



Announces its

2nd International Academic Conference
on

**Entrepreneurship & Innovation in the
Knowledge Economy**

Conference Dates

30 – 31 March 2017 (Thursday & Friday)

Venue:

Xavier Institute of Management & Entrepreneurship (XIME)
Electronic City, Phase II, Hosur Road, Bangalore 560100, India

In collaboration with



IEF



University of Essex



ABBS

CONFERENCE CO-CHAIRS

Prof. Mathew J. Manimala, Director, XIME, Bangalore, India

Prof. Jay Mitra, Director, International Centre for Entrepreneurship Research, University of Essex, UK

Important Dates:

Submission of Abstracts: 05 January 2017

Acceptance of Abstracts: 16 January 2017

Submission of Full papers: 28 February 2017

ABOUT THE CONFERENCE

Innovation and entrepreneurship are viewed as the critical components of knowledge-based economy in the current times. While innovative ideas are vital to entrepreneurial ventures, entrepreneurship is the engine for implementing those ideas and deriving commercial benefit from them. The knowledge-driven economy thrives in a dynamic business environment in which the exploitation and application of knowledge plays a crucial role in the creation of wealth. The ability of individuals and firms to nurture and foster creativity and innovation is of critical importance for the successful development of a knowledge-based economy through the creation of intellectual property based on new product development and new venture creation. In addition, advances in the e-business and e-commerce have transformed the global business environments. The new business milieu has challenged the conventional business models demanding the creation of innovative ventures and businesses both at the individual level (start-ups) and at the corporate level (corporate ventures). Since knowledge has become a principal resource for businesses, there is a corresponding increase in the importance of knowledge workers, knowledge ventures, knowledge network, etc. in the economy. To stay relevant in the knowledge age, entrepreneurs and corporate organizations need to meet the challenges of knowledge-based businesses and cultivate a culture of innovation to tap the resources in the knowledge economy through the creation of innovative new ventures. Productivity, efficiency and competitiveness now depend largely upon the innovation and entrepreneurship for the creation of a knowledge-based economy.

The proposed International Conference on “**Entrepreneurship & Innovation in the Knowledge Economy**” is the 2nd annual academic conference being organized by XIME in collaboration with the International Entrepreneurship Forum (IEF). The Conference is led by Prof. Mathew J. Manimala, Director, XIME Bangalore and Prof. Jay Mitra, Director, International Centre for Entrepreneurship Research, Essex Business School, University of Essex, UK.

CONFERENCE THEME AND SUB-THEMES

This conference attempts to provide a platform for academicians, entrepreneurs and policy-makers to deliberate on the issues of entrepreneurship and innovation with special reference to the knowledge economy context. A list of sub-themes (though not exhaustive) to be addressed in the conference is given below.

- Role of entrepreneurs and knowledge workers in knowledge economy;
- Venture initiation and venture capital in the knowledge-based industries;
- Marketing strategy and branding in the knowledge economy;
- HR policies and organizational strategies to exploit resources in the knowledge economy;
- E-commerce and e-business to enhance the potential of knowledge-based industries;
- Importance of ‘Creativity, Innovation and Entrepreneurship’ in the knowledge economy;
- New age business models in the knowledge-economy;
- Business model innovation and the role of incubators and accelerators in the knowledge economy;
- IPR and policy Issues in knowledge societies.

CALL FOR PAPERS

There are three streams of papers acceptable for this conference, namely: (1) Academic Papers, (2) Reflective Practice, and (3) Case Studies. All papers should provide the details of all authors (specifying the corresponding author) and an 'Abstract' of not more than 350 words.

STREAM 1: ACADEMIC PAPERS

Academic Papers may be either conceptual or empirical. The length of the paper should be between 5000 and 8000 words. *Conceptual Papers* should develop strong arguments and new theoretical perspectives on issues related to the theme and sub-theme(s) of the conference, by using evidence from prior research. In other words, conceptual papers should present a comprehensive and focused review of the relevant literature, and develop contingency propositions within a new theoretical perspective. *Empirical Papers* should have a short and focused literature review to justify the need for the study and develop the hypotheses, explain the methodology, present the data and their analysis, draw appropriate conclusions, and discuss the theoretical and practical implications of the findings as well as the limitations of the study and directions for future research.

STREAM 2: REFLECTIVE PRACTICE

These are papers (about 5000 words in length) by practitioners (entrepreneurs, executives, consultants, policy-makers) based on systematic reflections on their own experience of promoting/managing entrepreneurship and innovation in the knowledge economy in various capacities. Such reflection should have a 'narrative section', which briefly describes the practice in question, explaining its context, purpose, and scope, and an 'exposition section' which elaborates on the problems encountered by various stakeholders at the implementation stage. The concluding part should contain recommended solutions, especially the desired micro and macro-level policy initiatives.

STREAM 3: CASE STUDIES

Case Studies should highlight the unique aspects of managing innovation and entrepreneurship in the knowledge economy. The recommended length of the case is 3000-5000 words. The style of writing the case should be narrative with appropriate data support (preferably with tables, figures and annexures).

ABSTRACT AND PAPER SUBMISSION

Authors are invited to submit the abstract on or before **05 January 2017** and the full paper on or before **28 February 2017** as an attachment in MS Word Format by e-mail to: xime.iefconference2017@gmail.com

Acceptance, rejection or review comments for the revision of abstracts will be communicated before 16 January 2017, after which the authors should submit the full paper along with the revised abstract, if applicable. By submitting an abstract to this conference, the author(s) make(s) a commitment that the work is original and not published before in any manner and that at least one of the authors would register for the conference and present the paper at the

conference. Papers not presented at the conference may not be considered for publication in the proceedings, edited volume, or the special issue of the journal(s). The conference has the first right of publication on the papers presented therein. Although the papers would be accepted for the conference on the basis of the review of the abstracts, the conference director reserves the right to reject the full paper later if the paper is not found to meet the requisite parameters as decided by the organizing committee. Full papers will be checked for the 'external content' in them. If the external content is more than the permissible limit of a maximum of 25% (excluding references, in distributed chunks), the authors will be given one chance to reduce it appropriately, failing which the paper will be rejected.

GUIDELINES FOR SUBMISSION OF ABSTRACT

The abstract should be a single paragraph without any sub-headings within, in fully italicized text (12-point Times New Roman, single spacing, not exceeding 350 words), explaining the background, the need, aims, methods and the expected actual findings of the study. In addition, it should contain the title (16-point Times New Roman), authors' names (12-point Times New Roman), designations, affiliations/ addresses, telephone numbers and e-mail addresses (10-point Times New Roman) followed by a list of keywords, subject to a maximum of five, which should be arranged in alphabetical order, and be separated by commas with a full stop at the end.

GUIDELINES FOR SUBMISSION OF FULL PAPER

The full paper should be prepared as per the guidelines provided for the respective category of paper (Conceptual, Empirical, Reflective Practice or Case Study) as specified earlier. *Manuscripts* must be prepared on standard A4 size paper setting. It must be prepared with 1.5 spacing and single column with 1" margin set for top, bottom, left and right. It should be typed in 12-point Times New Roman font with page numbers at the bottom-centre of every page. All *section headings* should be in 14-point Times New Roman font and sub-section headings should be in 12-point Times New Roman font. These must be bold-faced, aligned left and fully capitalized. Leave a blank line before each heading. *Figures & Tables* must be simple, centered & numbered, with the titles of figures/tables above the figure/table. Sources of figures/tables should be mentioned below them. *Citations & References* within the text and at the end of the paper should be in the latest APA format. (For details, refer to the *Publication Manual of the American Psychological Association*, 6th Edition.)

AWARDS

Four "*Best Paper Awards*" – one each for the four categories of papers, namely, *Conceptual Paper*, *Empirical Paper*, *Reflective Practice Paper*, and *Case Study* – will be presented in the valedictory function of the conference. These awards will be decided by a committee of experts specially constituted for the purpose. In case, the number of papers presented in any category is less than five, the committee may decide not to award a prize in that category.

PUBLICATIONS

All full papers will be double-blind refereed by the peer experts for their selection to be

included in a special issue of *Journal of Management & Entrepreneurship (JME)* and in an edited volume that will be published through a reputed international publisher. The selections will be based on the combined criteria of quality of the papers as well as the suitability of the theme for the particular journal issue or edited volume.

CONFERENCE REGISTRATION & FEES

All participants should register for the conference by completing the **Registration Form** which is given separately (in MS Word format) with the brochure and is also available on the XIME website (www.xime.org). The fee is payable in advance. The payment can be made by Demand Draft or Online Bank Transfer, the details for which are available in the Registration Form (supplied with print/e-mail brochure) and on the conference website. Payment of Registration Fee should be made in favour of "XIME, Bangalore".

Conference Fee (Service Tax Included)	Regular Registration			Early Bird Registration (Before 31 January 2017)			
	Currency	INR (₹)	Euros(€)	US Dollars(\$)	INR	Euros(€)	US Dollars(\$)
Academic participants (Developing countries)		3000	40	45	2500	35	40
Non-Academic participants (Developing countries)		5000	70	75	4000	55	60
Full-time students* (Developing countries)		1500	20	25	1000	15	20
Academic participants (Developed countries)		-	80	90	-	70	80
Non-Academic participants(Developed countries)		-	200	220	-	175	200
Full-time students* (Developed countries)		-	40	45	-	35	40

**Full time students should attach copy of valid testimonials/ Student Identity Card along with the Registration Form.*

Registration Fee Includes:

Admission to all academic sessions; Conference kit and materials, Tea/Coffee at the designated breaks during the conference, Conference lunches and Conference dinner on 30 March 2017 from 7:30 pm onwards.

CANCELLATION POLICY

80% of the fee paid (Registration Fee) will be refunded for cancellations done before 28 February 2017. Cancellations made after this date will not be eligible for any refund. Payments and cancellations for accommodation are governed by the norms of XIME Guest House for those opting to stay there.

ACCOMMODATION

XIME Guest House, Bangalore, has a limited number of rooms available at the following tariff on per day basis:

Type of Room	Euros (€)	US Dollars (\$)	Indian Rupees (₹)
Non-AC Double occupancy room	20	25	1500
Non AC Single occupancy room	15	20	1250
Double occupancy room with AC	25	30	1800
Single occupancy room with AC	20	25	1500

The allotment of rooms will be on a 'first-come first-served' basis. Hence participants are encouraged to register early and book their rooms in advance. *(Those who are late with their bookings and/or who prefer to stay outside may make their own arrangements, for which some assistance may be available from the conference administration. Besides, they will have to make their own arrangements for commuting to and from the conference venue.)*

VISA MATTERS

Visitors holding non-Indian passports may require a visa. For more information, please check with the Indian Embassy in your respective countries. The conference secretariat will issue invitation letters for the conference, which can be used for obtaining visa. However, the institute will not be able to provide any further assistance with visas. *Foreign participants are requested to register before 31 December 2016, as the Government of India requires the personal details of each foreign participant for visa clearances.*

CONFERENCE ORGANIZERS AND PARTNER INSTITUTIONS

1. Xavier Institute of Management & Entrepreneurship (XIME) Bangalore, India

XIME is a leading business school in India, having campuses in Bangalore, Kochi and Chennai. XIME was established in 1991, by a group of eminent academicians under the leadership of Prof. J. Philip, former Director of IIM Bangalore. XIME's journey of growth is a saga of achievements and continued success. The institute is committed to pursuing high quality standards in teaching, training, research and consultancy, and remains accountable to its stakeholders through a process of continuous improvement and renewal. The well-appointed Bangalore campus has graduated 19 batches of students so far and is ranked among the top 1% of B-schools in India. For more details, please visit: www.xime.org

2. International Entrepreneurship Forum (IEF)

The International Entrepreneurship Forum (IEF) was founded in October 2000 and is currently located at the Venture Academy, Essex Business School, University of Essex. The IEF is an informal network of academics, policy makers and practitioners, who are brought together to discuss and interact with one another on issues related to innovation, entrepreneurship and economic development in highly successful, refereed international conferences in different countries of Europe, Asia and the Middle East. One of the most satisfying outcomes of all the events has been the identification of new interest, scholarship and insights into entrepreneurial

activity across different countries, demonstrating the value of learning in an international arena of thought and practice. The IEF continues to work closely with the Organization for Economic Co-operation and Development (OECD), and its Local Employment and Economic Development (LEED) Programme. For more details, please visit: www.essex.ac.uk/conferences/ief/

3. University of ESSEX

The University of Essex is a British public research university whose first and largest campus is near the town of Colchester, Essex. It was established in 1963 and received its Royal Charter in 1965. *'A new kind of university... where students could live and learn... and research really mattered'* – this was the founding vision of Essex's first Vice-Chancellor Sir Albert Sloman. The academics at the University of ESSEX have produced work which has inspired entire generations and helped establish Essex's reputation for research in the UK, particularly in the social sciences. This ranges from pioneering work on poverty and inequality by Professor Peter Townsend, to the development of the world's first publicly available computer language by Professor Tony Brooker. The University of Essex is ranked among the top 20 in the UK for research excellence. For more details, please visit: <http://www.essex.ac.uk/>

4. Association of BRICS Business Schools (ABBS)

Association of BRICS Business Schools (ABBS) seeks to promote cooperation and exchanges among business schools of Brazil, Russia, India, China and South Africa, which are its member countries. ABBS has its registered office at Xavier Institute of Management & Entrepreneurship (XIME) Bangalore, India. Prof. J. Philip, President of XIME, was the Founder President of ABBS. The idea of ABBS derives from a bold vision of the possibilities for collaboration among business schools from BRICS countries so as to facilitate collective learning and thereby enhance the BRICS' contributions to global management education. With their rising importance as the most active growth areas in the global economy today; Brazil, Russia, India, China and South Africa also represent management education systems that are characterized by dynamic trends of development and significant potential to add to global learning. ABBS was conceived as an initiative to bring together business schools from BRICS countries in a common forum so as to share experiences and to pursue cooperation and academic exchanges for common benefit. For details visit: <http://www.brics-abbs.com/index.asp>

CONFERENCE ORGANIZATION

Patron: Prof. J Philip, President, XIME Group of Institutions, India

CONFERENCE ADVISORY COUNCIL

Prof. G. R. Kulkarni, Chairman, XIME Bangalore, India

Prof. J. Alexander, Chairman, XIME Kochi, India

Prof. Anesh Maniraj Singh, Founding Member of ABBS; Executive Director, University of KwaZulu-Natal Foundation, Durban, South Africa

Prof. Jay Mitra, Director, International Centre for Entrepreneurship Research, Essex Business School, University of Essex, UK

Prof. Larry William Cox, Associate Professor of Entrepreneurship, Pepperdine Graziadio School

of Business and Management, Pepperdine University, USA
Prof. Mathew J. Manimala, Director, XIME Bangalore, India
Prof. Sunanda Eswaran, Professor, XIME Bangalore, India

CONFERENCE ORGANIZING COMMITTEE

Dr. Deepthi Shanker, Senior Assistant Professor, XIME Bangalore
Dr. Bavani Akkapeddi, Senior Assistant Professor, XIME Bangalore
Dr. John Ben, Asst. Dean & Senior Assistant Professor, XIME, Bangalore
Dr. Srinivasan P, Assistant Professor, XIME, Bangalore
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CONFERENCE CORRESPONDENCE

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