-Schools of South India, with an excellent campus in the Electronics City of Bangalore. It has been founded by a group of academicians headed by Prof. J. Philip, who is a former Director of IIM-Bangalore and a former Dean of XLRI.

Business India has rated XIME as an 'A++' Institution for three years in a row. The Competition Success Review (CSR-GHRDC Study - Nov. 2009) found it as the 25th Best B-School in the country. The latest and a prestigious international study by Paris based EDUNIVERSAL ranked XIME as the 15th Best B-School in India. XIME has a strong network with some of the leading B-Schools in France, Germany, Italy, the U.S., Brazil, China, Russia and South Africa.

XIME offers following educational programs:

- ✿ 2 year full-time PG Diploma in Management (PGDM)
- ✿ 15-Month full-time Ex.PG Diploma in Management (Ex. PGDM)
- ✿ 3 year part time Ex. PG Diploma in management

XIME is also actively engaged in consultancy in various areas. It also organizes the following programs:

- ✿ Entrepreneurship Development Programs (EDPs)
- ✿ Management Development Programs (MDPs)
- ✿ Organization Based Programs (OBPs)

Xavier Institute of Management & Entrepreneurship
Electronics City, Phase II, Hosur Road, Bangalore – 560 100
Tel: 080 – 28528477/ 28528597 / 98 Telefax: 080-28520809