



International Conference

on

Business Incubation and Acceleration: Technology, Business and Social Dimensions

21 – 22 March, 2016

at

Xavier Institute of Management & Entrepreneurship
(XIME)
Bangalore, India

In collaboration with



IEF University of Essex Pepperdine

ABBS

CONFERENCE OVERVIEW

The International Conference on “**Business Incubation and Acceleration – Technology, Business and Social Dimensions**” is being organized by XIME as part of its Silver Jubilee Celebrations. The Conference is led by Prof. Mathew J. Manimala, Director-Research, XIME Institutions, and Prof. Jay Mitra, Director, International Centre for Entrepreneurship Research, Essex Business School, University of Essex, United Kingdom (UK).

This conference attempts to provide a platform for academicians, entrepreneurs and policy-makers to deliberate on the issues of business incubation and acceleration, with special reference to the technology, business and social dimensions in facilitating the process of incubation. A list of sub-themes (though not exhaustive) to be addressed in conference is given below.

CONFERENCE THEME AND SUB THEMES

As mentioned above, the theme of this conference is: **Business Incubation and Acceleration: Technology, Business and Social Dimensions**. There are several sub themes that could be covered under this main theme, a few of which are listed below:

SUB-THEMES

1. Incubators: nature, types and services
2. Accelerators: nature, types and services
3. Business incubation: the triple helix (university – industry-government) model of collaboration
4. Technology business incubators
5. Corporate incubators
6. Virtual incubators and the use of ICT for incubation
7. Business innovation: the role of incubators and accelerators
8. Networking and strategic partnerships for incubation
9. Investment support (venture capital, angel funding, bank loans) for incubation
10. Education and training for incubation
11. Professional services (accounting, marketing, legal, technical, etc) for incubation
12. Advisors, mentors and developers for incubation
13. Incubation for student entrepreneurs
14. Management of incubators and accelerators: duration, costs, fees, equity-stakes, engagement and exit conditions
15. Incubation for social entrepreneurs
16. Developing the investment pitch: communication skills for incubatees/ entrepreneurs
17. Incubators and alumni relations: networks, services and benefits
18. Privacy issues and SLAs in the management of incubators and accelerators
19. Enterprise growth: the role of incubators and accelerators
20. Economic and social benefits of incubators and accelerators: issues of assessment and evaluation

CALL FOR PAPERS

There are three streams of papers acceptable for this conference, namely: (1) Academic Papers, (2) Reflective Practice, and (3) Case Studies. All papers should provide the details of all authors (specifying the corresponding author) and an ‘Abstract’ of not more than 250 words.

STREAM 1: ACADEMIC PAPERS

Academic Papers may be either conceptual or empirical. The length of the paper should be between 5000 and 8000 words. The references should be given in the style prescribed by the Publication Manual of the American Psychological Association (6th edition) – the APA format - which requires the (author, year) format within the text, and the alphabetical listing (by authors' surnames) of the references at the end.

Conceptual Papers should develop strong arguments and new theoretical perspectives on issues related to the theme and sub-theme(s) of the conference, by using evidence from prior research. In other words, conceptual papers should present a comprehensive and focused review of the relevant literature, and develop contingency propositions within a new theoretical perspective. *Empirical Papers* should have a short and focused literature review to justify the need for the study and develop the hypotheses, explain the methodology, present the data and their analysis, draw appropriate conclusions, and discuss the theoretical and practical implications of the findings as well as the limitations of the study and directions for future research.

STREAM 2: REFLECTIVE PRACTICE

These are papers (about 5000 words in length) by practitioners (entrepreneurs, executives, consultants, policy-makers) based on systematic reflections on their own experience of incubators and accelerators in various capacities. Such reflection should have a 'narrative section', which briefly describes the practice in question, explaining its context, purpose, and scope, and an 'exposition section' which elaborates on the problems encountered by various stake-holders at the implementation stage. The concluding part should contain recommended solutions, especially the desired micro and macro-level policy initiatives.

STREAM 3: CASE STUDIES

Case Studies should highlight the unique aspects of the incubation/ acceleration experiences of the various stakeholders. The recommended length of the case is 3000-5000 words. The style of writing the case should be narrative with appropriate data support (preferably with tables, figures and annexures).

ABSTRACT AND PAPER SUBMISSION

Authors are invited to submit the abstract on or by **8th January 2016** and the full paper on or before **29th February 2016** in MS Word Format by email to:

xime.iefconference2016@gmail.com Acceptance, rejection or review comments for revision of abstracts will be communicated by **22nd January 2016** after which the authors should submit the full paper along with the revised abstract, if applicable. By submitting an abstract, the author(s) make(s) a commitment that the work is original and not published before in any manner and that at least one of the authors would register for the conference and present the paper in the conference. Papers not presented in the conference will not be considered for publication in the proceedings, edited volume, or the special issue of the journal(s).

The conference has the first right of publication on the papers presented therein. Although the papers would be accepted for the conference on the basis of review of the abstracts, the conference secretariat reserves the right to reject the full paper later if the paper is not found to meet the requisite parameters as decided by the organizing committee. Full papers will be checked for the 'external content' in them. If the external content is more than the permissible limit of a maximum of 25% (excluding references, in distributed chunks) the authors will be given one chance to reduce it appropriately, failing which the paper will be rejected.

GUIDELINES FOR SUBMISSION OF ABSTRACT

The abstract should be a single paragraph without any sub headings within, in fully italicized text (12-point Times New Roman, single spacing, not exceeding 250 words), explaining the background, the need, aims, methods and the expected findings of the study. In addition, it should contain the title (16-point Times New Roman), authors' names (12-point Times New Roman), designations, affiliation/ address, telephone numbers and e-mail addresses (10-point Times New Roman) followed by a list of keywords, subject to a maximum of five, which should be arranged in alphabetical order, and be separated by commas with a full stop at the end.

GUIDELINES FOR SUBMISSION OF FULL PAPER

The full paper should be prepared as per the guidelines provided for the respective category of paper (Conceptual, Empirical, Reflective Practice or Case Study) as specified above.

Body of Manuscript: Manuscripts must be prepared on standard A4 size paper setting. It must be prepared with 1.5 spacing and single column with 1" margin set for top, bottom, left and right. It should be typed in 12-point

Times New Roman font with page numbers at the bottom-centre of every page.

Headings: All section headings should be in 14-point Times New Roman font and sub-section headings should be in 12-point Times New Roman font. These must be bold-faced, aligned left and fully capitalized. Leave a blank line before each heading.

Figures & Tables: These must be simple, centered & numbered, with the titles of figures/tables above the figure/table. Sources of figures/tables should be mentioned below them.

Citation & References: References within the text and at the end of the paper should be in the latest APA format. (See for details the *Publication Manual of the American Psychological Association, Sixth Edition*).

AWARDS

Four “*Best Paper Awards*” – one each for the four categories of papers, namely, *Conceptual paper, Empirical paper, Reflective Practice, and Case Study* – will be presented in the valedictory function of the conference. These awards will be decided by a committee of experts specially constituted for the purpose. In case the number of papers presented in any category is less than five, the committee may decide not to award a prize in that category.

PUBLICATIONS

All full papers will be double-blind refereed by the peer experts for their selection to be included in the edited volume that will be published through a reputed international publisher. Discussions with a few journals for special issues are in progress. The selections will be based on the combined criteria of quality of the papers as well as the suitability of the theme for the particular journal or edited volume. Selection for publication in journals will be based on the refereeing process of the respective journals.

CONFERENCE REGISTRATION & FEES

All participants should register for the conference by completing the Registration Form which is given separately (in MS Word format to facilitate online submissions) with the brochure and is also available on the XIME (www.xime.org) website. Fees are payable in advance. The payment can be made by Demand Draft or Online Bank Transfer, details for which are available in Registration Form and on XIME website. Payment of Registration Fee should be made in favor of **XIME, Bangalore.**

The Registration Fee Covers:

Admission to all academic sessions
Conference kit and materials
Tea/Coffee at the designated breaks during conference
Conference lunches
Conference dinner on 21st March 2016, 7:30 pm onwards

CANCELLATION POLICY

80% of the fee paid (Registration Fee) will be refunded for cancellations done before 31st January 2016. Cancellations made after this date will not be eligible for any refund. Payments and cancellations for accommodation are governed by the norms of XIME Guest House for those opting to stay there.

ACCOMMODATION

XIME Guest House Bangalore, has a limited number of rooms available at the following tariff on per day basis:

| Room | Euros (€) | US Dollars (\$) | Indian Rupees |
|-------------------------------|-----------|-----------------|---------------|
| Non AC Double occupancy room | 20 | 25 | 1500 |
| Non AC Single occupancy room | 17 | 21 | 1250 |
| Double occupancy room with AC | 24 | 30 | 1800 |
| Single occupancy room with AC | 20 | 25 | 1500 |

The allotment of rooms will be on a ‘first-come first-served’ basis. Hence participants are encouraged to register early and book their rooms in advance. (Those who are late with their bookings and/or who prefer to stay outside may make their own arrangements, for which assistance may be available from conference administration. They will have to make their own arrangements for commuting to and from the conference venue.)

VISA MATTERS

Visitors holding non-Indian Passports may require a visa. For more information, please check with the Indian Embassy in your respective countries. The conference secretariat will issue invitation letters for the conference, which can be used for obtaining visa. The institute will not be able to provide any further assistance with visas.

Foreign participants are requested to register before 22nd January 2016, as the Government of India requires the personal details of each foreign participant for Visa clearances.

CONFERENCE REGISTRATION & FEES

| Conference Fees (Service Tax Included) | Euros / US Dollars / Indian Rupees | Early Bird Registration Fee (Before 22 nd Jan 2016) |
|--|---|--|
| Academic participants from Developing Countries | € 55 \$ 60 INR 4,000 | € 40 \$ 45 INR 3,000 |
| Non-Academic participants from Developing Countries | € 85 \$ 90 INR 6,000 | € 70 \$ 75 INR 5,000 |
| Full-time students from Developing Countries* | € 20 \$ 25 INR 1,500 | € 17 \$ 20 INR 1,250 |
| Academic participants from Developed Countries | € 110 \$ 120 INR 8000 | € 85 \$ 90 INR 6000 |
| Non-Academic participants from Developed Countries | € 170 \$ 180 INR 12000 | € 140 \$ 150 INR 10000 |
| Full-time students from Developed Countries* | € 40 \$ 45 INR 3000 | € 35 \$ 40 INR 2500 |
| <i>*Full time students should attach copy of valid testimonials/ Student Identity Card along with Registration Form.</i> | | |

Conference Brochure

www.xime.org/downloads/XIME-IEF%20CONFERENCE%20BROCHURE%20%20MARCH%202016.pdf

CONFERENCE CO-CHAIRS

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CONFERENCE ADMINISTRATORS

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CONFERENCE CORRESPONDENCE

Regular correspondence regarding the Conference including conference submissions, queries, etc. should be addressed to the conference email id: xime.iefconference2016@gmail.com

Postal and telephone contacts are as under:

Dr Smita Gupta/ Ms Jyothis Mathew

Conference Administrators – XIME-IEF International Conference 2016

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Important Dates

Submission of Abstract : 15th Jan 2016

Review and Acceptance of Abstract : 27th Jan 2016

Early Bird Registration : 24th Feb 2016

Submission of Full Paper : 29th Feb 2016

Revision and Resubmission of

Full Paper, if required : 11th Mar 2016



Bangalore International Airport



Vidhan Soudha, Bangalore